DEEPASHREE R

Information Science and Engineering - BE

Email: deepashreeram12@gmail.com

Mobile: 9035897505 LinkedIn || GitHub

Objective

Detail-Oriented software engineer with strong proficiency in Python, SQL, HTML, CSS, and foundational knowledge of Flask. Experienced in developing data-driven models, responsive web applications, and AI-based solutions. Seeking an entry-level position where I can apply my technical skills and contribute to innovative projects within Agile development environment.

Education

B.E – ISE from Vivekananda Institute of Technology, Bangalore CGPA: 8.30 May: 2024
Pre-University from BGS PU College, Bangalore Percentage: 69 March: 2020
SSLC from Sri Aurobindo Vidya Mandir, Bangalore Percentage: 86.88 April: 2018

Skills

• **Programming language:** Python, Java (Basic)

• Web Technologies: HTML, CSS, Flask (basic)

Database: MySQL, SQL Operating System: Windows

• Tools and Software: Visual Studio, Power BI

Certifications

- Developer and Technology Virtual Experience Program | Accenture via Forage.
- Advanced Data Analytics | Next Gen Employability Program by EY.

Experience - Internship

• Data Analytics – Student Intern from Edunet Foundation

February - April 2024

- ➤ Utilized Power BI for data visualization, creating interactive reports to derive actionable insights.
- ➤ Completed a project titled **Customer Segmentation Model** using K-Means clustering enhancing targeted marketing strategies.

Projects

Responsive Portfolio with Customized Chatbot

June – 2024

• Developed a responsive website using advanced CSS (Flexbox, Media Queries) and integrated a custom chatbot utilizing Natural Language Processing (NLP) techniques and neural networks with Flask. The chatbot allows users to receive real-time responses to queries.

• Leaf Care AI Jan-May - 2024

• Leaf Disease Identification: Designed and implemented a machine learning model using Convolutional Neural Networks (CNN) to classify leaves as diseased or non-diseased. Integrated the model with an interactive UI using Flask.

• Building Customer Segmentation Model using Python

April - 2024

- Developed a customer segmentation model using K-Means clustering for precise marketing and improved customer satisfaction.
- Assessed a model performance with silhouette scores and validated results through domain expertise.
- Applied insights from segmentation to enhance personalized marketing, product recommendations, and customer retention strategies, contributing to increased revenue and competitive advantage.