

Preparation of financial statements, analysis and agribusiness financing; and investment appraisals

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Outline

Financial statements – Preparation and analysis

Investment appraisal criteria

Discounting criteria

Non-discounting criteria

Background

- Financial statement shows the financial position and performance of a business
- Thoroughly understanding your business' financial performance is critical for success in today's increasingly competitive agricultural environment.
- Successful managers use financial statements in combination with production records to identify strengths and weaknesses in their operation.
- Financial statements include the balance sheet, income statement, statement of owner equity, statement of cash flows.

Balance sheet/Net worth statement

- The balance sheet, also called net worth or financial statement, is a summary of assets and liabilities of a business together with the statement of the owners' equity or net worth.
- This is a listing of all assets and liabilities of a farm at certain point of time.
- This reports the financial strength and progress of the business.
- The term balance here implies that the value of the assets must be equal to the value fo liabilities plus owner's equity or net worth.

Characteristics of a balance sheet

- Pertains to specific point of time. i.e. 24th January, 1994.
- It characterizes the three essential components. i.e. assets, liabilities and net worth/owner's equity.
- It includes either owned or owed items and does not provide an accurate measure of total assets controlled, since many assets used in the production may be rented in.
- The balance sheet can be prepared for a farm business or farm operator's family. The assets are presented in order of payments or liquidity. Moreover the liabilities are written on left side while assets towards right side.
- The balance sheet does not indicate the progress or deterioration if the farm business, unless drawn overtime and net worth is compared.
- The balance sheet can be constructed on a cost basis/book value (purchase price or original cost minus depreciation) or current market value basis.
- Sometimes the physical data is also given to see the changes in inventory value, changes in unit prices or changes in both inventory and prices.
- Net worth is placed towards liabilities' side as the owners like creditor has claim against the business for the assets equal to net worth. In fact it is the liability of the business which owes that amount to the owner. But net deficit is placed on the asset side to show the shortage of assets.

Liabilities: It represents an amount which is owned to others whether payable in cash, kind or services.

Current liability: These are the debts payable within the operating year, normally 12 month. e.g., crop loan.

Long term liabilities: There are the obligations associated with the intermediate and long term assets, respectively. One should consider outstanding principle which is due beyond 12 months as intermediate or long term liabilities. Medium term loans or liabilities are those whose maturity between 1 and 7 years while long term loans or liabilities possess maturity more than 7 years.

Contingent liabilities: These become due under specific circumstances, such as capital gain taxes. Such taxes become due only when the capital asset is sold. Such liabilities are only accounted for if the balance sheet is prepared on the market value basis.

- An asset is essentially a resource held by the business. The characteristics of an asset are:
 1. A probable future benefit must exist.
 2. The business must have an exclusive rights to control the benefit.
 3. The benefit must arise from some past transaction or event.
 4. The asset must be capable of measurement in monetary terms.

- Assets can be further classified as follows in sequence of their liquidity,

Current assets: These are consumed within the single year and can be converted into cash without disrupting the farm business (sale of land disrupts the farm business)

Medium term assets: These assets cannot be converted or sold for cash in short period of time e.g. milch and draught animals, small equipment etc. These assets are not consumed within the year and continue to give returns beyond one year.

Long term/fixed assets: These are also part of production plan but are of permanent nature. Farm real state represents the major long term asset on the balance sheet for most farm operators.

Example

- Net worth or equity or net assets or capital of a company/farm is calculated by calculating the difference between the Total Assets and the Total Liabilities.
- An example Net worth statement of MudnBrick Commercial Vegetable and Livestock Farm is presented in Table 1.

Table 1: Net worth statement

MudnBrick Commercial Vegetable and Livestock Farm			
Financial condition as of 2011-11-11			
Net Worth Statement			
Assets	Market value	Liabilities	Amount
Current		Short-term	
Cash in hand	450	Accounts payable	14000
Checking/savings	500	Unpaid taxes and interest	35000
Inventory	9000	Veterinary fees	0
Accounts receivables	8000	Other short term loan	9000
Cash at bank	5000		
Current total	22950	Short-term total	58000
Non-current/Fixed		Long term	
Farm real estate	150000	Farm real estate	90000
Tractor	1500	Automobile loan	20000
Farm equipments	13000	Building depreciation	400
Personal property	5000	Farm animal purchase loan	12000
Farm animals and livestock	14000		
Non-current/Fixed total	183500	Long term total	122400
Investment/Long term			
Stocks	1000		
Bonds	100		
Goodwill	5000		
Cash value of livestock insurance	4000		
Investment/Long term total	10100		
Total assets	216550	Total liabilities	180400
Net worth	36150		

Farm income statement/Profit and loss account

- Balance sheet shows only the amount of wealth held by a business at one moment in time.
- Profit generated during a period is a main concern of many users of financial statements.
- P&L statement provides a picture of profitability of the farm.
 - How much wealth (that is, profit) was generated, or lost, by the business over that period?
- Profit (loss) is defined as the increase (decrease) in wealth arising from trading activities.
- This is more accurately done using an accrual statement, which further accounts for inventory, accounts payable, and receivables, as well as depreciation expense.
- The difference between the total revenue and total expenses will represent either profit (if revenue exceeds expenses) or loss (if expenses exceed revenue).
- The period over which profit or loss is normally measured is usually known as the “accounting period”, or “financial period”.

- Measuring profit is done after first identifying total revenue generated during a particular period of the business.
- **Revenue** is simply a measure of the inflow of economic benefits arising from the ordinary activities of a business.
- These benefits, which accrue to the owners, will result in either an increase in assets (such as cash or amounts owed to the business by its customers) or a decrease in liabilities. Some examples of the different forms that revenue can take are as follows:
 - sales of goods/crops (for example, of a producer)
 - fees for services (for example, of a packaging)
 - subscriptions (for example, of a cooperative)
 - interest received (for example, of an investment fund).

- The total expenses relating to each period must also be identified.
- **Expense** represents the outflow of economic benefits arising from the ordinary activities of a business. This loss of benefits will result in either a decrease in assets (such as cash) or an increase in liabilities (such as amounts owed to suppliers). Expenses are incurred in the process of generating revenue, or attempting to generate it. Examples of some of the more common types of expenses are:
 - the cost of buying goods that are subsequently sold - known as cost of sales or cost of goods sold
 - salaries and wages
 - rent and rates
 - farm machinery and vehicle running expenses
 - insurances
 - printing and stationery
 - energy expenses (heat and light)
 - telephone and postage.

Example

Table 2: Income statement

Income statement		
	<i>Particulars</i>	<i>Amount (Rs./ropani/annum)</i>
1	Sales revenue of vegetables and dairy product	55000
2	Less cost of sales (Marketing, transport, etc.)	1200
	Gross profit	53800
1	Less salaries and wages payment of farm keepers	22514
2	Less heat and light cost	1200
3	Less insurance	5331.6
4	Less motor vehicle running expenses	2200
5	Less depreciation - fixtures and fittings	800
6	Less depreciation - Vehicles	400
	Operating profit	21354.4
1	Interest received from investments	2000
2	Less interest on borrowings	900
	Profit for the period	22454.4

Statement of cash flows

- It shows possible shortfalls in cash and thus allows for corrective measures.
- Unfortunately, this is usually the most neglected management tool.
- The statement of cash flows, as the name implies, is a summary of the actual cash inflows and cash outflows experienced by a business during an accounting period.
- Table 1 is I. M. Farmer's Statement of Cash Flows for the year ending December 31, 2017.
- This statement is organized around five broad categories:
 - operating: cash farm income and expenses;
 - investing: capital assets;
 - financing: loans and repayments;
 - nonfarm items; and
 - balancing section for cash on hand.
- Noncash transactions, even though they affect farm profit or net worth, are not included in a statement of cash flows.

Example

	Cash in	Cash out	Net cash flow
Operating (cash farm income and expenses)			
Cash received from operations	\$395,188	NA	
Cash paid for feeder livestock, purchased feed, and other items for resale	NA	\$ 34,270	
Cash paid for operating expenses	NA	292,805	
Cash paid for interest	NA	17,851	
Net cash—income and Social Security taxes	NA	10,500	
Net cash—other miscellaneous income	0	NA	
Net cash provided by operating activities			\$39,762
Investing (capital assets)			
Cash received from sale of breeding livestock	19,140		
Cash received from sale of machinery and equipment	8,600	NA	
Cash received from sale of real estate	0	NA	
Cash received from sale of marketable securities	0	NA	
Cash paid to purchase breeding livestock	NA	1,500	
Cash paid to purchase machinery and equipment	NA	53,400	
Cash paid to purchase real estate	NA	0	
Cash paid to purchase marketable securities	NA	0	
Net cash provided by investing activities			(27,160)
Financing (loans)			
New loans received	238,148		
Principal paid		222,250	
Net cash provided from financing activities			15,898

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- Key steps involved in determining whether a project is worthwhile or not are:
 - Calculate the costs and benefit of the project
 - Assess the riskiness of the project
 - Calculate the cost of capital
 - Compute the criteria of merit and judge whether the project is good or bad

Principle of time value of money

- It refers to the purchasing power of money associated with time factor
 - Increase in the purchasing power of money as compared to future period of time in current scenario.
1. Compounding (Future value of present money)
 2. Discounting (Present value of future money)

- There are many criteria that have been suggested by economists, accountants, and others to judge the worthwhileness of capital projects
- Some are general and applicable to a wide range of investments, others are specialized and suitable for certain types of investments and industries.
- The important investment criteria, classified into two broad categories-discounting criteria and non-discounting criteria.

Discounting criteria

- This method takes into account of the time value of money (Discounting means the calculation of present value of future worth)
- There are mainly three popular methods used for evaluating alternative investment activities: NPV, BC ratio, IRR

Non discounting criteria

- This method does not take into account the time value of money and is not that much popular.
- Payback period, Accounting rate of return, proceed per unit of outlay, simple rate of return

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Net present value/worth (NPV)

- NPV of a project is the sum of the present value of all the cash flows-positive as well as negative that are expected to occur over the life of the project
- NPV of a project is the present worth of the benefit less the present worth of the costs.
- It is simply the present worth/value of the incremental net benefit or incremental cash flow stream.
- Mathematically,

$$NPV = \frac{CF_0}{(1+r)^0} + \frac{CF_1}{(1+r)^1} + \frac{CF_2}{(1+r)^2} + \dots + \frac{CF_n}{(1+r)^n} = \sum_{n=i}^n \frac{CF_n}{(1+r)^n}$$

Where,

CF = incremental benefit (Benefit stream – Cost stream),

n = number of years,

r = rate of interest

Decision criteria

- $NPV > 0 \rightarrow$ Project accepted
- $NPV = 0 \rightarrow$ Indifferent in decision making
- $NPV < 0 \rightarrow$ Project rejected

Benefit cost ratio

- BC ratio is the oldest method among all discounted measures of project evaluation.
- It is the ratio of present worth of benefit stream divided by the present worth of cost stream.

$$\text{BC ratio} = \frac{\sum_{t=1}^n \frac{B_t}{(1+r)^t}}{\sum_{t=1}^n \frac{C_t}{(1+r)^t}}$$

Decision criteria

- BC ratio > 1 \longrightarrow Project accepted
- BC ratio $= 1$ \longrightarrow Indifferent in decision making
- BC ratio < 1 \longrightarrow Project rejected

Internal rate of return

- It is discount rate which makes its NPV equal to zero
- In another word, it is the discount rate which equates the present value of future cash flows with the initial investment
- Therefore, in IRR method the interest rate that equates the present value of the future cash earnings with initial investment outlay is calculated
- If IRR is used in financial analysis, it is named as financial rate of return and in economic analysis, it is called economic rate of return
- It is actually the earning rate of the project under evaluation
- Mathematically,

$$IRR = LDR + D \times \frac{NPV \text{ at } LDR}{|\text{Sum of NPV at TDR}|}$$

Decision criteria

- In case of single project, accept the project when IRR is greater than opportunity cost of capital; i.e. market interest rate is generally between 14-19%.
- In case of two mutually exclusive projects, accept one having higher IRR.

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Simple rate of return

- It expresses the average annual net income as a percent of the initial amount invested in the project.

$$SRR = \frac{Y - D}{I}$$

Where,

Y = Average annual net income; D = Annual depreciation; and I = Initial investment

Decision criteria

- Accept all the independent projects with SRR more than Required Rate of Return (RRR) otherwise reject the project.

Payback period

- It is a frequently used non-discounted measure
- Pay Back Period is the length of time from the beginning of the project until the net value of the incremental production stream reaches the total amount of capital investment.
- It is simply the length of time required to recover the initial cash outlay (initial investment) on the project.

$$P = \frac{I}{E}$$

Where,

I=Initial investment

E=Annual net cash return (annual cash inflow)

Decision criteria

- According to payback criterion, the shorter the payback period, the more desirable the project
- Firms using this criterion generally specify the maximum acceptable payback period
- If this is n years, projects with a payback period of n years or less are deemed worthwhile and projects with a payback period exceeding n years are considered unworthy

Example

- If a project involves a cash outlay of Rs. 6,00,000 and generates cash inflows of Rs. 1,00,000, 1,50,000, 1,50,000 and Rs. 2,00,000, in first, second, third and fourth years, respectively
- Its payback period is 4 years because the sum of cash inflows during 4 years is equal to the initial outlay

Accounting rate of return

- Also referred as the average rate of return on investment
- Is the measure of profitability which relates income to investment, both measured in accounting terms
- Since income and investment can be measured in different ways, there can be a very large number of measures for accounting rate of return
- The commonly used are
 - Average income after tax/initial investment
 - Average income before interest and taxes/initial investment
- Higher the accounting rate of return, the better the project

Proceed per unit outlay

- This is worked out by dividing the total returns with the total amount of investment, and a given project is ranked based on the highest magnitude of the parameter.

Break even analysis

- The point at which total cost and total revenue curves intersects indicates the level of production at which the producer neither losses money nor makes a profit
- In other words the quantity at which all costs allocated to a product are equal to all revenues from its sale
- At quantities smaller than break-even point, there is a loss and at larger quantities there is a profit