

Executive Insights

What is driving performance?

1

Select a measure:

Profit

Sales

Total
Units

2

Select a perspective:

All

Product Category



\$25.86M

Total Profit

\$60.84M

Total Sales

42.51%

Profit Margin

11.29M

Total Quantity

How is our Profit distributed geographically?

NSW

9.6M

VIC

6.2M

QLD

5.0M

WA

2.7M

SA

1.0M

NT

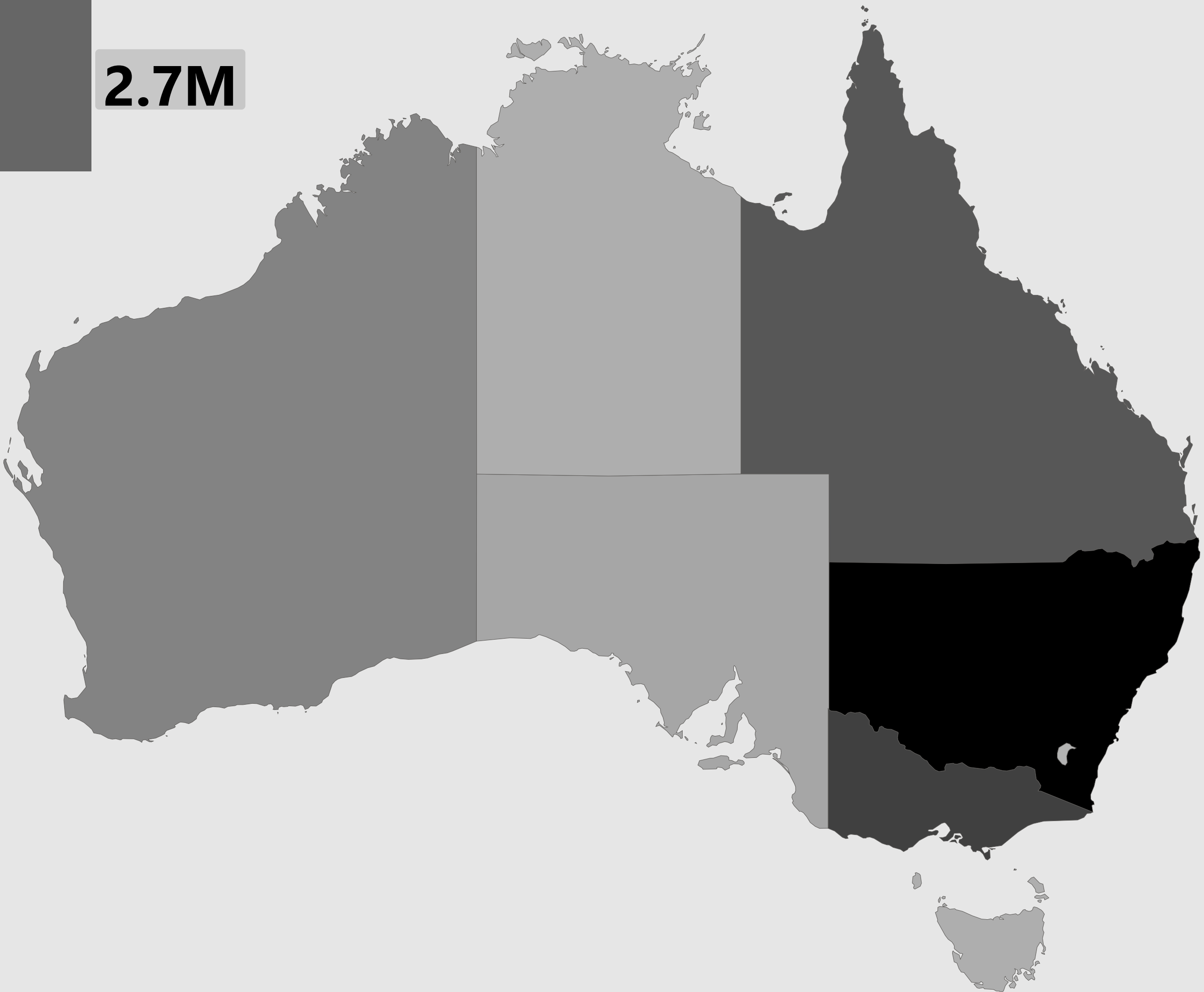
0.5M

TAS

0.5M

ACT

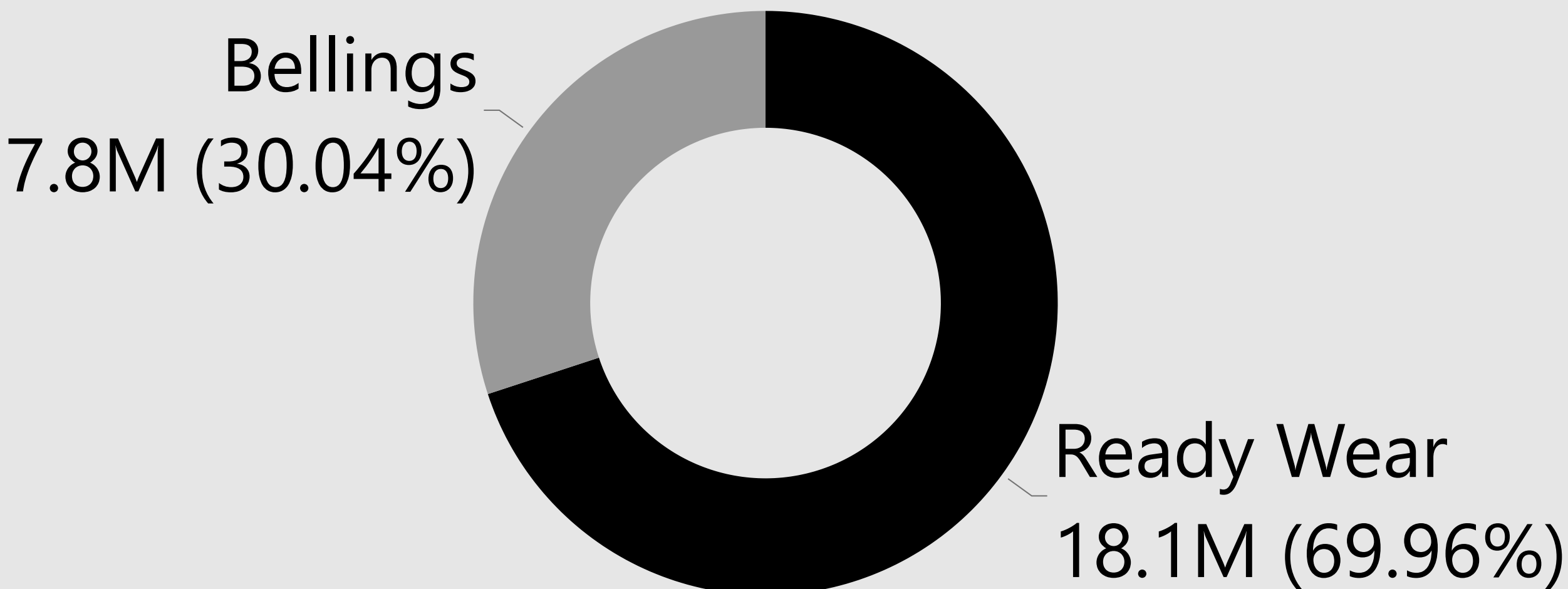
0.3M



How does the Profit look like in future?



How are our Profit distributed amongst the chains?



Who are Top 5 Managers in terms of Profit?

