

E-commerce Chatbot Project Report

Project Title: Full-Stack E-commerce Sales Chatbot

Internship: Uplyft Full Stack Intern Case Study – June 2025

1. Objective

To design and implement a full-stack e-commerce chatbot system that facilitates interactive product search and purchase functionality using modern frontend and backend technologies.

2. Project Architecture

Frontend: React.js - Pages: Chatbot Interface (ChatbotPage.js) - Axios used to make API requests - Responsive design using Tailwind CSS (or plain CSS)

Backend: Flask (Python) - RESTful API endpoints - SQLite as the relational database - CORS enabled

Database: SQLite3 - Contains mock inventory of 100+ products (name, category, price, description, image URL)

3. Features

- Chatbot-like interface for querying products
- User input handled through a React form
- Products matched from the backend and displayed dynamically
- Timestamps and user messages tracked
- Session-based display of past queries and responses

4. API Endpoints

- POST /chat Receives user query, returns matched products
- GET /products Returns all products (for admin/testing)

5. Technologies Used

• Frontend: React, Axios

• Backend: Flask, Flask-CORS, Flask-SQLAlchemy

• Database: SQLite3

• Other Tools: Faker (for mock data), Postman (for testing)

6. Sample Query Flow

User: "Mouse" **Bot:** "Found 1 product" - Wireless Mouse - ₹499 - Image + description rendered in card layout

7. Challenges Faced & Solutions

- **CORS issues:** Solved by enabling flask-cors
- Data Seeding: Used a script to seed the DB with CSV product data
- Cross-platform layout: React with flex/grid layout ensured responsiveness

8. Future Enhancements

- Integrate NLP for better query understanding
- Add authentication/login functionality
- Allow real-time order placement and cart management
- · Admin dashboard to manage products

9. Setup Instructions

1. Run Flask backend:

```
cd backend
python3 -m venv venv && source venv/bin/activate
pip install -r requirements.txt
python models.py to seed database
python app.py
```

2. Run React frontend:

```
cd frontend
npx create-react-app .
Replace src folder with provided chatbot files
npm install axios
npm start
```

10. Conclusion

This project demonstrates a full-stack implementation of an e-commerce chatbot that allows users to interactively search for products. It emphasizes modular design, clean UI, and scalable architecture — fulfilling the core expectations of a full-stack intern challenge.