EXL Hackathon

Hackbot Documentation

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Introduction

Today many chatbots are replacing real live agents from small web pages to enterprises, since they are readily available, cost less and can do all the repetitive tasks that a human does without any effort. Although there has been a great advancement the chatbots also fall short in some



aspects compared to a real agent, such as in terms of understanding the customer, providing customized recommendations and there has also been a lot of manual work in creating these bots by uploading each and every possible questions a customer might ask and typing out the solutions.

This hackathon hosted by EXL focuses on removing the disadvantages posed by the chatbots by using NLP for better understanding customers, use AI and ML for providing recommendations, and also automating the process of creating Q&As that a customer would expect

by a single click of uploading a web URL.

The solution

The Hackbot built using the Power Virtual Agent is an intelligent conversational bot capable of providing personalized service and resolving customer issues quickly by leveraging products offered by Microsoft. The Hackbot uses default topics and trigger phrases for greeting, ending conversations etc. which was built using mass training using natural language processing on

bot's data and thus makes the process of building a bot from scratch much easier since we only have to focus on the business logic required, this feature also allows the bot to understand unstructured an non-predetermined sentences as replies.

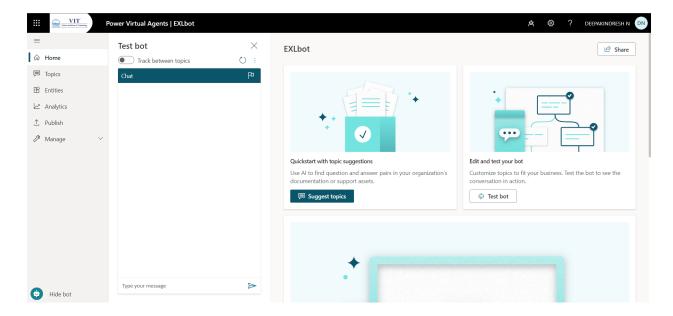
The Hackbot can also take in web URLs of websites such as FAQ's page or Brochure page or documents hosted in websites (PDF's) etc. and convert them into topics with Q&As and suggests us to add them into the bot.

It can also connect with REST APIs, carry out CRUD operations on databases such as SQL, be monitored using metrics such as Engagement Rate, Escalation Rate, Abandon Rate, provide messages on Microsoft Teams and also connect to real live agents through third party Power apps such as Skype and Omnichannel, and can be deployed on websites, Facebook, Slack etc.

Implementation

The Power Virtual Agent GUI enables us to easily build a chatbot from scratch with some default topics to start with as soon as we sign up.

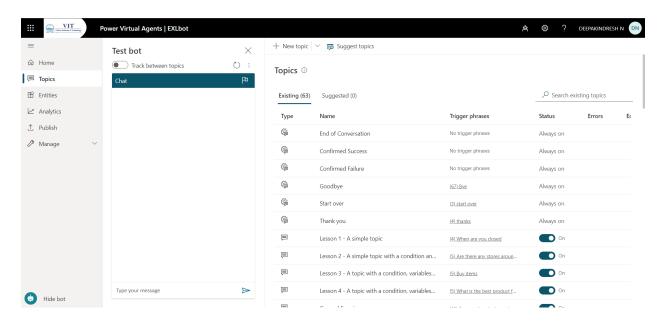
This is the Home page displayed once the sign up process is completed.



This prototype is constructed with reference to food restaurant businesses (KFC, McDonalds) for demo purposes and can be applied to any other business logic within a few days.

Topics

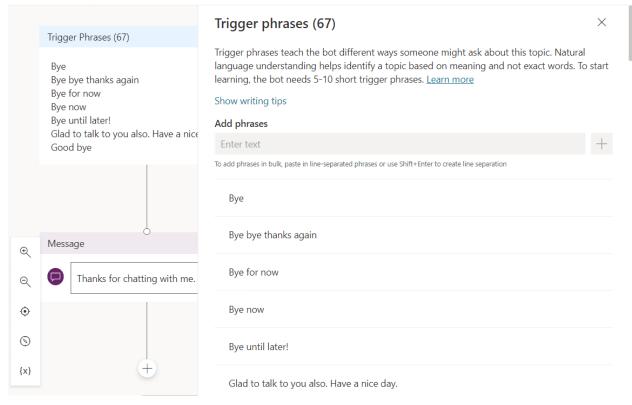
This page is where we create logic on how the chatbot should collect details or respond to customers based on their queries.



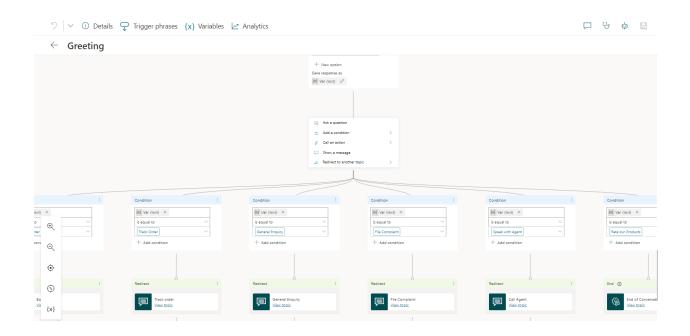
Above listed are some of the default topics that are available once a project is created and the choice is ours to either keep or discard them.

Within a topic, the trigger phrase is a very important aspect which activates the particular topic using natural language understanding and thus defining them is essential for each topic, so that this topic can be activated from other topics as well.

← Goodbye



After the trigger phase, there are multiple options that you can choose based on the required logic such as ask a question, add a condition based on variables defined in this topic or any other topic, call an action (after designing a flow which will be discussed later in this documentation), show a message, or redirect the bot to some other topic (for example to end of the conversation topic).

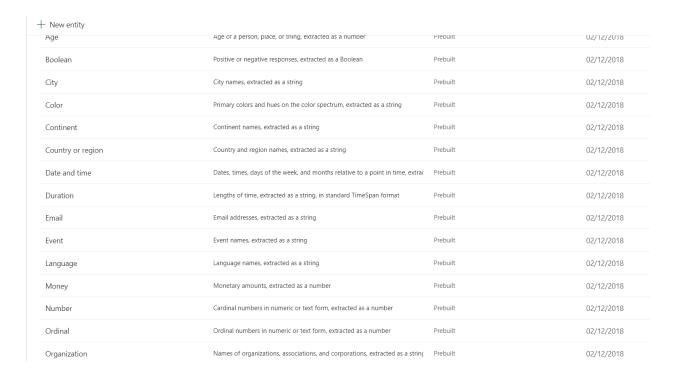


Properties of variables



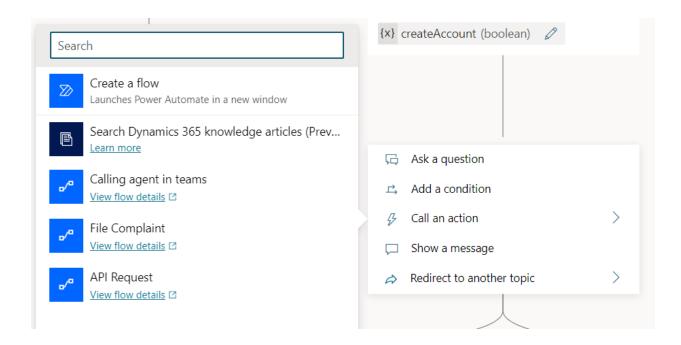
Entities

Another important aspect of the Power Virtual Agent is the entities where they are analogous to data types where we can define variables as age and the bot uses NLP for example converting the response "I was born on January 2nd 2001" to Age = 21 which is a number. It can extract names from sentences, colors, dates, emails and a lot more.



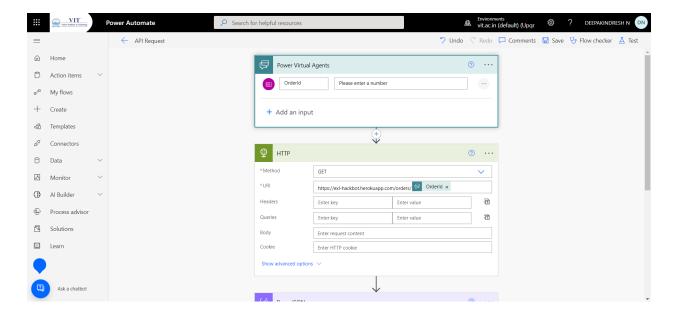
Actions

An action can be called from within the topics where we can pass variables to a flow and also receive from it. This is how the bot can use third party tools like teams, databases, and APIs.

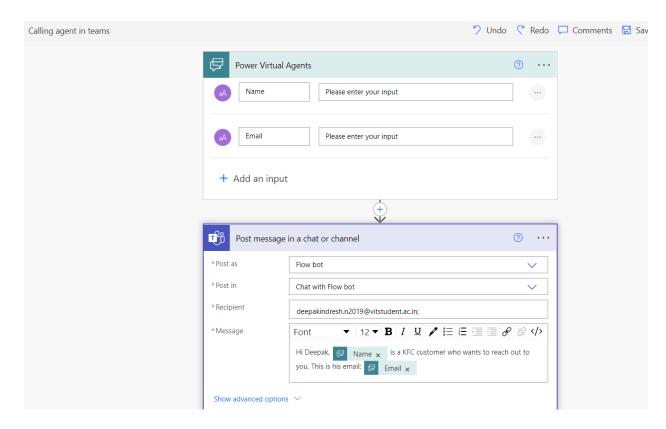


Flows (Power Automate)

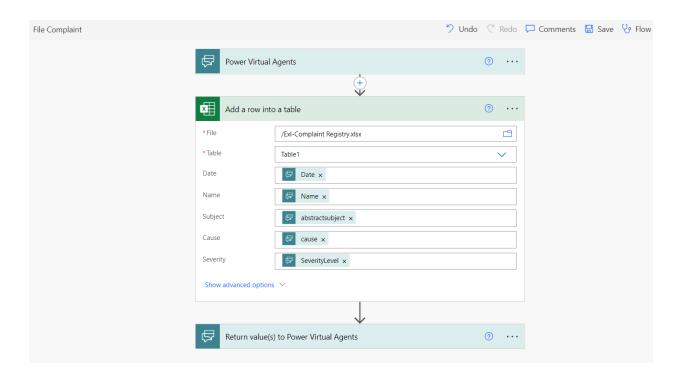
This is where the definition of the action is created where you can take inputs from the bot and use it to make HTTP requests.



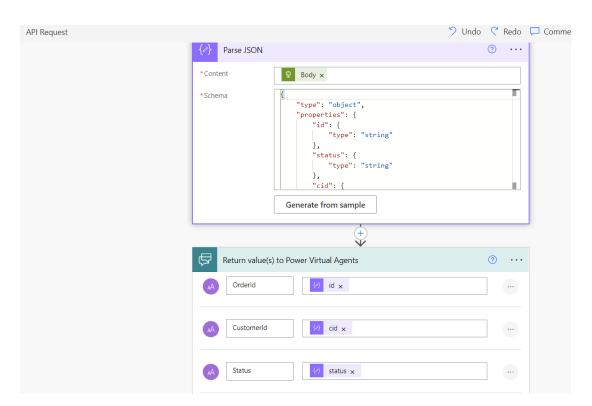
Message Teams



Update Database (Used Excel for demo purposes since SQL is a premium feature)



And return values back to the bot



Which can then be accessed and used by the bot



Suggest topics

This is the best feature where we can automate Q&A creation (for topics) with a single paste of a web URL or a document that begins with https.

Suggest topics



Get topic suggestions from your web content and online files e.g. PDF, DOCX, or CSV. Start with 3-5 links containing content (such as question and answer pairs or documentation) that you'd like your bot to handle.

To help you author topics more quickly, each suggestion will also include a trigger phrase. <u>Learn more about topic suggestions</u>

Link to online content	
https://mcdindia.com/faq/	Add

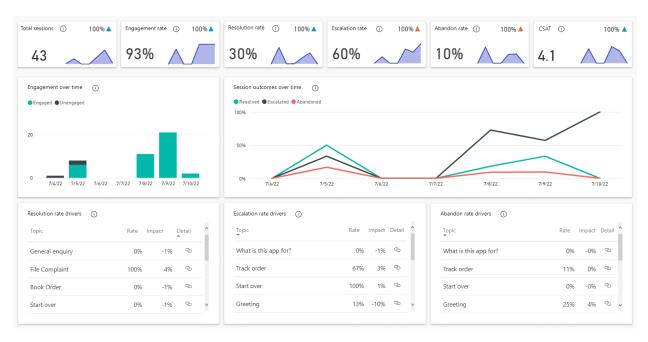
Start Cancel

Once uploaded the URL click add and then start and wait for a while where you find topic suggestions that can be added to the bot instantly by just a few clicks.

<u></u>	I have a registration with the McDonald's ap	(1) I have a registration with t	On On
F	Where are McDelivery services available?	(1) Where are McDelivery serv	On
F	Is there a limitation to McDelivery orders?	(1) Is there a limitation to Mc	On
F	What is Order in Advance?	(1) What is Order in Advance?	On
F	How do I reset my password if I have lost or	(1) How do I reset my passwo	On
F	How will I know when the restaurant receive	(1) How will I know when the	On
F	Where can I change my account info?	(1) Where can I change my ac	On
F	If different members of my family order from	(1) If different members of my	On
F	Can I make changes after I've made my orde	(1) Can I make changes after I'	On
	Do you offer discount cards?	(1) Do you offer discount card	On
,	Do you accept McDonald's 'Be Our Guest (B	(1) Do you accept McDonald's	On On
	Do you accept Accor/Sodexo coupons in Mc	(1) Do you accept Accor/Sode	On On
	How much time does it take for McDelivery t	(1) How much time does it tak	On On
	Is McDelivery available 24-hours a day, 7 day	(1) Is McDelivery available 24	On On

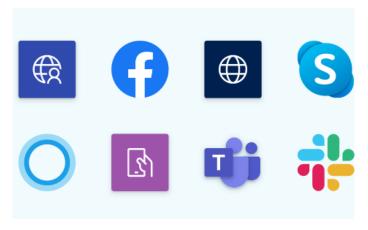
Extracted from Mc Donald's FAQ page.

Monitoring



The Hackbot can also be monitored and used for analysis to further improve topics where customers have faced issues and abandoned the bot or asked for a live agent etc.

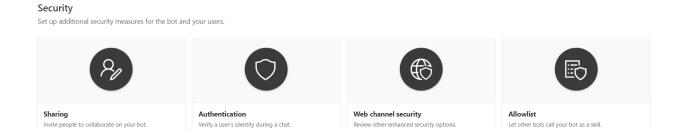
Deployment



Deployment is easy as a single click and can be deployed to multiple channels other than websites, such as Teams, Facebook, Skype, Slack etc.

Security

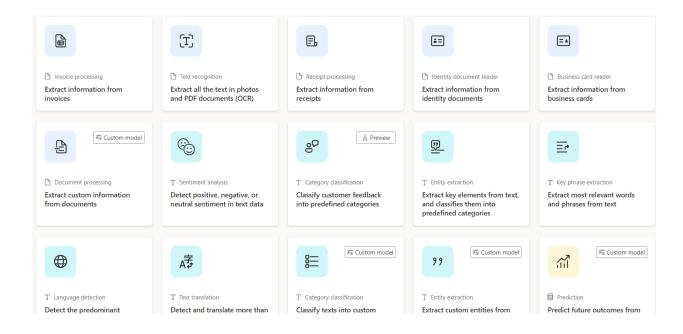
In terms of security as of now the Hackbot allows all traffic for testing purposes but once ready for actual deployment, it can be customized based on needs for example allowing only authenticated customers and HTTPS traffic. Power Virtual Agent also allows collaborative development amongst peers.



Future Scope

The bot will be able to recommend products based on user and products data using machine learning algorithms and recommender systems, where we can train the models and save their weights and create an api which can be accessed by the bot and used for upselling and cross-selling.

There are also various other third party tools and features such as AI builder which can be leveraged to take image inputs from customers for example forms or tickets and be used for image recognition or OCR.



Conclusion

The Hackbot is capable of bridging the gap that has been established by basic Q&A chatbots with businesses and provide a variety of features that is not even possible with live agents. It basically satisfies all the criteria and requirements since it has a flexible API layer, highly secure and scalable since it is a Saas(Software as a Service) solution, uses natural language processing that is capable of handling structured and unstructured data and is intelligent enough to alter flow routes when required. The Hackbot has a simple UI and is configurable and can make action calls to flows that allow future growth. It also can make Q&A topics with a single paste of the URL and thus is the perfect bot needed today.

References and Links

Hackbot Working and Demo video: - attached in zip file with file name (Hackbot_demo)

Chat with Hackbot Link: - Link

Youtube Demo Link: - Link

Presentation: - <u>presentation link</u>

Github Repo Link: - Github repo link for API

Heroku Hosted API Link: - https://exl-hackbot.herokuapp.com/orders/

Excel File (Database Prototype Link): - Excel link

Resources:-

- Power Virtual Agent
- Power Automate
- KFC Menu page
- McDonald's FAQ page