



STORE SALES FORECASTING DASHBOARD



Quick measure

TOTAL SALES

200.92K

TOTAL PROFIT

8.03K

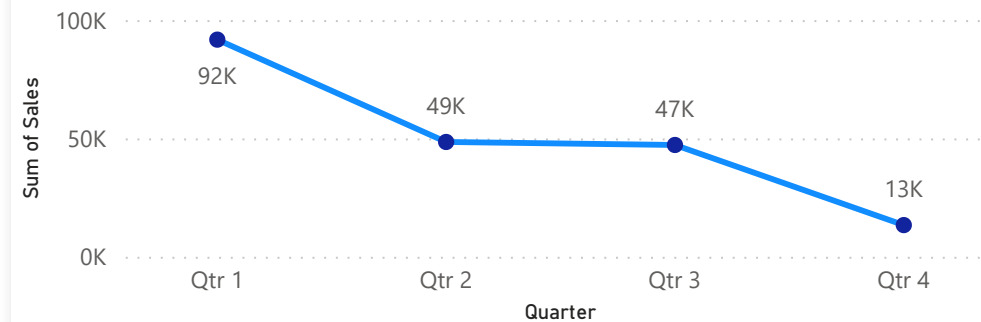
SEGMENT

All

03-01-2014

11-12-2017

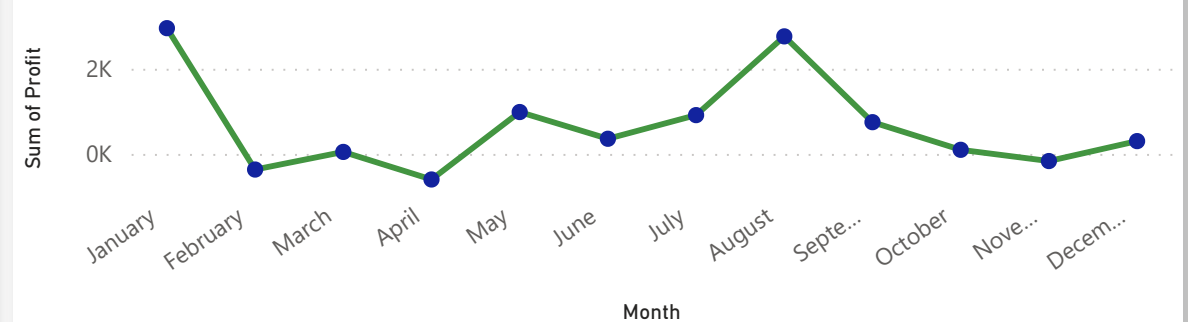
Sum of Sales by Quarter



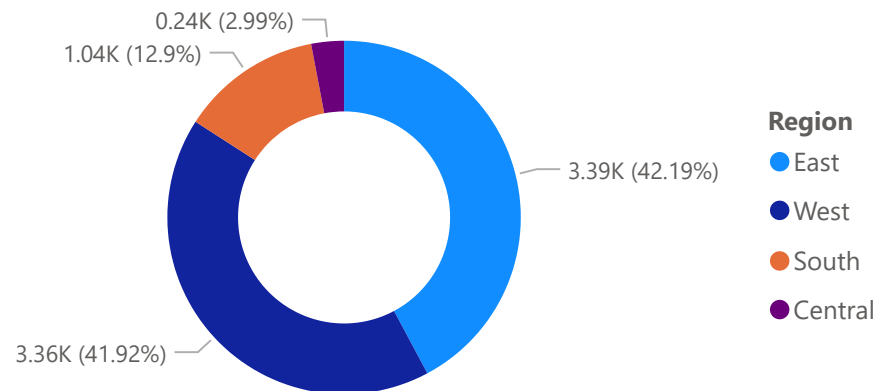
Region analytics

Category analytics

Sum of Profit by Month

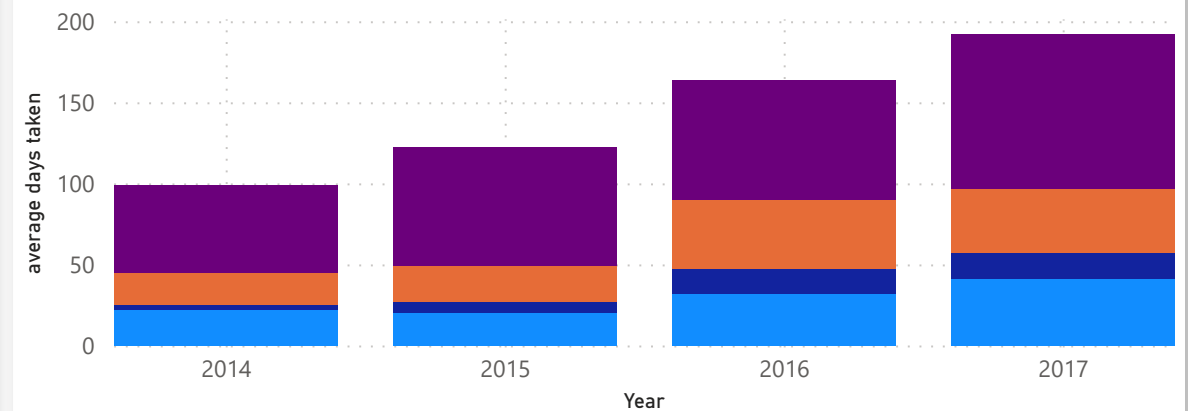


Sum of Profit by Region



Average time to delivery by ship modes

Ship Mode: First Class, Same Day, Second Class, Standard Class





REGION ANALYTICS



Quick measure

AVG SALES

348.22

AVG PROFIT

13.91

03-01-2014



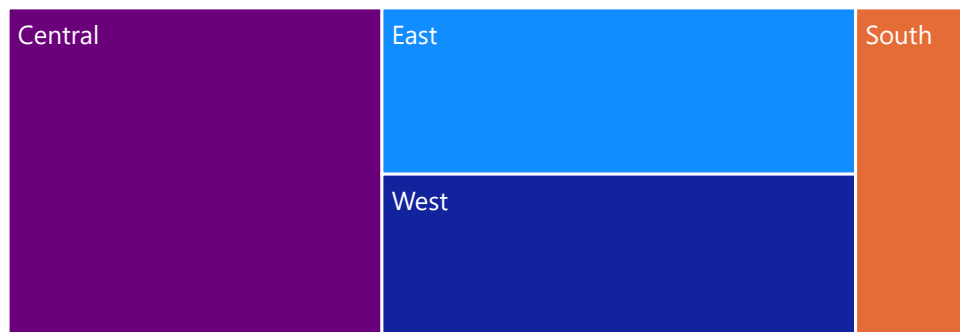
11-12-2017



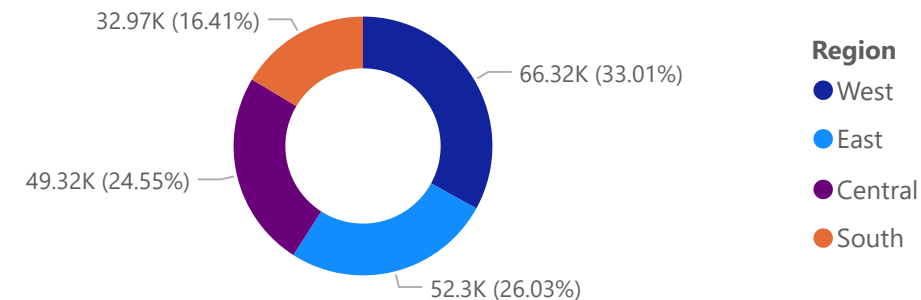
Region

All

Sum of Discount by Region

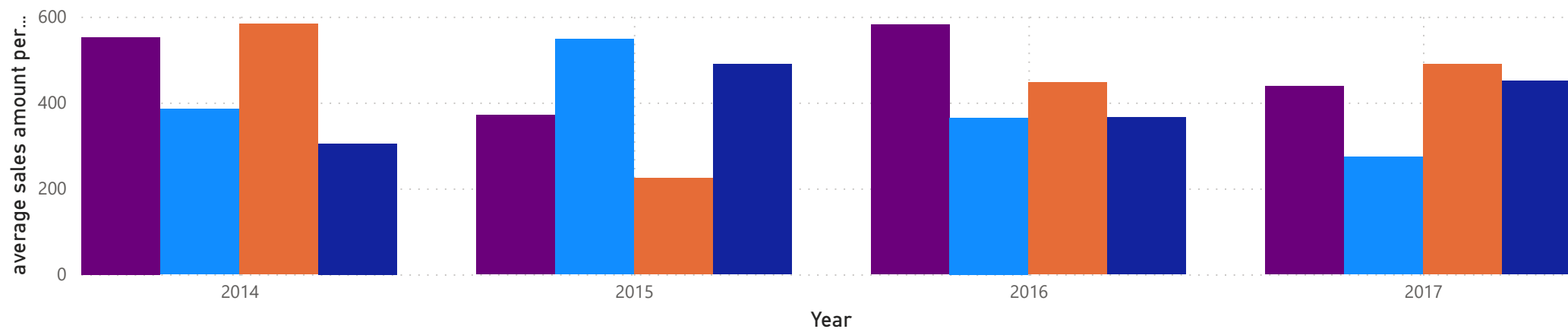


Sum of Sales by Region



average sales amount per customer by Year and Region

Region ● Central ● East ● South ● West



Category analytics



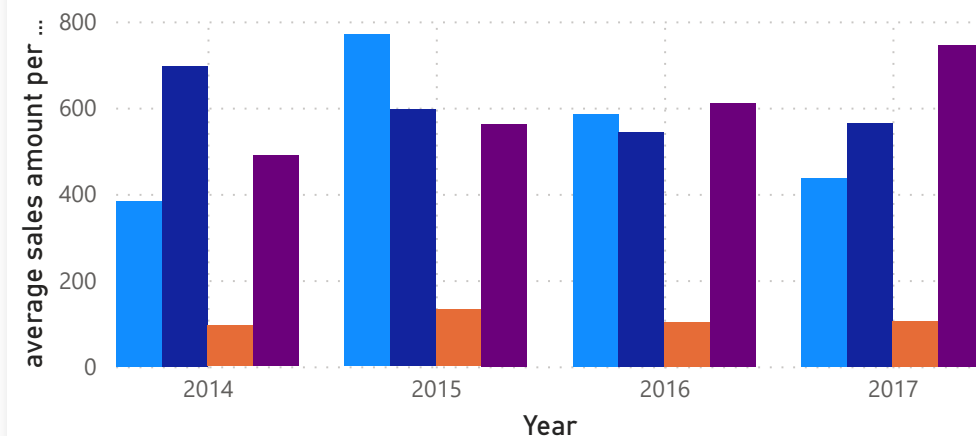


CATEGORY ANALYTICS

» Quick measure

average sales amount per customer by Year and Sub-Category

Sub-Category ● Bookcases ● Chairs ● Furnishings ● Tables



03-01-2014



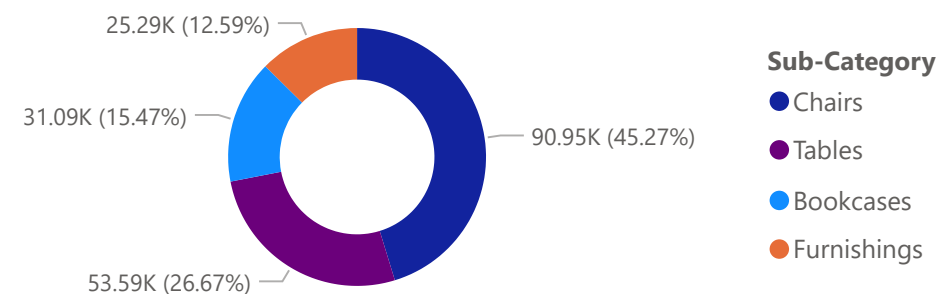
11-12-2017



Sub-Category

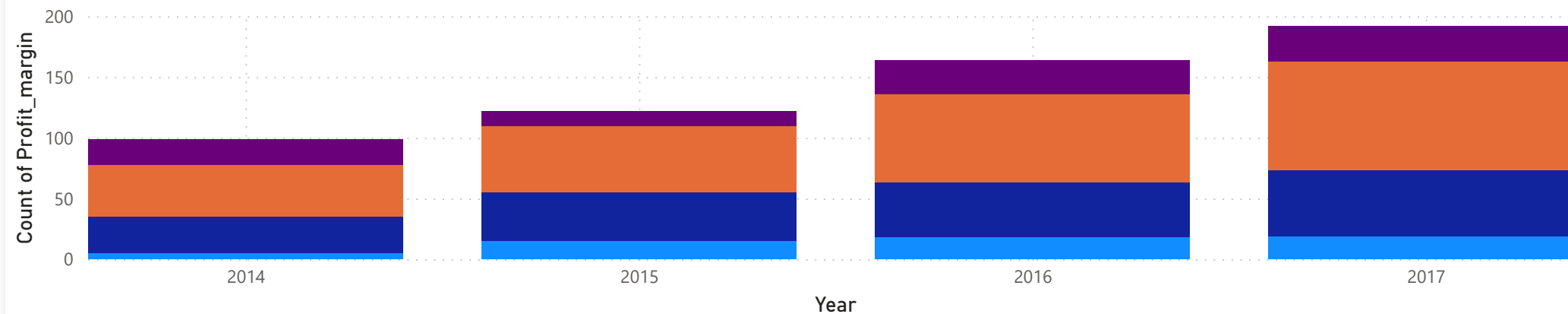
All

Sum of Sales by Sub-Category



Count of Profit_margin by Year and Sub-Category

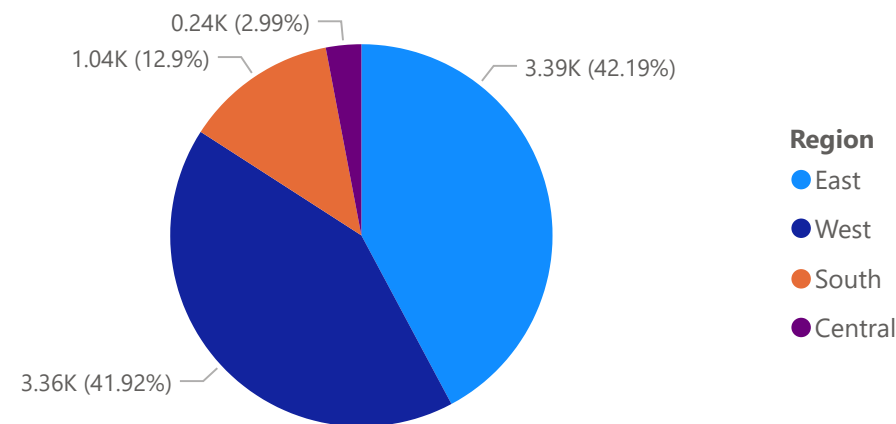
Sub-Category ● Bookcases ● Chairs ● Furnishings ● Tables



Region
analytics



Sum of Profit and First Sub-Category by Region



Sum of Profit by Ship Mode

