Anuj Solanki

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Career Objective

A strategic and results-driven MBA graduate specializing in Marketing. Eager to apply my expertise in consumer behaviour analysis, digital marketing strategies, and brand development to drive impactful marketing campaigns. Aiming to contribute to an innovative organization by leveraging my academic knowledge and passion for marketing to enhance brand presence and achieve business objectives.

Education

• Master's in Business Administration
MIT-WPU, Pune, Maharashtra

• Bachelor's in Business Administration

2021-2024

2021

DAVV- Acropolis Institute of Management studies and research, Indore, M.P CGPA: 66.2%

• Sunflower English medium Higher Secondary School (CBSE), Harda, M.P CGPA: 70%

Skills

- Digital Marketing Proficiency
- Team synergy
- Time management
- Customer Relationship Management (CRM)
- Human Resource management
- Computer Literacy

Curricular

Extra Curricular Activity

- Visiting Brintons Carpets And Asia PVT. LTD
- Bharatiya Chhatra Sansad (Coordinator)
- Bharat Ashmita National Award (coordinator)
- Physical Development (Sports, Yoga)

Declaration

I hereby declare that the information furnished above is accurate to the best of my knowledge. I take entire liability for the correctness of the information provided.