



# PIZZA SALES REPORT

Jan/15 - Dec/15

Pizza catyegory

All

Order Date

1/1/2015

12/31/2015



Home



Best/Worst Sellers



817.86K

Total Revenue



38.31

Avg Order Value



49574

Total Pizzas Sold



21350

Total Orders



2.32

Avg Pizza Per Order

## BUSIEST DAYS AND TIMES

### DAYS

Orders are **highest** on weekend, **Friday/Saturday** evening.

### MONTHS

There are **maximum** orders from month of **July** and **January**.

## SALES PERFORMANCE

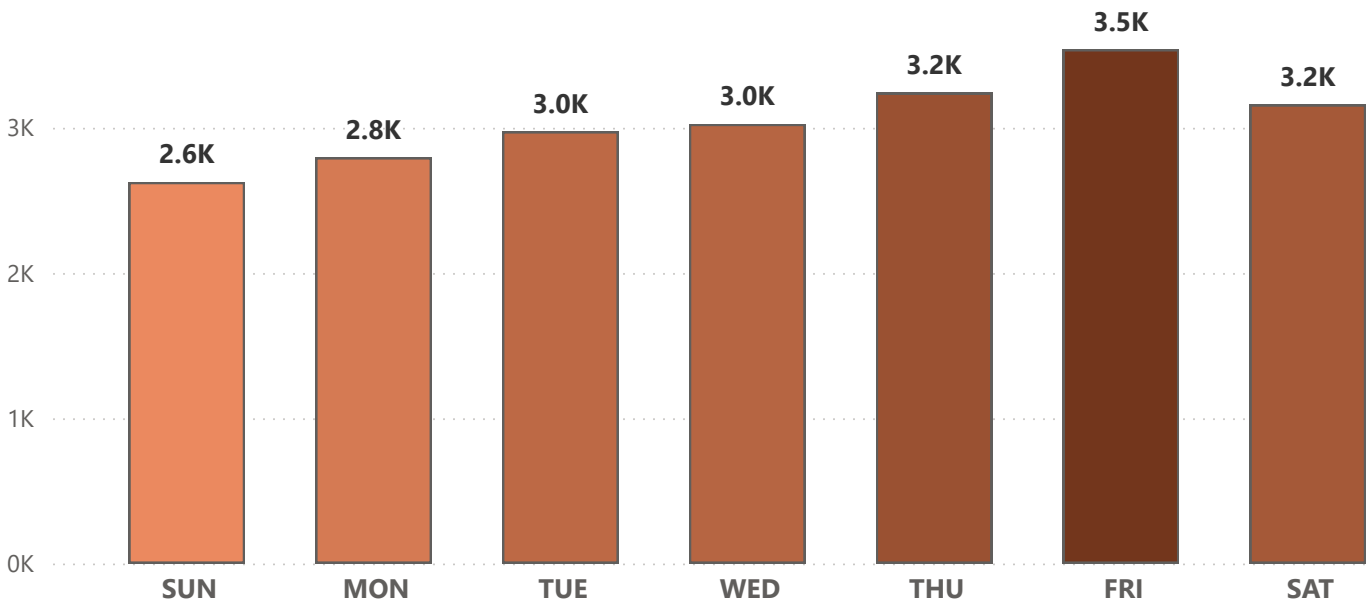
### Category

Classic category contributes to **maximum** sales and total orders.

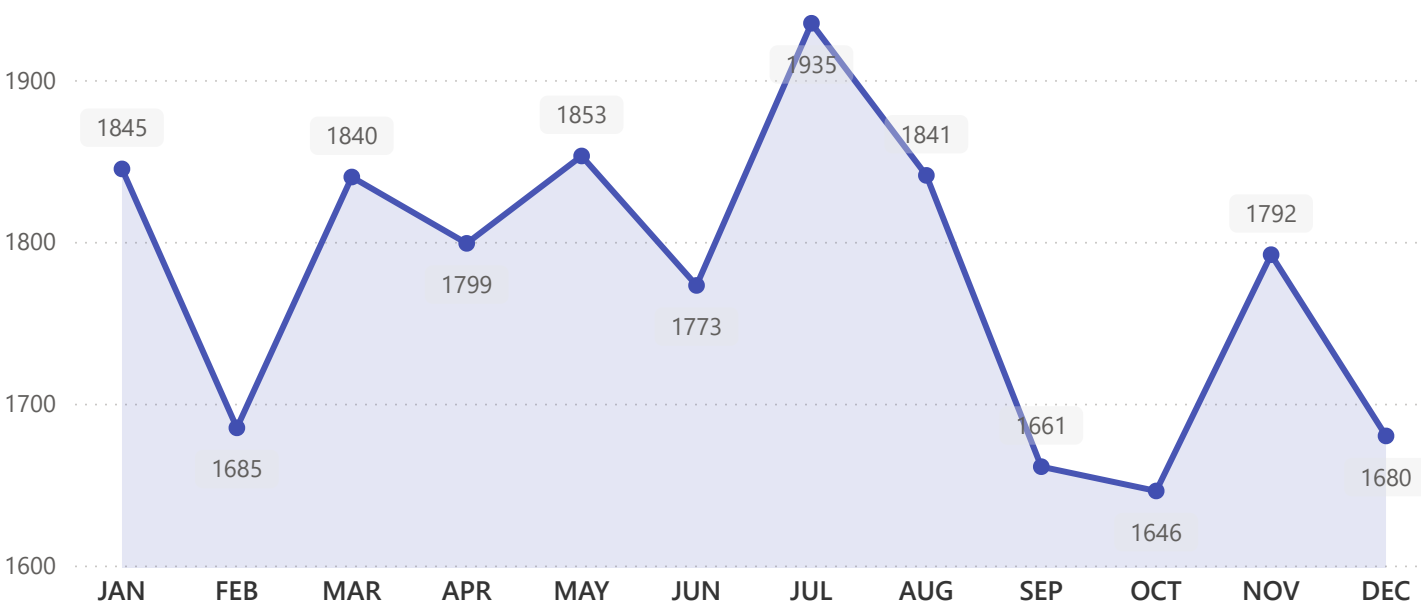
### SIZE

Large size **pizza** contributes to **maximum** sales.

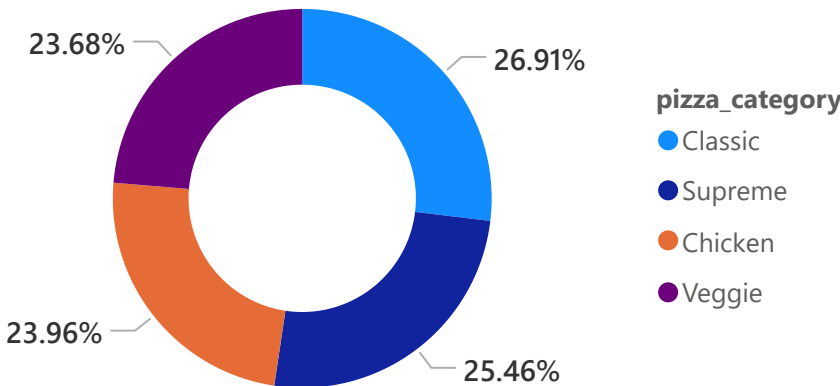
Daily Trend For Total Orders



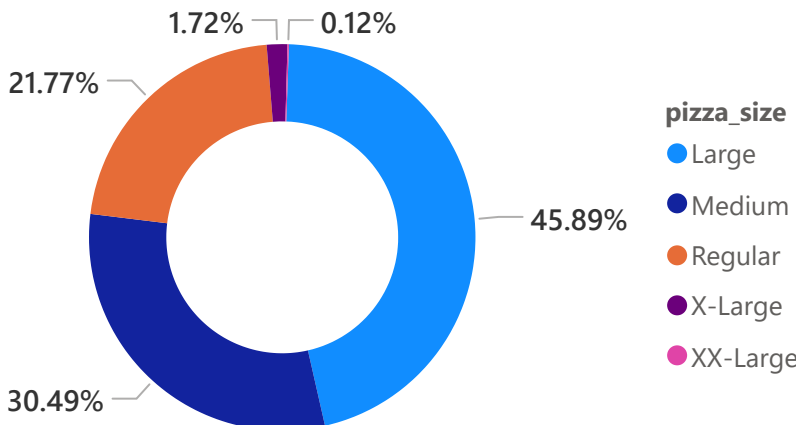
Monthly Trend For Total Orders



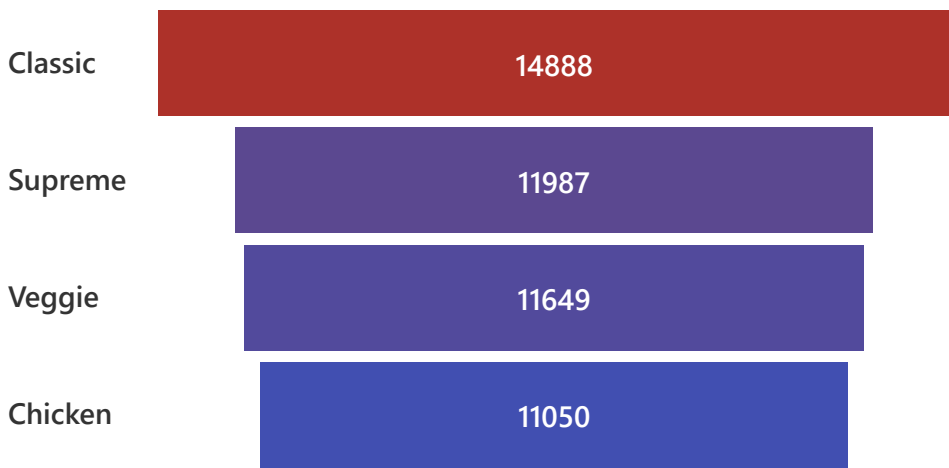
% Of Sales By Pizza Category



% Of Sales By Pizza Size



Total Pizzas Sold by pizza\_category





# PIZZA SALES REPORT

Jan/15 - Dec/15

Pizza catyegory

All

Order Date

1/1/2015

12/31/2015



Best/Worst Sellers



Home



817.86K

Total Revenue



38.31

Avg Order Value



49574

Total Pizzas Sold



21350

Total Orders



2.32

Avg Pizza Per Order

## BEST SELLERS

### REVENUE

The Thai Chicken pizza contributes to **maximum** revenue

### QUANTITY

The Classic Deluxe Chicken pizza contributes to **maximum** total quantities

### TOTAL ORDERS

The Classic Deluxe Chicken pizza contributes to **maximum** total orders

## WORST SELLERS

### REVENUE

The Brie Carre pizza contributes to **minimum** revenue

### QUANTITY

The Brie Carre pizza contributes to **minimum** total quantities

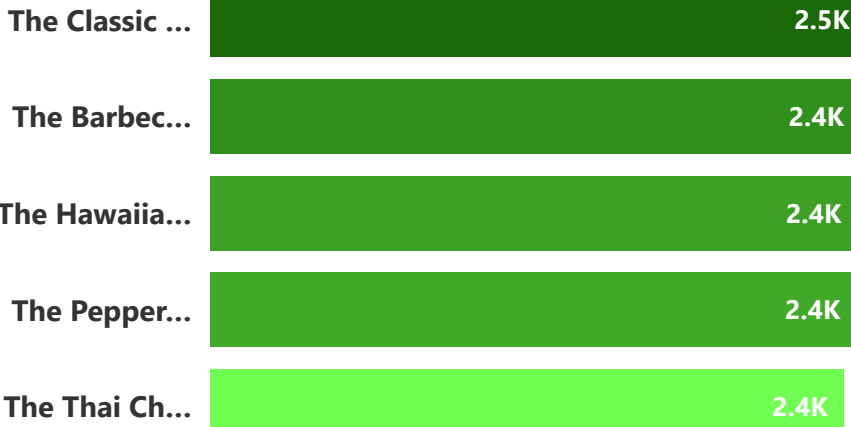
### TOTAL ORDERS

The Brie Carre pizza contributes to **minimum** total orders

### Top 5 Pizzas By revenue



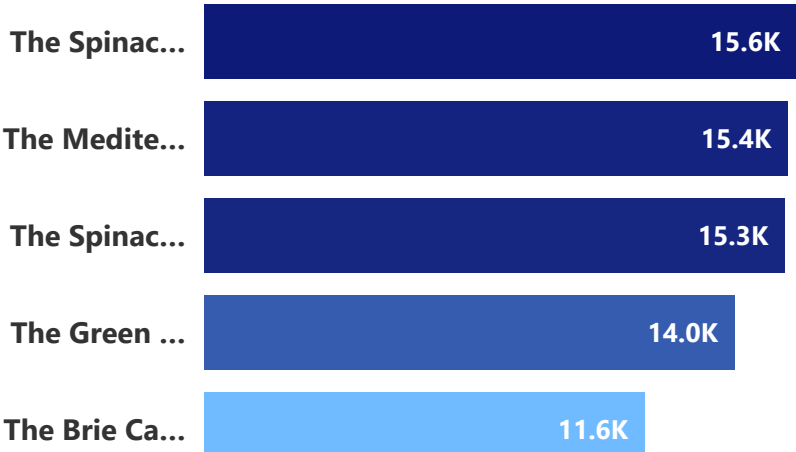
### Top 5 Pizzas By Quantity Sold



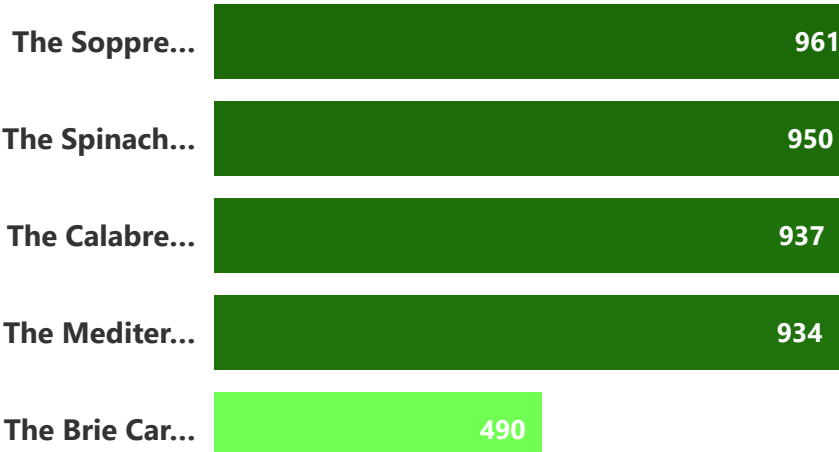
### Top 5 Pizzas By Total Orders



### Bottom 5 Pizzas By revenue



### Bottom 5 Pizzas3 By Quantity Sold



### Bottom 5 Pizzas By Total Orders

