



UBER DATA ANALYSIS DASHBOARD

TOTAL TRIPS
425.90K

TOTAL FARE AMOUNT
108M

AVERAGE FARE AMOUNT
254.02

MAX FARE AMOUNT
802

MIN FARE AMOUNT
58

TOTAL DISTANCE
8M

AVERAGE DISTANCE
19.13

MAX DISTANCE
45

MIN DISTANCE
5

city_name

- ☐ Chandigarh
- ☐ Coimbatore
- ☐ Indore
- ☐ Jaipur
- ☐ Kochi
- ☐ Lucknow
- ☐ Mysore
- ☐ Surat
- ☐ Vadodara
- ☐ Visakhapatnam

passenger_type

- ☐ new
- ☐ repeated

Year, Quarter, Month, Day

- ☐ 2024
 - ☐ Qtr 1
 - ☐ January
 - ☐ February
 - ☐ March
 - ☐ Qtr 2
 - ☐ Qtr 3
 - ☐ Qtr 4

KPI PASSENGER RATING

8.43!

Goal: 10 (-15.67%)

KPI DRIVER RATING

8.99!

Goal: 10 (-10.13%)

AVG FARE PER KM
13.28

TOTAL PASSENGER
425.90K

NEW PASSENGER
177K

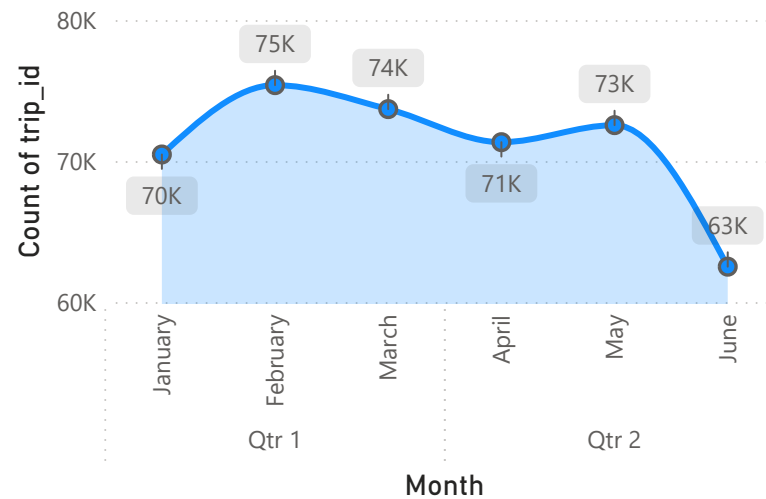
REPEATED PASSENGER
249K

AVG PASSENGER RATING
8

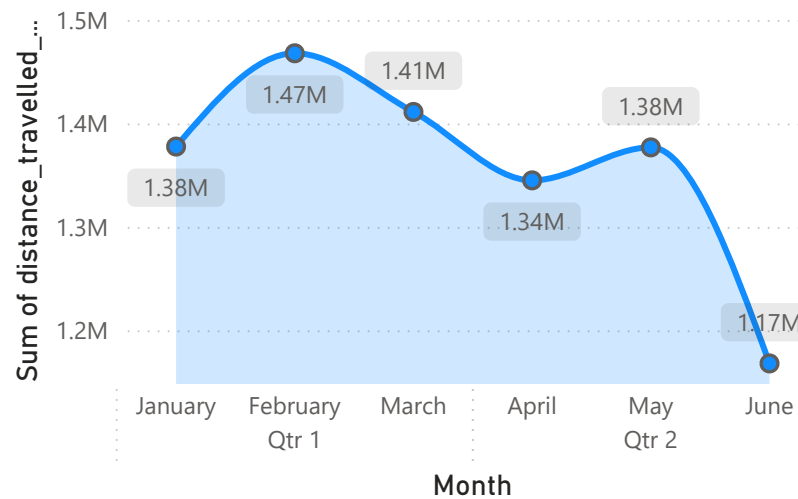
AVG DRIVER RATING
8

NEW VS REPEATED PASSENGER RATIO
0.71

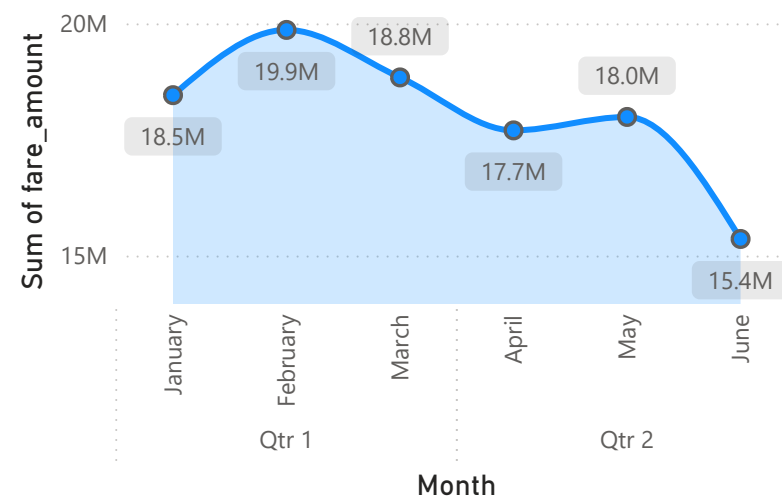
TRIPS BY MONTH WISE



DISTANCE TRAVELLED BY MONTH

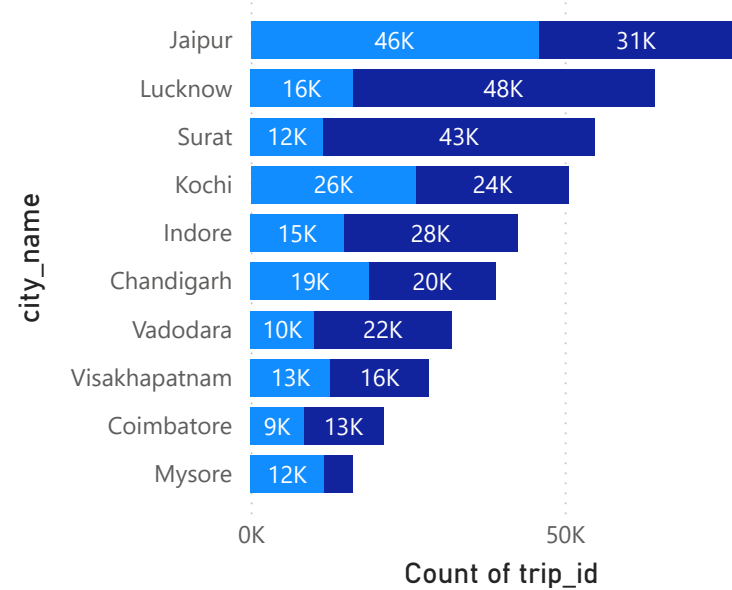


TOTAL FARE AMOUNT BY MONTH

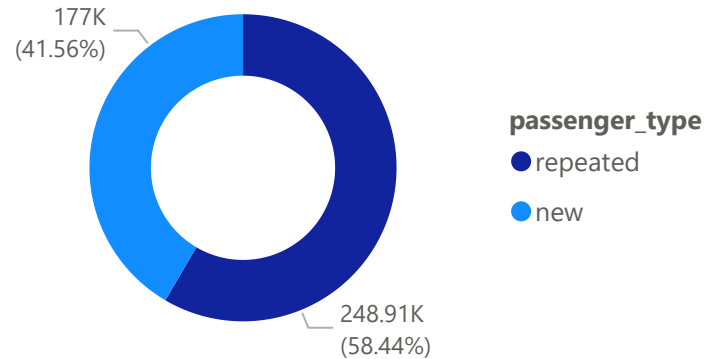


CITY BY PASSENGER TYPE

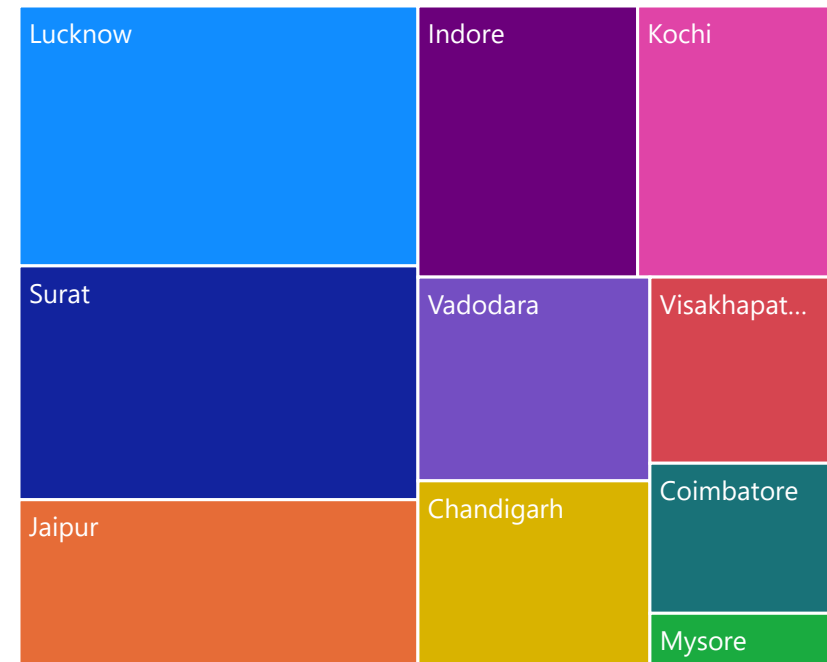
passenger_t... ● new ● repeated



PASSENGER TYPE CONTRIBUTION



REPEATED PASSENGER BY CITY



TOTAL TRIPS
426K

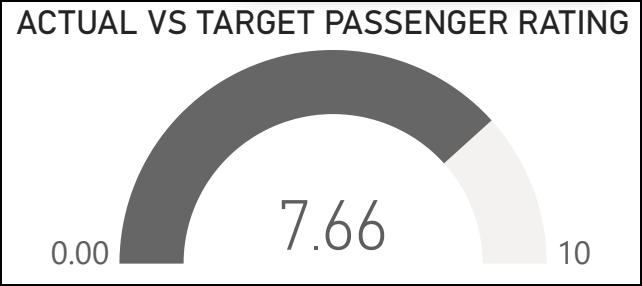
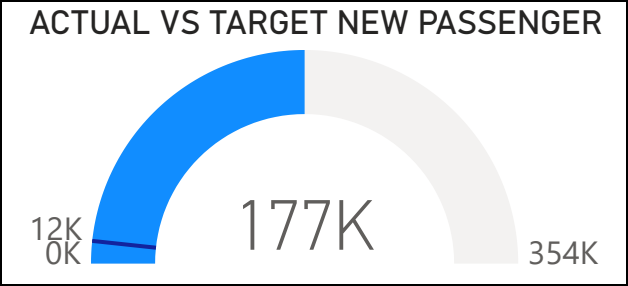
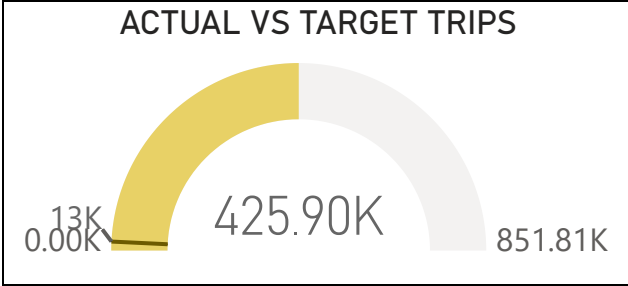
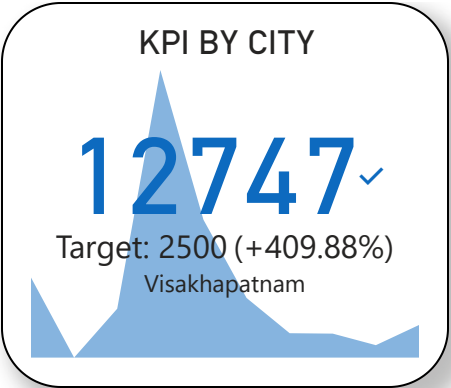
TARGET TRIPS
8476

TOTAL NEW PASSENGER
177K

TARGET NEW PASSENGER
3831

AVG PASSENGER RATING
8

TARGET AVG PASSENGER RATING
8



Year, Quarter, Month, Day

☐ 2024

☐ Qtr 1

☐ January

☐ February

☐ March

☐ Qtr 2

☐ April

☐ May

☐ June

☐ Qtr 3

☐ Qtr 4

city_id	city_name	Count of trip_id	Average of total_target_trips	New_Trip	Average of target_new_passengers	Average of target_avg_passenger_rating
AP01	Visakhapatnam	28366	4751	12747	2249	9
CH01	Chandigarh	38981	6533	18908	3533	8
GJ01	Surat	54843	9513	11626	1743	7
GJ02	Vadodara	32026	6256	10127	1646	8
KA01	Mysore	16238	2260	11681	2000	9
KL01	Kochi	50702	8274	26416	4484	9
MP01	Indore	42456	7253	14863	2346	8
RJ01	Jaipur	76888	11510	45856	9446	8
TN01	Coimbatore	21104	3500	8514	1254	8
UP01	Lucknow	64299	12062	16260	2637	7
Total		425903	8476	176998	3831	8

city_name

☐ Chandigarh

☐ Coimbatore

☐ Indore

☐ Jaipur

☐ Kochi

☐ Lucknow

☐ Mysore

☐ Surat

☐ Vadodara

☐ Visakhapatnam