



# Survey

- Get more information about people's respective of problems while teaching spelling to kids
- Give a positive idea to reduce the problem of getting bored, distracted or non interest in learning
- Get better idea how kids need help with the learning
- Get some suggestions what should we include in our website



# Our interviewees and finding them

- Teachers ( Kindergarten and local school)
- Parents
- Kids or Children's
- We started interviewing the teachers from local school of native by asking them the questions
- Later we asked the known peoples who are having the children in kindergarten to 3rd standards
- At last we interviewed the kids.



#### Teachers

- How do you approach kids while teaching them the words and spelling?
- How do they react or act while learning by your approach?
- What do you think about their performance with fun activity in learning?
- How is their performance by learning with fun activity?
- Your suggestion to attract attention of kids?



# Highlights

- Usually teaching by reciting the spelling and words. Giving the home work to practice the spelling and words. By showing them the pictures
- Usually takes long time to learn. Either easily get bored or gets non-interested sometimes
- Gets excited and its easy to teach and learn. Its easy to remember as the state
  of mind is free and remembering will be easier.
- Active, happy and excited. Remembers more than regular class.
- Fun, colorful pics, points, appreciation.

#### Parents

- How kids react while learning at home?
- How do you approach kids to teach?
- How well do they perform ?
- What do you think about fun interactive games to help them?
- What is their performance and reaction?
- Your suggestion to attract attention of kids?



# Highlights

- Usually teaching by reciting the spelling and words. Helping them with home work.
- Usually make them write the spelling. Making them memorize the spelling of the words.
- Difficulty in memorizing. Easily get bored and noninterested.
- Games might help them with learning. It will be easy to teach.
- Excited to learn, easily remember the words and spellings, much easy to teach.
- Vibrant and funny interface, appreciation.



### Kids

- How do you feel while learning the spelling?
- How much you do get the way of approach teaching for your teacher?
- How do you feel by learning with fun games?
- Which is better way to remember (By the approach of teacher or by games with teaching)?
- What would you like to see in games?



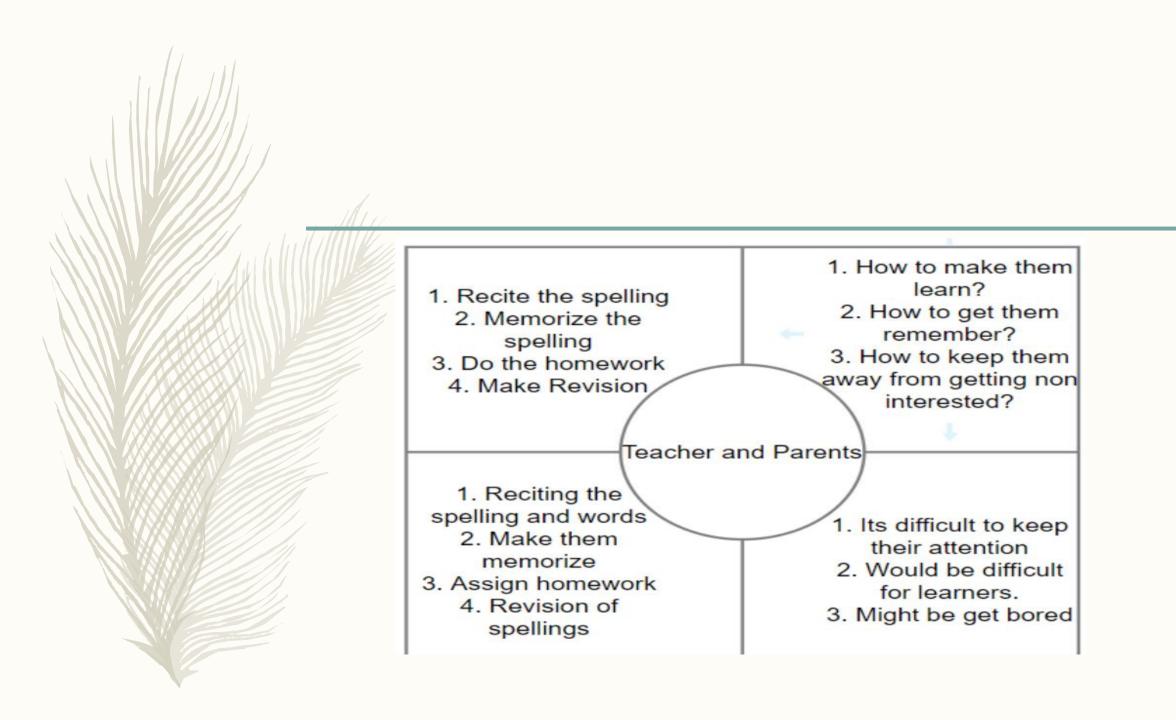
# Highlights

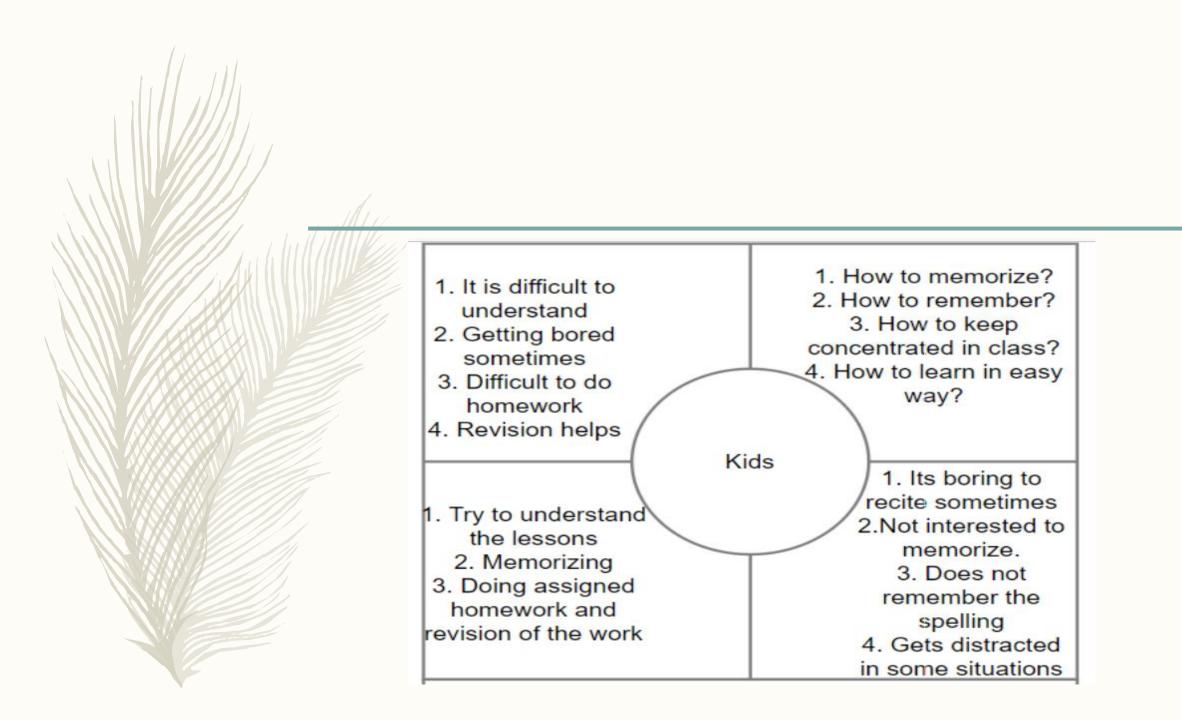
- Sometimes get bores or distracted. Sometimes feel noninterested.
- Sometimes it is difficult to understand or memorize. Sometimes it would be stressful to remember.
- Would be interesting and fun to learn and play. Would be easy to remember, memorize, identify the words and spelling.
- It would be easy to learn, and not difficult to get the concepts.
- Like colors, images

# Two Empathy Maps:

1.Teacher and Parent

2. Kids







### Inferences

- Usually keeping the kids concentrated is difficult
- Keeping their interest is not easy
- Need newer ways need to be implemented to make teaching easy and encourage the kids.
- Keeping interactive and enjoyable methods that helps the kids active and to learn and remember the spelling.



## Summary

- Needs a new ideas to teach the kids with interactive platform.
- Needs Stress free, less difficulty learning ways.
- It is difficult for teacher and parents to teach children in traditional ways as the children tend to get distracted or noninterested
- It will be helpful if we implement the new game as children love to play, it would be helpful to learn .
- Providing a interface for learning would help teacher, parents and children to overcome the difficulties