The author Kovaite et al (Kovaite, 2019) refers to the term Industry 4.0. My understanding is that this is the next generation of digitalisation, which builds on the internet with technologies such as Big Data, Making use of cloud computing, Artificial Intelligence. This is not limited to only technology but the communication between people and machines. An example of this is looking the phone industry and how the mobile phone has developed and has made it possible to lead to industry 4.0 [Groden-Morrison A, N.D] a second example Is the Alexa or Echo app that has taken Internet of Things to the next level and allows individual to control the lights, the fridge and also order food making the communication between devices and humans more simple [Risse, M , 2017]

Reference :

Groden-Morrison A, N.D. Why Manufacturing Industry 4.0 Is Powered By Mobile Available at: https://www.alphasoftware.com/blog/why-industry-4.0-is-powered-by-mobile [Accessed on 19 Aug 2022]

Risse M 2017 Amazon Echo: no laughing matter for IIoT Available at: https://www.smartindustry.com/blog/smart-industry-connect/amazon-echo-no-laughing-matter-for-iiot/ [Accessed on 19 Aug 2022]