

# Internship Report

NAME - Deepak Bansal (UE219017)

BRANCH - MECHANICAL (5<sup>TH</sup> SEM)

BATCH - 2021-25



INTERNSHIP DATE - 7/06/2023 - 7/07/2023

Organization: -

UNIQUS EDUTECH SOLUTIONS LLP

560 A Peer Bahora

Izzat Nagar, Bareilly-243122

## Web Designer - SMS Project

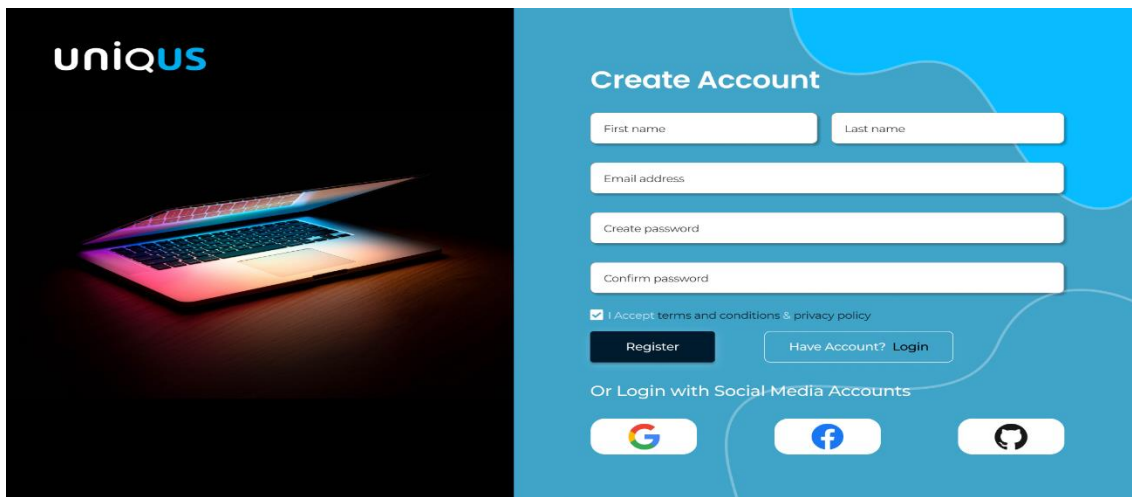
### Introduction:

I had the privilege of completing a one-month internship at Uniquus Company, working on the SMS Project. The project aimed to merge modern technology with traditional education, with a focus on creating a seamless and user-friendly experience. As a UI/UX Designer, my primary role was to design and improve the user interfaces for various aspects of the project.

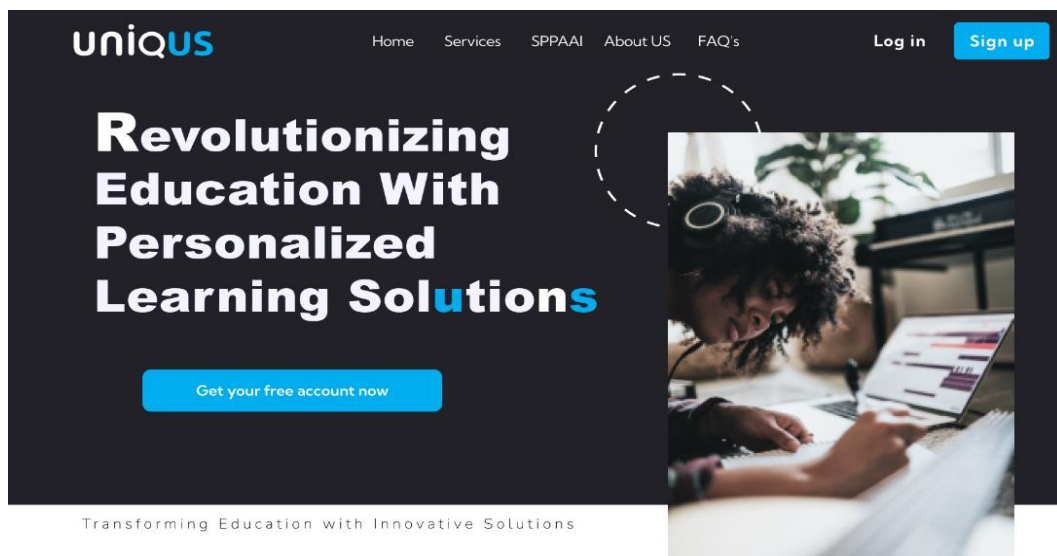
### Role and Responsibilities:

During my internship, I held the role of a UI/UX Designer, responsible for creating intuitive and visually appealing interfaces. My key responsibilities included:

- Designing login and sign-up pages using Figma, ensuring a user-friendly experience.



- Collaborating closely with the front-end team to discuss design concepts, layouts, and user interaction.



- Crafting the landing page to provide an engaging introduction to the SMS Project.



- Developing the test interface, aimed at delivering a smooth experience for users engaging with educational content.
- Designing separate interfaces for teachers and students, catering to their distinct needs.
- Iteratively refining and enhancing the design based on feedback and discussions.

## **Achievements and Contributions:**

Over the course of my internship, I accomplished several significant milestones:

- Successfully designed and implemented the login and sign-up pages, enhancing the onboarding experience for users.
- Collaborated effectively with the front-end team, translating design concepts into functional interfaces that aligned with project goals.
- Designed a captivating landing page that effectively communicated the project's mission and features.
- Created a user-friendly test interface, streamlining the process of evaluating educational content.
- Developed separate interfaces for teachers and students, tailoring the experience to their respective roles.
- Iteratively improved designs based on feedback, resulting in enhanced usability and aesthetics.

## **Challenges Faced:**

While the internship was rewarding, certain challenges were encountered:

- Balancing creative freedom with project requirements and user expectations.
- Navigating communication gaps that occasionally arose during collaboration with the front-end team.
- Ensuring that the designs aligned with both modern tech and traditional education aesthetics.

## **Lessons Learned:**

My internship provided valuable insights and learning experiences:

- The importance of effective communication and collaboration in cross-functional teams.
- Balancing creativity with practicality to meet project objectives and user needs.
- Adapting designs to suit the preferences of different user groups.
- The iterative nature of design, and the value of incorporating feedback for continuous improvement.

## **Conclusion:**

My one-month internship at Uniquis allowed me to contribute significantly to the SMS Project by designing user interfaces that bridged the gap between modern technology and traditional education. Through collaboration, adaptability, and creativity, I was able to fulfill my role as a UI/UX Designer and contribute to the project's success.

## **Acknowledgments:**

I am grateful to Uniquis Company for granting me the opportunity to be a part of this valuable project and to the front-end team for their guidance and support throughout the internship.