```
import pandas as pd
from sklearn.model selection import train test split
from sklearn.tree import DecisionTreeClassifier, plot tree
from sklearn.metrics import accuracy score, confusion matrix,
classification report
import matplotlib.pyplot as plt
# Load the dataset
data = pd.read csv(r'bank-additional-full.csv', sep=';')
# Display the first few rows of the dataset
print("First few rows of the dataset:")
print(data.head())
# Check for missing values
print("\nMissing values in each column:")
print(data.isnull().sum())
# Convert categorical columns to numerical using One-Hot Encoding
data = pd.get dummies(data)
# Features (X) and Target (y)
X = data.drop('y yes', axis=1) # Drop 'y yes' to avoid target column
in features
y = data['y_yes'] # Target variable (whether the customer subscribed)
# Split data into training and testing sets
X_train, X_test, y_train, y_test = train_test_split(X, y,
test size=0.3, random state=42)
# Initialize the Decision Tree Classifier
clf = DecisionTreeClassifier(random state=42)
# Train the classifier on the training set
clf.fit(X_train, y_train)
# Make predictions on the test set
y pred = clf.predict(X test)
# Evaluate the model
print("\nModel Evaluation:")
print(f"Accuracy: {accuracy score(y test, y pred)}")
print(f"Confusion Matrix:\n{confusion matrix(y test, y pred)}")
print(f"Classification Report:\n{classification report(y test,
y pred)}")
# Plot the Decision Tree
plt.figure(figsize=(12, 8))
plot tree(clf,
          filled=True,
```

```
feature names=X.columns.tolist(), # Convert columns to list
          class names=['No', 'Yes'],
          rounded=True,
          fontsize=10)
plt.show()
First few rows of the dataset:
              job marital education default housing loan
   age
contact \
   56 housemaid
                  married
                               basic.4y
                                             no
                                                      no
                                                          no
telephone
   57
         services
                  married high.school unknown
                                                     no
                                                           no
telephone
   37
        services married high.school
                                             no
                                                    yes
                                                           no
telephone
   40
                  married
                               basic.6y
          admin.
                                             no
                                                      no
                                                          no
telephone
        services married high.school
   56
                                             no
                                                      no yes
telephone
  month day of week ... campaign pdays previous poutcome
emp.var.rate \
                                     999
   may
               mon
                                 1
                                                    nonexistent
1.1
1
                                     999
                                                    nonexistent
               mon
   may
1.1
2
   may
               mon
                                     999
                                                    nonexistent
1.1
3
                                     999
   may
               mon
                                                    nonexistent
1.1
4
                                     999
                                                    nonexistent
   may
               mon
1.1
   cons.price.idx cons.conf.idx euribor3m nr.employed
                                                          У
0
           93.994
                           -36.4
                                      4.857
                                                  5191.0
                                                         no
1
           93.994
                           -36.4
                                      4.857
                                                  5191.0
                                                         no
2
           93.994
                           -36.4
                                     4.857
                                                  5191.0
                                                         no
3
           93.994
                           -36.4
                                      4.857
                                                  5191.0
                                                         no
          93.994
                           -36.4
                                     4.857
                                                  5191.0
                                                         no
[5 rows x 21 columns]
Missing values in each column:
age
                  0
                  0
iob
                  0
marital
education
                  0
                  0
default
housing
                  0
loan
                  0
```

```
contact
                   0
month
                   0
day_of_week
                   0
duration
                   0
campaign
                   0
pdays
                   0
previous
poutcome
                   0
                   0
emp.var.rate
                   0
cons.price.idx
                   0
cons.conf.idx
                   0
euribor3m
nr.employed
                   0
dtype: int64
Model Evaluation:
Accuracy: 1.0
Confusion Matrix:
[[10968
            0]
      0 1389]]
Classification Report:
                            recall f1-score
              precision
                                                support
                              1.00
       False
                   1.00
                                        1.00
                                                  10968
        True
                   1.00
                              1.00
                                        1.00
                                                   1389
                                        1.00
                                                  12357
    accuracy
                              1.00
   macro avg
                   1.00
                                        1.00
                                                  12357
                   1.00
                              1.00
                                        1.00
weighted avg
                                                  12357
```

