



BY
T A R A F



**"EMBRACE
THE PRESENT,
INVENT THE
FUTURE."**

Karl Lagerfeld

KARL LAGERFELD

THE NEXT CHAPTER



BY

T A R A F

A YAS HOLDING COMPANY

**UNIQUE
INSPIRATION
UNMISTAKENLY
KARL**





THE
ULTIMATE
FASHION
ICON



LOCATION

IN HARMONY WITH THE GOLDEN LANDSCAPE OF MEYDAN.

Located within the Mohamed Bin Rashed Al Maktoum City District, the site is across from Nad Al Sheba and is located right next to a crystal lagoon with uninterrupted views of Downtown Dubai. The development is situated within an iconic zone that creates endless possibilities for exceptional lifestyles.





EXPERIENCE THE

MASTERPLAN



THE **MASTERPLAN**

- 1. Main Entrance
- 2. The Catwalk
- 3. Clubhouse Pavilion
- 4. The Wellness Gardens
- 5. Family & Play Gardens
- 6. Crystal Lagoon Access





THE **MASTERPLAN**

- 5 Bed Villa
- 5+-Bed Villa
- 6+Bed Villa
- 7 Bed Villa (Premium)

THE
Residences

DESIGNER COLLECTION

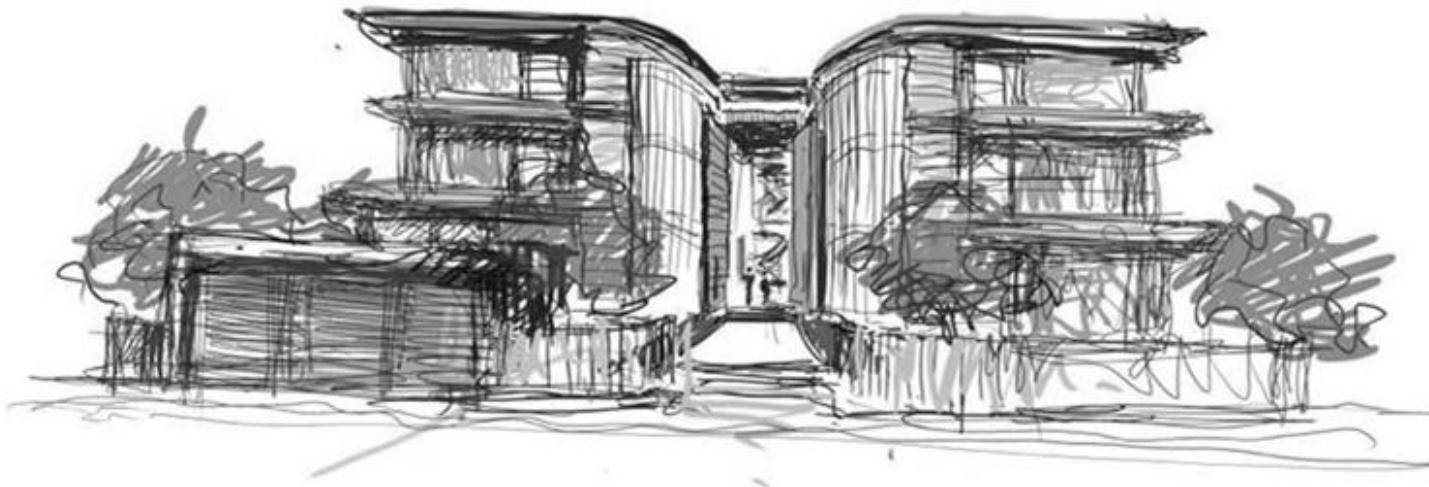
INSPIRED BY THE
CATWALK





The Extension

Infused with the ethos of the Karl Lagerfeld Fashion collections, the architectural form would incorporate a play of minimalistic and sleek forms, a monochromatic color palette and textured materials in the facades.





VILLA FEATURES

The Catwalk
Spiral Staircase
Sunken Lounge
Library Lounge
Dedicated Majlis Room
Feature Pool
Basement For 7-bed
Grand Walk-in Closet
Rooftop Terrace



The Interior

Inspired by the brand's fashion collections.
The aesthetics boasts the beauty of the
brand's versatility and simplicity enhancing
the experience.



ARRIVAL ENTRANCE

KARL MOMENTS DIAGRAM



KARL'S FEATURE STAIR



PARISIAN PARQUET FLOORING
CHATEAU DE VERSAILLES



ARRIVAL CATWALK



The Arrival



Formal Living



Show Kitchen & Dining



Master Bedroom



Sky Lounge



Entertainment Lounge



7 BR Master Ensuite



7 BR Typical Bathroom

THE FLOATING JEWEL

KARL LAGERFELD CLUBHOUSE

The Clubhouse Pavilion offers exclusive facilities such as "The Club", an entertainment space for all ages, "The Library", an executive lounge named after Karl Lagerfeld's passion for books and libraries, a gym & fitness studio, an adult beach-like pool, and a kids' pool, all surrounded by stunningly landscaped sceneries and parks.





The Pavilion



The Pavilion



ICONIC
FORM



BRINGING NATURE
INDOORS



THE CELEBRATED
RUNWAY



LAGERFELD'S REFLECTIVE
AESTHETIC



The Clubhouse Gym

THE LIBRARY

CLUBHOUSE PAVILION





THE CLUB

CLUBHOUSE PAVILION



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