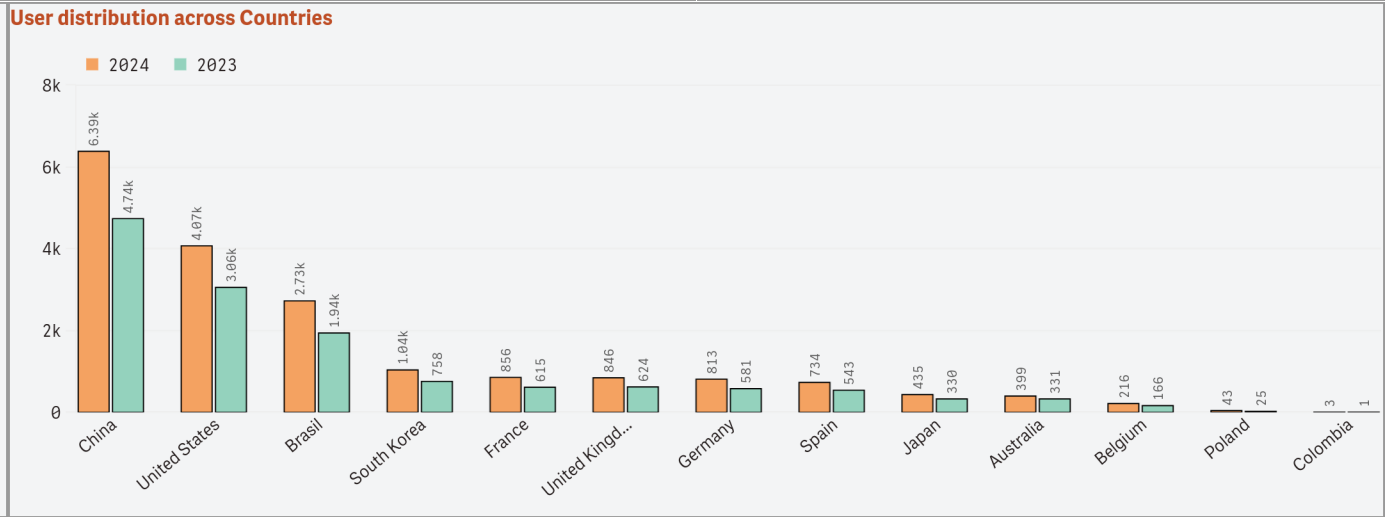
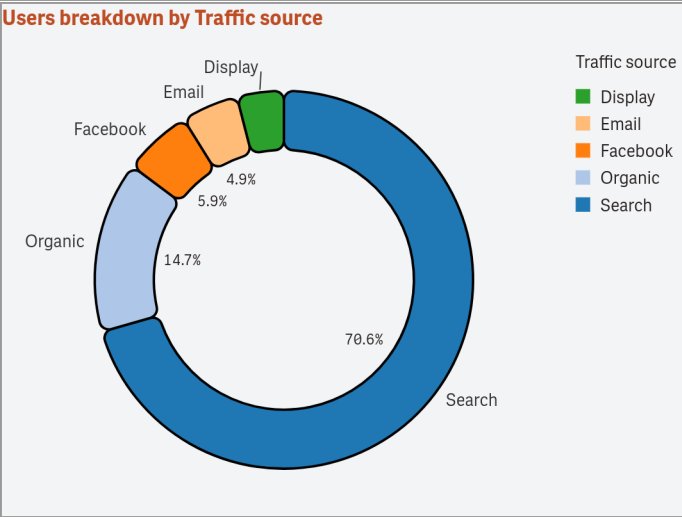
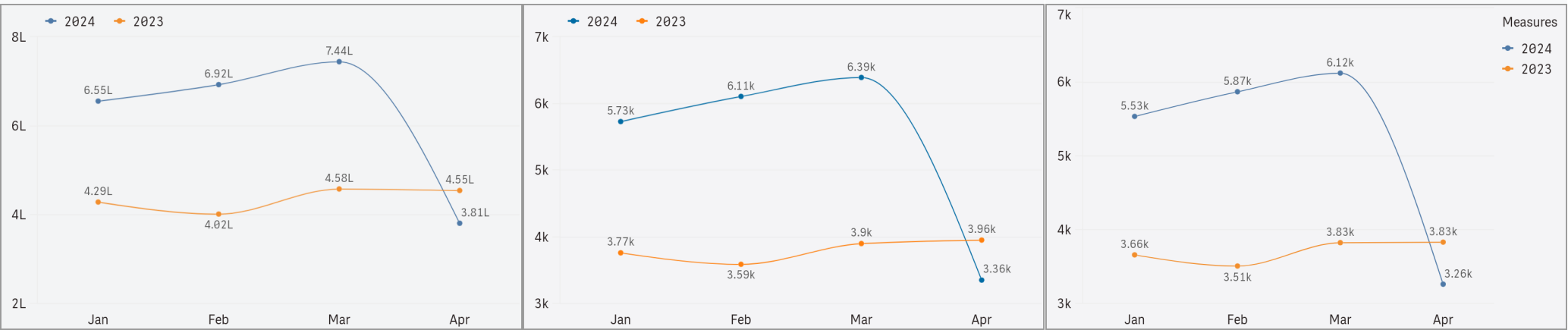


Dashboard

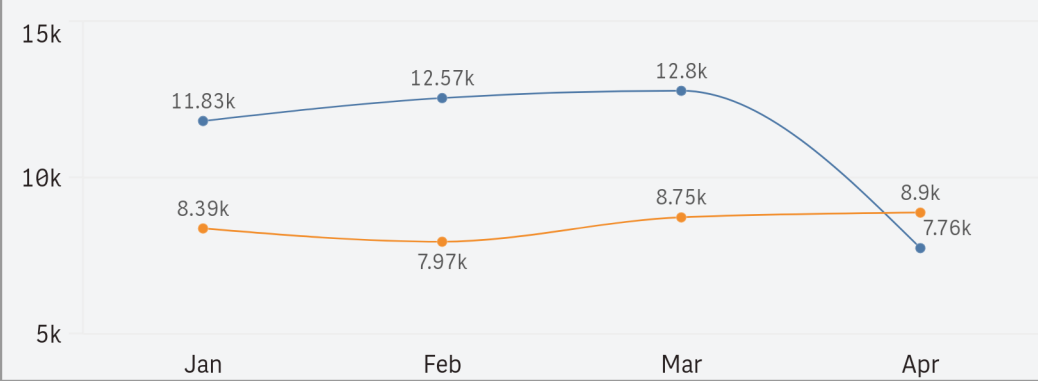
Year	Month	Quarter	Product Category



Product Analysis

Year	Month	Product Category	Product Name
Highest sales generating cou...		Best selling Product category	Best selling Brand
China		Intimates	Allegra K
		Top Distributor	Best selling Product
		Memphis TN	Calvin Klein Wom...

Total Products

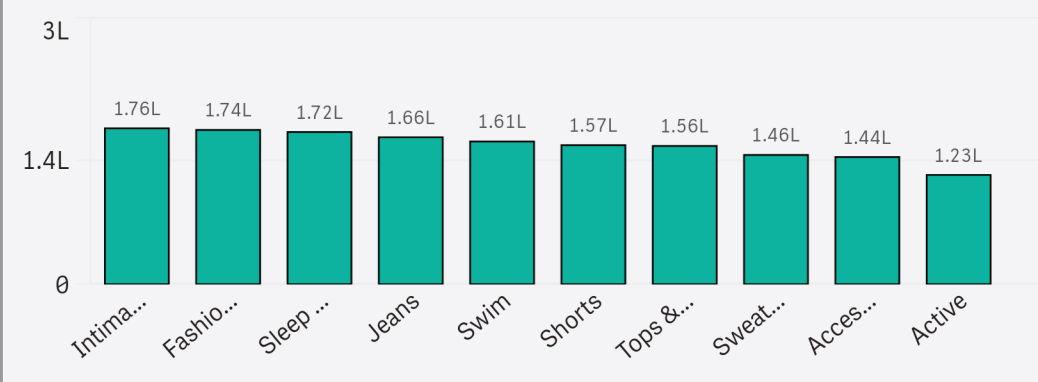


Distribution center wise Total Orders and Return %

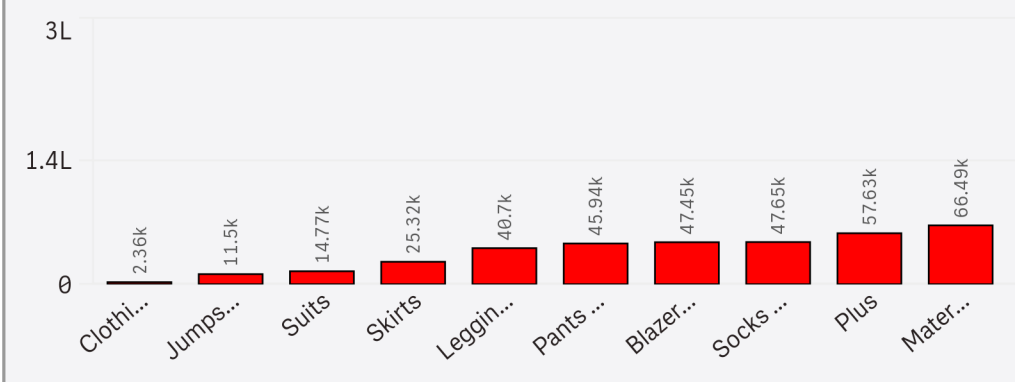


Select number from slider to see Top/Bottom Product categories

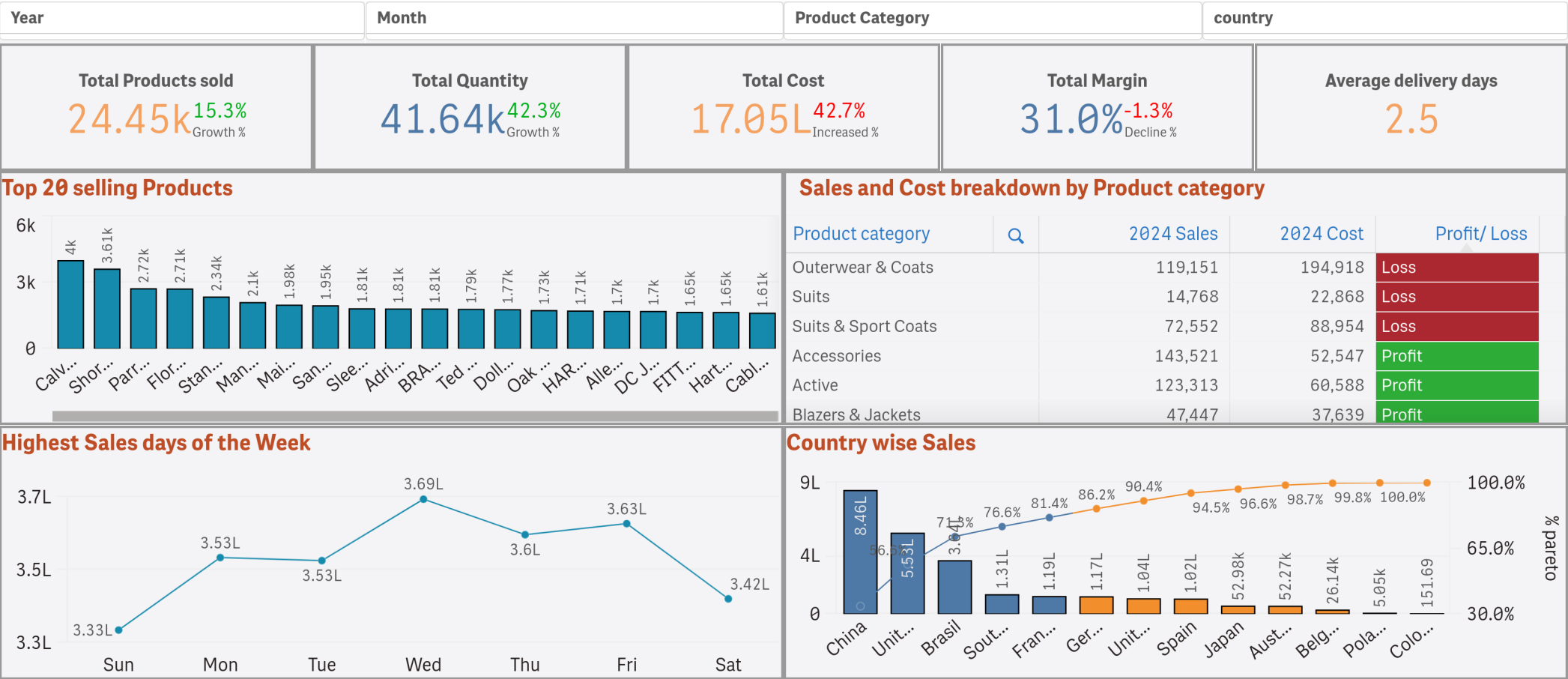
Top selling Product category



Least selling Product category



Sales Analysis



## Report

Shipped	Year			Month		Quarter		Product Name		Product Category				
Processing	Monthly Sales and Orders distribution													
	Month	🔍	2024 Sales		2023 Sales		Sales % change		2024 Orders		2023 Orders		Orders % change	
Cancelled	Totals		2,472,945		1,743,366		41.8%		20,706		14,773		40.2%	
	Jan		655,396		428,808		52.8%		5,730		3,765		52.2%	
Complete	Feb		692,466		401,768		72.4%		6,106		3,593		69.9%	
	Mar		743,928		458,115		62.4%		6,390		3,904		63.7%	
Returned	Apr		381,154		454,675		-16.2%		3,357		3,956		-15.1%	

Distribution center		Product details						
Product Id		Product category		Product name		2024 Cost	2024 Sales	
Totals						1,705,108	2,472,945	
	10198	Sleep & Lounge		Calvin Klein Women's Roll Up Pajama Pant		45	3,996	
	9741	Sleep & Lounge		Short Sleeve PJ with Cropped Pants Five Colors Sizes (S M L & XL) Up2date Fashion Style#PJ-10		14	3,612	
	16771	Tops & Tees		Parrots Hawaiian Shirt Red		73	2,722	
	25012	Socks		Florsheim Mens 3-pack Dress Rib Socks		17	2,709	
	25032	Socks		Stance Men's Sequoia Socks		31	2,345	
	7655	Blazers & Jackets		Mango Women's Digitized Hounds Tooth Print Blazer - Cheaps7		28	2,097	
	12554	Intimates		Maidenform Women's Elastic Bra Strap Holder		4	1,980	

Users detail

User Id		User name		User created on		Gend...		Age		State		Country		City		Num of Items		Price	Total Amount
	1	Lisa Johnson		01/06/2020		F		36		Beijing		China		Shanghai		1		31	31
	4	Brandon Gonzalez		03/01/2020		M		39		Seoul		South Korea		Seoul		1		65	65
	6	Debra Reynolds		18/10/2022		F		51		Georgia		United States		Conyers		2		140	280
	7	Nathaniel Ramirez		03/11/2021		M		62		Arizona		United States		Flagstaff		1		79	79
	8	Kyle Morales		05/03/2019		M		69		Gyeonggi-do		South Korea		Yongin City		1		55	55
	9	Heather Franco		23/04/2022		F		34		New South Wales		Australia		Sawyers Gully		1		9	9
	10	Stanley York		06/01/2024		M		28		Anhui		China		Jinzhou		1		140	140
	12	Kylie Hays		29/10/2023		F		22		Amazonas		Brasil		Manaus		2		117	234
	14	Kathryn Vazquez		08/02/2019		F		34		Jiangxi		China		Jiaying		1		30	30

Comparative analysis

Group 1			Group 2		
Total Sales 59.36L28.8% Growth %	Total Cost 40.58L29.4% Increased %	Total Margin 31.6%-0.9% Decline %	Total Sales 39.18L12.1% Growth %	Total Cost 26.97L12.4% Increased %	Total Margin 31.2%-0.6% Decline %
Total Products sold 28.35k2.5% Growth %	Total Quantity 99.23k28.8% Growth %	Avg Order value 128.6	Total Products sold 27.02k1.9% Growth %	Total Quantity 65.72k13.5% Growth %	Avg Order value 128.6
Year	Enter a value to view/ compare the top n here				
Month	Country wise Sales		Product category wise Sales		Month wise Sales
country	<div><div>22L</div><div>11L</div><div>0</div><div><div><div>20.36L</div><div>13.6L</div></div><div><div>13.17L</div><div>8.62L</div></div><div><div>8.61L</div><div>5.62L</div></div><div><div>3.23L</div><div>2.15L</div></div><div><div>2.88L</div><div>1.76L</div></div></div><div><div>China</div><div>United...</div><div>Brasil</div><div>South ...</div><div>France</div></div></div>				
product_category					
product_brand					