

City

All

Revenue

\$10.7M

Profit

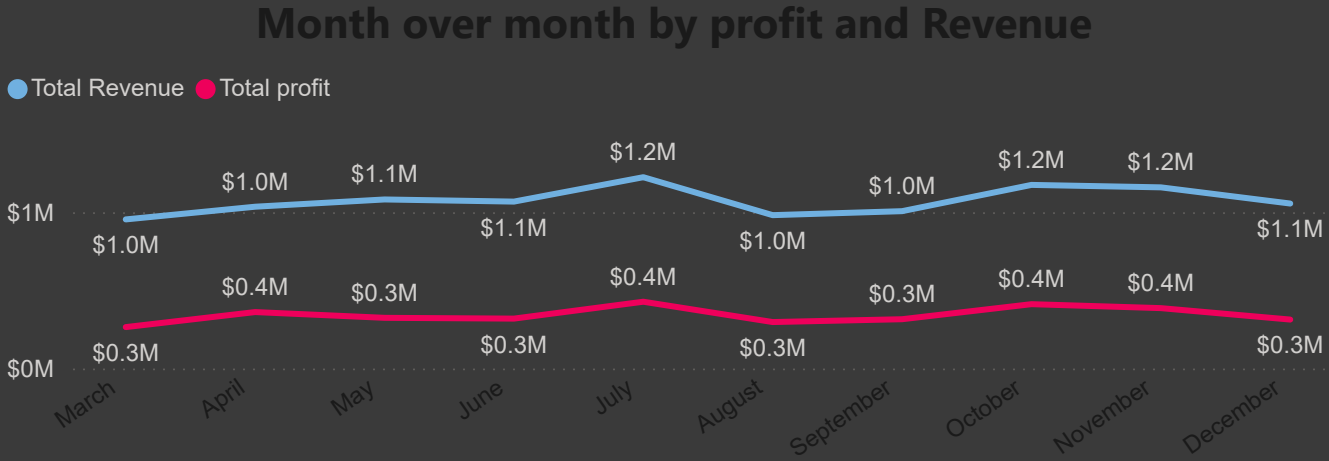
\$3.4M

Orders

4177

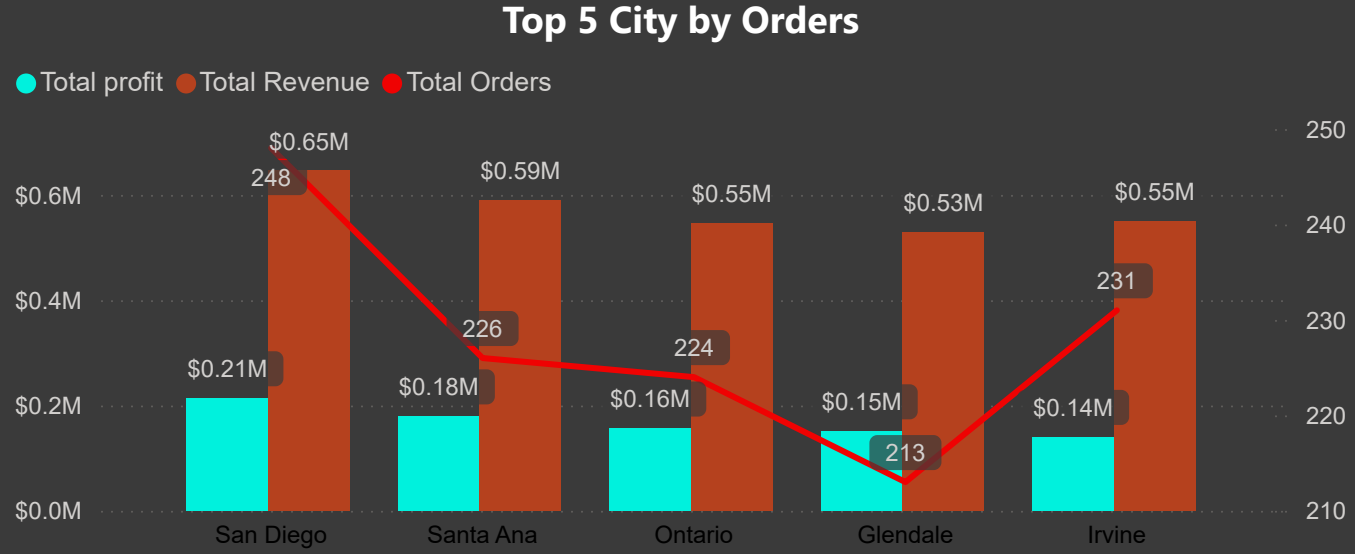
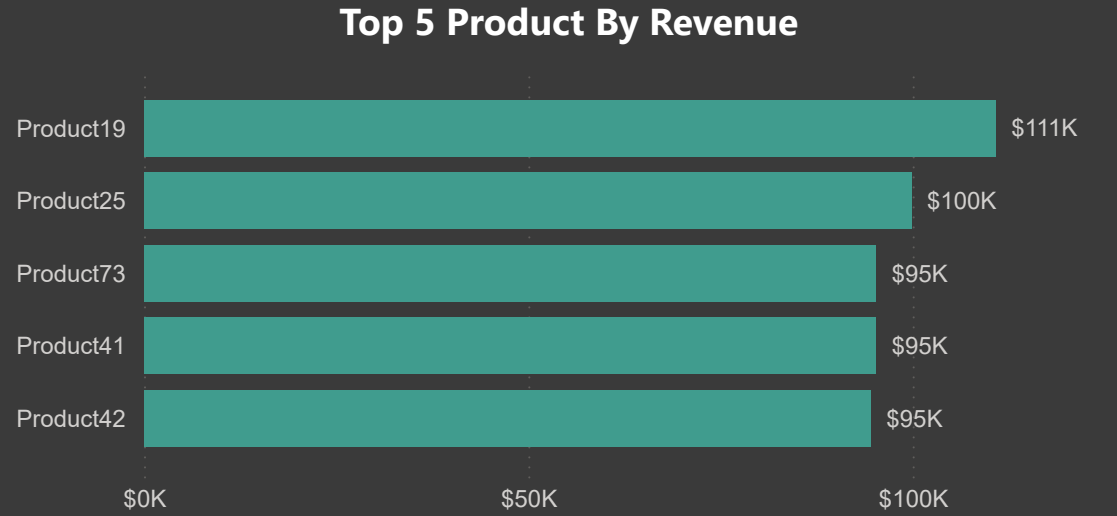
Cost of Products

\$7.3M



Top 10 Customer by Profit

CustomerName	Total Revenue	Total profit	Total Orders	Total Cost	profit%
Autumn Bailey	\$68,544.3	\$33,342.7	22	\$35,201.6	48.64%
Axel Jenkins	\$88,985.4	\$35,399.8	30	\$53,585.6	39.78%
Blaze Brooks	\$65,483.5	\$35,189.1	23	\$30,294.3	53.74%
Harley Kelly	\$59,830.0	\$34,790.9	18	\$25,039.1	58.15%
Juniper Sanders	\$64,039.7	\$31,401.3	23	\$32,638.4	49.03%
Rowan Henderson	\$64,439.8	\$40,356.0	19	\$24,083.8	62.63%
Skylar Sanders	\$66,643.6	\$34,336.1	20	\$32,307.4	51.52%
Winter Henderson	\$77,203.8	\$44,197.2	20	\$33,006.6	57.25%
Winter Murphy	\$80,940.3	\$40,093.1	23	\$40,847.2	49.53%
Wren Brooks	\$68,601.1	\$36,190.6	23	\$32,410.5	52.76%



Products

100

Customers

1000

Stock Available

30K

Stock Value

\$9.06M

Cost of production against
weekend Revenue

3.64M✓

Goal: 2.49M (+46.15%)

Target Profit for 2025

Target Revenue for 2025

724.79K

3.86M

2.07M

\$11.81M

Top 10 order with highest Production cost

100%

2667

\$8.9K

469

\$8.2K

2816

\$8.2K

4725

\$8.1K

4063

\$7.9K

2163

\$7.7K

122

\$7.7K

1119

\$7.5K

1636

\$7.5K

1327

\$7.4K

82.9%

Top 10 Customer on weekend

Weekend profit Weekend revenue

