This sales analysis dashboard provides a comprehensive overview of key metrics and trends for the period analyzed. The data highlights several key findings:

Overall Performance:

- **Total Orders:** 1000 orders were placed during the period.
- **Total Revenue:** The total revenue generated was ₹35,20,984.00.
- **Order vs Delivery Time:** The average order-to-delivery time was 5.53 days.
- **Avg. Customer Spent:** The average customer spent ₹3,520.98 per order.

Revenue Analysis:

- **Revenue by Category:** Cakes and Deserunt Box were the top-selling categories, contributing significantly to overall revenue.
- **Revenue by Occasions:** All Occasions, Anniversary, and Birthday were the occasions with the highest revenue generation.
- **Top 5 Products by Revenue:** Deserunt Box, Dolores Gift Pack, Harum Magnam Set, Quia Gift Set, and Dolorem Pack were the top-selling products.

Revenue Trends:

- **Revenue by Months:** September and October were the months with the highest revenue, while January and February saw the lowest revenue.
- **Revenue by Hour (Order Time):** Orders were placed throughout the day, with peak hours between 10 AM and 12 PM.

Geographic Analysis:

- **Top 10 Cities by Orders:** Bhatpara, Bidhannagar, Bilaspur, Dhanbad, Kavali, North Dumdum, Panipat, Rohtak, Sonipat, and Yamunanagar were the top cities in terms of order volume.