

Devansh Saxena

Digital Marketing Enthusiast & Business Development Executive

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Websites, Portfolios, Profiles

- <https://www.linkedin.com/in/devansh-saxena-communication-officer>

A motivated and dedicated fresher with a strong interest in customer service, digital marketing, and communication-based roles. I bring a positive attitude, excellent interpersonal skills, and the ability to learn quickly in fast-paced environments. I am looking to begin my career with a reputed organization where I can contribute to team goals, grow professionally, and continuously enhance my skills.

Skills

- SEO
- PPC
- SMM
- Content Creation
- Digital Marketing
- Analytics
- Excellent verbal and written communication
- Basic computer knowledge (MS Word, Excel, Email, Typing)
- Team player with a positive attitude
- Ability to handle pressure and difficult customers
- Quick learner and adaptable to changes

Work History

- **Telecaller (Sales & Marketing)**
Weeple Logistics, Indore
 - Achieved 2x monthly sales targets
 - Handled inbound/outbound calls to convert leads into paying customers
 - Worked with CRM tools to track leads and customer queries
 - Employee of the Month (2x) at Weeple Logistics (Achieved 2x Sales Target)

Education

- **Bachelor of Arts (Hons.): Economics**
Sage University - Indore
- **X (10th Grade)**
Excellence Higher Secondary School - Begumganj
GPA: 62%
- **XII (12th Grade): Physics, Chemistry, Biology**
Excellence Higher Secondary School - Begumganj
GPA: 72%

Certifications

- Beginner Sales
- Currency Exchange
- Eco Anubhuti Camp
- Basic Concept of Digital Marketing
- Digital Marketing Overview

Accomplishments

- Employee of the Month (2x) at Weeple Logistics (Achieved 2x Sales Target)
- 2nd Prize in District Level Debate Competition (Awarded by District Magistrate in presence of Superintendent of Police)
- 1st Prize in Eco Anubhuti Camp

Languages

- Hindi
- English

Interests

- Digital Marketing and Telemarketing
- Sales Outreach and Customer Service

2023-03 - 2023-12

Current