Ideation Phase Brainstorm & Idea Prioritization Template

Team ID	PNT2022TMID42137
Project Name	Project – Car Resale Value Prediction
College Name	AVS College Of Technology

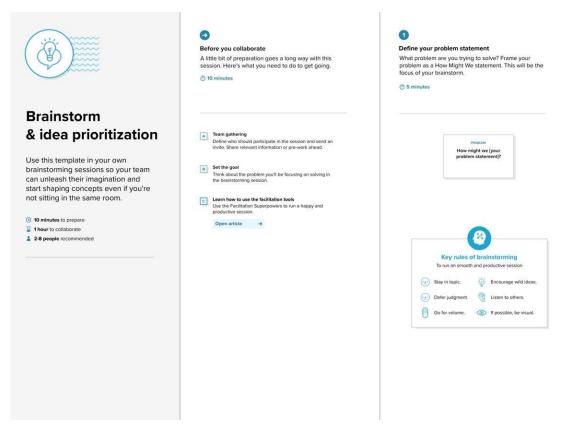
Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: https://www.mural.co/templates/empathy-map-canvas

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping



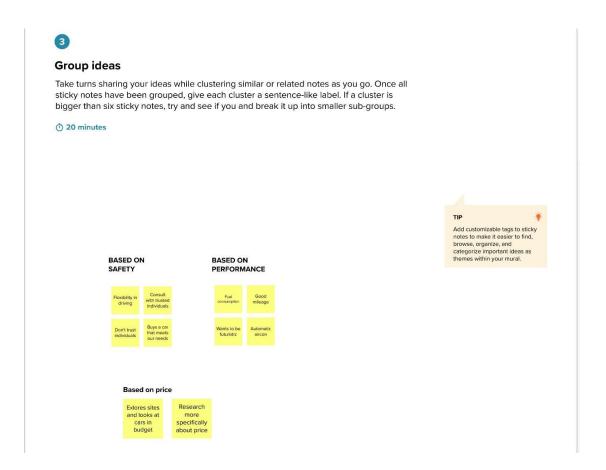
Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes



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Performance	safety	Maintenance		Good infrastructure	Depriciation	Reasonable price	PERFORMANCE 1.Economy 2.Torque 3.Speed	INTERIOR 1.Equipment 2.Seats	Research more specifically about price		Brand	In-demand	Economic conditions
Don't trust dealers	Fuel consumption	Explores sites and looks at all cars in budget		Warrantly	Buys a car that meets our needs	wants to be futuristic	Trade-in value and retail price	EXTERIOR 1.Colour 2.Wheels 3.Doors	Comfortable for use		Kilometers covered	Car condition	Timing
Good mileage	Flexibility in driving	Efficiency		Cargo capacities	Always available Accessories	Consults with trusted individuals	Use patterns	Gear type,odometer	Accident history		Well kept	The origin of the car	Automatic aircorn



Step-3: Idea Prioritization

