Bike Renting Count Prediction				
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All the data, graphs, charts, and results generated in the project are coded either using python jupyter or R Studio.				
[1]				

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Chapter 1: Introduction

1.1 PROBLEM STATEMENT:

The objective of this Case is to predict the number of bikes rent count based on the environmental and seasonal settings i.e. to predict total number of people renting the bike on daily basis.

1.2 OVERVIEW OF THE DATASET:

	season	yr	mnth	holiday	weekday	workingday	weathersit	temp	atemp	hum	windspeed	casual	registered	cnt
1	1	0	1	0	6	0	2	0.344167	0.363625	0.805833	0.160446	331	654	985
2	1	0	1	0	0	0	2	0.363478	0.353739	0.696087	0.248539	131	670	801
3	1	0	1	0	1	1	1	0.196364	0.189405	0.437273	0.248309	120	1229	1349
4	1	0	1	0	2	1	1	0.200000	0.212122	0.590435	0.160296	108	1454	1562
5	1	0	1	0	3	1	1	0.226957	0.229270	0.436957	0.186900	82	1518	1600

Fig 1.1 First 5 rows of the dataset

As we can see, there are 7 categorical variables and 7 numeric variables. The dependent variable or the target variable is cnt, i.e. the count of people renting bikes.

While checking, it is seen that there are no duplicate rows or empty values present throughout the dataset. Also, the numerical variables are scaled by normalizing the data, so no need of feature scaling and missing value analysis.

The details of data attributes in the dataset are as follows -

season: Season (1:springer, 2:summer, 3:fall, 4:winter) **yr:** Year (0: 2011, 1:2012) mnth: Month (1 to 12) (Jan to Dec) **holiday:** whether day is holiday or not (extracted from Holiday Schedule) weekday: Day of the week workingday: If day is neither weekend nor holiday is 1, otherwise is 0. weathersit: (extracted from Freemeteo) 1: Clear, Few clouds, Partly cloudy, Partly cloudy 2: Mist + Cloudy, Mist + Broken clouds, Mist + Few clouds, Mist 3: Light Snow/Heavy snow, Heavy Rain + Thunderstorm + Scattered clouds, Light Rain + Scattered clouds temp: Normalized temperature in Celsius. The values are derived via (t-t_min)/(t_max-t_min), t_min=-8, t_max=+39 atemp: Normalized feeling temperature in Celsius. The values are derived via (t-t_min)/(t_max- t_min), t_min=-16, t_max=+50 **hum**: Normalized humidity. The values are divided to 100 (max) windspeed: Normalized wind speed. The values are divided to 67 (max) casual: count of casual users registered: count of registered users

cnt: count of total rental bikes including both casual and registered

Chapter 2: Visualizations

2.1 VISUALIZING AND INTERPRETING THE RAW DATA:

To understand what the raw data is, what it looks like and to understand the parameters, we need to look at various graphical plots.

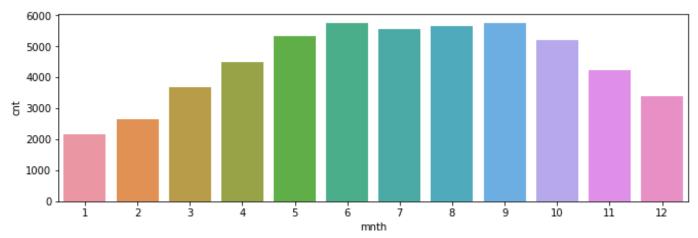


Fig: 2.1 Distribution of count by months.

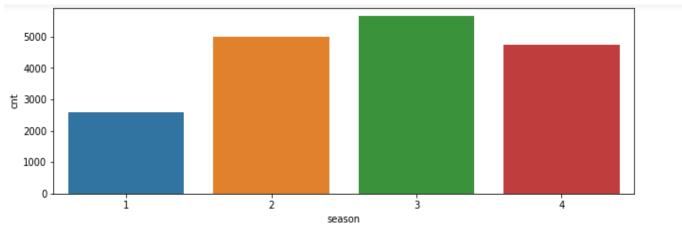


Fig 2.2: Distribution of count by season.

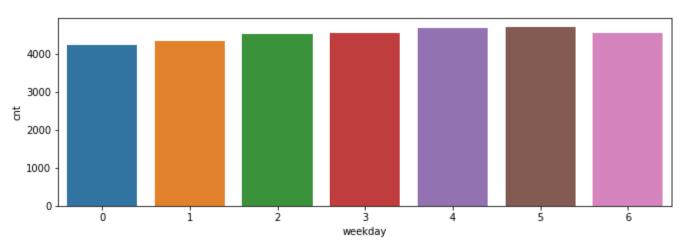


Fig 2.3: Distribution of count by weekday.

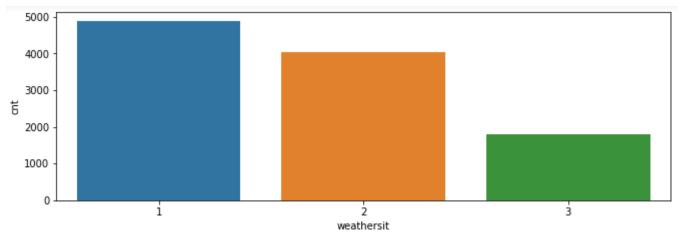


Fig 2.4: Distribution of count by weathersit.

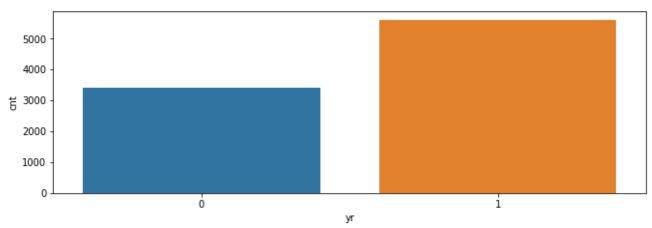


Fig 2.5: Distribution of count by yr.

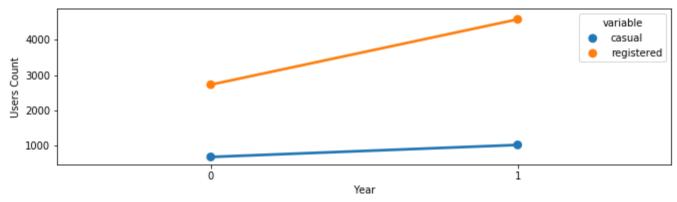


Fig 2.6: Distribution of count by yr divided into casual and registered users.

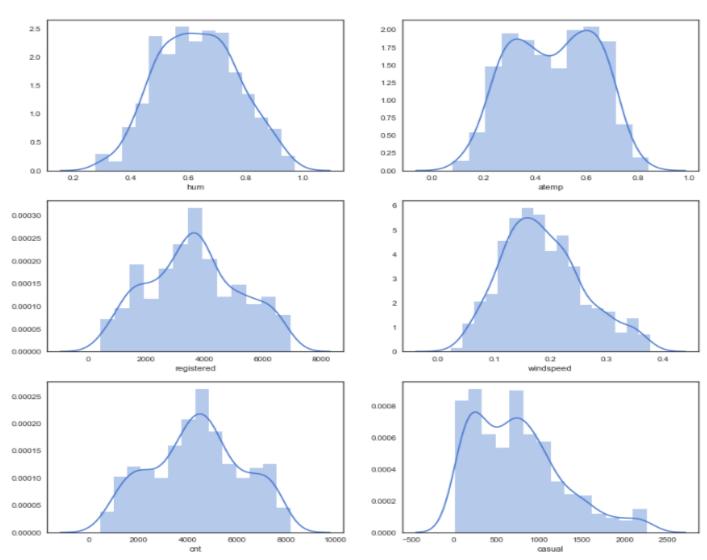


Fig 2.7: Histogram of different numeric data for viewing their distribution.

2.2 SUMMARY OF VISUALIZING THE RAW DATA:

- 1) Fig 2.2 shows that the rental of bikes is lowest in springer(season 1) and highest in fall(season 3). This can be concluded through Fig 2.1 where months:(1,2,3,12), (3,4,5,6), (6,7,8,9), (9,10,11,12) are seasons 1, 2, 3, 4 respectively.
- 2) Fig 2.3 shows that weekdays generally don't affect the rental count much (on overall mean basis) and the mean count is almost the same throughout days.
- 3) Fig 2.4 suggests that weather situation 1 is totally suitable for bikers, while weather situation 3 disrupts the rental counts.
- 4) Fig 2.5 shows that there is good amount of increment in the rental bike count from year 2010 to the year 2011.
- 5) Although the amount of total rental bike count has increased over the year as suggested by Fig. 2.5, the amount of casual users has not increased much whereas the number of registered user have increased sharply over the year as seen in Fig. 2.6.
- 6) Fig 2.7, i.e. histograms of various numerical variables shows a good normal distribution except temp, and casual which is slightly left skewed

Chapter 3: Preprocessing

3.1 OUTLIER ANALYSIS OF DATA:

To check the outliers present in the data visually

Fig 3.1 Boxplots of various variables with months(since months is the most split categorical variable and captures the entire set nicely)

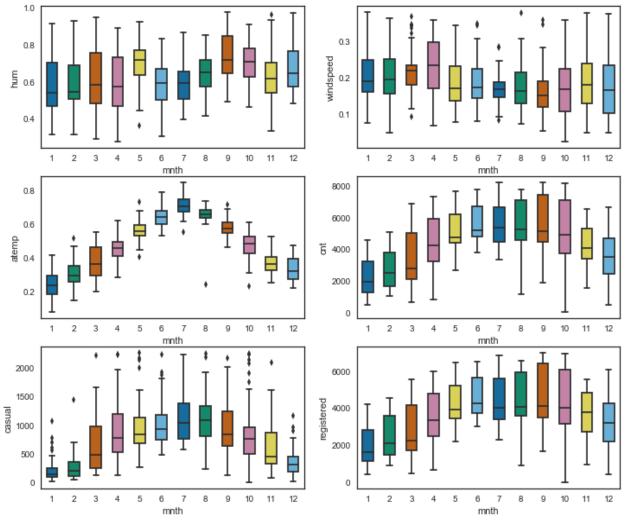


Fig 3.1: Box Plot of different numerical variables with month.

Fig. 3.1 shows the outliers, and it can be seen that there are good amount of outliers in casual. Now, to detect the outliers we will follow the quartile ranges. After detecting the outliers, it was time to decide whether to remove the outliers or to impute them via KNN Imputation or random forest regressor, or other methods. By carefully looking at the outliers, it was seen that 3 variables (casual, hum, windspeed) had 40+, 10+, 3 outliers respectively. Since the outliers were not more than 10% of the total data, and the variable with the most outlier (casual) had only upper limit outlier which were well distributed among different categories except weekday, it was okay to drop the rows. But, getting it imputed by mean value cnt of weekday would have led to even a better model. Let's see how-

Consider the table 3.2b, it shows that all the weekdays are equally distributed except 0 and 6, which were 103 and 102 respectively before removing the outliers. So, it is evident that out of 40+ outlier in casual that got removed, 35+ came from weekday 0 and 6, this is also evident by looking at the table 3.2a and 3.2c that only weekdays 0 and 6 are affected marginally whereas other weekdays didn't change much after outlier removal. Now, while checking and grouping by each category, it was revealed that all the other categories had random distribution of outliers while only weekday 0 and 6 had specific 'casual' outliers. We'll consider this situation at the later stage. Till then, we are removing all outliers.

yr	weekday				yr	weekday	
0	0	3274.708333			9	0	3405.269231
	1	3452.040816				1	3465.788462
	2	3500.843137				2	3468.038462
	3	3253.250000				3	3253.250000
	4	3394.680000				4	3356.769231
	5	3500.115385				5	3500.115385
	6	3376.176471				6	3391.377358
1	0	4521.948718			1	0	5036.849057
	1	5170.215686	2	103		1	5194.000000
	2	5553.288462	5	102		2	5553.288462
	3	5862.000000	3	102		3	5843.826923
	4	5989.431373	4	101		4	5977.750000
	5	5857.060000	1	100		5	5880.461538
	6	4491.925926	0	87		6	5732.000000
Nam	e: cnt, di	type: float64	6	78	Nam	e: cnt, d	type: float64
	3.2	a	3	.2 b			2 c

Fig 3.2: (a) Mean of cnt grouped by yr and weekday before removing outliers, (b) Total number of observations in weekdays after removing outliers, (c) Mean of cnt grouped by yr and weekday before removing outliers

Deletion of outliers won't pose a significant problem, as we can see from the scatter plot 3.3a and 3.3c, when we deleted outlier from casual, it got deleted from the upper end as the maximum outlier mark for casual was 2300. Now, notice that if the red dots of 'casual' gets removed above 2300(mostly for the instances 400 and above) then out target variable 'cnt' has a good amount of cluster in that range, thus not missing on much important, out-of-the-box or crucial data from our target variable.

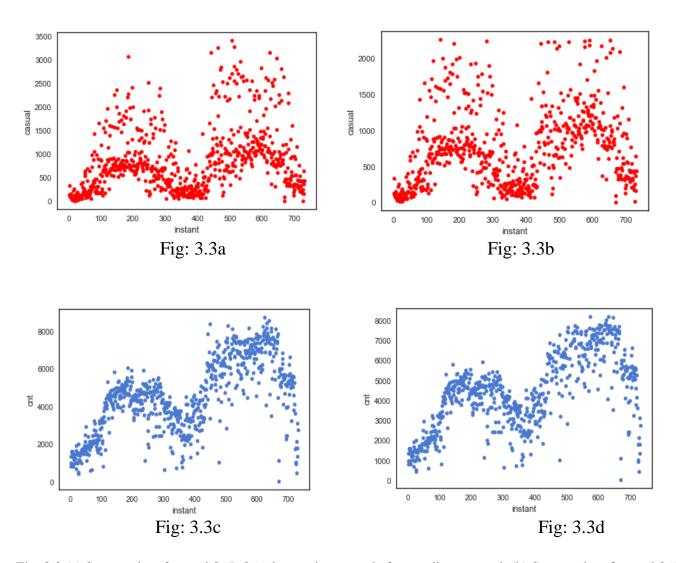


Fig: 3.3 (a) Scatter plot of casual 365+366 days or instances before outlier removal, (b) Scatter plot of casual 365+366 days or instances after outlier removal, (c) Scatter plot of 'cnt' 365+366 days or instances before outlier removal, (d) Scatter plot of cnt 365+366 days or instances before outlier removal

Fig: 3.4 shows the histogram of variables after outlier removal. Mostly everyone follows normal distribution so no need of transformation is required, although casual is left skewed, we are anyways going to drop it for our modeling as will discuss this in later stage.

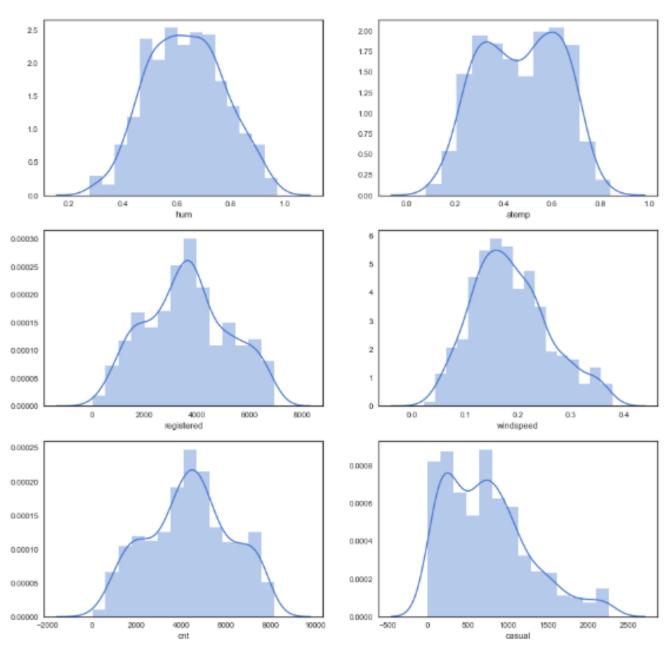


Fig: 3.4 Histograms after removal of outliers

Chapter4: Feature Selection

For selecting the feature and understanding the inter-relationships between the variables, we performed three tests.

4.1 Correlation analysis: Fig: 4.1 shows the correlation analysis table where we can deduce that temp and atemp are highly correlated, also registered and our target variable cnt are highly correlated. And, increase in humidity and windspeed have negative impact on cnt.

	temp	atemp	hum	windspeed	casual	registered	cnt
temp	1	0.991483	0.122486	-0.139599	0.595525	0.54512	0.629031
atemp	0.991483	1	0.135356	-0.167087	0.593962	0.54785	0.630906
hum	0.122486	0.135356	1	-0.206719	-0.0963499	-0.113078	-0.122854
windspeed	-0.139599	-0.167087	-0.206719	1	-0.184026	-0.212375	-0.231596
casual	0.595525	0.593962	-0.0963499	-0.184026	1	0.427474	0.64289
registered	0.54512	0.54785	-0.113078	-0.212375	0.427474	1	0.967266
cnt	0.629031	0.630906	-0.122854	-0.231596	0.64289	0.967266	1

Fig: 4.1 Correlation analysis table heatmap

4.2 Chi-Square test: For performing this test we binned our target variable so that it becomes categorical and binned in such a way that it still remains in normality. This test shows that variable holiday fails to follow null hypothesis with 95% of confidence interval as its p-value is less than 0.05 with our target variable cnt_binned as shown in fig: 4.2. Other variables are well significant wit our target variable.

	season	yr	mnth	holiday	weekday	workingday	weathersit	cnt_binned
season	0.000000e+00	8.610613e-01	0.000000e+00	2.912027e-01	9.998448e-01	1.470297e-01	6.188767e-03	5.925856e-54
yr	8.610613e-01	0.000000e+00	9.996196e-01	9.775989e-01	3.347478e-01	4.579463e-02	2.789441e-01	7.929200e-53
mnth	0.000000e+00	9.996196e-01	0.000000e+00	3.400998e-01	1.000000e+00	6.921360e-01	2.920914e-03	2.147749e-56
holiday	2.912027e-01	9.775989e-01	3.400998e-01	0.000000e+00	5.084896e-09	1.299889e-11	5.867430e-01	1.901768e-01
weekday	9.998448e-01	3.347478e-01	1.000000e+00	5.084896e-09	0.000000e+00	1.973051e-124	2.941414e-01	1.716889e-04
workingday	1.470297e-01	4.579463e-02	6.921360e-01	1.299889e-11	1.973051e-124	0.000000e+00	6.134247e-01	5.480604e-06
weathersit	6.188767e-03	2.789441e-01	2.920914e-03	5.867430e-01	2.941414e-01	6.134247e-01	0.000000e+00	3.533763e-17
cnt_binned	5.925856e-54	7.929200e-53	2.147749e-56	1.901768e-01	1.716889e-04	5.480604e-06	3.533763e-17	0.000000e+00

Fig: 4.2 Chi-Square test table with each variable (p-values)

4.3 ANOVA: ANOVA is performed with numeric and categorical data combined. The PR(>F) value suggests the probability of how much the group means are influencing our target variable. Over here, the variable holiday fails to prove the null hypothesis as this is less than 0.05..

	sum_sq	df	F	PR(>F)
C(yr)	6.822035e+08	1.0	1070.317679	2.372238e-139
C(holiday)	1.086908e+06	1.0	1.705263	1.920645e-01
C(workingday)	2.932195e+07	1.0	46.003572	2.663354e-11
C(mnth)	1.461236e+08	11.0	20.841382	2.328851e-36
C(weekday)	8.026674e+06	6.0	2.098858	5.149788e-02
C(weathersit)	1.789559e+08	2.0	140.383120	2.231628e-51
C(season)	5.509763e+07	3.0	28.814454	1.691807e-17
Residual	4.130249e+08	648.0	NaN	NaN

Fig: 4.3 ANOVA test results

4.4 SUMMARY OF FEATURE SELECTION

Conclusions from the various tests can be drawn are that either temp or atemp has to be dropped because of multi collinearity, registered has to be dropped because of its high correlation with our target variable cnt, 'casual' also has to be dropped as it is a leakage variable and for future predictions we have to compute it so can't take it into account. From both correlation and ANOVA test it can be seen that holiday variable won't be providing us with much information, apart from that see fig. 4.4, it shows the number of value counts of holiday variable. This can account into class imbalance too, so dropping this variable for our further analysis will be fine.

But, as you can see in fig: 4.5 the mean of count is quite different in different holiday value, just because of this and the shortage of number of observations, we will keep this variable, although dropping it will never be a problem for small test cases analysis.

		yr	holiday	
		0	0	3412.773256
9	655		1	2664.333333
0	055	1	0	5487.257235
1	18		1	3885.222222
Fig: 4.4	Count of holiday	Fig: 4.5	mean of count	grouped by holiday

CHAPTER 5: MODEL DEVELOPMENTAND CONCLUSIONS

When looking at the data and performing certain operations, it was noticed that grouping is the best method which can predict our target variable thus we can almost be assured that random forest will outperform many of the models. In the modeling phase we will be dealing with MAPEs, although these aren't always the correct measure and can lead to big erroneous errors which we'll look as we move forward. But, MAPE provides a visual enticement to the client and is very easy to read and work upon.

5.1 Decision Tree:

While performing the decision tree regressor on the test data, the MAPE turned out to be 150%. The value is just not acceptable, it was believed that there must have been some calculation error or syntax error, but after many checks it was observed that everything was fine, but the MAPE was still not correct. So, to check where the error exactly happened, we had to look at the core formula of MAPE. The equation of MAPE is abs((ytrue -ypred)/(ytrue))*100 and then mean of this. Checking the values of (ytrue –ypred)/(ytrue) and arranging in ascending order we get Fig. 5.1. Clearly we can see the -197.13, while all other values seem normal. This must've been caused only in the case when the true value is way way less than predicted value. So let's check our original data with ascending order of count which might reveal why one value got inflated. Fig: 5.2 depicts that there's one value 22 which seems to be way less than the other values and explained the inflated MAPE. For e.g. if the predicted value is 400 the MAPE comes out to be $(22-400/22)*100 \sim 1700\%$. So, the question was why didn't this value of casual not get detected in univariate outlier analysis, maybe it was a multi variate one. To check this, maximum and minimum of the outlier was checked for casual, and it turned out to be -800s and +2200s, that means, had the variable casual got negative values it would have not been detected in the outlier analysis, what if the value was zero, it could've caused 'inf' MAPE. Therefore a manual check is always advisable. After seeing this, it didn't mean that the model was erroneous, it just meant that when splitting the dataset into train and test, this value went into the test model(i.e in the denominator of MAPE) which led to such inflation.

NOTE: When performing the same model in R language, this problem was not faced because, while splitting the data for train and test in R, this row of cnt=22, went into the train model or the predicted value (in the numerator of MAPE) which caused no such error.

So, now the row containing the value of cnt=22 was dropped and further remodeling was done.

RE-MODELLING:

The attribute usage in making the decision tree of depth(~100) is shown in Fig 5.3. Here, we see that only 8.27% of variable holiday is contributing in deciding the data. Every other variable has some serious gravity in deciding the tree. A simple visualization of the tree with depth of 3 is shown in fig 5.4 which gets split first on the basis of temp which shows the importance of the variable as the top deciding factor.

The MAPE value comes out to be ~20, or the model is ~80% accurate. This is not that a good accuracy, but will work in worst case scenarios. Although we still are reliable on random forest for this model and heavily expect it to perform well than this.

	subt
24	-197.136364
36	-2.712734
96	-1.643478
86	-1.365867
58	-1.198845
68	-0.983770
12	-0.793528
33	-0.753480

Fig: 5.1 'subt'=(ytrue -ypred)/(ytrue)

Fig:5.3 Attribute usage in decison tree making

	season	yr	mnth	holiday	weekday	workingday	weathersit	temp	atemp	hum	windspeed	casual	registered	cnt	cnt_binned
612	4	1	10	0	1	1	3	0.440000	0.439400	0.880000	0.358200	2.0	20	22	1
27	1	0	1	0	4	1	1	0.195000	0.219700	0.687500	0.113837	15.0	416	431	1
668	1	1	12	0	3	1	3	0.243333	0.220333	0.823333	0.316546	9.0	432	441	1
26	1	0	1	0	3	1	3	0.217500	0.203600	0.862500	0.293850	34.0	472	506	1
63	1	0	3	0	0	0	2	0.376522	0.366252	0.948261	0.343287	114.0	491	605	1
290	4	0	10	0	6	0	3	0.254167	0.227913	0.882500	0.351371	57.0	570	627	1

Fig: 5.2 Head of original dataset arranged in ascending order by cnt

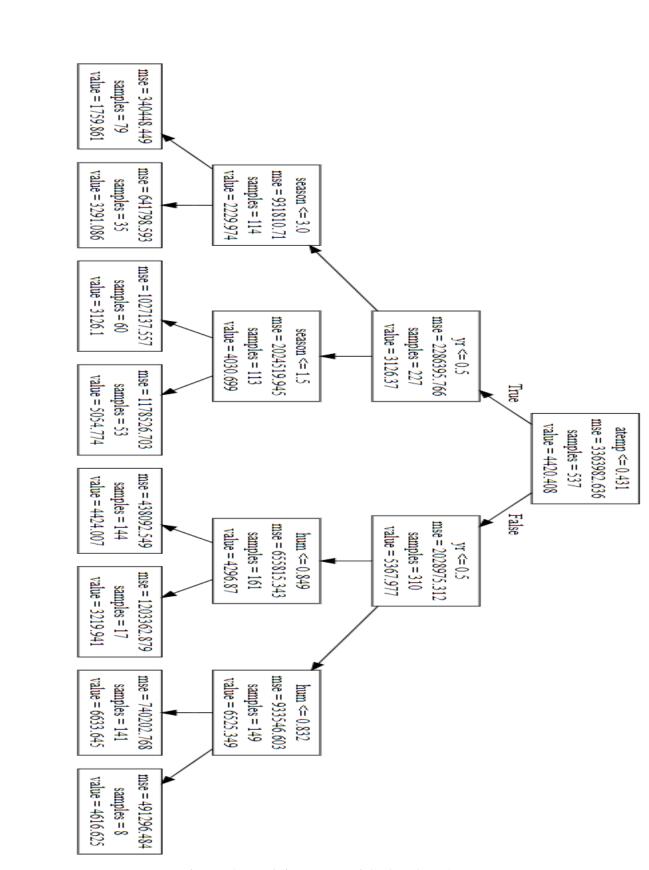


Fig: 5.4 Decision tree with depth = 3

5.2 Linear Regression:

By fig. 5.5 it seems the R-squared value to be good and variation is explained good by the model. Although F-Stats is a bit high causing us to think of over-fitting, but it's still low to get us into trouble. By looking at the coefficients, it is visible that temp is carrying the highest weight, which was also observed in the decision tree.

Fig. 5.5 shows the test results of linear regression model in Python with no dummy creation of variables. Fig. 5.6 shows the test results of linear regression model in RStudio with dummy creation of variables.

Although the tests were performed by various variations in modeling like, creating dummies of all categorical variables, creating dummies of only ordinal variable, and by creating no dummies at all. The MAPE still came out to be ~20, or ~80% of accuracy, but here test parameters seems to be pretty good.

OLS Regression	n Res	ults								
Dep. Var	iable:			cnt		R-sc	uared:		0.970	
N	lodel:		(DLS	Ad	lj. R-so	uared:		0.970	
Me	thod:	L	east Squa	eres		F-st	atistic:	1	1731.	
	Date:	Wed,	19 Sep 2	018	Prob	(F-sta	atistic):		0.00	
	Time:		17:23	3:09	Lo	g-Like	lihood:	-43	378.4	
No. Observa	tions:			538			AIC:		3777.	
Df Resid	luals:			528			BIC:		3820.	
Df N	lodel:			10						
Covariance	Type:		nonrob	oust						
		coef	std err		t	P> t	[0.	.025	0.9	975]
season	497.	3246	62.460	7.9	62	0.000	374	624	620	.026
yr	2013	.1121	71.450	28.1	75	0.000	1872	752	2153	.473
mnth	-21.	5636	19.527	-1.1	04	0.270	-59	923	16	.796
holiday	-646.	0184	275.099	-2.3	48	0.019	-1186	441	-105	.595
weekday	60.	4281	18.382	3.2	87	0.001	24.	317	96	.539
workingday	485.	4660	82.831	5.8	61	0.000	322	748	648	.184
weathersit	-606.	1440	90.770	-6.6	78	0.000	-784	459	-427	.829
atemp	5837.	1507	239.186	24.4	04	0.000	5367	278	6307	.023
hum	28.	5202	297.402	0.0	96	0.924	-555	716	612	.757
windspeed	-662	8609	429.423	-1.5	44	0.123	-1506	447	180	.726
Omnib	us: 6	37.979	Durbi	n-Wa	tson:	: 2	2.087			
Prob(Omnibu	us):	0.000	Jarque-	Bera	(JB):	107	.285			
Ske	ew:	-0.821		Prob	(JB):	5.05	e-24			
Kurto	sis:	4.445		Cond	l. No.		102.			

Warnings:

[1] Standard Errors assume that the covariance matrix of the errors is correctly specified.

Fig: 5.5 Linear regression result from Python Jupyter

```
Min
             10 Median
                             3Q
                                    Max
-3876.9 -344.2
                   89.6
                          451.9
                                1999.5
Coefficients: (1 not defined because of singularities)
             Estimate Std. Error t value Pr(>|t|)
                                   6.259 8.13e-10 ***
(Intercept) 1673.351
                         267.334
season2
              945.426
                         203.197
                                   4.653 4.17e-06 ***
season3
              901.707
                         233.475
                                   3.862 0.000127 ***
                                   8.357 5.99e-16 ***
             1608.456
                        192.466
season4
yr1
             1904.742
                          64.953
                                 29.325
                                         < 2e-16
mnth2
              165.875
                        153.386
                                  1.081 0.280014
mnth3
              482.556
                        180.084
                                  2.680 0.007606 **
mnth4
              369.899
                         282.810
                                  1.308 0.191476
mnth5
              612.459
                         302.945
                                  2.022 0.043725 *
mnth6
              344.146
                        320.774
                                  1.073 0.283836
mnth7
             -111.914
                        354.783 -0.315 0.752552
mnth8
              360.130
                         337.961
                                  1.066 0.287105
mnth9
              807.244
                         295.076
                                   2.736 0.006439 **
mnth10
              509.602
                        261.759
                                  1.947 0.052097 .
mnth11
              -7.369
                        247.475 -0.030 0.976258
mnth12
             -110.533
                        191.076 -0.578 0.563196
holiday1
             -547.815
                        214.903 -2.549 0.011088
weekday1
             305.849
                        123.886
                                  2.469 0.013880
weekday2
              383.435
                        120.438
                                  3.184 0.001542 **
weekday3
              498.242
                        122.096
                                  4.081 5.20e-05 ***
weekday4
              542.972
                        121.755
                                  4.460 1.01e-05 ***
weekday5
              506.862
                        119.855
                                  4.229 2.78e-05 ***
                                 1.347 0.178598
weekday6
              179.328
                        133.139
workingday1
                  NA
                              NA
                                      NA
weathersit2
            -482.989
                         87.379 -5.528 5.16e-08 ***
weathersit3 -2058.932
                        229.480 -8.972 < 2e-16 ***
temp
            4334.588
                        460.290
                                  9.417 < 2e-16 ***
hum
            -1696.966
                         342.372
                                 -4.956 9.75e-07 ***
windspeed
           -2826.756
                        472.912 -5.977 4.23e-09 ***
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' '1
```

Fig: 5.6 Linear regression result from Rstudio with dummies of categorical variables

5.3 Random Forest:

The MAPE here comes out to be ~18, and with R it was ~14, the MAPE is fine, though now we are not much concerned about it. But, the scores that were obtained were good which ranged from 83.25 to 85, this can be seen in fig: 5.7 where the scores are plotted on the y-axis and number of trees are plotted on x-axis. This fig. helps us determining optimal number of trees required for a better model.

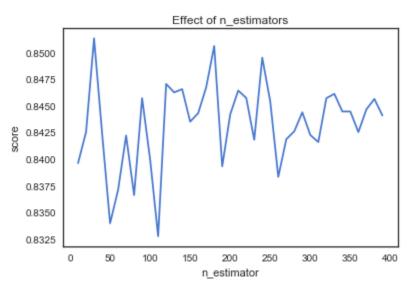


Fig: 5.7 Number of trees by the scores of Random Forest

5.4 SCOPE FOR IMPROVEMENTS AND CONCLUSION:

As we saw in our previous models, we still needed improvements. So, to further enhance the model, we will go back to outlier analysis and instead of removing outliers from casual (which had 40+ outliers) we will impute them by grouping means of weekdays, as only the variable 'weekday' was affected by removing outliers. So, now we will impute the mean of cnt of weekday 6 and 0 to improve our model.

After running the most suitable technique random forest on the new imputed model, the MAPE a lmost went to ~16, our MAPE value got better than previous models, but that was not that impor tant. The score value was now in the range of 86-88% which can be seen in fig: 5.8 unlike in pre vious random forest of 83-85%. Fig 5.9 shows the test versus predicted scatter plot for easy visualization where blue(test), red(predicted) shows the similar shape of both the scatter plots.

With this, we'll conclude that Random Forest is the better approach for building this model as we were already guessing it to be before initiating model development. One approach could have been building models for determing casuals and registered separately, and then adding the results

Thus, there are several other ways and mixed approaches we could employ till we can eliminate previous models.

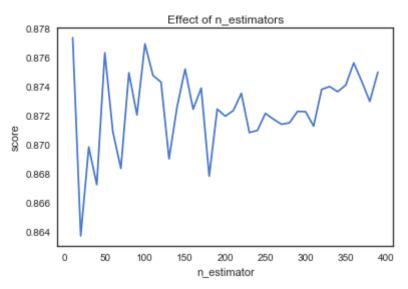


Fig: 5.8 Number of trees by the scores of Random Forest after imputation

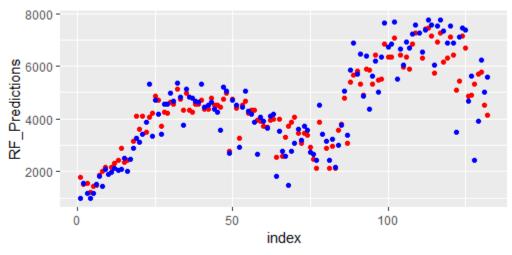


Fig: 5.9 Test versus predicted scatter plot for easy visualization where blue(test), red(predicted)

COMPLETE PYTHON NOTEBOOK CODE

```
import os
import pandas as pd
import numpy as np
from fancyimpute import KNN
import matplotlib.pyplot as plt
from scipy.stats import chi2 contingency
import seaborn as sn
from random import randrange, uniform
import numpy as np
from sklearn.cross validation import train test split
from sklearn.tree import DecisionTreeRegressor
from sklearn.ensemble import RandomForestRegressor
from sklearn.neighbors import KNeighborsRegressor
import pylab
from scipy import stats
from sklearn.cross validation import train test split
import statsmodels.api as sm
import warnings
from random import *
from numpy import *
from scipy.stats import chisquare
from sklearn.linear model import LinearRegression
pd.options.mode.chained assignment = None
warnings.filterwarnings("ignore", category=DeprecationWarning)
%matplotlib inline
#Extracting Data
original_data = pd.read_csv('Data_Project_1.csv', encoding = ' iso-8859-1')
original data = original data.reset index(drop=True)
original data.index += 1
working data=original data
```

```
df=working data.drop(['dteday', 'instant'], axis=1)
working data=working data.drop(['dteday'],1)
df cat=df.copy()
df num=df.copy()
#Converting variables to categoric and numeric
num names=['temp','atemp','hum','windspeed','casual','registered','cnt']
cat names=['yr','season','mnth','holiday','weekday','workingday','weathersit']
df_num_sliced = df_num.loc[:,num_names]
df cat sliced = df num.loc[:,cat names]
for var in cat names:
   df cat[var] = df cat[var].astype("category")
   df cat sliced[var] = df cat sliced[var].astype("category")
#Missing value analysis
missing val = pd.DataFrame(df.isnull().sum())
missing val
#Visualizing the Raw Data
fig, (ax1, ax2, ax3, ax4, ax5, ax6) = plt.subplots(nrows=6)
fig.set size inches(13,25)
cnt by mnth = pd.DataFrame(df cat.groupby("mnth")["cnt"].mean()).reset index()
sn.barplot(data=cnt by mnth, x="mnth", y="cnt", ax=ax1)
cnt by season = pd.DataFrame(df cat.groupby(["season"])["cnt"].mean()).reset index()
sn.barplot(data=cnt by season, x="season", y="cnt", ax=ax2)
cnt by weekday = pd.DataFrame(df cat.groupby("weekday")["cnt"].mean()).reset index()
sn.barplot(data=cnt by weekday, x="weekday", y="cnt", ax=ax3)
```

```
cnt by weathersit = pd.DataFrame(df cat.groupby("weathersit")["cnt"].mean()).reset index()
sn.barplot(data=cnt by weathersit, x="weathersit", y="cnt", ax=ax4)
cnt by yr = pd.DataFrame(df cat.groupby("yr")["cnt"].mean()).reset index()
sn.barplot(data=cnt by yr,x="yr",y="cnt",ax=ax5)
transformed = pd.melt(df cat[["yr","casual","registered"]], id vars=['yr'],
value vars=['casual', 'registered'])
cnt by user=
pd.DataFrame(transformed.groupby(["yr", "variable"], sort=True)["value"].mean()).reset index
sn.pointplot(x=cnt_by_user["yr"],
y=cnt by user["value"], hue=cnt by user["variable"], hue order=["casual", "registered"],
data=transformed, join=True, ax=ax6)
ax6.set(xlabel='Year', ylabel='Users Count', label='big')
#outlier analysis
#visualizing outliers (boxplot)
fig, axes = plt.subplots(nrows=3, ncols=2)
fig.set size inches(12,10)
sn.boxplot(y='hum', x='mnth', data=df cat, width=.5, palette="colorblind", ax=axes[0][0])
sn.boxplot(y='windspeed', x='mnth', data=df cat,
width=0.5, palette="colorblind", ax=axes[0][1])
sn.boxplot(y='atemp', x='mnth', data=df cat, width=0.5, palette="colorblind", ax=axes[1][0])
sn.boxplot(y='cnt', x='mnth', data=df cat, width=0.5, palette="colorblind", ax=axes[1][1])
sn.boxplot(y='casual', x='mnth', data=df cat, width=0.5, palette="colorblind", ax=axes[2][0])
sn.boxplot(y='registered', x='mnth', data=df cat,
width=0.5, palette="colorblind", ax=axes[2][1])
#Visualizing distribution
ax8 = original data.plot(kind='scatter', x='instant', y='registered')
ax9 = original data.plot(kind='scatter', x='instant', y='casual')
ax10 = original data.plot(kind='scatter', x='instant', y='cnt')
#Histograms before removing outliers
```

```
a4 dims = (14, 14)
fig, axes = plt.subplots(nrows=3,ncols=2,figsize=a4 dims)
sn.set(color codes=True)
sn.set(style="white", palette="muted")
sn.distplot(df num['hum'], ax=axes[0][0])
sn.distplot(df num['atemp'], ax=axes[0][1])
sn.distplot(df num['registered'], ax=axes[1][0])
sn.distplot(df num['windspeed'], ax=axes[1][1])
sn.distplot(df_num['cnt'], ax=axes[2][0])
sn.distplot(df num['casual'], ax=axes[2][1])
Outlier analysis
_____
#Detecting outlier and replacing it with NA
q75 w, q25 w = np.percentile(df['windspeed'], [75,25])
iqr_w = q75_w - q25_w
minimum w = q25 w - (iqr w*1.5)
maximum_w = q75_w + (iqr_w*1.5)
q75 h, q25 h = np.percentile(df['hum'], [75 ,25])
iqr h = q75 h - q25 h
minimum_h = q25_h - (iqr_h*1.5)
maximum h = q75 h + (iqr h*1.5)
q75_cnt, q25_cnt = np.percentile(df['casual'], [75 ,25])
iqr_cnt = q75_cnt - q25_cnt
```

```
minimum cnt = q25 cnt - (iqr cnt*1.5)
maximum cnt = q75 cnt + (iqr cnt*1.5)
q75 atemp, q25 atemp = np.percentile(df num['atemp'], [75,25])
iqr_atemp = q75_atemp - q25_atemp
minimum atemp = q25 atemp - (iqr atemp*1.5)
maximum_atemp = q75_atemp + (iqr_atemp*1.5)
df cat.loc[df cat['hum'] < minimum h, 'hum'] = np.nan</pre>
df_cat.loc[df_cat['hum'] > maximum_h, 'hum'] = np.nan
df num.loc[df num['hum'] < minimum h, 'hum'] = np.nan</pre>
df num.loc[df num['hum'] > maximum h, 'hum'] = np.nan
df cat.loc[df cat['windspeed'] < minimum w, 'windspeed'] = np.nan</pre>
df cat.loc[df cat['windspeed'] > maximum w, 'windspeed'] = np.nan
df num.loc[df num['windspeed'] < minimum w, 'windspeed'] = np.nan</pre>
df num.loc[df num['windspeed'] > maximum w, 'windspeed'] = np.nan
df cat.loc[df cat['casual'] < minimum cnt, 'casual'] = np.nan</pre>
df cat.loc[df cat['casual'] > maximum cnt, 'casual'] = np.nan
df num.loc[df num['casual'] < minimum cnt, 'casual'] = np.nan</pre>
df num.loc[df num['casual'] > maximum cnt, 'casual'] = np.nan
df cat.loc[df cat['atemp'] < minimum atemp, 'atemp'] = np.nan</pre>
df cat.loc[df cat['atemp'] > maximum atemp, 'atemp'] = np.nan
df_num.loc[df_num['atemp'] < minimum_atemp, 'atemp'] = np.nan</pre>
df num.loc[df num['atemp'] > maximum atemp, 'atemp'] = np.nan
maximum cnt
# #Calculating missing value after outlier analysis
missing val = pd.DataFrame(df cat.isnull().sum())
missing val
```

```
df cat=df cat.dropna()
df num=df num.dropna()
#Comparing before and after outlier analysis scatter plot
df_cat_sc= df_cat
df cat sc['instant'] = original data['instant']
ax9 new = df cat sc.plot(kind='scatter', x='instant', y='casual', color="red")
ax10 new = df cat sc.plot(kind='scatter', x='instant', y='cnt')
ax9 = original_data.plot(kind='scatter', x='instant', y='casual', color="red")
ax10 = original data.plot(kind='scatter', x='instant', y='cnt')
df cat=df cat.drop(['instant'],1)
#Visualizing the data that has been removed by deleting outliers of variable casual
df.loc[df['casual'] > 2266]
#### Removal of outliers had only cost major drop to the variable 'weekday'
\#\#\# Seeing the effect on weekday before and after outlier play
df cat.groupby(["yr", "weekday"])["cnt"].mean()
df.groupby(["yr", "weekday"])["cnt"].mean()
df cat['weekday'].value counts()
```

```
df['weekday'].value counts()
#Histograms after removing outliers
a4 \text{ dims} = (14, 14)
fig, axes = plt.subplots(nrows=3,ncols=2,figsize=a4 dims)
sn.set(color codes=True)
sn.set(style="white", palette="muted")
sn.distplot(df num['hum'], ax=axes[0][0])
sn.distplot(df num['atemp'], ax=axes[0][1])
sn.distplot(df num['registered'], ax=axes[1][0])
sn.distplot(df num['windspeed'], ax=axes[1][1])
sn.distplot(df_num['cnt'], ax=axes[2][0])
sn.distplot(df num['casual'], ax=axes[2][1])
original data.groupby(["season"])["mnth"].unique().to frame()
#outlier analysis
#visualizing outliers through boxplot after droppping
fig, axes = plt.subplots(nrows=2,ncols=2)
fig.set size inches(12, 10)
sn.boxplot(y='hum', x='mnth', data=df cat, width=0.5, palette="colorblind", ax=axes[0][0])
sn.boxplot(y='windspeed', x='mnth', data=df cat,
width=0.5, palette="colorblind", ax=axes[0][1])
sn.boxplot(y='atemp', x='mnth', data=df cat, width=0.5, palette="colorblind", ax=axes[1][0])
sn.boxplot(y='casual', x='mnth', data=df cat, width=0.5, palette="colorblind", ax=axes[1][1])
df num sliced = df num.iloc[:,7:15]
df cat sliced = df cat.iloc[:,0:7]
df cat sliced.dtypes
```

```
#for var in cat names:
# df cat[var] = df cat[var].astype("category")
 # df cat sliced[var] = df cat sliced[var].astype("category")
df num = df num.reset index(drop=True)
df num.index += 1
df cat = df cat.reset index(drop=True)
df cat.index += 1
df num sliced = df num sliced.reset index(drop=True)
df num sliced.index += 1
df cat sliced = df cat sliced.reset index(drop=True)
df cat sliced.index += 1
# Converting the target continious variable to categorical variable by binning for various
bins = [0,1000, 2000,3000, 4000,5000, 6000,7000, 8000,9000]
labels = [1,2,3,4,5,6,7,8,9]
df cat['cnt binned'] = pd.cut(df num['cnt'], bins=bins, labels=labels)
df num['cnt binned'] = pd.cut(df num['cnt'], bins=bins, labels=labels)
df cat sliced['cnt binned'] = pd.cut(df num['cnt'], bins=bins, labels=labels)
Feature Selection
_____
#Feature Selection using Correlation, ANOVA, and Chi-Square test
## 1) Correlation
correlations = df num sliced.corr()
correlations
correlations.style.background gradient()
```

```
## 2) Chi-square test of each variable with other (When dependent variable has been
converted to categorical through binning)
factors paired bin = [(i,j) for i in df cat sliced.columns.values for j in
df cat sliced.columns.values]
chi2 bin, p values bin =[], []
for f in factors paired bin:
   if f[0] != f[1]:
           chitest bin = chi2 contingency(pd.crosstab(df cat sliced[f[0]],
df cat sliced[f[1]]))
           chi2 bin.append(chitest bin[0])
           p values bin.append(chitest bin[1])
   else:
           chi2 bin.append(0)
           p values bin.append(0)
chi2 bin = np.array(chi2 bin).reshape((8,8))
chi2 df bin = pd.DataFrame(chi2 bin, index=df cat sliced.columns.values,
columns=df cat sliced.columns.values)
p values bin = np.array(p values bin).reshape((8,8)) # shaping it as a matrix
p values bin = pd.DataFrame(p values bin, index=df cat sliced.columns.values,
columns=df_cat_sliced.columns.values)
p values bin
#ANOVA Analysis
import statsmodels.api as sm
from statsmodels.formula.api import ols
cw lm=ols('cnt ~ C(yr)+C(holiday)+C(workingday)+ C(mnth)+C(weekday)+
C(weathersit) + C(season) ', data = df cat).fit()
print(sm.stats.anova lm(cw lm, typ=2))
#Checking the amount of data for category holiday
```

```
df cat['holiday'].value counts()
#checking the importance of variable holiday
df cat.groupby(["yr", "holiday"])["cnt"].mean()
# Visualization of data through bar graphs after removing outliers
fig, (ax1, ax2, ax3, ax4, ax5, ax6) = plt.subplots(nrows=6)
fig.set size inches(11,20)
cnt_by_mnth = pd.DataFrame(df_cat.groupby("mnth")["cnt"].mean()).reset_index()
sn.barplot(data=cnt by mnth, x="mnth", y="cnt", ax=ax1)
cnt by season = pd.DataFrame(df cat.groupby("season")["cnt"].mean()).reset index()
sn.barplot(data=cnt by season, x="season", y="cnt", ax=ax2)
cnt by weekday = pd.DataFrame(df cat.groupby("weekday")["cnt"].mean()).reset index()
sn.barplot(data=cnt by weekday, x="weekday", y="cnt", ax=ax3)
cnt by weathersit = pd.DataFrame(df cat.groupby("weathersit")["cnt"].mean()).reset index()
sn.barplot(data=cnt by weathersit, x="weathersit", y="cnt", ax=ax4)
cnt by yr = pd.DataFrame(df cat.groupby("yr")["cnt"].mean()).reset index()
sn.barplot(data=cnt by yr,x="yr",y="cnt",ax=ax5)
transformed = pd.melt(df cat[["yr","casual","registered"]], id vars=['yr'],
value vars=['casual', 'registered'])
cnt by user=
pd.DataFrame(transformed.groupby(["yr","variable"],sort=True)["value"].mean()).reset index
()
sn.pointplot(x=cnt by user["yr"],
y=cnt by user["value"], hue=cnt by user["variable"], hue order=["casual", "registered"],
data=transformed, join=True, ax=ax6)
ax6.set(xlabel='Year', ylabel='Users Count', label='big')
#mnth names =
["January", "February", "March", "April", "May", "June", "July", "August", "September", "October", "
November", "December"]
```

```
#weekday names = ["Sunday","Monday","Tuesday","Wednesday","Thursday","Friday","Saturday"]
#season names = ["Spring", "Summer", "fall", "winter"]
#weather types = ["lev a","lev b","lev c"]
#Dropping unnecessary variables according to the model
drop features for lm=["casual", "registered", "temp"]
drop features for dt classification after chi=["casual", "registered", "temp"]
drop features for rf classification after chi=["casual", "registered", "temp"]
Model development
==========
#Splitting data into train and test
random.seed(20)
train num, test num = train test split(df cat, test size=0.2)
train num.dtypes
train num = train num.drop(['casual','registered','temp'], axis=1)
test num = test num.drop(['casual', 'registered', 'temp'], axis=1)
Decision Tree
_____
# 1) Decision tree regressor
              #a) Creating no bins for categorical variables, and keeping numerical and
other variables as it is
fit dt = DecisionTreeRegressor(max depth=10).fit(train num.iloc[:,0:10],
train num.iloc[:,10])
```

```
predictions_dt = fit_dt.predict(test_num.iloc[:,0:10])
def MAPE(y true, y pred):
  mape = np.mean(np.abs((y_true - y_pred) / y_true))*100
  return mape
MAPE(test_num.iloc[:,10], predictions_dt)
### Checking the reason for high MAPE
dataset = pd.DataFrame({'pred':predictions dt})
col 1 = dataset
col 1
col_2=test_num.iloc[:,10].to_frame()
col2=col_2.reset_index().drop('index',1)
col_2=col_2.reset_index()
col 2=col 2.drop('index',1)
col_2
new col= pd.DataFrame(columns=['subt'])
```

```
new col['subt'] = (col 2['cnt'] -col 1['pred']) / (col 2['cnt'])
#Values of absolute percentage error
new_col = new_col.sort_values('subt', ascending = True)
new col
minimum cnt
df num.loc[df num['casual'] > 2200]
df num= df num.sort values('cnt', ascending = True)
df num
#Looking for the unnatural data
df_cat.loc[df_cat['casual'] == 2]
#Removing the row from dataset
df num=df num[df num.casual != 2]
df cat=df cat[df cat.casual != 2]
train num=train num[train num.cnt!=22]
test_num=test_num[test_num.cnt!=22]
Remodelling
```

```
_____
Decision Tree
_____
# 1) Decision tree regressor
          #a) Creating no bins for categorical variables, and keeping numerical and
other variables as it is
fit dt = DecisionTreeRegressor(max depth=10).fit(train num.iloc[:,0:10],
train num.iloc[:,10])
predictions_dt = fit_dt.predict(test_num.iloc[:,0:10])
def MAPE(y true, y pred):
  mape = np.mean(np.abs((y_true - y_pred) / y_true))*100
  return mape
MAPE(test_num.iloc[:,10], predictions_dt)
#Creating dot file to visualise tree #http://webgraphviz.com/
dotfile = open("pro.dot", 'w')
dt export = tree.export graphviz(fit dt, out file=dotfile, feature names =
train num vis.columns)
Linear Regression
#REGRESSION MODELS
```

```
# 2) Linear regression:
   #a) Creating dummies for each categorical variable, and keeping numerical variable as
it is
weathersit dummy = pd.get dummies(df num.weathersit)
season dummy = pd.get dummies(df num.season)
mnth dummy = pd.get dummies(df num.mnth)
weekday dummy = pd.get dummies(df num.weekday)
mnth dummy.columns=['mnth 1', 'mnth 2', 'mnth 3', 'mnth 4', 'mnth 5', 'mnth 6', 'mnth 7', 'mnth 8
', 'mnth 9', 'mnth 10', 'mnth 11', 'mnth 12']
weekday dummy.columns=['weekday 1','weekday 2','weekday 3','weekday 4','weekday 5','weekda
y 6', 'weekday 7']
season_dummy.columns=['season_1', 'season_2', 'season_3', 'season_4']
weathersit dummy.columns=['weathersit 1', 'weathersit 1', 'weathersit 3']
df2tr = pd.merge(train num, season dummy ,left index=True, right index=True)
df3tr = pd.merge(df2tr, weathersit dummy ,left index=True, right index=True)
df4tr = pd.merge(df3tr, weekday dummy ,left index=True, right index=True)
df5tr = pd.merge(df4tr, mnth dummy ,left index=True, right index=True)
df2te = pd.merge(test num, season dummy ,left index=True, right index=True)
df3te = pd.merge(df2te, weathersit dummy ,left index=True, right index=True)
df4te = pd.merge(df3te, weekday dummy ,left index=True, right index=True)
df5te = pd.merge(df4te, mnth dummy ,left index=True, right index=True)
df5tr = df5tr.drop(['season', 'mnth', 'weekday', 'weathersit', 'casual', 'registered', 'temp'],
df5te = df5te.drop(['season', 'mnth', 'weekday', 'weathersit', 'casual', 'registered', 'temp'],
axis=1)
df5tr=df5tr[df5tr.cnt != 22]
df5te=df5te[df5te.cnt != 22]
df5tr['count']=df5tr['cnt']
```

```
df5tr['cnt_bin_temp']=df5tr['cnt_binned']
df5tr=df5tr.drop(['cnt','cnt binned'],1)
df5te['count']=df5te['cnt']
df5te['cnt bin temp']=df5te['cnt binned']
df5te=df5te.drop(['cnt', 'cnt binned'],1)
 df5tr = df5tr.rename(columns={'count': 'cnt', 'cnt_bin_temp': 'cnt_binned'})
df5te = df5te.rename(columns={'count': 'cnt', 'cnt bin temp': 'cnt binned'})
df5tr=df5tr.astype('float')
df5te=df5te.astype('float')
model lr dummies = sm.OLS(df5tr.iloc[:,32], df5tr.iloc[:,0:32].astype('float')).fit()
model lr dummies.summary()
predictions lr dummies = model lr dummies.predict(df5te.iloc[:,0:32])
def MAPE(y true, y pred):
  mape_lr_dummies = np.mean(np.abs((y_true - y_pred) / y_true))*100
  return mape lr dummies
#Calculate MAPE
MAPE(df5te.iloc[:,32], predictions_lr_dummies)
# 2) Linear regression:
  #b)Creating dummies for only ordinal variable, and keeping numerical and other
variables as it is
```

```
weathersit dummy = pd.get dummies(df num.weathersit)
weathersit_dummy.columns=['weathersit_1', 'weathersit_2', 'weathersit_3']
df5tror = pd.merge(train num, weathersit dummy ,left index=True, right index=True)
df5tror=df5tror.drop(['cnt','cnt binned','weathersit'], 1)
df5tror['cnt']=df5tr['cnt']
df5tror['cnt binned']=df5tr['cnt binned']
df5teor = pd.merge(test_num, weathersit_dummy ,left_index=True, right_index=True)
df5teor=df5teor.drop(['cnt','cnt_binned','weathersit'], 1)
df5teor['cnt']=df5te['cnt']
df5teor['cnt binned']=df5te['cnt binned']
#df5tr['yr'] = df5tr['yr'].astype('category')
#df5tr['holiday'] = df5tr['holiday'].astype('category')
#df5tr['workingday'] = df5tr['workingday'].astype('category')
#df5te['yr'] = df5te['yr'].astype('category')
#df5te['holiday'] = df5te['holiday'].astype('category')
#df5te['workingday'] = df5te['workingday'].astype('category')
model lr or dummies = sm.OLS(df5tror.iloc[:,12], df5tror.iloc[:,0:12].astype(float)).fit()
model lr or dummies.summary()
predictions lr or dummies = model_lr_or_dummies.predict(df5teor.iloc[:,0:12])
#df num.sort values('cnt',ascending=True)
MAPE(df5teor.iloc[:,12], predictions lr or dummies)
```

```
# 2) Linear regression:
  #c)Creating no bins for categorical variables, and keeping numerical and other
variables as it is
model = sm.OLS(train num.iloc[:,10], train num.iloc[:,0:10].astype(float)).fit()
model.summary()
predictions = model.predict(test num.iloc[:,0:10])
def MAPE(y true, y pred):
  mape = np.mean(np.abs((y_true - y_pred) / y_true))*100
  return mape
#Calculate MAPE
MAPE(test num.iloc[:,10], predictions)
Random Forest
_____
  # 3) Random forest regressor
          #a) Creating bins for only ordinal variable, and keeping numerical and
other variables as it is
rf model or = RandomForestRegressor(n estimators =
20) .fit(df5tror.iloc[:,0:12],df5tror.iloc[:,12])
```

```
rf predictions or = rf model or.predict(df5teor.iloc[:,0:12])
MAPE(df5teor.iloc[:,12] , rf predictions or)
# 3) Random forest regressor
           #b)Creating no bins for categorical variables, and keeping numerical and
other variables as it is
rf_model = RandomForestRegressor(n_estimators = 80).fit(train_num.iloc[:,0:10],
train num.iloc[:,10])
rf predictions = rf model.predict(test num.iloc[:,0:10])
MAPE(test num.iloc[:,10],rf predictions)
from sklearn import tree
from sklearn.metrics import accuracy score
from sklearn.cross validation import train test split
train_num_vis=train_num.drop(['cnt','cnt_binned'], 1)
#Plot of the threshold trees required for random forest
estimators = np.arange(10, 400, 10)
scores = []
for n in estimators:
  rf_model.set_params(n_estimators=n)
  rf model.fit(train num.iloc[:,0:10],train num.iloc[:,10])
  scores.append(rf model.score(test num.iloc[:,0:10],test num.iloc[:,10]))
```

```
plt.title("Effect of n_estimators")
plt.xlabel("n_estimator")
plt.ylabel("score")
plt.plot(estimators, scores)
Re-Modelling by imputing outliers through random forest
_____
### Imputation of outliers by categories' means
#Detecting outliers and replacing with NAs
q75_w, q25_w = np.percentile(df['windspeed'], [75,25])
iqr_w = q75_w - q25_w
minimum w = q25 w - (iqr w*1.5)
maximum_w = q75_w + (iqr_w*1.5)
q75_h, q25_h = np.percentile(df['hum'], [75,25])
iqr h = q75 h - q25 h
minimum_h = q25_h - (iqr_h*1.5)
maximum h = q75 h + (iqr h*1.5)
q75 cnt, q25 cnt = np.percentile(df['casual'], [75,25])
iqr_cnt = q75_cnt - q25_cnt
minimum cnt = q25 cnt - (iqr cnt*1.5)
maximum_cnt = q75_cnt + (iqr_cnt*1.5)
```

```
df.loc[df['hum'] < minimum h, 'hum'] = np.nan</pre>
df.loc[df['hum'] > maximum h, 'hum'] = np.nan
df.loc[df['windspeed'] < minimum w, 'windspeed'] = np.nan</pre>
df.loc[df['windspeed'] > maximum w, 'windspeed'] = np.nan
df.loc[df['casual'] < minimum cnt, 'casual'] = np.nan</pre>
df.loc[df['casual'] > maximum cnt, 'casual'] = np.nan
#Imputing means of weekday category to cnt
df.loc[(df['weekday'] == 6) & pd.isnull(df['casual']) , 'cnt'] = 5732
df.loc[(df['weekday'] == 0) & pd.isnull(df['casual']) , 'cnt'] = 5036
df=df.drop('casual', axis=1)
#Dropping rest of the NAs from hum and windspeed as they are randomly distributed
df=df.dropna()
df=df.drop(['atemp', 'registered'], 1)
random.seed(20)
train num imp, test num imp = train test split(df, test size=0.2)
rf model imp = RandomForestRegressor(n estimators = 51).fit(train num imp.iloc[:,0:10],
train num imp.iloc[:,10])
```

Complete RStudio Code:

```
rm(list=ls())
library(rpart)
library (MASS)
library(ggplot2)
library("scales")
library("psych")
library("gplots")
library(corrgram)
x = c("ggplot2", "corrgram", "DMwR", "caret", "randomForest", "unbalanced", "C50",
"dummies", "e1071", "Information",
      "MASS", "rpart", "gbm", "ROSE", 'sampling', 'DataCombine',
'inTrees', "dplyr", "plyr", "reshape", "data.table")
#devtools::install github("hadley/dplyr")
.libPaths()
library(githubinstall)
#githubinstall("dplyr")
```

```
#install.packages(x)
\#rm(x)
#Extracting Data
marketing train=
read.csv("C:\\Users\\Deepanshu\\Desktop\\Edwisor\\Projects\\Problem\\Data Project 1.cs
v", header = T)
read.csv("C:\\Users\\Deepanshu\\Desktop\\Edwisor\\Projects\\Problem\\Data Project 1.cs
v", header = T)
#Visualizing the Raw Data
install.packages("dplyr")
library(dplyr)
#Histograms
par(mfrow=c(4,2))
par(mar = rep(2, 4))
hist(df$season)
hist(df$weathersit)
hist(df$hum)
hist (df$holiday)
hist(df$workingday)
hist(df$temp)
hist(df$atemp)
hist(df$windspeed)
#Missing Values Analysis
missing val = data.frame(apply(marketing train, 2, function(x) {sum(is.na(x))}))
##Data Manupulation; converting numeric categories into factor numeric
num_names= c('temp','atemp','hum','windspeed','casual','registered','cnt')
cat names= c('yr','season','mnth','holiday','weekday','workingday','weathersit')
#Converting variables to categoric and numeric
for (i in c(1,2,3,4,5,6,7,8,9)) {
  marketing train[,i] = as.factor(marketing train[,i])
Converting multiple variable into data types using loops
rm(i)
marketing train$instant=NULL
marketing train$dteday=NULL
```

```
# ## BoxPlots - Distribution and Outlier Check
numeric index = sapply(marketing train, is.numeric) #selecting only numeric
numeric data = marketing train[, numeric index]
cnames = colnames(numeric data)
rm(num names)
boxplot(marketing train$cnt~marketing train$mnth,xlab="mnth", ylab="count of users")
boxplot(marketing train$hum~marketing train$mnth,xlab="mnth", ylab="count of users")
boxplot(marketing train$windspeed~marketing train$mnth, xlab="mnth", ylab="count of
users")
boxplot(marketing train$casual~marketing train$mnth,xlab="mnth", ylab="count of
users")
#Bar Plots
cnt.mean <- t(tapply(marketing train$cnt,</pre>
                         list(marketing train$mnth, marketing train$yr), mean))
barplot(cnt.mean, col=c("darkblue","red"), beside=TRUE, legend=rownames(cnt.mean))
cnt1.mean <- t(tapply(marketing train$cnt,</pre>
                      list(marketing train$weekday, marketing train$yr), mean))
barplot(cnt1.mean, col=c("darkblue","red"), beside=TRUE, legend=rownames(cnt1.mean))
#install.packages(ggplot2)
#setwd("C:/Users/Deepanshu/Documents/R/win-library")
#getwd()
for (i in 1:length(cnames))
     assign(paste0("gn",i), ggplot(aes string(y = (cnames[i]), x = "mnth"), data =
subset(marketing train))+
              stat boxplot(geom = "errorbar", width = 0.5) +
              geom boxplot(outlier.colour="red", fill = "white", outlier.shape=18,
                           outlier.size=1, notch=FALSE) +
              theme(legend.position="bottom")+
              labs(y=cnames[i],x="months"))
   }
# Plotting plots together
gridExtra::grid.arrange(gn1,gn5,gn2,gn6,gn7,gn3,ncol=3, nrow=2)
#loop to remove outliers from all variables
  for(i in cnames) {
    print(i)
  val = marketing train[,i][marketing train[,i] %in%
boxplot.stats(marketing train[,i])$out]
 print(length(val))
    marketing train = marketing train[which(!marketing train[,i] %in% val),]
#Feature Selection####
```

```
# Correlation Plot
corrgram(marketing train[, numeric index], order = F,
          upper.panel=panel.pie, text.panel=panel.txt, main = "Correlation Plot")
  ## Chi-squared Test of Independence
#Converting numeric target variable to categorical through binning
marketing train$cnt binned=marketing train$cnt
marketing train$cnt binned <- cut(marketing train$cnt binned,
                                   breaks = c(-Inf, 1000, 2000, 3000, 4000,
5000,6000,7000,8000, Inf),
                                   labels = c("1", "2", "3", "4", "5",
"6", "7", "8", "9"),
                                   right = FALSE)
factor index = sapply(marketing train, is.factor)
factor data = marketing train[,factor index]
for (i in 1:7)
  print(names(factor data)[i])
  print(chisq.test(table(factor data$cnt binned,factor data[,i])))
if(!require(car)) {install.packages("car")}
#ANOVA Analysis
 anova multi way <- aov(cnt~(yr)+(holiday)+(workingday)+ (mnth)+(weekday)+
(weathersit) + (season), data = marketing train)
summary(anova multi way)
 ## Dimension Reduction
marketing train = subset (marketing train,
                          select = -c(casual, registered, atemp))
 ###Model Development####
library(DataCombine)
  rmExcept("marketing train")
 original data=
read.csv("C:\\Users\\Deepanshu\\Desktop\\Edwisor\\Projects\\Problem\\Data Project 1.cs
v", header = T)
```

```
library(caret)
set.seed(1234)
train.index = createDataPartition(marketing train$cnt, p = .80, list = FALSE)
train = marketing_train[ train.index,]
test = marketing train[-train.index,]
test cf=test
train cf=train
train cf$cnt=NULL
test cf$cnt=NULL
train$cnt binned=NULL
test$cnt_binned=NULL
library (C50)
##Decision tree for classification
#Develop Model on training data with binned target variable
C50 model = C5.0(cnt binned ~., train cf, trials = 100, rules = TRUE)
#Summary of DT model
summary(C50 model)
#Lets predict for test cases
C50 Predictions = predict(C50 model, test cf[,-11], type = "class")
  ConfMatrix C50 = table(test cf$cnt binned, C50 Predictions)
confusionMatrix(ConfMatrix C50)
#Decision tree regression
library(rpart)
library (MASS)
library (DMwR)
d=train[which(train$cnt == 22),]
test[which(test$cnt == 22),]
train1=train[!d,]
rm(train1)
train1 <- train[!(train$cnt==22),]</pre>
fit = rpart(cnt ~ ., data = train1, method = "anova")
#Predict for new test cases
predictions DT = predict(fit, test[,-11])
#MAPE
#calculate MAPE
MAPE = function(y, yhat){
  mean(abs((y - yhat)/y))
}
MAPE(test[,11], predictions DT)
#0.18
```

```
#Using packages
regr.eval(test[,11], predictions DT, stats=c('mae','rmse','mape','mse'))
#Linear Regression
#check multicollearity
#install.packages(usdm)
library (usdm)
#running regression model
lm model = lm(cnt ~., data = train)
#Summary of the model
summary(lm model)
#Predict
predictions_LR = predict(lm_model, test[,1:10])
#Calculate MAPE
MAPE(test[,11], predictions_LR)
#0.157
library(randomForest)
###Random Forest
RF model = randomForest(cnt ~ ., train, importance = TRUE, ntree = 500)
library(inTrees)
#Extract rules fromn random forest
#transform rf object to an inTrees' format
treeList = RF2List(RF model)
# #Extract rules
exec = extractRules(treeList, train[,-11]) # R-executable conditions
# #Visualize some rules
exec[1:2,]
# #Make rules more readable:
readableRules = presentRules(exec, colnames(train))
readableRules[1:2,]
# #Get rule metrics
ruleMetric = getRuleMetric(exec, train[,-11], train$cnt) # get rule metrics
# #evaulate few rules
ruleMetric[1:2,]
#Predict test data using random forest model
RF Predictions = predict(RF model, test[,-11])
plot pred = as.data.frame(RF Predictions)
vec1=c(1:132)
vec1['index'] = as.data.frame(vec1)
```

```
plot_pred['index']=original_data['instant']
plot_test['index']=original_data['instant']

plot_test = as.data.frame(test[,11])

#Calculate MAPE
MAPE(test[,11], RF_Predictions)
#0.132

#Looing at the scatter plot of test and predicted values of random forest model require(ggplot2)

ggplot() +
    geom_point(data=plot_pred, aes(index, RF_Predictions), color="red") +
    geom_point(data=plot_test, aes(index, test[,11]), color="blue")
```