

Abhinav Sharma

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PROGRAMMING SKILLS

- **Skills:** Next.js, React.JS, TypeScript, Tailwind, Redux, React Native, GraphQL, JavaScript, Strapi, Webpack/RollUp, FireBase, React Ionic, Git, HTML, CSS, SCSS.

EXPERIENCE

- **Trademo | Trademo is a SaaS startup focused on global supply chain intelligence.**
Senior Software Engineer

Gurugram, IN
Aug 2022 - Present

Global Supply Chain Intelligence Platform [↗](#)

- **Product Design and Development:** Joined as one of the initial developers in the frontend team and have been working closely on features and functionalities.
- **Enhanced Core Product Performance:** Successfully optimized build times, achieving a 100% improvement, significantly enhancing efficiency.
- **Frontend Code Refactoring Leadership:** Championed the refactoring of frontend code to the latest React version, ensuring technological relevance and improved performance.
- **Engineering Efficiency Enhancement:** Implemented Sentry for advanced log and error tracking, reducing backlog by 40% and improving system performance visibility.
- **User Engagement Strategy Integration:** Integrated event trackers like Pendo, WebEngage, and Clevertap, enhancing user engagement strategies.
- **Mentorship and Code Quality Improvement:** Conducted comprehensive code reviews and mentored junior developers, promoting best practices and enhancing code quality.
- **User Management System Development:** Created a User Management System (UMS) with multiple access levels, including admin and super admin.
- **Standardization with In-House Libraries:** Developed and implemented an in-house component and CSS library using Babel and Storybook to unify style and theme across projects.

Global Trade Compliance & Management Platform [↗](#)

- **Product Design and Development:** Spearheaded the design and development of 2 new products from inception, collaborating closely with the Product Team to align with business needs, focusing on high-level and low-level design for scalability and efficient development.
- **Product Revamp and Rapid Deployment:** Independently overhauled and deployed 2 existing products within a stringent one-week timeline, demonstrating exceptional project management and technical skills.

API Documentation Tools [↗](#)

- **Sole Contributor to API Documentation Tool:** Independently conceived, designed, and developed an innovative API Documentation tool. This initiative resulted in the generation of over 600+ leads within the last 2 months.
- **Revenue and Efficiency Boost through New Product:** Conceptualized and developed a novel product, contributing to a 20% increase in revenue and a 90% reduction in maintenance time.

Trademo Website [↗](#)

- **Technology Stack Migration:** Led a significant rewrite of the company's website from React to Next.js, resulting in a performance boost from 68% to 90%, and a substantial increase in page indexing by 100,000.
- **Performance Optimization Specialist:** Spearheaded optimization efforts to enhance the overall speed and responsiveness of web applications. Implemented advanced techniques such as lazy loading, code splitting, and browser caching and removing unused code.

- **Quoality | Quoality is a SaaS startup helping hoteliers digitize guest-facing processes.**
Lead Frontend Developer

Remote
Dec 2020 - Aug 2022

The Hosteller Website

- **Innovative Product Development:** Collaborated with the Product Team to develop six innovative products, emphasizing scalable and efficient solutions through High-Level and Low-Level Design.
- **High-Traffic Product Creation:** Engineered a scalable product from scratch, now attracting over 5000 daily visitors.
- **Payment Integration and Revenue Enhancement:** Architected a comprehensive payment flow integrating multiple modes like Pay U boosting revenue streams by 80%.

Top Parent Application

- **Sole Contributor to Application:** Independently conceived and developed an App where children can learn in a game format.
- **App Rebuild and Market Success:** Single-handedly rebuilt an app, achieving over 500,000 downloads on the Play Store.
- **Multilingual Proficiency:** Engineered robust multi-language support systems within frontend applications

Hospitality Guest Experience Platform

- **Payment Integration and Revenue Enhancement:** Architected a comprehensive payment flow integrating multiple modes like Stripe, Razorpay, and Paytm, boosting revenue streams by 30%.
- **Development Time Reduction:** Integrated headless CMS Strapi, slashing development time by 50%.
- **Innovative Product Development:** Collaborated with the Product Team to develop six innovative products, emphasizing scalable and efficient solutions through High-Level and Low-Level Design.
- **Leadership in Front-end Team:** Led a team of 2 talented front-end developers, driving the development of new features.

EDUCATION

- **Trinity Institute of Professional Studies**
Bachelor of Computer Application; CGPA: 8.65/10.0

Delhi, India
Mar 2017– July. 2020