Deeparathna P

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Portfolio: https://your-portfolio-link-here

Profile

Passionate UX and visual design enthusiast with a strong foundation in Computer Science and data-driven thinking. Skilled in translating user needs into clean, intuitive, and visually engaging experiences. Actively building design projects focused on usability, interaction flow, and visual clarity. Seeking an opportunity to grow as a UX / Visual Designer at AVASOFT.

Core Skills

- **UX Design:** User Research, Wireframing, User Flows, Information Architecture
- **Visual Design:** Layout Design, Typography, Color Theory, Visual Hierarchy
- **Tools:** Figma, Canva, Power BI, Excel
- **Technical:** HTML, CSS, JavaScript, Python, SQL
- **Soft Skills:** Problem Solving, Attention to Detail, Team Collaboration, Adaptability

Selected Projects

UX Case Study – Student Management System
Redesigned the user flow for a student record management system focusing on clarity, reduced friction, and better task navigation. Applied CRUD concepts with UX-first thinking and usability improvements.

Sales Dashboard – Visual Analytics
Designed a clean and interactive dashboard using Excel and Power BI, focusing on data storytelling, visual clarity, and decision-friendly layouts.

E-Commerce Backend (Logic + UX Perspective)
Developed backend logic while considering user flows such as cart operations and order handling. Gained experience in understanding how backend decisions impact user experience.

Education

B.Sc. Computer Science — Shrimati Indira Gandhi College, Trichy   *2023 – 2026*
CGPA: 8.0

Certifications

- Generative AI with IBM Cloud — IBM
- Zoho Creator Low-Code Development Training

Achievements

- First Place — Inter-College PPT Presentation
- Second Place — Inter-College Hackathon

Additional

Languages: Tamil, English
Interests: UI Exploration, Reading, Badminton