



Customer	Croma
Product(s)	
Date	07-03-2023

Parameters
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Discount - 12%	COGS - 32%	Average NIP - \$ 5.65	GM Target - \$1,00,000
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Best Case	Realistic	Worst Case
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Sales Unit
Net Invoice Sales
Post Discount
Net Sales
COGS
Gross Margin
vs Target

	100000	50000	25000
\$	6,00,000	\$ 3,00,000	\$ 1,50,000
\$	-	\$ -	\$ -
\$	6,00,000	\$ 3,00,000	\$ 1,50,000
\$	1,80,000	\$ 90,000	\$ 45,000
\$	4,20,000	\$ 2,10,000	\$ 1,05,000
\$	3,20,000	\$ 1,10,000	\$ 5,000