

# VIDUSHI AGGARWAL

## PROFESSIONAL SUMMARY

Experienced Digital Marketing professional with three years of success in developing and implementing effective strategies. Proven ability to drive online engagement, optimize campaigns, and deliver measurable results. Strong analytical skills, adaptable to industry changes, and dedicated to achieving business objectives.

## CONTACT DETAILS



+91-7290007279



[digitalvidusshi@gmail.com](mailto:digitalvidusshi@gmail.com)



[vidushiagggarwal1](https://www.linkedin.com/in/vidushiagggarwal1)



<https://www.vidushiagggarwal.com/>



Sec-49, Gurugram, Haryana, India

## SKILLS

- Leadership
- Interpersonal skill
- Self-motivated
- Patience
- Resilience
- Problem solving
- Effective Communication
- Time Management
- Well versed with Computer, Internet and MS Office products
- Design Thinking

## LANGUAGES

English ● ● ● ● ○

Hindi ● ● ● ● ●

## STRENGTH

- Positive attitude
- Flexibility
- Good Learner and adaptability to learn new things and techniques and their implementation as well
- Committed to assigned work

## EDUCATIONAL QUALIFICATIONS

- B.Tech in Computer Science Engineering | Maharishi Dayanand University | SPIET | 2013.
- Diploma in CSE | Vaish Technical Institute | 2009.
- 10th from H.B.S.E | Narula School Rohtak, Haryana | 2004.

## TECHNICAL SKILLS

- Digital Marketer
- Fb/ Google ads expert
- Social Media Marketing (SMM)
- Search Engine Optimization (SEO)
- Pay-Per-Click (PPC)
- WordPress
- Canva
- Graphic Designer
- Web Designing
- Leads Generation

## WORK EXPERIENCE

- **Jan 2019-2021**, Part time Freelancing in Digital Marketer
- **Jan 2021, Digital Marketer(Full time Freelancing) till now**  
Manage and create a strong business presence on social media. Work closely with the creative team to make, create, and manage advertising campaigns on social media. Able to manage and evaluate the campaign's result.
- **Jan 2021, WordPress Developer(Full time Freelancing) till now**  
I have designed many websites for my clients according to their requirements using WordPress. For my Portfolio & Work samples, go through my websites: [www.vidushiagggarwal.com](http://www.vidushiagggarwal.com), [www.techsetter.in](http://www.techsetter.in)
- Worked with Product based and service based clients.
- Generated good quality leads for Real estate agencies, managed their landing pages and Websites.
- Helped Product based clients to grow n sell their products through social media.
- Helped few clients to manage their Website and Social media with attractive theme and designing

## INTEREST

- Travelling
- Listening to music
- Crafting
- Vlogging