

# NATIONAL URBAN STACK

## Trade License

A trade license is a regulatory mechanism for businesses operating in a locality. It helps an Urban Local Body (ULB) to ensure that the business complies with standards and safety guidelines. A trade license also generates revenue for a ULB. Efficient management of trade licenses is one of the measures used to evaluate “Ease of Doing Business” Index for a ULB.

The **Trade License** application of the NUS platform enables

- Ease of doing business — Traders can apply for new licenses, renewals, amendments, and supplemental licenses
- Regulatory Tracking — Administrators can track and manage regulatory processes
- Shorter Timelines — It streamlines and automates business licensing processes and helps a business to be setup quickly
- Data-driven decision making — The application collates valuable information on the economic activity and employment opportunities in a ULB

### NUS-Trade License Application's benefits

#### Business Friendly

Every transaction requirement of a trade/business is available online. Business owners can focus on their operations instead of having to grapple with paperwork. The application makes it easier for provisional licenses to be issued.

#### Citizen-facing and user-friendly payments portal

The Trade License application helps business owners quickly and easily apply for a license online. Renewals can also be carried out online. The application also has a payments gateway for quick collection of license fees.

#### Speed and Scale

The Trade License application helps in reducing paperwork, and minimises phone-based citizen inquiries. While reducing footfalls in a ULBs office, this speeds up the licensing process.

The app helps to configure complex workflows, automating the trade license process. Workflows ensure that license application, renewals, scheduling of inspections, fee calculations and so on require no manual intervention. This helps in increasing efficiency of ULB employees.

#### Measurable activity and dashboards

The application provides powerful MIS reports. Details of businesses operating in an area can be easily generated. These reports are an invaluable resource for city planners. It helps measure the economic activity and employment levels in a ULB.

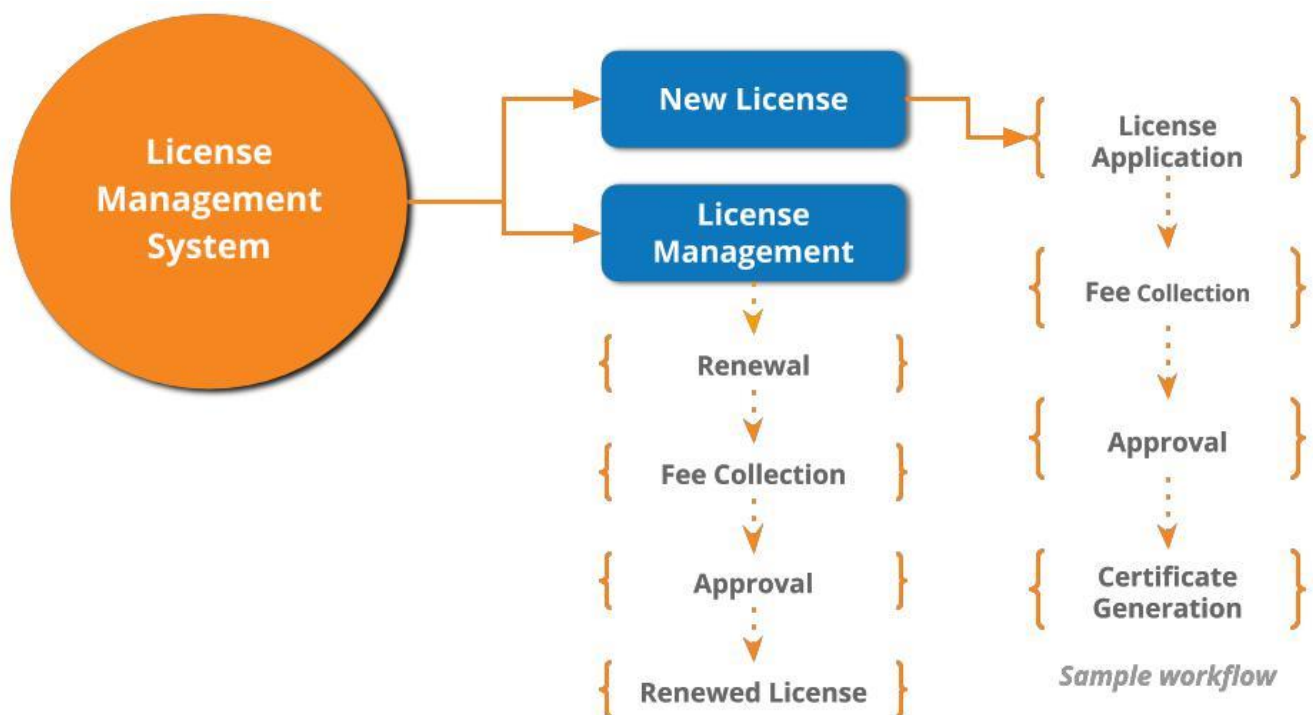
#### Metrics for planned growth in city

Reports and data generated from trade license has the potential to be a key business directory for planning and growth of city .It also helps local government to monitor employment and implement skilling initiatives by central government accordingly.



## Key Features

- **Master Data Management:** All plan details are stored in system  
Trade categories | Trade status (permanent/temp) | Area license fee masters | Motor fee | Penalty fee | Conservancy fee masters | New trades workflows
- **License Management**  
License fee calculation | License certificate issue | Objection notices | Inspection responses | Renewals | Cancellations | Modifications | License transfers
- **Approvals and payment alerts**  
Retrieval of data using application # | Email/SMS alerts for approvals, application statuses, fees to be paid, instructions on how and where to pay



## Reports



- Boundary wise licenses
- Late renewals, Trade wise licenses
- Boundary wise collection details
- Defaulters Report
- List of Renewed/Non-renewed licenses

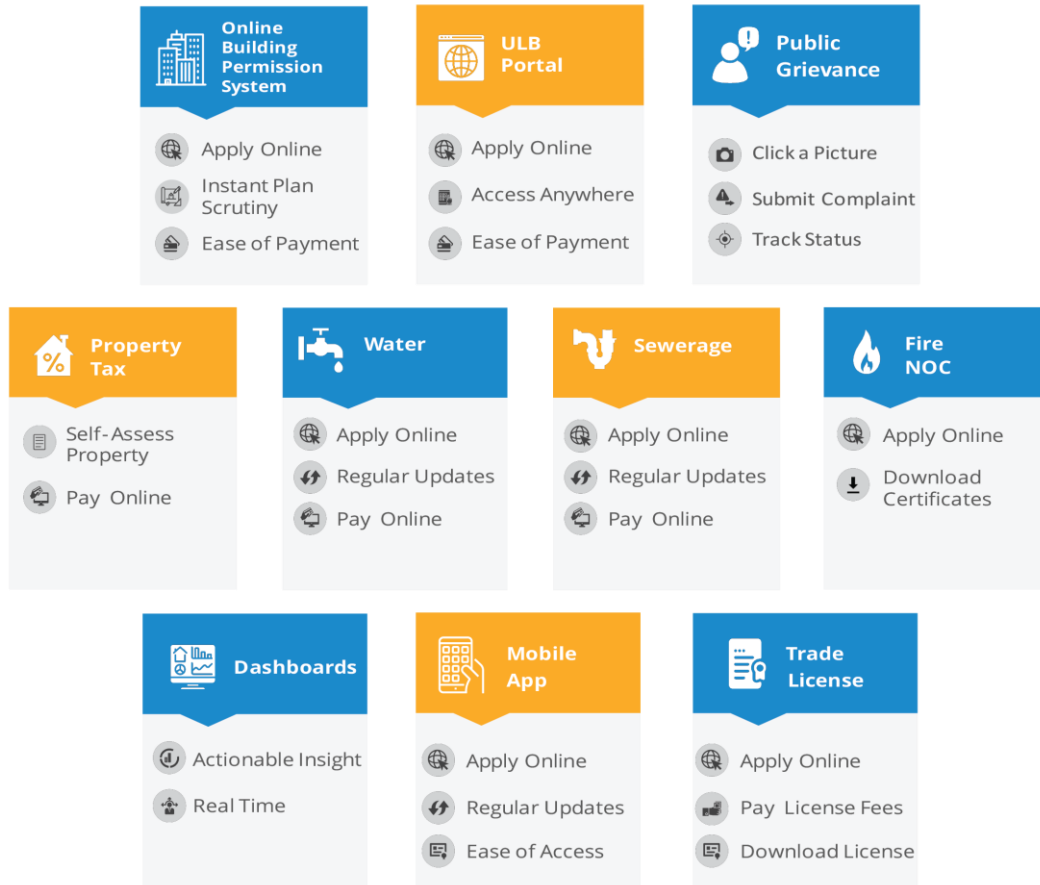
## Integrations



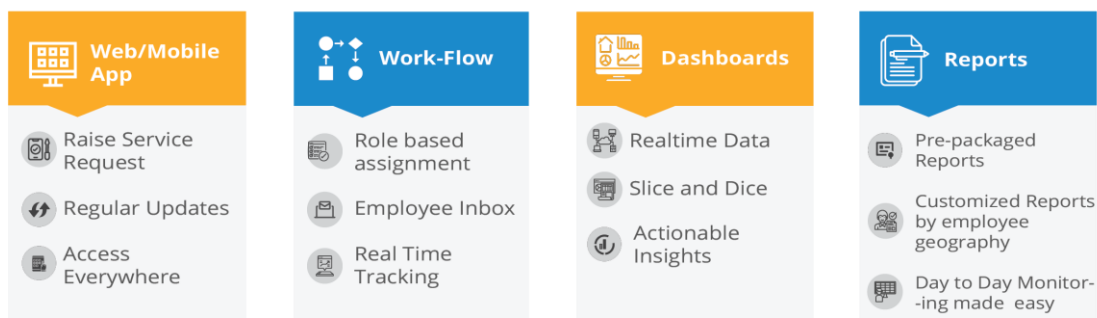
- Finance
- Property tax
- Other state departments, like Fire, Pollution Control etc., for NOC

The platform comes with **ready to deploy** citizen centric applications that capture **90%** of transactions & **80%** of ULBs revenue

## Citizen Centric Application



## Employee Centric Application



Learn more about the NUS platform and applications for urban governance  
Visit us at <http://nus.niua.org/> or email us at [nus@niua.org](mailto:nus@niua.org)  
Contact Us: Divyansh Gupta (Mob-8286907575)