

Optimize your grocery shopping trip.

Whether you are making a quick run to the store for a few items, planning your weekly grocery shopping, or spontaneously deciding to buy yourself a snack as you walk by the store, Metagrocer will help you find the best deals.

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CSE 440 Fall 2017

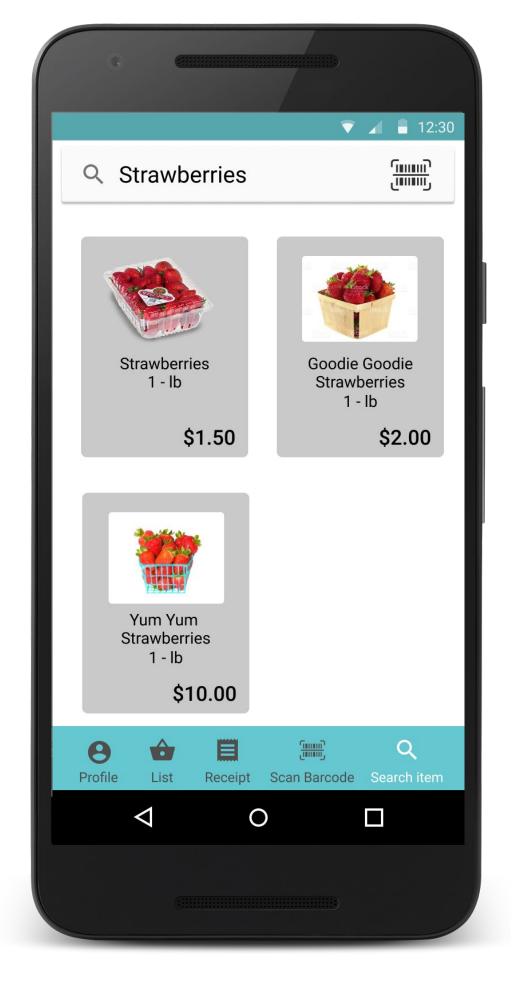
https://courses.cs.washingt on.edu/courses/cse440/17au /projects/metagrocer

FEATURES



Price Comparison

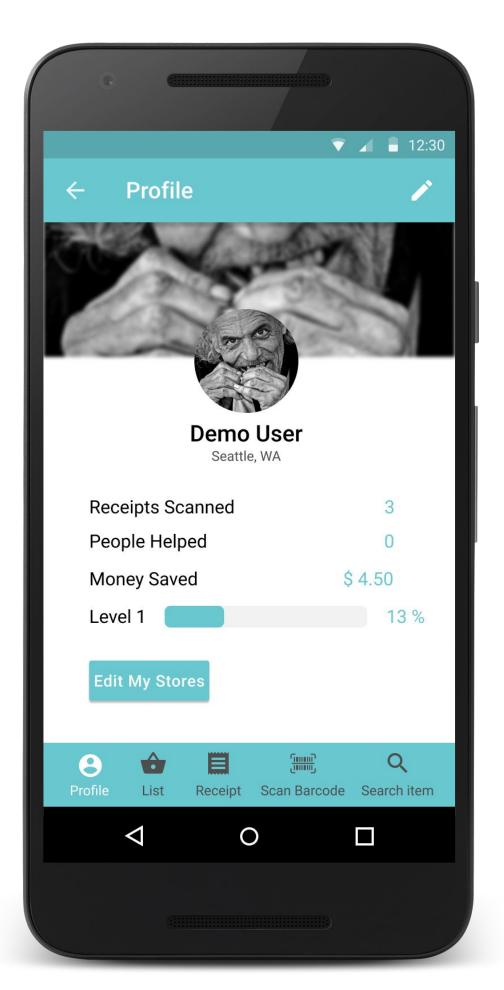
Compare prices between multiple stores.





Gamification

Earn points and level up through crowdsourcing their grocery shopping receipts.



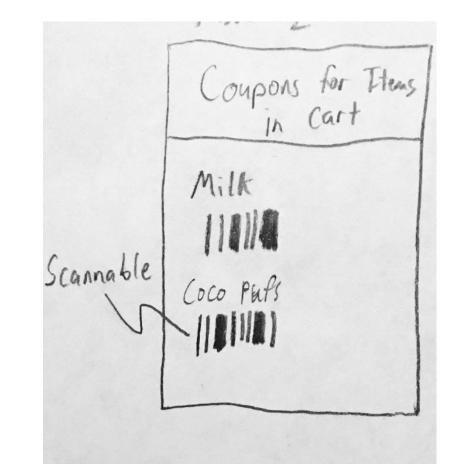


Coupons To Go

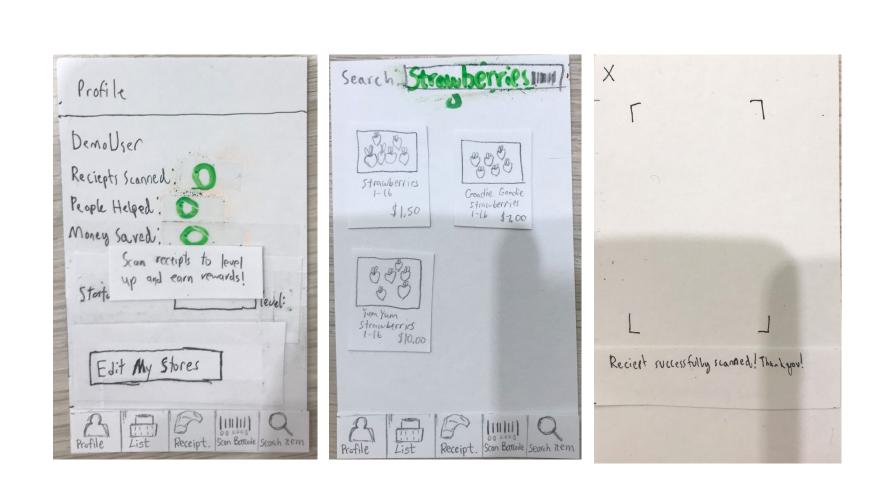
Scan barcode to find coupons.



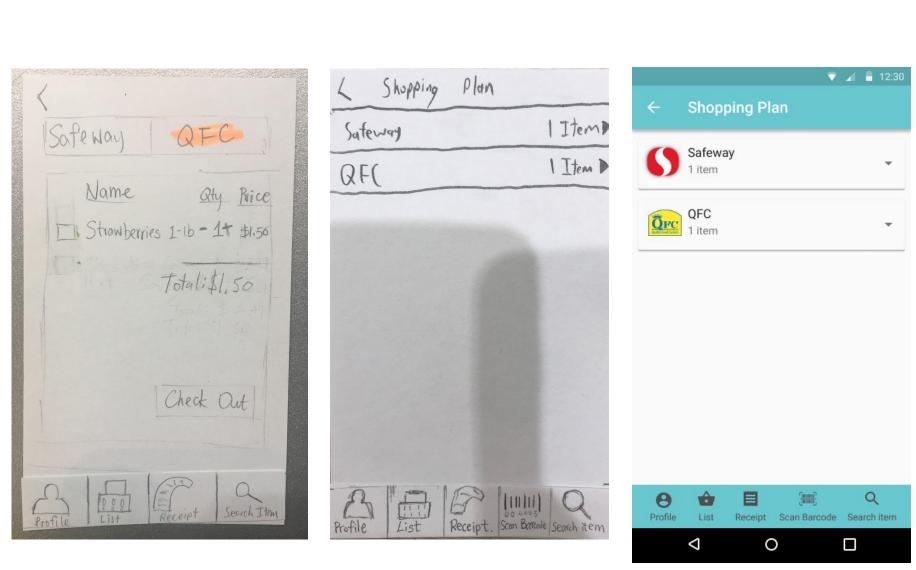
DESIGN PROCESS







Paper Prototype



Shopping List Iteration

Stores went from being displayed as tabs to cards to address user confusions found in the usability tests..



Storyboard

