Ideation Phase Brainstorm & Idea Prioritization Template

Date	23 June 2025
Team ID	LTVIP2025TMID50341
Project Name	visualizing housing market trends: an analysis of sale prices and features using tableau
Maximum Marks	4 Marks

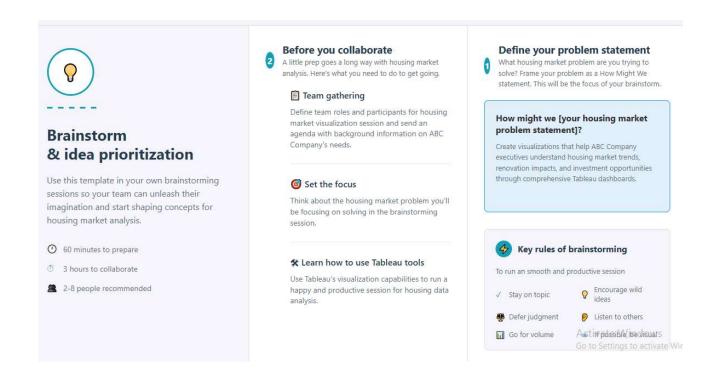
Brainstorm & Idea Prioritization Template:

Brainstorming is a collaborative and open-ended technique used to generate a wide variety of ideas in a creative and judgment-free environment. For this project, it helps in gathering diverse perspectives from team members to explore possible ways to visualize and interpret complex housing market data using Tableau.

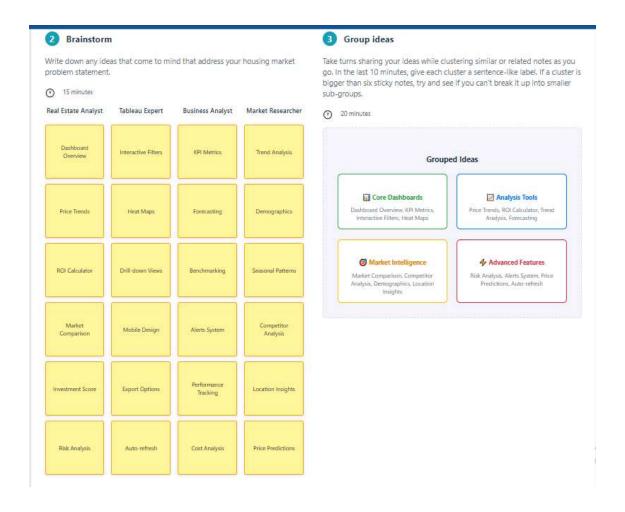
During the brainstorming session, our team focused on identifying the key problems and opportunities in understanding housing sales data. We explored visualization ideas around house features (e.g., bedrooms, bathrooms, floors), renovation impact, and price trends over time.

The process was structured in **three steps**:

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization

