

Credit Card Transaction Report Analysis

Revenue

55M

Total Transaction

45M

Total Interest

7.8M

Total Transaction

656K

Gender



Income Group



Week_Start_Date

All

Card Category

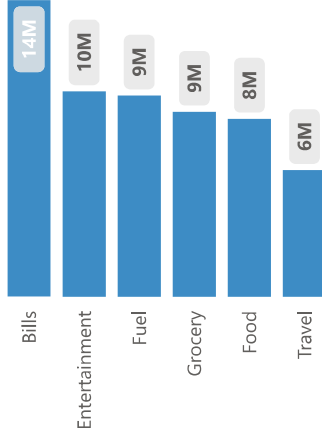
Blue Gold Platinum Silver

Quarter

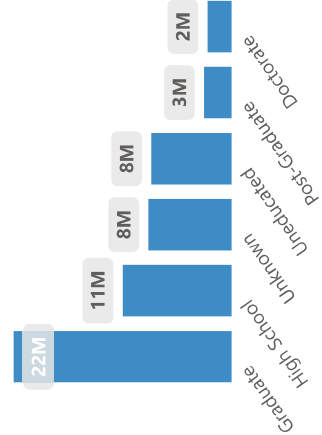
Q1 Q2 Q3 Q4

Card_Category	Sum of Interest_Earned	Sum of revenue col	Sum of Total_Trans_Amt
Blue	6,495,887.74	46,139,397.74	36957875
Silver	812,081.28	5,586,332.28	4586746
Gold	373,784.16	2,454,072.16	2024078
Platinum	161,629.05	1,135,608.05	953314
Total	7,843,382.23	55,315,410.23	44522013

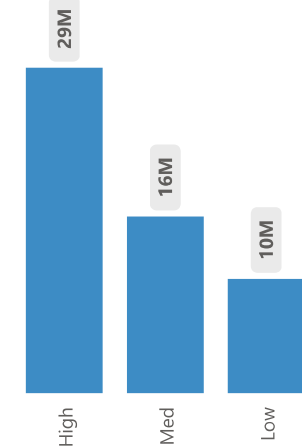
Revenue by Exp Type



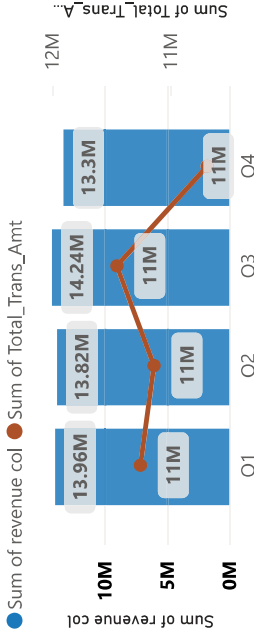
Revenue by Education



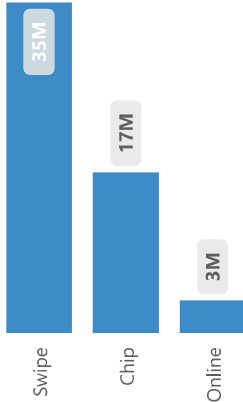
Revenue by Income



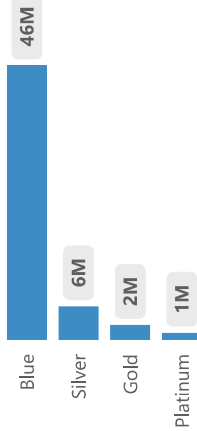
Revenue by Quarter and sum of Transaction amount



Revenue by Mode Of Payment



Revenue by Card category



Credit Card Customer Report Analysis

Revenue
55M

Total Transaction
45M

Total Income
57K

Satisfaction Score
3.19

Income Group



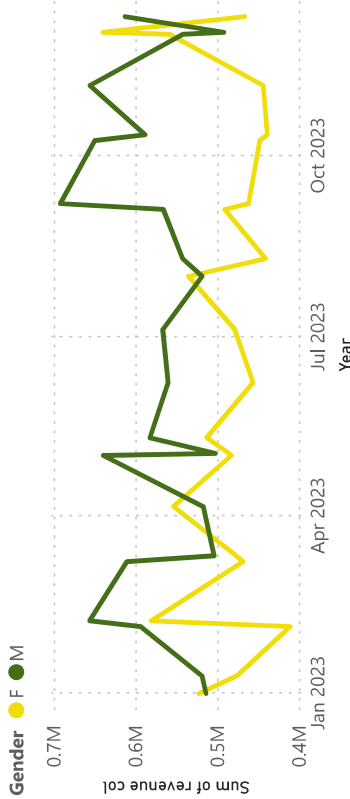
Week_Start_Date
All

Gender



Blue ● Gold ● Platinum ● Silver

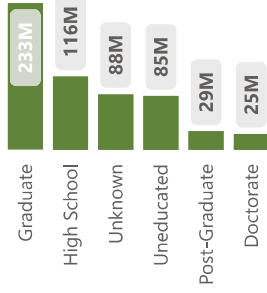
Revenue by Weeks



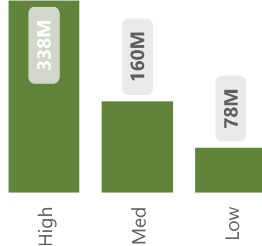
Customer_Job Sum of Income Sum of revenue col Sum of Interest_Earned

Businessman	186959919	17,387,832.31	2,539,390.31
White-collar	103930055	10,114,655.93	1,441,073.93
Selfemployed	75313288	8,261,757.81	1,119,741.81
Govt	88773989	8,111,701.37	1,160,016.37
Blue-collar	72262158	6,904,278.57	952,800.57
Retirees	48675030	4,535,184.24	630,359.24
Total	575914439	55,315,410.23	7,843,382.23

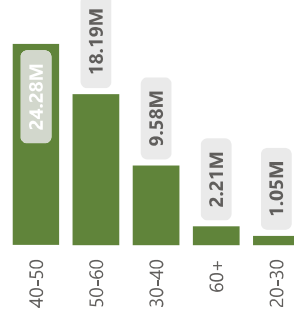
Revenue by Education Type



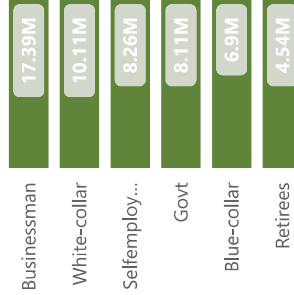
Income Group



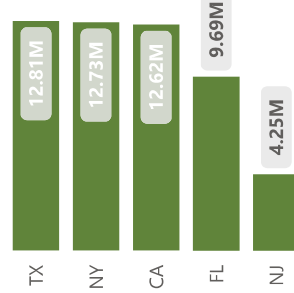
Age



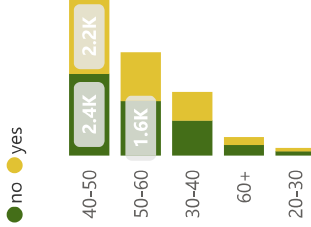
JOB



State



Car And House Owner



Marital Status

