Credit Card Transaction Report Analysis

Revenue

55M

Total Transaction

45M

Card_Category Sum of Interest_Earned Sum of revenue col Sum of Total_Trans_Amt

Total Interest

7.8M

Total Transaction

656K

Gender

Week_Start_Date

Income Group Med Low

Blue Gold Platinum Silver

Card Category

Revenue by Mode Of Payment

12M

13.3M

14.24M

13.82M

13.96M

11M

11M

11M

Sum of revenue col

2024078 953314

5,586,332.28 2,454,072.16 1,135,608.05

Silver Gold

Blue

Q1 Q2 Q3 Q4

Revenue by Quater and sum of Transaction amount

Sum of revenue col Sum of Total_Trans_Amt

36957875 4586746

46,139,397.74

6,495,887.74 812,081.28 373,784.16 161,629.05

Quater

17M Swipe Chip Sum of Total_Trans_A... 11

11M

03

Q2

0

₽

44522013

7,843,382.23 55,315,410.23

Platinum

Total

3M Online

10M M6 8M Revenue by Exp Type <u>₩</u> Fue Bills Entertainment Food Trave Grocery

aklovoco) 3M Revenue by Education arenne 15 150 d 11M

29M Revenue by Income 10M Med High Low

46M Revenue by Card category **W**9 2M 1 Silver Gold Platinum

Credit Card Customer Report Analysis

55M Revenue

Total Transaction

45M

Total Income

57K

Satisfaction Score



Week_Start_Date

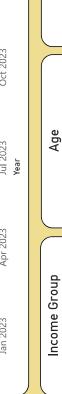
Gender

Silver	
Platinum	
Plo9 •	
Blue	

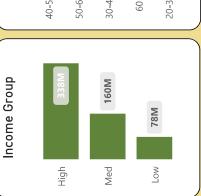
				1		_		_
			<				Oct 2023	
Revenue by Weeks				\)	Jul 2023	Year
Reven			_			• •	Apr 2023	
	Gender ○ F ● M	0.7M		M9.0 enueve	m of re	ns	0.4M Jan 2023	

7,843,382.2	55,315,410.23	575914439	Total
630,359.2	4,535,184.24	48675030	Retirees
952,800.5	6,904,278.57	72262158	Blue-collar
1,160,016.3	8,111,701.37	88773989	Govt
1,119,741.8	8,261,757.81	75313288	Selfemployeed
1,441,073.93	10,114,655.93	103930055	White-collar
2,539,390.3	17,387,832.31	186959919	Businessman
Sum of Income Sum of revenue col Sum of Interest_Earned	Sum of revenue col	Sum of Income	Customer_Job

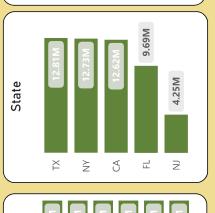




JOB



Businessman	White-collar	Selfemploy	Govt	Blue-collar	Retirees	
24.28M	18.19M	W85.9		2.21M	1.05M	
0-20	09-0	040	2	+09	0-30	



30-40 +09 20-30

no yes

40-50 20-60

