Hi Lokesh,  
  
For the 1st release of supplymedium, we are targeting inclusion of following:  
1. CR's (SupplyMedium\_CR.xslx)  
2. Bugs (SupplyMedium Bugs 02262014.docx)  
  
For subsequent releases (Release 2), we will include other features for AddOns, Accounting, CRM etc.  
  
In terms of launch day, I can come there in March but it may be difficult to make a trip in April - latest I can make it is 1st week April but not beyond it. So I request you to plan the launch event accordingly keeping this timeframe in mind. Also I can be there only for a week and after that will need to return back.

One important aspect we are looking into enhancing is the supplier's product catalog - check out [alibaba.com](http://alibaba.com) and see how they allow suppliers to display product images and other multiple tabs they can put as their page for buyers to review. We want something similar and on buyer side also we want to enable their product catalog so they can manage their inventory levels as well.

Can you also take a look at the enhancements to existing system as per attached and get back to us on your estimates? You can see the current functionality's for each of these areas mentioned in the spreadsheet using the login and url link for supplymedium that we sent you. Based on that we decide how to go about development on these changes and new accounting feature.

As we discussed, we can keep it consistent as yours for our product too. Also for your incentives, we can have commission slabs too from 1 - 5% depending upon how many clients your marketing salesmen register as paid customer after 30 days free time period. One challenge there would be how soon can we start client's 30 days period since we need to get a minimum of 100 buyers & suppliers for the category they registered but I guess that is an incentive for the client that they will get longer free trial period but salesmen have to understand longer they get addicted to the system, better it is for them since once we hit the 100 threshold, they will be more willing to get on the subscription plan.

Thanks Lokesh for these details. Also did you provide us with a quote on mobile (iOS & Android) for only 2 tabs: Transaction & Networking)?  
  
For Marketing, are all the names on the spreadsheet, your current salesmen? Can you also add 3 columns: hired date, full/part time, contact details (email and/or phone)? After we enter into a contract, can we also have a meeting/product demo with your salesmen, possibly by next week on Thur?

Scenario:

Say, any user (supplier or buyer) will join this platform for business. That user will create their own

product catalog with the help of our global product catalog/any new product of their choice.

That user will add/modify product with their specifications and product rate.

Feature 1:

We will send mail to all corresponding product’s buyers and suppliers that one of buyer/supplier is want

to buy/sell this product at this rate. Please make some business with this user (if wanted). We can send

a mail to all corresponding users as well send a global notification.

Feature 2:

We will suggest that user top 5 rating buyers and top 5 rating suppliers of this product with their

corresponding rates of that particular product.

I think these 2 features will make some sense and will be beneficial for new businessmen and

industrialists to take an advantage of our platform.

If both of you and your team think that these features will be an advantage and required to make

implement these features then it will take approx. 4 to 5 days extra to implement it in our existing

system. And Costing will be same as previous USD1,000/- or INR 50,000/- per week.

guys...check this out from uniware company po feature..pretty cool!! something to think about for release 2 work later on...  
  
<http://www.youtube.com/watch?v=FDWhxV9ZJNo>

On same platform we are providing website development facility to user. WHERE USES can create their own website with their products and services.

It might be good idea to send over product details to us so multiple eyes can rectify some of these issues since it can backfire to bring bad PR. Overall the ad is in the right direction, if we can correct these errors...you can also use this temp website for supplymedium to get details on our product:  
<http://www.tsigroup.in/projects/supplymedium/>  
  
Above site is what will be displayed on our domain [supplymedium.com](http://supplymedium.com) soon.

Some of the items we need to discuss when we meet next time:  
1. Marketing details contract on paper  
2. Customer support - how can we have a resource in India that takes support call using dedicated till free number  
3. Launch event details - brochure, location etc.

Guys,

Here's another idea for searching of buyers and suppliers, in addition to supporting multiple categories:

When they register, have a text field for keywords where they specify different keywords which fit their business or products. So when users perform a search, apart from looking at their items, we also use this keyword field to output results.

Thx

Rupesh

**Social media marketing – 11-3-2014**

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