



**Kashish Gupta**  
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## **CAREER OBJECTIVE**

Looking for a challenging and task oriented position in an organization which demands the best of my professional ability in terms of managerial and analytical skills and helps me in broadening and enhancing my current skill and knowledge and to be involved as a part of a team that dynamically works towards the growth of the organization and reach the top with determination, dedication and hard work.

## **EDUCATIONAL QUALIFICATION**

COURSE	BOARD/UNIVERSITY	PERCENTAGE /CGPA	YEAR OF PASSING
B.Com. (HR & MARKETING)	Invertis University, Bareilly	60%	2024

- 12<sup>th</sup> from Springdale School, Pilbhit in 2021
- 10<sup>th</sup> from Springdale School, Pilbhit in 2019

## **SUMMER INTERNSHIP TRAINING**

At 'Exports International Corporation' Project done on the position of 'SALES MERCHANDISER'

## **PROJECTS UNDERTAKEN**

### **Project Report on Exports International Corporation**

This report utilizes proven work ethic and skills in communication, organization, teamwork, machine operation, factory and warehouse work to obtain long term employment.

### **Project on SUB-PRIME CRISES**

This project mainly focuses on how products are displayed in the store, analyzing sales figures, customer reaction and market trends to anticipate product needs.

### **Financial Markets and Their Existence in Overall Economy**

The project pertains to the introduction and well-defined processes and procedures across all our divisions be it production, finishing, quality control or packing ensure 100% quality.

### **Export Import Documentation and Logistics**

This project enabled to get all the procedural details of a company starting from infrastructure required, challenges and problems faced etc.

## **SIGNIFICANT ACCOMPLISHMENT**

- Active participation in “**HR & MARKETING**” **workshops** at all levels.
- Active participation in **9<sup>th</sup>-10<sup>th</sup>GLOBAL HRSUMMIT** at Invertis University.
- Active participation in **Corporate Summits** at Invertis University.
- Wasco-ordinator for **Orientation Programme 2022** at Invertis University.
- Wonprizes, participated and co-ordinated in different Photography competition.

## **SOFT WARESKILLS**

- MS Office ,Excel, PowerPoint.
- Blog Designing and Website Building-handmade many Blogs and FB Pages.

## **STRENGTHS**

- Highly confident and innovative in the area of expertise.
- Swift in learning and implementing new topics and techniques.
- Determined to learn with practical approach.
- Good communication skills band managing skills.

## **FIELDS OF INTEREST**

- Market Research.
- Service and Retail Marketing
- Consumer Behaviour
- Case based Studies.

## **LIGUISTIC PROFICIENCY**

- English
- Hindi

## **PERSONAL INFORMATION**

<b>Nationality</b>	Indian
<b>Date of Birth</b>	14-01-2003
<b>Gender</b>	Female
<b>Marital Status</b>	Single
<b>Permanent Address</b>	Ballabh Nagar Colony, Maurya Market ,Pilibhit
<b>Hobbies</b>	Internet Surfing, Reading Novels ,Dancing,Travelling & Photography

Date: 2024,6  
Place: Pilibhit

**Kashish Gupta**