 <b>International Road Shows &amp; Sales Trip ( Channel Partner / Broker ) - Event Requisition Form</b>		
<b>Details of Requested Event</b>	Date	
	Name of the Agency	
	Proposed Event Country & City	
	Proposed Event Date & Time	
	Preferred Event Venue	
	Focus project for Sale	
	Focus product (Ex. Luxury, Business Bay, JVC)	
	Focus product type (Ex: Studio, 1, 2, 3, 4 Bedroom Apartments , Sky Mansion)	
	Expected Sales Outcome (in AED )	
<b>Roadshow Overall Expense</b>	Total Number of Events (in the last 12 months)	
	Name of the Developers	
	Countries, Cities of Events	
	Average Meetings per Event	
	Average Sales Volume per event (AED)	
	Average Unit Price (Total Volume/Unit) (AED)	
<b>Country / City Specifics ( Past Performance in the same City of Roadshow)</b>	No. of Events- City Specific	
	Average meeting per event - City Specific	
	Average Sales Volume per event - City Specific	
	Average Unit Price (Total Volume/Units) - City Specific (AED )	
	Property Type (Villa/Apartment/TH) & (Ready/off-plan) - City Specific	
	Lead Source (Marketing/Sub-agents/Existing Database)	
	Marketing Medium Used	
<b>Leads &amp; Expected Outcome</b>	No. of Existing Leads (Not older than 90 days)	
	No. of Existing Investor Database to be targeted	
	Other Sources of Leads	
	Marketing Budget for Event	
	Marketing Platform for Lead Generation	
	No. of Leads Expected for Event (NEW Marketing Campaign)	
	No. of walkins expected from the new marketing campaign	
	Binghatti (Telesales) support Required? (YES/NO)	
	Number of Leads to be passed to BD - Telesales (Not older than 180 days)	

Signature :

Signature :


Signature :

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Name:  
Head of Sales / Director of Sales  
Binghatti Developers

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Divesh Datta  
Associate Director - Agency Activations  
Binghatti Developers

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Essam Ragab  
Senior Vice President of Sales  
Binghatti Developers

To be filled-out by Channel Partner/ Agency Brokerage

 <b>بن غاطي</b> <b>BINGHATTI</b>			<u>Marketing Collaterals &amp; Support</u>	
<b>Digital Collaterals:</b>	<b>Particulars</b>	<b>Description - Ex. (Language Preferences)</b>		
	Digital Brochures			
	Digital Screen			
	VR System			
	Ipads			
	Videos			
	<b>Particulars</b>	<b>Quantity</b>		
<b>Physical Collaterals:</b>	Mock up			
	Brochures			
	Flyers			
	Roll-ups			
	Dubai Map			
	Binghatti Booklets & Pens			
<b>Additional Marketing Requests</b>  <b>Venue Cost (AED)</b>  <b>Additional Cost (AED)</b>				
<b>Remarks</b>				

Signature :

Signature :

Signature :

Name:  
Head of Sales / Director of Sales  
Binghatti Developers

Divesh Datta  
Associate Director - Agency Activations  
Binghatti Developers

Essam Ragab  
Senior Vice President of Sales  
Binghatti Developers

----- (Binghatti) -----

Internal Use by Binghatti Admin Team	
Flight Expenses	<div></div>
Lugage (Ex. Standrad or Additional bagage/ weight)	<div></div>
Hotel Accomadations (Preffered Hotel, No. of Nights)	<div></div>
Daily Allowance (Per DIEM)	<div></div>
Remarks	

Signature :

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Name:  
Head of Sales / Director of Sales  
Binghatti Developers

Signature :

\_\_\_\_\_

Divesh Datta  
Associate Director - Agency Activations  
Binghatti Developers

Signature :

\_\_\_\_\_

Essam Ragab  
Senior Vice President of Sales  
Binghatti Developers