

Question 1 – What should be his First step?

Answer 1 –

1. He will research the target audience and competitors.
2. Write slogan for promotion. It attracts the customers to buy it.
3. Design logo for particular brand for promoting the brands.
4. And make some attractive planning for promoting brands on different platforms.
5. Should be consistent.
6. He should use social media for promoting.
7. He should use quality content for promoting brand.

Question 2 – What will the solutions of capturing leads and for social campaigns?

Answer 2 –

1. Optimize your Profile: you plan your next social media lead campaign, make sure everything is in place for you to collect leads organically. And provide your contact details like e-mail, phone number etc. and these are information should be working condition so that anyone will have feel difficulty to keep in touch those who want.
2. Create clickable content.
3. Design user friendly landing pages.
4. Use social media lead ads like Facebook lead ads, Instagram lead ads, LinkedIn lead gen forms, YouTube, etc.
5. Offer the right incentive and provide some discounts on products.
6. Identify the Right Social Media Channel
7. Make the Most of Live Videos
8. Create Your Brand's Story
9. Use Social-Friendly Images

Question 3 - What should be the procedure to accomplish the given task?

Answer 3 –

1. Create a list of Most Important Tasks called MIT.
2. Implement a Task System.
3. Eliminate all distractions
4. Write down all thoughts that come to you