

Dashboard

Year

MonthYear

Country

Traffic Source

Product Category

Net YTD Sales

24.73L

41.8%
Growth

Net YTD Orders

20.71K

40.2%
Growth

Net MTD Sales

3.8L

-48.8%
Decline

Net MTD Orders

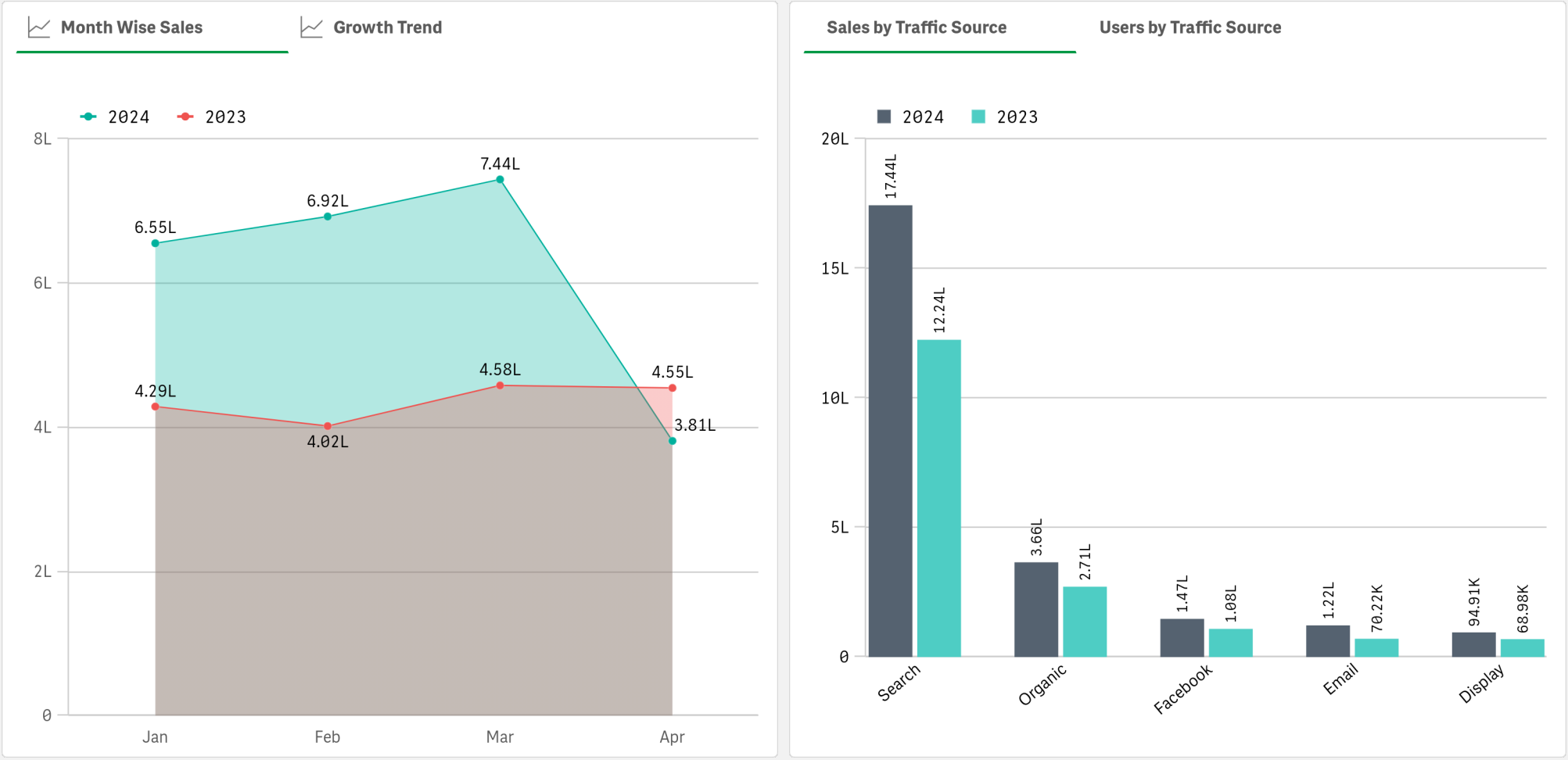
3.36K

-47.5%
Decline

Net YTD Users

18.57K

35...
Growth



Product Analysis

Year

MonthYear

Product Category

Traffic Source

Product Brand

Orders Returned
12.63K

Net YTD Orders Returned
2.08K40.3%
Increase

Qty Sold
3.4L

Product Sold
59.24K

Avg Order Value
\$ 119.43

Top Category

Bottom Category

20242023

1.76L1.36L

1.74L1.07L

1.72L1.09L

1.66L1.19L

1.61L1.09L

Intimates

Fashion ...

Sleep & ...

Jeans

Swim

Top Selling Products

BRAZA S1009 Body & Clothing Double Sided Flash Tape

Calvin Klein Women's Roll Up Pajama Pant

Florsheim Mens 3-pack Dress Rib Socks

What is the yearly order status overview?

Returned10.0%

Shipped30.5%

Cancelled14.9%

Processing20.2%

Complete24.4%

Click here to see details

<>☰

Product Brand

Age Group

Product Brand	Q	2024	% Share
Allegra K		91,265.3	3.69%
Calvin Klein		46,470.5	1.88%
Carhartt		30,214.2	1.22%
Volcom		29,794.1	1.20%
Hanes		27,693.1	1.12%
Quiksilver		22,791.0	0.92%
Nautica		21,405.1	0.87%
Tommy Hilfiger		21,135.0	0.85%
Speedo		20,377.0	0.82%

Least Selling Products

Kenneth Cole Reaction Womens Clutch Wallet Trifold Textured Glazed W Coin Purse

Kenneth Cole Reaction Womens Urban Organizer Clutch Wallet Saffiano Haute!

How are sales distributed by country?

China6.46L

United Sta...6.6L

Brasil6.53L

South Kor...3.64L

France1.31L

Germany1.19L

United Kin...1.17L

Spain1.04L

Japan1.02L

Australia52.98K

52.27K

34.2%71.3%81.4%86.2%90.4%94.5%96.6%100.0%

Year

MonthYear

Product Category

Traffic Source

Product Brand

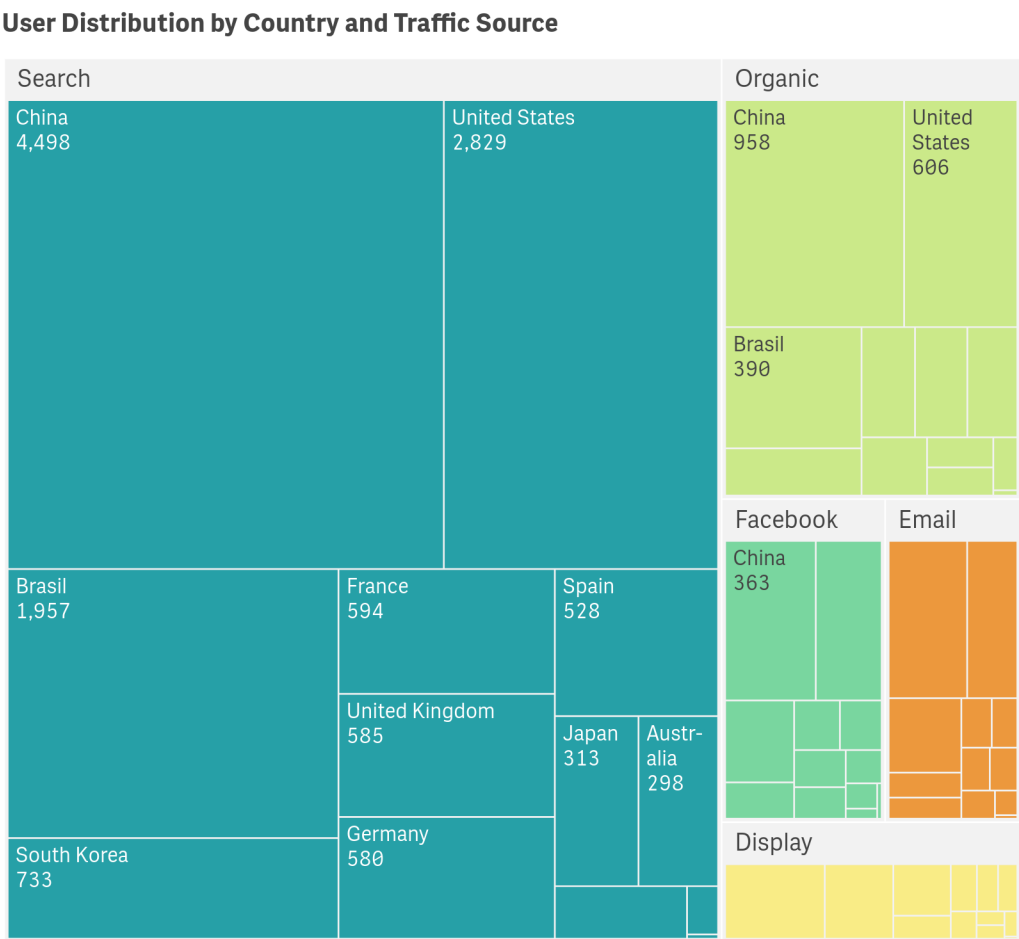
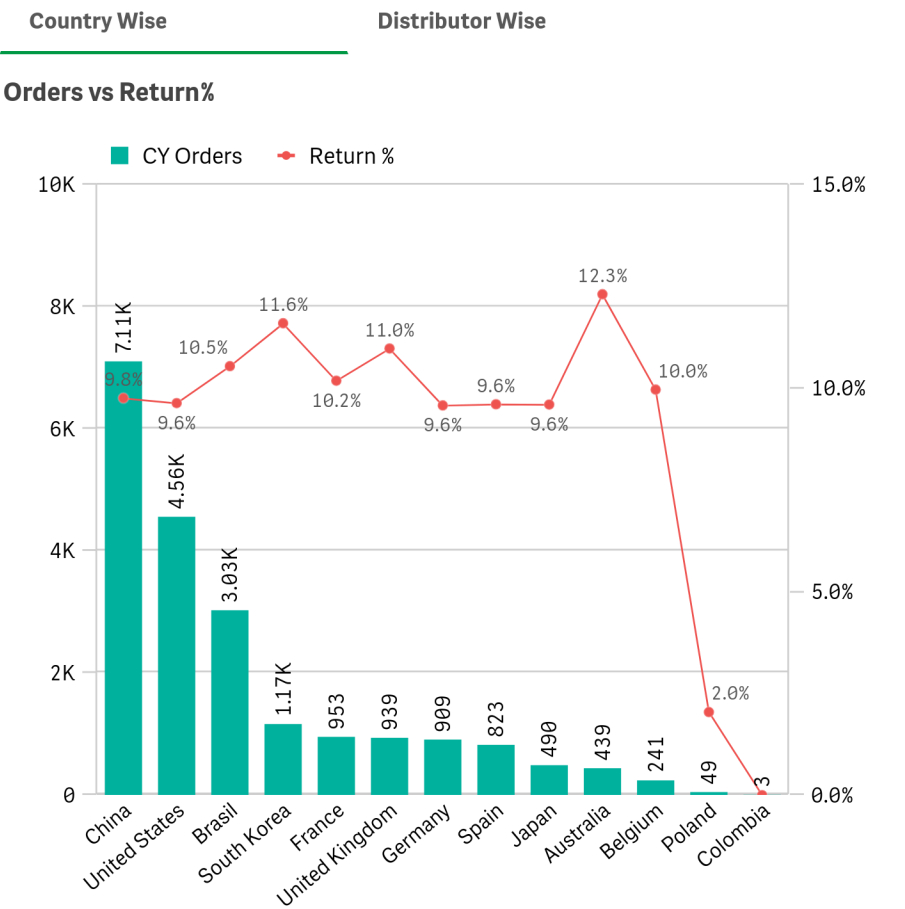
Best Selling Brand
Allegra K

Highest Sales C...
China

Highest Selling ...
Mar-20...

Best Selling Cat...
Intimat...

Leading User So...
Search



Comparative Analysis

Group 1

Net YTD Sales 59.36L 28... Growth	Net YTD Orders 46.17K 25.1% Growth	Net MTD Sales 6.1L 3.2% Growth	Net MTD Orders 5.26K 5.9% Growth
Margin % 31.6%	Net YTD Users 38.16K 21.1% Growth	Avg Order Value \$ 128.56	Net YTD Orders ... 4.71K 26.2% Increase

Group 2

Net YTD Sales 39.18L 12.1% Growth	Net YTD Orders 31.95K 12.0% Growth	Net MTD Sales 3.7L 4.2% Growth	Net MTD Orders 3.11K 2.1% Growth
Net YTD Orders ... 3.21K 12.6% Increase	Avg Order Value \$ 122.65	Net YTD Users 28.04K 10... Growth	Margin % 31.2%

Year

Month

Distribution...

Traffic Source

Product Brand

Input a value to view/compare the top n Country/Product category here:

Country

Product Category

Product Brand

Country	Group 1	Group 2
China	20.36L	13.6L
United States	13.17L	8.62L
Brazil	8.61L	5.62L
South Korea	3.23L	2.15L
France	2.88L	1.76L

Year

Month

Distribution...

Traffic Source

Product Brand

Report

City Wise Sales and Orders Distribution

City	<div>Q</div>	traffic_source	<div>Q</div>	2024 Sales	2023 Sales	% Change	2024 Orders	2023 Orders	% Change
Totals				2,472,945	1,743,366	-	20,706	14,773	-
Guangzhou		Search		11,607	5,166	124.7%	74	44	68.2%
Chengdu		Search		10,985	13,286	-17.3%	124	95	30.5%
Chongqing		Search		10,353	9,169	12.9%	90	61	47.5%
Fuzhou		Search		9,966	4,395	126.7%	74	54	37.0%
Hangzhou		Search		9,691	4,215	129.9%	93	50	86.0%
Salvador		Search		9,559	6,134	55.8%	82	49	67.3%
São Paulo		Search		9,528	6,310	51.0%	81	60	35.0%
Foshan		Search		9,284	9,111	1.9%	106	75	41.3%
Busan		Search		9,239	7,734	19.5%	70	62	12.9%
London		Search		8,894	4,841	83.7%	79	53	49.1%

Country and Distributor Wise Sales

<div>country</div>	<div>Values</div>		
<div>Distribution Name</div>			
	2024 Sales	2023 Sales	%Change
+ Others	31,340	26,151	19.8%
+ Australia	52,274	36,351	43.8%
+ Brasil	364,452	243,937	49.4%
+ China	845,844	603,141	40.2%
+ France	118,935	81,985	45.1%
+ Germany	116,944	78,976	48.1%
+ Japan	52,984	42,172	25.6%
+ South Korea	131,411	102,643	28.0%
+ Spain	101,815	64,617	57.6%
+ United Kingdom	103,627	79,137	30.9%
+ United States	553,317	384,256	44.0%

Product Details

order...	<div>Q</div>	user_id	<div>Q</div>	product_category	<div>Q</div>	product_name
41270		33131		Fashion Hoodies & Sweatshirts		Fox Racing Elecore Fleece Zip-Up Large/Graphite
3777		3004		Fashion Hoodies & Sweatshirts		Abbey Dawn Juniors Metal Heart I Zip Hoodie - Black
30225		24288		Sleep & Lounge		Clouseout - Lightweight Hooded T Bathrobe 50 Length. Unisex Desig
60965		48846		Sleep & Lounge		Calvin Klein Women's Roll Up Paja
30645		24626		Sweaters		Carhartt Women's Sandstone Moc Vest
106791		85181		Jeans		Rock Revival - Mens Andre Straight Denim Jeans
63210		50646		Jeans		AG Adriano Goldschmied Men's G Slim Fit Jean
23627		18974		Active		Thorlo Unisex Experia Running So
117167		93430		Sleep & Lounge		Capelli Cheeky Monkeys PJ Pants
58583		46975		Tops & Tees		Island White Flowers Blue Hawaii Shirt