Shubham Sharma

Team Lead (Digital Marketing)

A passionate, results-driven leader seeking a progressive role within a reputable, customer-focused organization where my strengths can be challenged

sharmashubham9278@gmail.com

7838457880

New Delhi, India

EDUCATION

Bachelor of Business Administration
Dr. Akhilesh Das Gupta Institute of Technology and Management

08/2018 - 08/2021   *Delhi*

Master of Business Administration
Narsee Monjee Institute of Management Studies

09/2021 - 09/2023

WORK EXPERIENCE

Team Lead
Pear Media LLC

05/2023 - Present   *Noida*

Achievements/Tasks

- Managed Team of 16 people
- Generated Over $1 million Revenue as a team
- Generated Over $250k Revnue as a media buyer
- Worked on various channels like Facebook, google, reddit, tiktok and Snapchat ads

Digital Marketing Executive
Pear Media LLC

05/2022 - 05/2023   *Noida*

Achievements/Tasks

- Generated $25000 Revenue from Facebook ads
- Generated $92000 Revenue from Google ads
- Generated over 50000 leads from Google and Facebook ads
- Succesfully provided leads in USA, Canada, New zealand, Australia, Germany, Sweden, South africa, Austria and Belgium with over 3x ROI

Digital Marketing Intern
Invincible Digital Pvt Ltd

03/2022 - 04/2022   *Delhi*

Achievements/Tasks

- Worked on Off and On Page SEO
- Increased ranking from top 30 to top 10 On SERP
- Succesfully ranked clients from Usa, Canada and South Africa In top 10 on SERP

Digital Marketer
Hamari Pahchan

07/2020 - 08/2020   *Delhi*

Tasks

- Social Media Marketing
- Fundraising
- Press reports

SKILLS

Media Buying · PPC · SEO · SMO · Reporting · Team Management · Google ads · Facebook ads · Leadership · Time management · Project Management · Data Analysis · Creativity · Multitasking · Communication · Cliet Management · Team work · Adaptablity · Goal oriented · Practical & Organised

ACHIEVEMENTS

Champ of the month for getting highest profit in a month

Achieved $250k Revenue In one month through google ads

Meta Certified Digital Marketing Associate

President of Sports Club, ADGITM, 2021

Captain of Cricket Team, ADGITM, 2020-2021

Runner Up in Reliance Youth Sports Competition, Delhi

LANGUAGES

ENGLISH
Full Professional Proficiency

HINDI
Native or Bilingual Proficiency

PUNJABI
Limited Working Proficiency

INTERESTS

Football · Cricket · Painting · Music