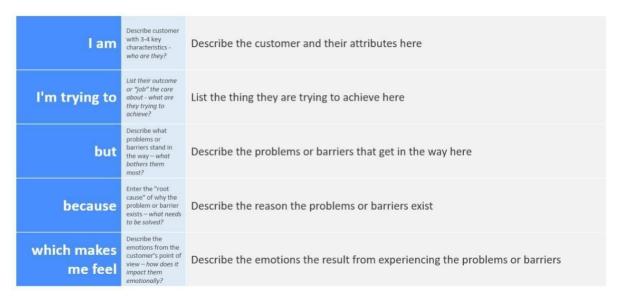
Ideation Phase Define the Problem Statements

Date	24 September 2022		
Team ID	PNT2022TMID19407		
Project Name	Project - Personal Expense Tracker Application		
Maximum Marks	2 Marks		

Customer Problem Statement Template:

A well-articulated customer problem statement allows us to find the ideal solution for the challenges our customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



Personal Expense Tracker Application:



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	an employee.	Make a monthly budget.	There are no facilities to set a budget.	I need to save money for my future plans.	Frustrated.
PS-2	A manager.	Keep track of my expenses.	Can't categorize the various types of expenses.	There is no option to organize the various expenses.	Uncomfortable.