1. Data Acquisition
   a. From where would you acquire the data?
2. Text Preparation
   a. What kind of cleaning steps would you perform?
   b. What text preprocessing step would you apply?
   c. Is advanced text preprocessing required?
3. Feature Engineering
   a. What kind of features would you create?
4. Modelling
   a. What algorithm would you use to solve the problem at hand?
   b. What intrinsic evaluation metrics would you use?
   c. What extrinsic evaluation metrics would you use?
5. Deployment
   a. How would you deploy your solution into the entire product?
   b. How and what things will you monitor?
   c. What would be your model update strategy?