

Arpita Dubey

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Career Objective

Analytical and business-driven professional with a B.Tech in Computer Science and an MBA in International Business. Seeking a Product/Project Management role where I can leverage my technical foundation, global business understanding, and cross-functional collaboration skills to deliver impactful products aligned with customer needs and business goals.

Academic Background

- MBA in International Business - IPS Academy, IBMR, Indore - 72.3% (2025)
- B.Tech in Computer Science and Engineering - SISTec, Bhopal - 84.4% (2023)
- HSC - Sunflower English Medium School, Harda - 76.6% (2019)
- SSC - Sunflower English Medium School, Harda - 73.3% (2017)

Professional Experience & Projects

- Defined product roadmap and prioritized backlog based on user needs and business goals.
- Collaborated with UI/UX and dev teams; facilitated agile sprint planning and feedback sessions.
- Conducted user research and data analysis to refine product features and ensure usability.
- Supported budgeting, risk management, and milestone tracking for product delivery.

Web Developer Intern - MNP Technologies (90 Days)

- Developed and optimized responsive websites for a food delivery platform and life care consultant.
- Utilized HTML, CSS, JavaScript to enhance website performance and user experience.
- Tested and debugged websites to ensure cross-browser compatibility.

Marketing Analyst Intern - Fundsroom (45 Days)

- Conducted market research and trend analysis to identify investment opportunities.
- Managed and assessed Demat accounts; created strategic market reports.

Academic Project – Digital Trade Platform for Student Housing

- Created a prototype solution for international students to find verified housing.
- Led market research, interviews, and built a mock MVP using Figma and Trello.

Key Skills

Product Management, Project Lifecycle, Agile/Scrum, User Research, Business Analysis, Excel, Figma, JIRA, Market Analysis, Stakeholder Communication, HTML, CSS, JavaScript, Python (Basics)

Certifications

- Google Project Management (Coursera)
- Easy Python for Absolute Beginners - Udemy
- Essential Bootstrap Training - Udemy
- Google Cloud Program Training - Google Developers India
- SAMBHAV e-National Level Awareness Programme - Ministry of MSME

Achievements & Personal Details

- Head Girl - Sunflower English Medium School (2017-2018)
- Member - Event Management Committee (2021-2022)
- Participant - Sambhav e-NLAP Programme for entrepreneurship development
- Languages: English, Hindi | DOB: January 1, 2002
- Strengths: Adaptability, Self-motivation, Time Management
- Hobbies: Reading mythology, Listening to music