

Mudracc.com

Ultimate NFT experience

A smart Marketplace to create, buy, sell and resell

NFT's built on Binance Smart Chain.

Whitepaper

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Summary

Mudra – A smart NFT marketplace built on Binance Smart Chain and has been carefully designed and engineered to allow its users to create, buy and sell NFTs in a decentralized permissionless environment.

As the platform grows, our aim is to create a multi-chain platform that will be fulfilled by incorporating Binance Smart Chain and other compatible blockchains.

Our offering is supported by the \$MUDRA token, the native cryptocurrency of the platform.

\$MUDRA can be used for Payments, joining the platform's tiered Membership Program, Staking Rewards, access to exclusive NFTs and decentralized governance.

The mission is to push forward the mass adoption of blockchain technology and cryptocurrencies to everyday users.

The Problem we Solve....

Areas such as NFTs, cryptocurrency and blockchain technology have failed to be adopted across an ever-growing industry.

The problems such as

- Inability for platforms to host a user-friendly experience
- Don't offer cryptocurrency payment options.
- High price margins on goods.
- Outdated buying processes
- Lack of trust
- Lack of transparency
- Limited with payment option available
- Poor communication
- Platforms have high fees which can range from 10% upwards

How we solve above problems?

Mudracc.com is a digital content NFT platform where users can create, buy, sell and resell digital content NFTs easily. A creator just needs to upload their digital content such as pictures, select settings of the NFT, to create an auction listing.

Services on the platform are: -

For seller:

- Listing options - Buy it now, open auction, reservation price on listing
- Can implement rational pricing which is representative of the service
- Benefit from reaching buyers without risk
- Benefit from building a strongly trusted and verified account

For buyers:

- Can trust 100% of the reviews and content
- Can decide who to purchase digitalized goods from based on account status
- Can spend and earn rewards without friction
- Pay a fair price for the product they purchase

The www.Mudracc.com – The smart NFT Marketplace

The platform includes the following components:

- An application for users to create, buy, sell digitalized goods.
- Smart contracts for the marketplace functionality.
- The list of all NFTs minted by the Mudracc.com system. These NFTs can be listed, purchased and sold on the Mudracc.com marketplace.
- An application for admins to configure the system, track status updates and view reports.
- A decentralised storage system which allows the user to securely store all digitalized content' files.
- Server modules for storage of data that are no longer essential.

NFT Specification

Our NFT conforms to the ERC721 specification meaning our NFTs should work with all external systems that support the ERC721 standard.

The NFT metadata makes use of the same format and rules specified by all leading NFT compatible platforms.

Content Storage

Due to the high cost of blockchain storage, it is inefficient to store such a large file on chain, meaning all digital content files will be stored on the IPFS network, which is a decentralized and mature storage protocol.

IPFS identifies files based on their hashes. The metadata itself is stored as a JSON file on IPFS, and the hash of the JSON metadata file is stored on chain as the token URI and because of this the integrity of the NFT as a whole is guaranteed.

Because a file on IPFS exists only as long as at least one node pins it, our system maintains an IPFS cluster to pin its files. In the future, we may store files on one of the external IPFS service providers like FileCoin, Pinata, IcyteaDocuGuard, etc. instead of or in addition to our IPFS cluster.

The \$MUDRA Token

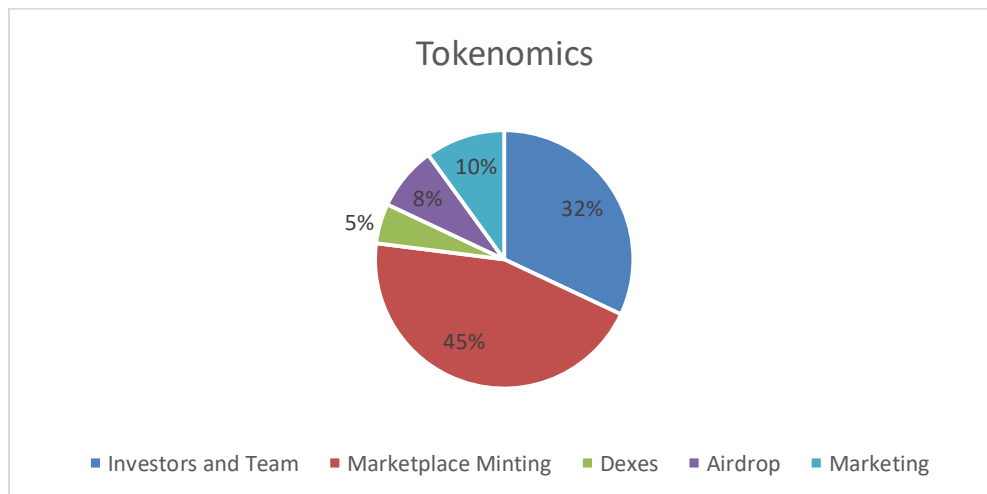
Welcome \$MUDRA: the governance token of Mudracc.com
Marketplace \$MUDRA enables the most active creators and collectors on Mudracc.com to vote for any platform upgrades and participate in curation and moderation.

Token Details

Token Type - BEP20

Blockchain - Binance Smart Chain

Total Supply - 500,000,000 (500 million)



INVESTORS AND TEAM

32 % of the total allocation has been done for the investors and its team. This will include the core investors and developers of the platform and also the further contributors adding up to the platform which will come under the same percentage bubble distributed proportionately.

MARKETPLACE MINTING

45% of the tokens has been allocated for the marketplace minting section and is open for a fair distribution according to the minting.

DEXES

5% has been allocated towards the decentralized exchanges which will allow peer to peer transactions to take place.

AIRDROP

8% has been allocated for the airdrop being distributed to those who performs social tasks.

MARKETING

10% of the allocation has been fairly done for the marketing section and will amount to the volume of the traffic to the platform proportionately.

Locking Period of Token

Round	Token Allocation	price	Lock-up period
Team and core investors	32 %	NA	10% at public release and 90% linearly over 30 months for private VCs. 1% monthly release for the team
Mining	45%	NA	By Proposal
Dexes	5%	NA	unlocked
Marketing	10%	NA	unlocked

ROADMAP

Roadmap showcases our plans to create the leading NFT marketplace.

DATE	TASKS
Q2 2021	<ul style="list-style-type: none">• Conception of the idea• Design platform — Design token economics• Design Initial product UX/UI• Platform beta developments• Smart contract developments• Test net and production environment of platform• Platform and Smart contract audits• Platform beta launch with Binance Smart Chain compatibility to closed user group• Token Launch• Airdrop phase 1
Q3 2021	<ul style="list-style-type: none">• CMC and CG listings• Listing on various dexes• Launch Membership plans• NFT staking launch• Airdrop Phase 2 for holders• Launch of various exclusive contests
Q4 2021	<ul style="list-style-type: none">• Listing on Various CeX• Launch of Mobile Apps(Android and iOS)• Support of other languages on platform• Marketing push• Using NFT to give educational degrees• Partnerships

2022

- Launch of DEX on platform
- Various partnerships
- Additional improvements.
- Multichain compatibility
- Trying to link NFTs with real estate

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Thank you for reading the mudracc.com whitepaper, we look forward to hearing from you with any questions you may have.

For other details visit www.mudracc.com