

# ICTACEM-2025

Indian Institute of Technology Kharagpur

December 15-17, 2025



## Sponsorship information brochure

The ICTACEM (International Conference on Theoretical, Applied, Computational and Experimental Mechanics) held every three years is devoted to providing a platform for scientists and engineers to exchange their views on latest developments in Mechanics since 1998. Mechanics is an area common to many disciplines of science and engineering and has made tremendous strides in recent years. ICTACEM is aimed at bringing together academicians and researchers working in various disciplines of mechanics to exchange views as well as to share knowledge between people from different parts of the globe. We are glad to inform you that the 9th edition of the conference, ICTACEM-2025 will be held from December 15-17, 2025 at the Indian Institute of Technology, Kharagpur.

All organizations that are involved in the field of mechanics directly or indirectly can further their name and branding by providing advertisements to the right audience. This conference will be an excellent opportunity for companies that provide products and services that are commonly used by the mechanics community, such as hardware for experimental measurements and commercial packages for studying various aspects of mechanics related to fluid, structure, dynamics, control, propulsion etc., as all the attendees are expected to be using several of them.

The organizing committee of this conference invites companies and other organizations to advertise their organization during the conference. The opportunities available are in the form of advertisements in the Book of Abstracts, exhibition booths, and banners displayed at the venue and website. Additionally, more exposure may also be sought through sponsoring registration kit items, tea-break, lunch, and dinner events.

The complete details about the sponsorship opportunities are mentioned in this brochure. To provide sponsorship in any of the above categories, **please write an email to [ictacem@aero.iitkgp.ac.in](mailto:ictacem@aero.iitkgp.ac.in)**, and the conference organizers will contact you in due course.

The following four flagship sponsorship opportunities offer a package of different benefits listed against them:

<b>Platinum</b>	<b>Rs. 2,50,000</b>	Front inner full page in colour in the Book of Abstracts, 4 registrations, 1 exhibition booth, Limited to one sponsor
<b>Gold</b>	<b>Rs. 2,00,000</b>	Back inner full page in colour in the Book of Abstracts, 3 registrations, 1 exhibition booth, Limited to one sponsor
<b>Silver</b>	<b>Rs. 1,50,000</b>	Full page in colour in the Book of Abstracts, 2 registrations, 1 exhibition booth
<b>Bronze</b>	<b>Rs. 1,00,000</b>	Half page in colour in the Book of Abstracts, 1 registration, 1 exhibition booth

In addition to the above, Platinum, Gold, Silver, and Bronze sponsors will have their company logos displayed in conference event banners, all communications, and in the conference website homepage. They may also include one brochure/ pamphlet in the registration kit to the conference delegates.

**Various additional sponsorship opportunities, their price per unit and their benefits are as follows.**

For certain items, it is difficult to assess the price in an ad hoc manner and therefore has not been mentioned below. For such items, the price will be discussed with the sponsor and finalized in due course:

- **Conference banquet dinner (limited to 1):** 4 registrations, brochures/pamphlets on dinner tables and in each registration kit, banner at dinner venue, company logo on invitation cards. This event will be open to all conference delegates and many IIT Kharagpur members.
- **Conference dinner (limited to 2):** 2 registrations, brochures/pamphlets on dinner tables and in each registration kit, banner at dinner venue and company logo on invitation cards.
- **Conference lunch (limited to 3):** 1 registration, banner and exclusive booth during lunch time near lunch venue, brochures/pamphlets distribution during lunch, near lunch venue and company logo on lunch coupons.
- **Sponsored Invited talk for Rs. 2,00,000:** Company profile audio-video screening before the talk.
- **Registration kit for Rs. 200,000 (limited to 1):** 2 registrations, company logo on bag and stationery, brochures/pamphlets inclusion in bag.

- **Exhibition booth for Rs. 50,000.**
- **Tea break for Rs. 20,000 (limited to 6):** 1 registration and banner put up during tea time.
- **Advertisement in the Book of Abstracts:** at Rs. 20,000 for full-page in color and Rs. 10,000 for half-page in color.
- **A brochure/pamphlet in the registration kit for Rs. 10,000.**

For any further queries contact: [ictacem@aero.iitkgp.ac.in](mailto:ictacem@aero.iitkgp.ac.in).

More details about the conference may be found at its website at:  
<http://www.ae.iitkgp.ac.in/ictacem2025/>

**The details of the Bank Account for electronic payment**

1	Name of the Account	CEP-STC, IIT, KHARAGPUR
2	Bank Account Number & Type	9556-220-000-2955 [Savings]
3	Name of the Bank	Canara Bank
4	Branch Name	SRIC, IIT Kharagpur
5	Bank Address	SRIC, IIT Kharagpur, Dist : PASCHIM MEDINIPUR, WEST BENGAL-721302
6	MICR Code	721015104
7	IFS Code	CNRBOO19556
8	Branch Code	019556
9	SWIFT Code	CNRB-IN-BB-BFD
10	PAN	AAAJIN323G
11	GSTIN	19AAAJIN323G1ZM
12	Contact person and details	Associate Dean, CE&T, IIT Kharagpur; Phone Nos- 03222-282119, 03222-282111; emails- <a href="mailto:adeancet@adm.iitkgp.ac.in">adeancet@adm.iitkgp.ac.in</a> , <a href="mailto:cep_off@adm.iitkgp.ac.in">cep_off@adm.iitkgp.ac.in</a>