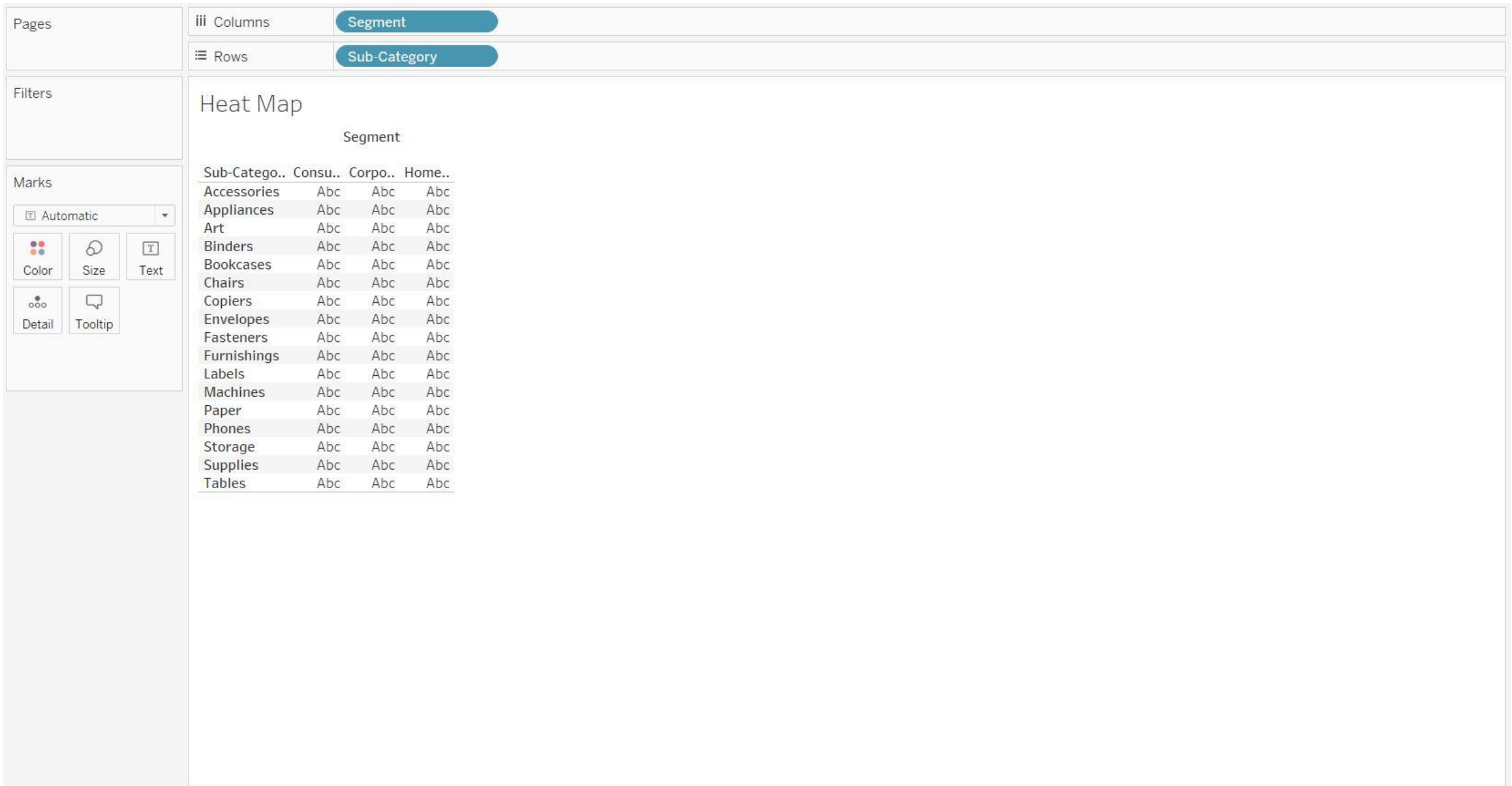# STEPS FOR CREATING A HEAT MAP

STEP 1: Drag and drop any dimension e.g.: **Sub-Category** to the **Rows** or **Columns** Shelf

Pages		iii Columns	Segment	
		☰ Rows	Sub-Category	

Filters

Heat Map

Segment

Sub-Catego..	Consu..	Corpo..	Home..
Accessories	Abc	Abc	Abc
Appliances	Abc	Abc	Abc
Art	Abc	Abc	Abc
Binders	Abc	Abc	Abc
Bookcases	Abc	Abc	Abc
Chairs	Abc	Abc	Abc
Copiers	Abc	Abc	Abc
Envelopes	Abc	Abc	Abc
Fasteners	Abc	Abc	Abc
Furnishings	Abc	Abc	Abc
Labels	Abc	Abc	Abc
Machines	Abc	Abc	Abc
Paper	Abc	Abc	Abc
Phones	Abc	Abc	Abc
Storage	Abc	Abc	Abc
Supplies	Abc	Abc	Abc
Tables	Abc	Abc	Abc

Marks

Automatic

Color   Size   Text

Detail   Tooltip

STEP 3: Drag and drop the 1st measure e.g.: **Profit** to **Color** on the **Marks** card
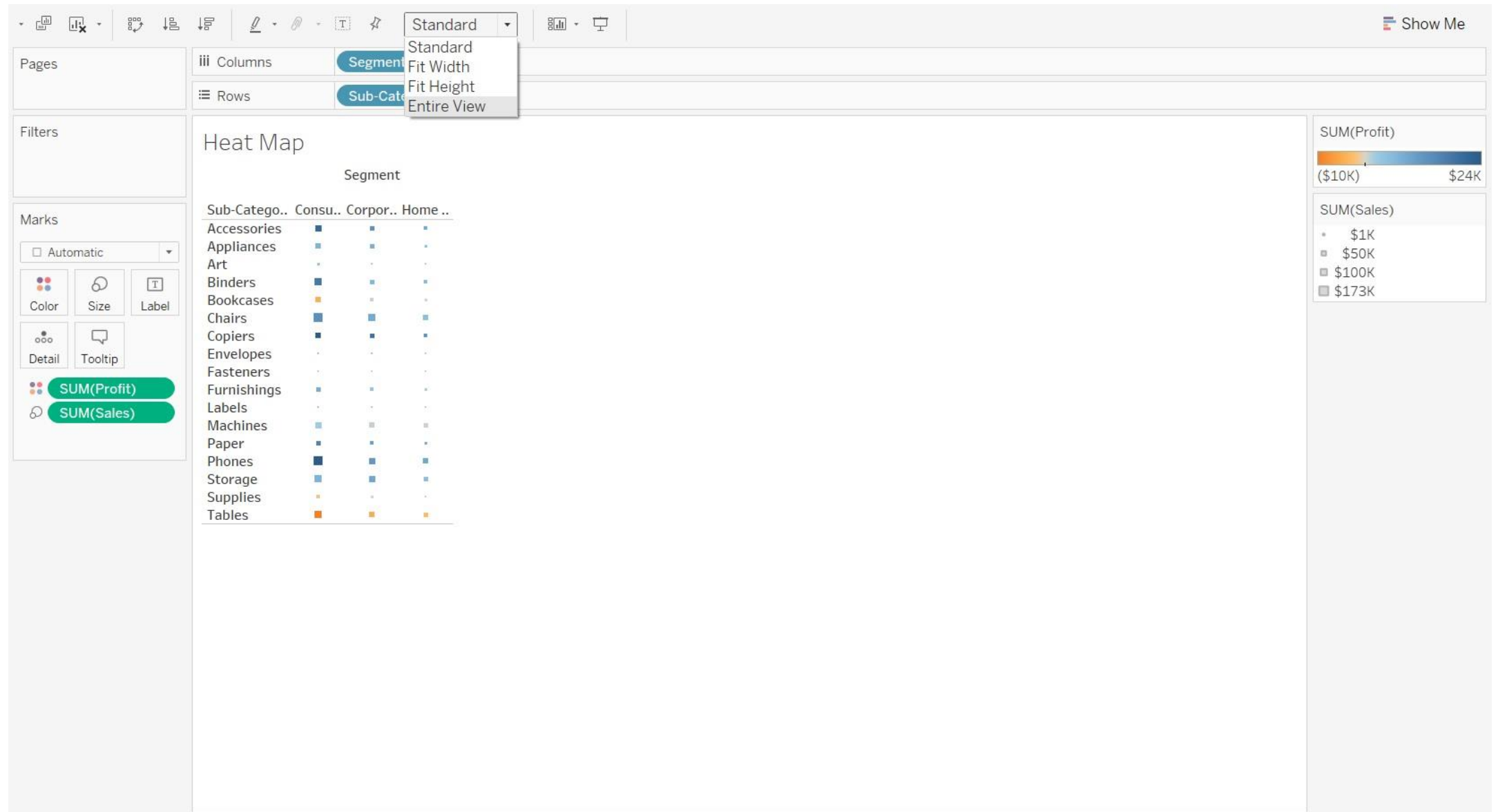Ensure that the Color Legend is present in the Top Right corner of View Area
This is a Highlight Table
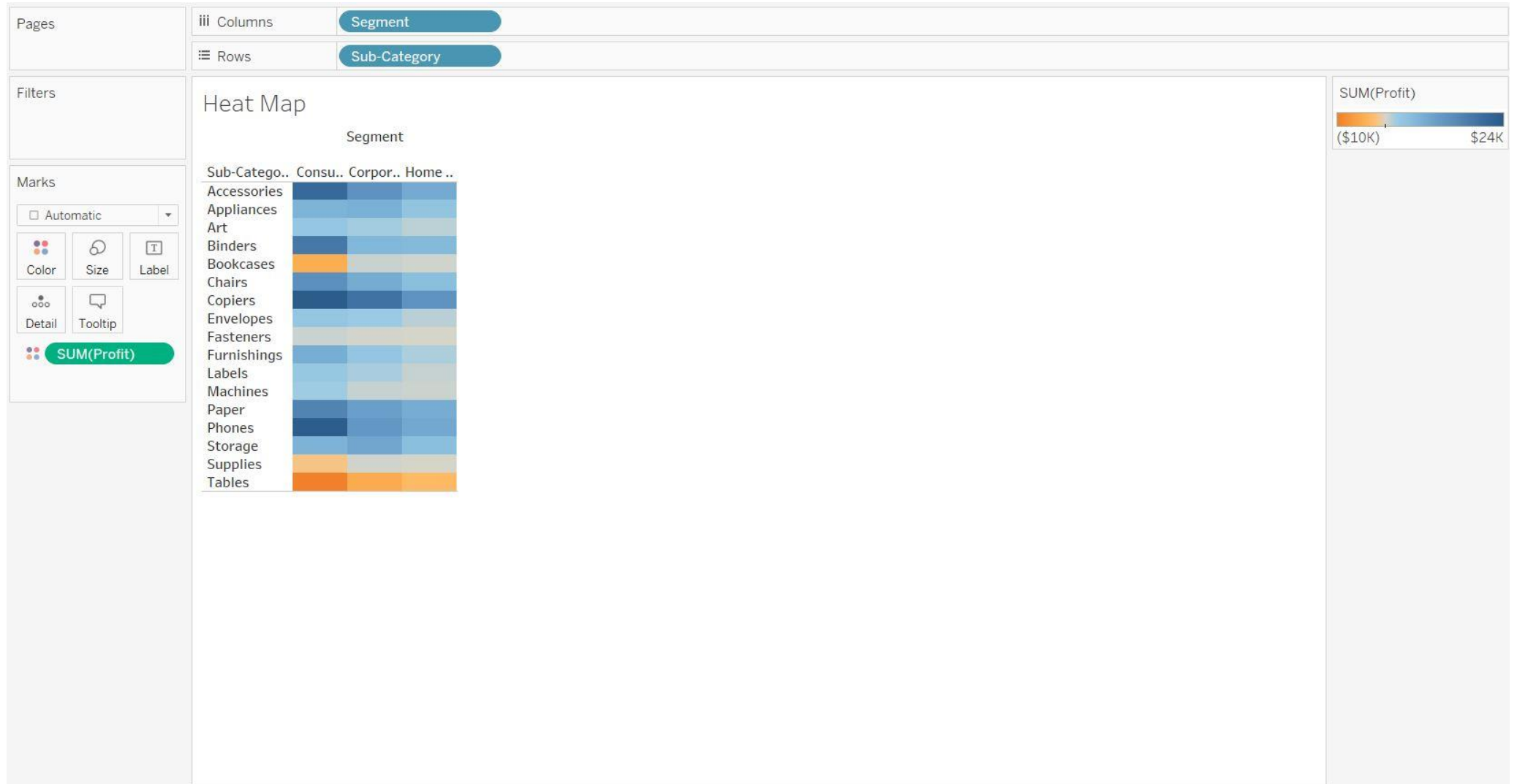
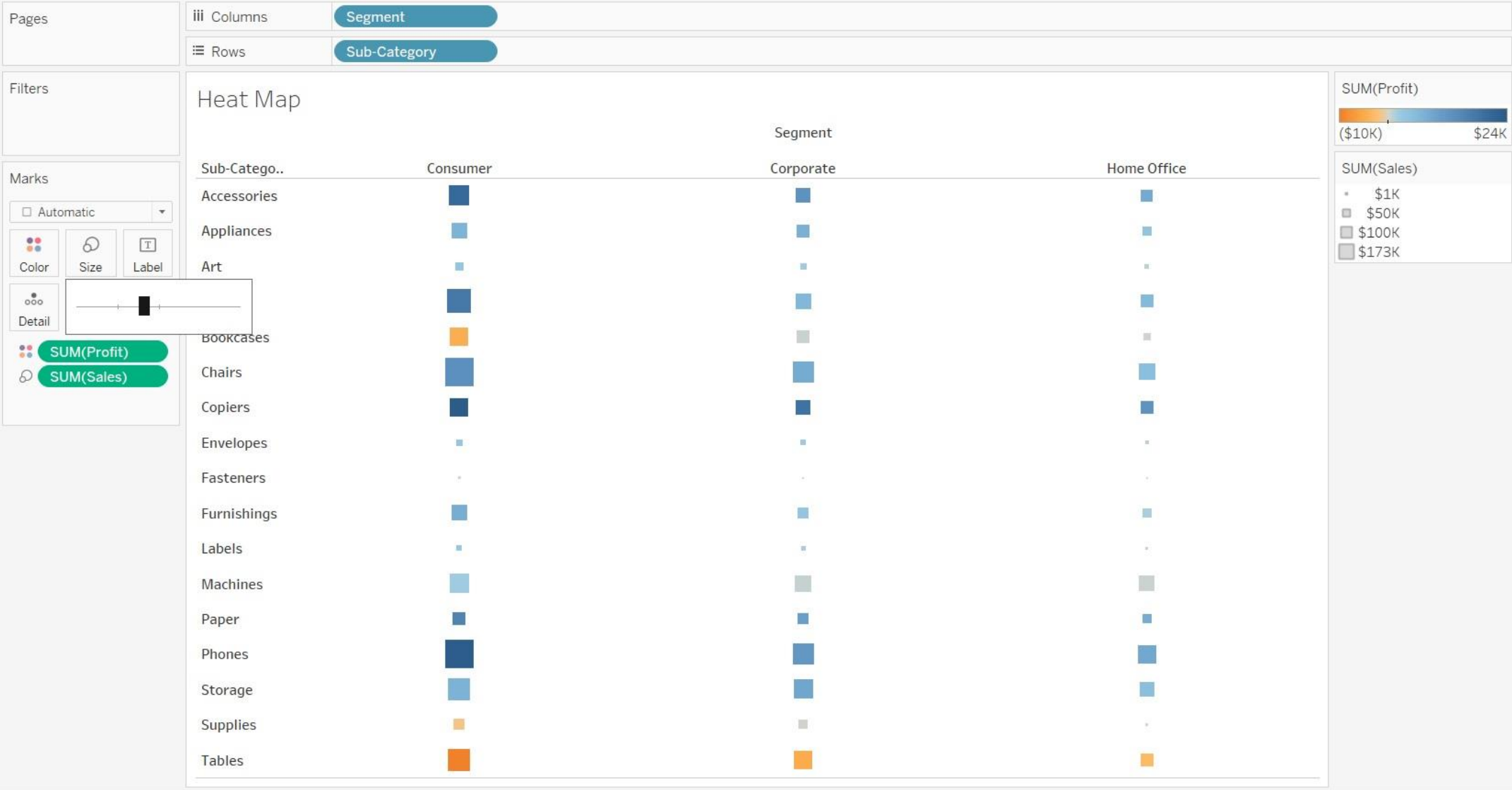**STEP 4:** Drag and drop the 2nd measure e.g.: **Sales** to **Size** on the **Marks** card to control the size of the marks by the Sales measure
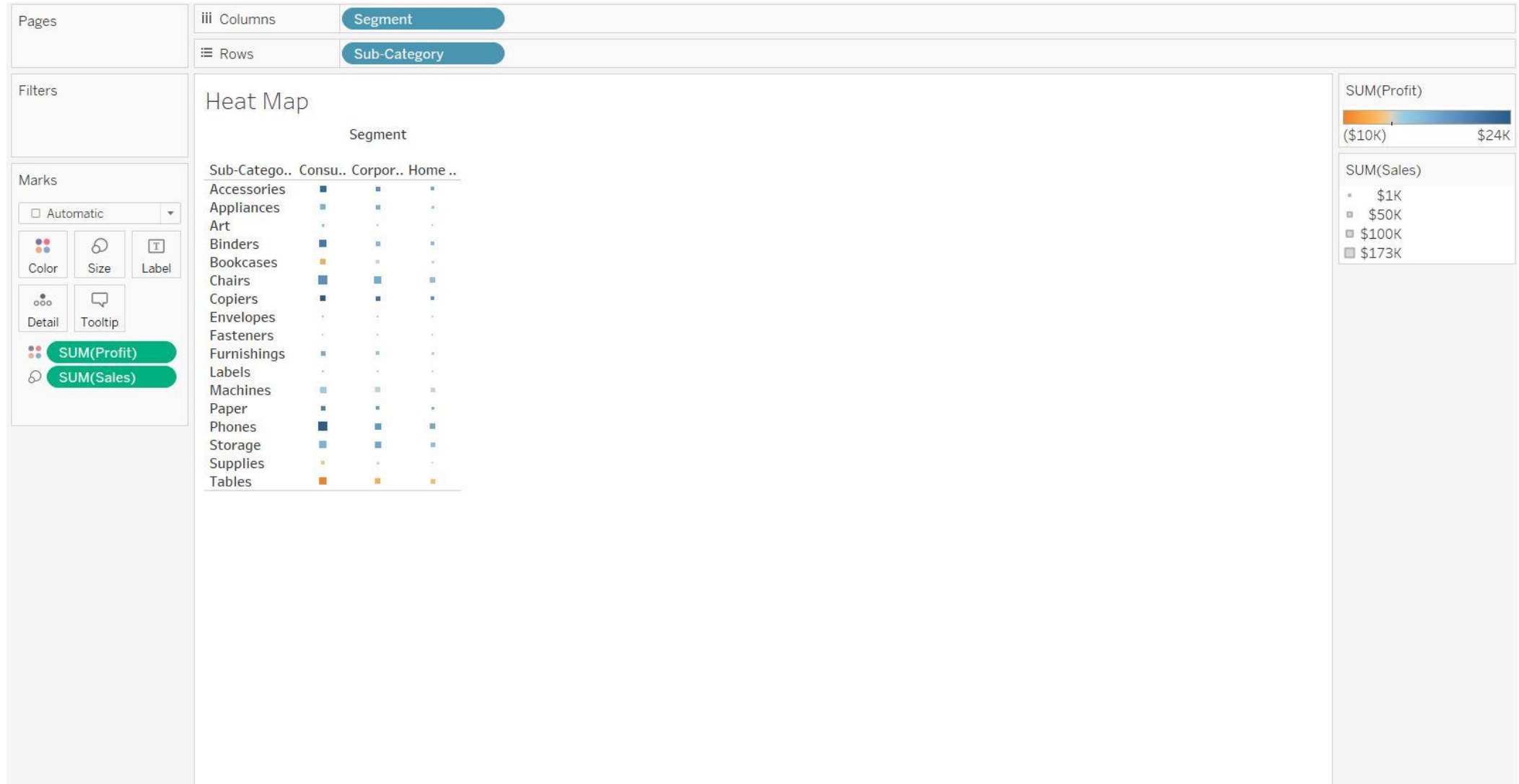
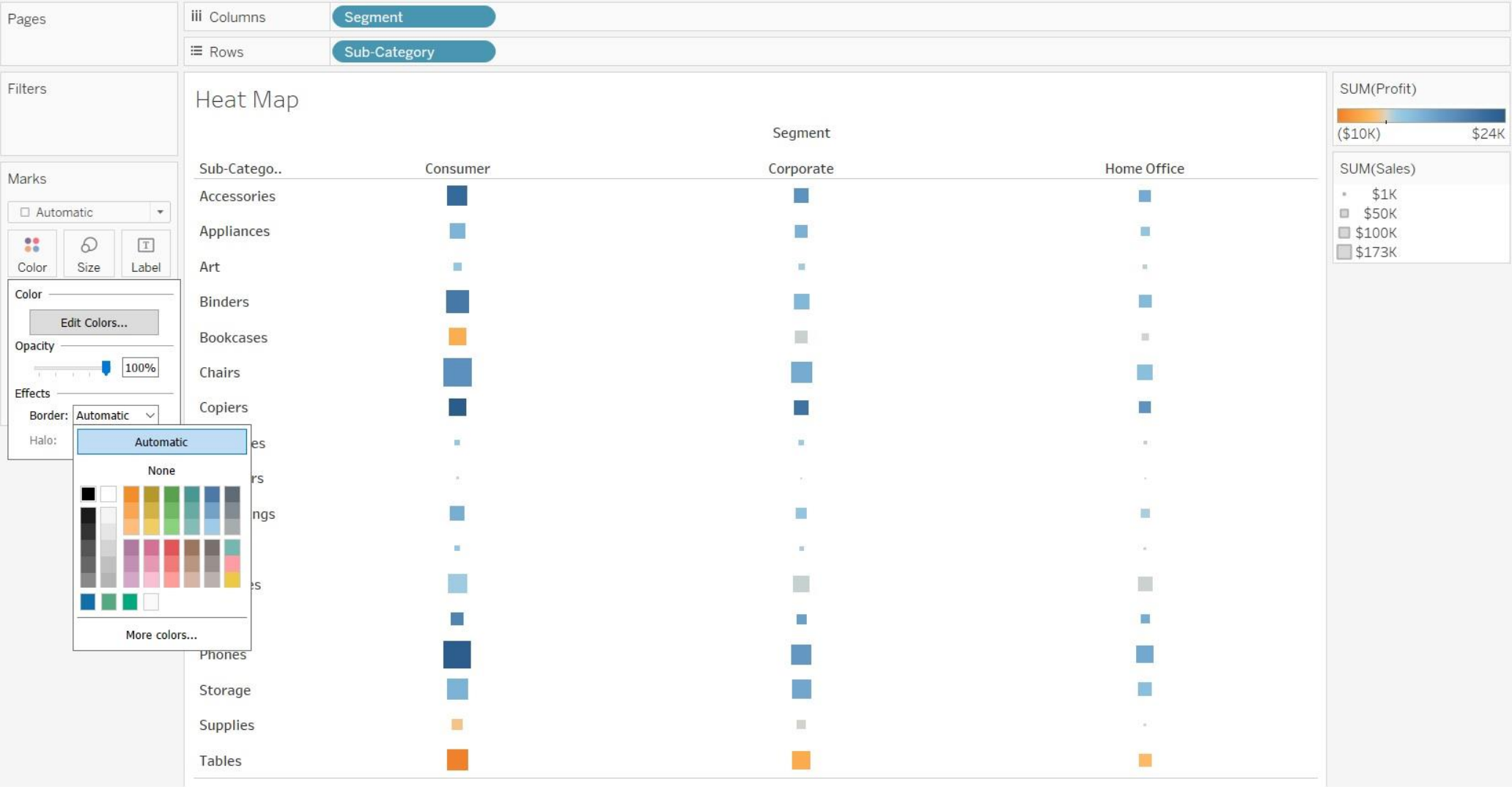# STEP 5: To get a better view select the "**Entire View**" from the drop-down

STEP 6: To enlarge the marks, click **Size** on the **Marks** card to display a size slider
Drag the slider to the right until the marks in the view are the optimal size

STEP 7: To add a **border**, click **Color** on the **Marks** card to display the Effects section
Under **Border** select the required color

STEP 8: Now the heat map view is complete

Pages

Columns | Segment

Rows | Sub-Category

Filters

Heat Map

Marks

☐ Automatic ▾

Color | Size | Label

Detail | Tooltip

⣿ SUM(Profit)

⣿ SUM(Sales)

Segment

Sub-Catego..	Consumer	Corporate	Home Office
Accessories	■	■	■
Appliances	■	■	■
Art	▪	▪	▪
Binders	■	■	■
Bookcases	■	■	▪
Chairs	■	■	■
Copiers	■	■	■
Envelopes	▪	▪	▪
Fasteners	▪	▪	▪
Furnishings	■	■	■
Labels	▪	▪	▪
Machines	■	■	■
Paper	■	■	■
Phones	■	■	■
Storage	■	■	■
Supplies	■	■	▪
Tables	■	■	■

SUM(Profit)

($10K) $24K

SUM(Sales)

- $1K
- $50K
- $100K
- $173K