

Amazon Sales Data Analysis

Wireframe Documentation

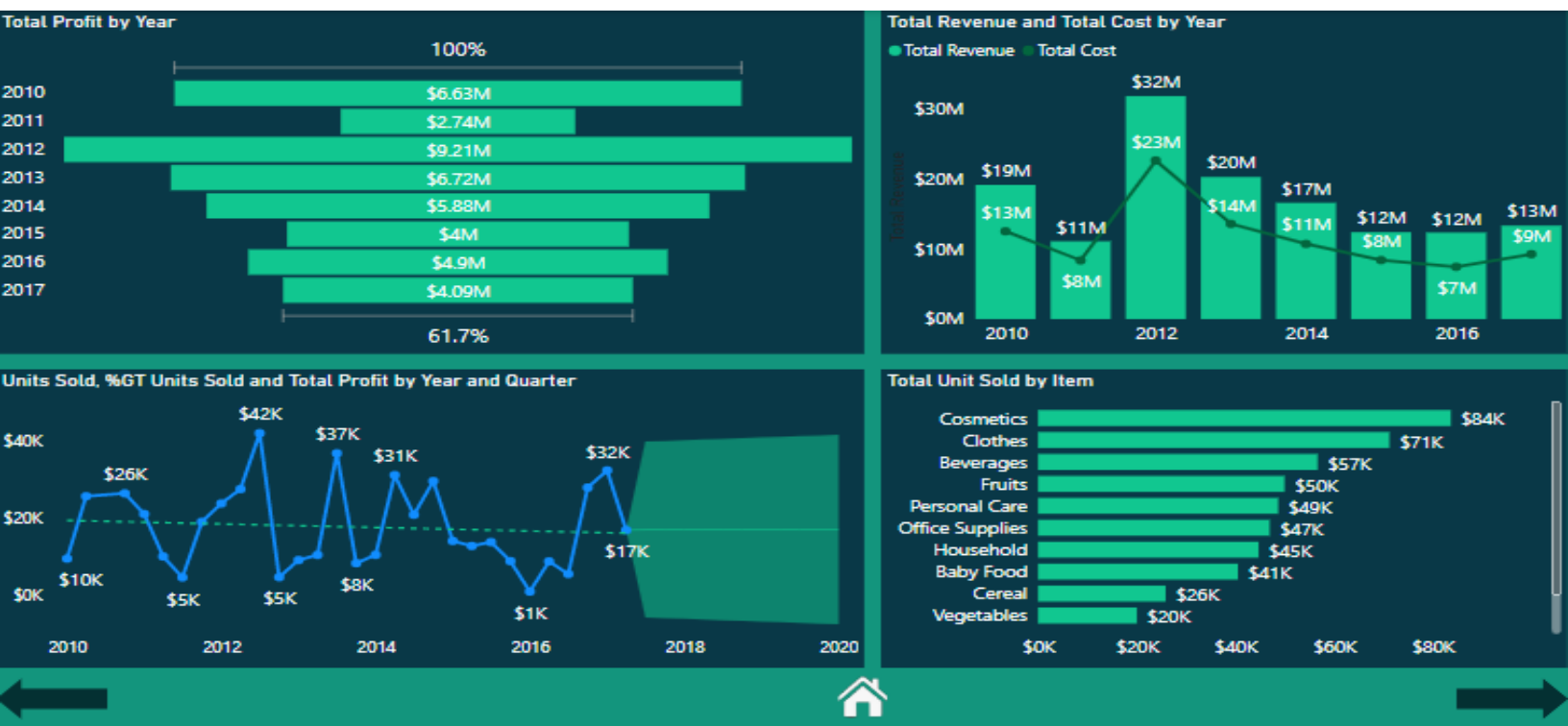
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Analysis

As per the problem statement, we have defined the several Use Cases to perform the analysis on which helps in not only understanding the meaningful relationships between attributes, but it also allows us to do our own research and come-up with our findings.

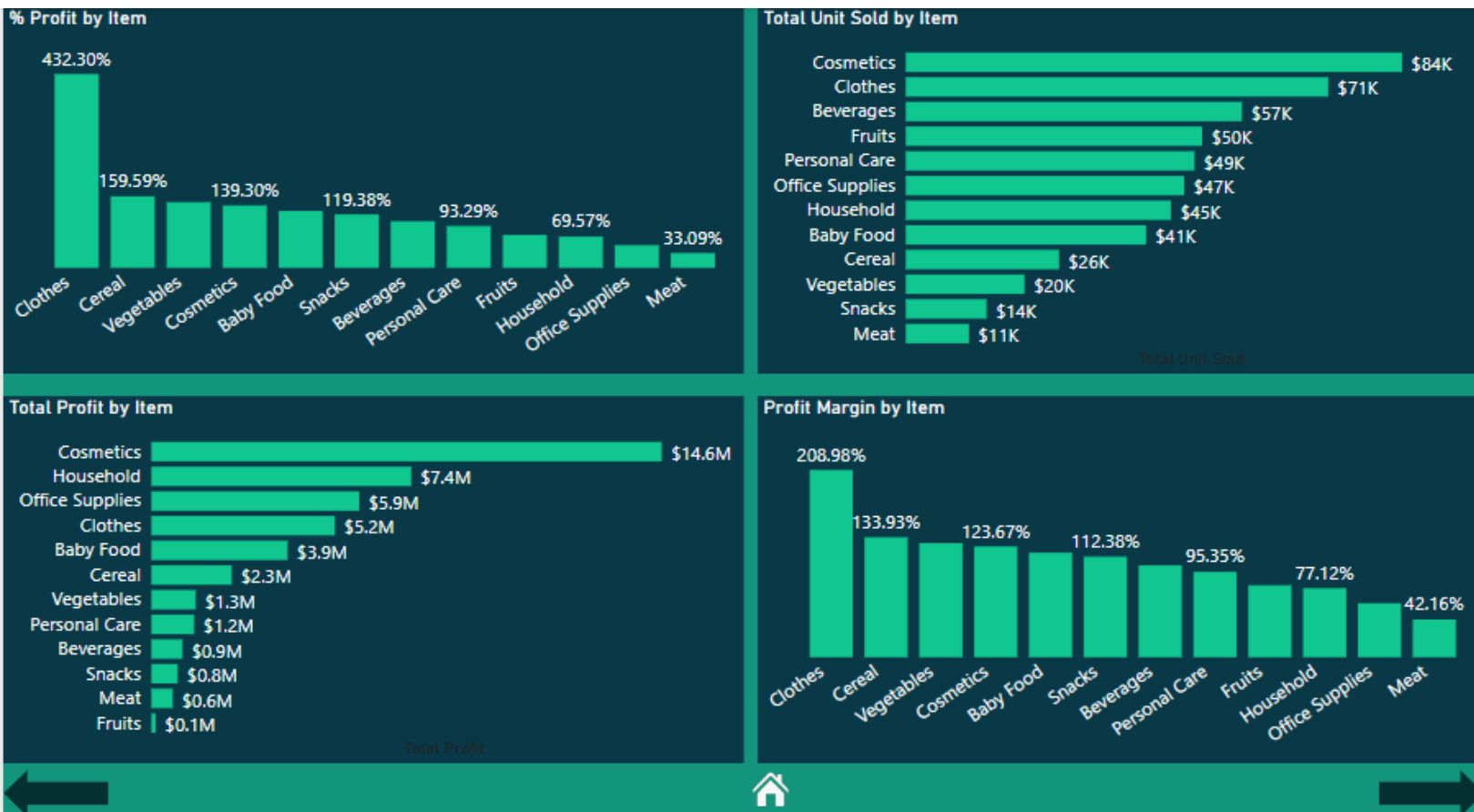
1. What is the profit Year on Year?

In this visual we can analyze Total Profit by year, Total revenue and cost by year, Total unit sold by item.



2. What is the Total Profit, Total sales, Profit Margin by Item?

In this visual we can analyze item wise Profit, Sales and Profit margin



3. What is the Top 5 and Bottom 5 Sales and Pofit?

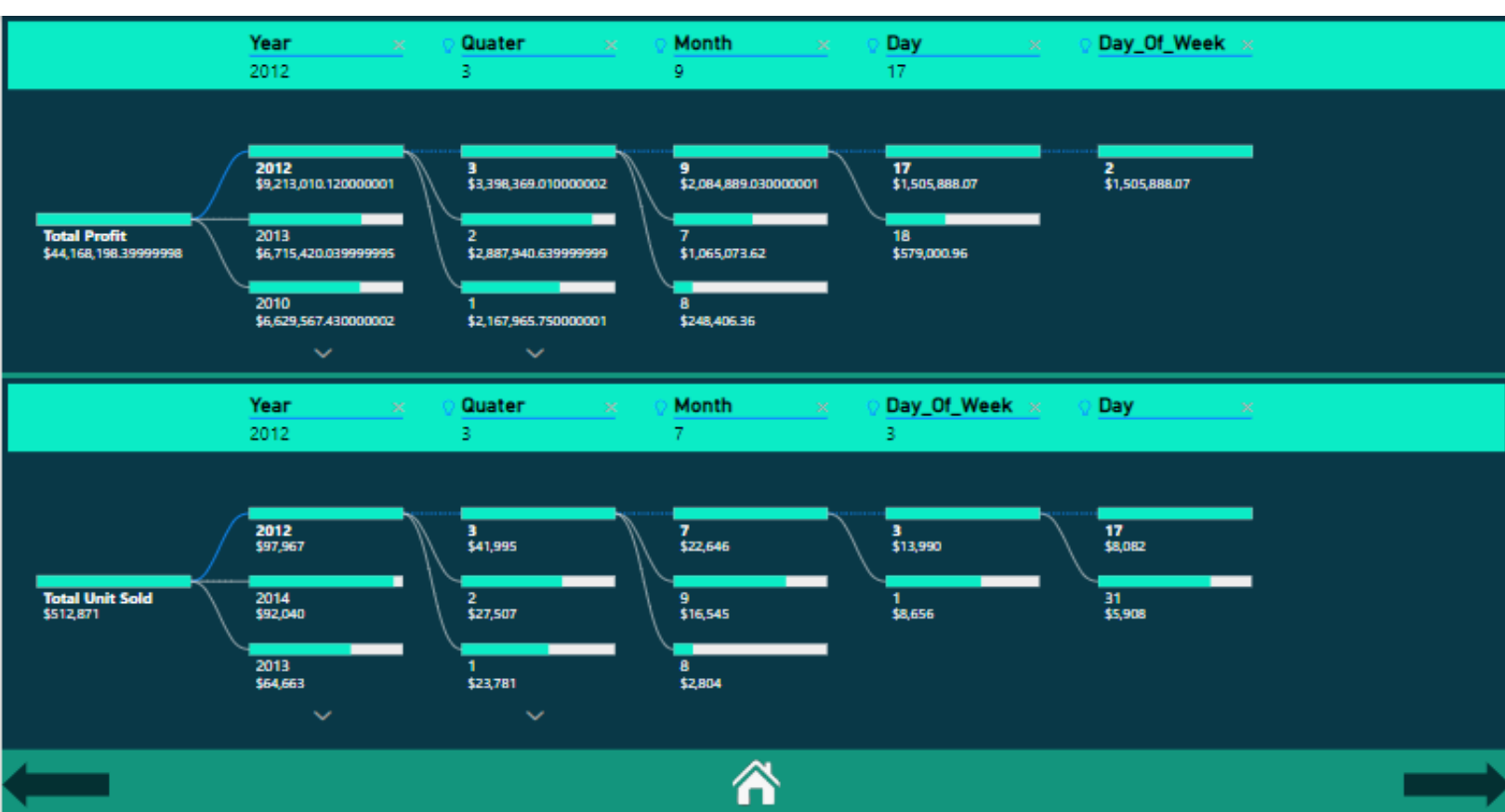
In this visual we can analyze top 5 top and bottom item wise sales and profit



4. Detailed Sales and Profit Analysis?

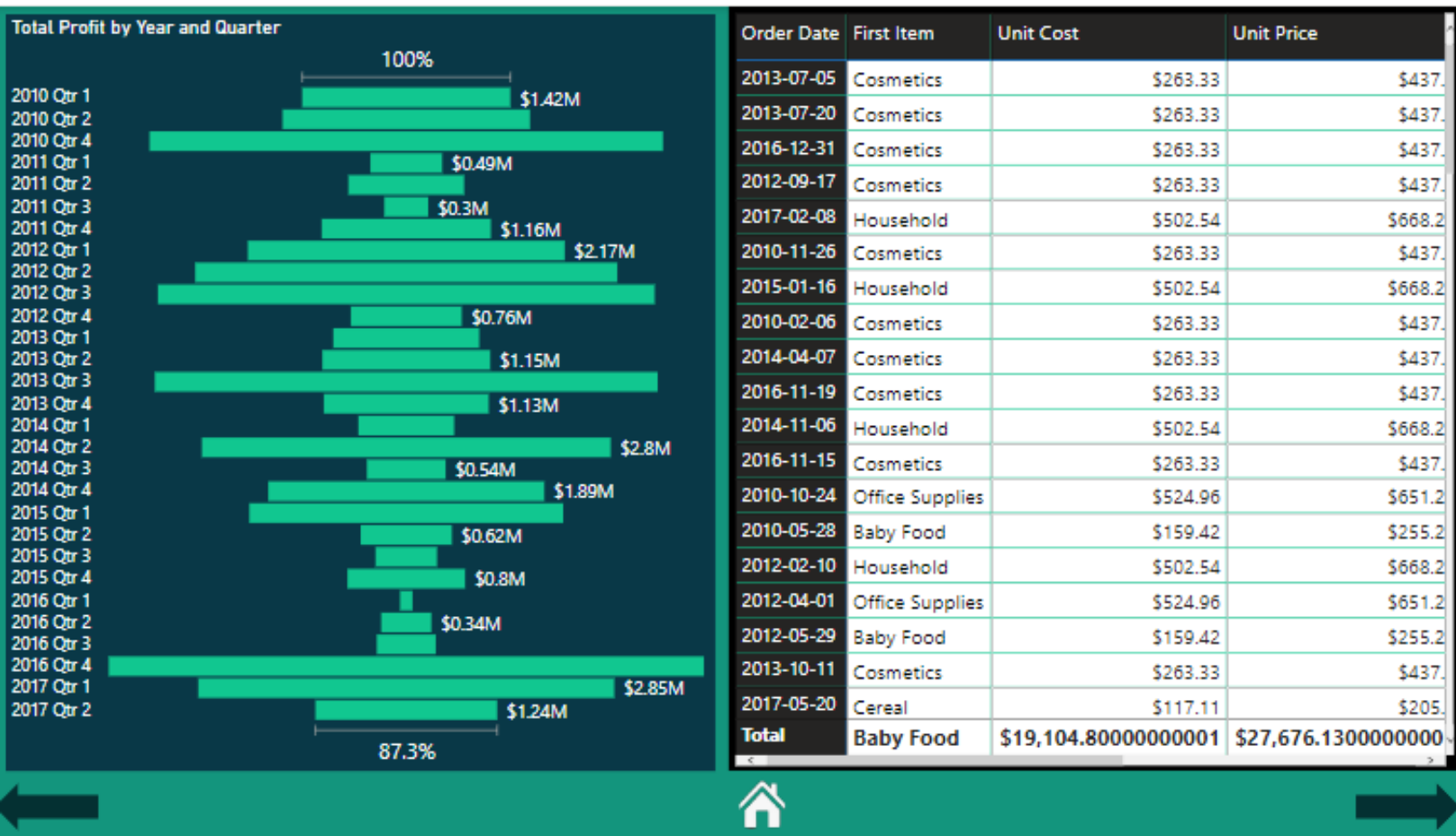
In this composition tree visual we can analyze how much sales and profit made from 2012 to 2017.

Comparing 5 year, 2012 was the year which is highest sales and profit were made.



5. Unit Sold by Year and Quarter?

In this funnel chart visual we can analyze sales by year and quarter and in matrices visual we can analyze date wise item Sales and Profit.



6. High and Low Priority sales?

In this visual we can analyze high priority item sales and low priority sales and comparing sales between 2016 to 2017.

