User Categorization System & Decision Tree Workflow:(Personalisation Stack)

Decision Tree Architecture

Hierarchical CART-Based System

The system uses three separate CART (Classification and Regression Trees) arranged hierarchically, with adjustable thresholds and business rule constraints.

Tree 1: Primary Classification Tree

Purpose: Classify users into main categories (1-7 above)

Input Features:

- objective_scores.<topic> (continuous)
 - o Take learning objectives from sme team
 - Make diagnostic test those objectives
 - Test continuously as each question in a quiz is tagged with an objective
- confidence_score.<topic> (continuous)
- skills[related] (continuous)
 - Take skill from sme team
 - Make diagnostic test those skills
 - Test continuously as each question in a quiz is tagged with a skill
- confidence_score_trends (continuous)

confidence_score_trend = average(confidence_score[t_i] confidence_score[t_{i-1}] for last N topics)

- Store the increase or decrease from the previous topic confidence scores
- Flagged topics from user's side.
- learner_level (categorical: basic, intermediate, advanced)
 - Thresholds will change acc to this, part of confidence_score formulas too
- learner_purpose (categorical: scratch,exploratory, revising)

Output: Primary categories

Primary User Categories

1. Struggling Learner

Characteristics: Low objective scores, low confidence, needs foundational support.

Subcategories:

- Foundational Gap: Low skills + low confidence + low performance.
- Format Mismatch: Good skills but struggling with current format.
- **Disengaged Struggling:** Low engagement + poor performance.

System Response:

- Automatically assign Foundation or Skill Mini-Modules.
- Adjust content format to match learner's comfort.
- Provide proactive explanations and scaffolded tasks.
- Send motivational prompts for re-engagement.

2. Capable but Uncertain

Characteristics: Good skills/performance but low confidence.

Subcategories:

- Skill-Confident Gap: High skills, low confidence in topic.
- **Performance-Confidence Gap:** Good scores but self-doubt.

System Response:

- Offer confidence-building messages after correct answers.
- Recommend reflective activities or success journaling.
- Minimize unnecessary hints to build independent thinking.

3. Engaged High Performer

Characteristics: High scores, high confidence, high engagement.

Subcategories:

- Challenge Seeker: Ready for advanced content.
- Consistent Performer: Steady progress, needs maintenance.

System Response:

- Surface advanced topics and optional challenges.
- Offer mastery badges and leaderboards.
- Provide spaced review to maintain skills.

4. Exploratory Learner

Characteristics: High path deviation, varied engagement patterns.

Subcategories:

- Curious Explorer: High deviation + low hints (self-directed).
- Lost Explorer: High deviation + struggling performance.

System Response:

- For Curious Explorers: Recommend related topics and optional paths.
- For Lost Explorers: Gently suggest a structured path or foundational review.
- Provide a course map and progress overview.

5. Format-Dependent Learner

Characteristics: Strong format preferences affecting performance.

Subcategories:

- Visual Learner: High visual engagement, low text engagement.
- Microlearner: Short attention span, prefers chunked content.
- Conversational Learner: Prefers informal, friendly explanations.

System Response:

- Adapt content delivery to preferred formats.
- Break lessons into smaller segments for microlearners.
- Adjust chatbot/Al tone to match preferred interaction style.

6. Declining Performer

Characteristics: Negative performance trends, potential fatigue.

Subcategories:

- Fatigued Learner: Recent score decline + high session time.
- Overwhelmed Learner: High hint usage + declining scores.

System Response:

- Suggest breaks and wind-down activities.
- Simplify upcoming tasks temporarily.
- Monitor for performance rebound before reintroducing complexity.

7. Passive Learner

Characteristics: Moderate to good performance but low engagement and minimal interaction beyond required tasks.

Subcategories:

 Passive Completer: Finishes tasks but avoids extra content or activities. • Low-Activity Monitor: Long gaps between sessions, minimal platform interaction.

System Response:

- Gentle engagement nudges ("Try an optional challenge today.").
- Light gamification (badges, streaks).
- Encourage reflection on learning goals.
- No forced interventions unless performance drops.

Adjustable Thresholds:

```
tree1_thresholds = {
   'objective_score_struggling': 0.6, # Adjust per learner level if needed
   'confidence_score_uncertain': 0.5,
   'skills_proficiency_low': 0.4, # Adjust dynamically
   'score_trend_declining': -0.1,
   'path_deviation_exploratory': 0.3,
   'hint_ratio_overwhelmed': 0.3,
   'engagement_score_low': 0.8,
   # learner_level used for adaptive adjustment
}
```

Tree 2: Intervention Type Tree

Purpose: Determine specific intervention needed for pre-requisites, pacing, and support level

Input Features:

 session_preference (categorical: short_chunks, long_sessions) attention_span (continuous) format_preference (categorical: video, image, text) Only text for mvp revisiting_module
Output: Intervention needed (pacing, support level, additional skills/modules)
Types of strategies mapping to interventions:
Adjustable Thresholds:
LMW topic

What topics are you having trouble with? (Optional)

- If user clicks the answer button, it gives them radio button options to choose from.

Module quiz is passed.

MODULE IS COMPLETE!

- 1 Survey (Compulsary– how confident is a user on the module)
 - 4-5 questions
 - Radio button topics they need help with
 - Format preference
 - Confidence in each topic (sliding bar)
 - Overall if there is anything they want to tell us

HOLDING OFF ON TREE 3 TILL FEATURES OF LMW ARE FINALIZED.

Tree 3: Content Delivery Tree

Purpose: Determine how to deliver the intervention

Input Features:

- intervention_type (categorical: from Tree 2)
- recent_interaction_patterns (continuous)
 - How the user has been using the LMW
 - Which LMW elements are being used?
 - How much time is spent on each element?
- previous_intervention_success (continuous)
- time_since_last_interaction (continuous)
- cumulative_session_time (continuous)

Output: Specific delivery method

Continuous Learning

- 1. Feedback Loop: Collect user responses to interventions
- 2. Model Updates: Retrain monthly with new interaction data
- 3. Rule Refinement: Update business rules based on model insights
- 4. A/B Testing: Test new intervention strategies systematically

Decision Tree Architecture

Decision Tree 1:

ID	Profile Name	Aggregated Rule	LLM Prompt Template

P1	Struggling Novice	<pre>avg_objective_sco re < 5.5, avg_confidence_sc ore < 0.4, avg_skill_score < 4.0, confidence_trend < -0.05, learner_level = basic</pre>	"Provide beginner-friendly content for {next_topic}. Use simple examples and a motivational tone. Also review these topics with low scores: {redo_topics}."
----	-------------------	--	---

	Lost Climber	avg_objective_scor e < 5.5, avg_confidence_sco re < 0.4, confidence_trend ∈ [-0.05, 0.05],	"Teach {next_topic} gently with scaffolding. Add revision for previous low-score topics {redo_topics}. Reinforce concepts without overwhelming."
--	-----------------	---	--

	learner_level =	
	intermediate	

P3	Overconfident Novice	avg_objective_s core < 5.5, avg_confidence_ score ≥ 0.6, avg_skill_score < 4.0	"Create corrective content for {next_topic} using misconception targeting. Balance confidence and actual performance. Add soft guidance."
----	-------------------------	---	---

P4	Rising Improver	avg_objective_sc ore ∈ [5.5, 6.5], avg_confidence_s core ∈ [0.45, 0.6], confidence_trend > 0.05	"Encourage the learner in {next_topic}. Use light challenges, positive feedback, and adaptive questioning. Track flagged topics: {flagged_topics}."
----	--------------------	--	---

P5 State Clim	nber $e \ge 6$ avg_c re \in avg_s 4.0, confi	bjective_scor, onfidence_sco [0.5, 0.6], kill_score ≥ dence_trend 0.05, 0.05]	"Provide standard-paced content for {next_topic}. Offer brief concept checks. Recommend revision of {flagged_topics} in future."
---------------	--	---	--

P6	Confused Confident	avg_objective_s core < 5.5, avg_confidence_ score ≥ 0.6, confidence_tren d < -0.05	"Help recalibrate confidence by gently reinforcing concepts. Focus on {next_topic} with layered examples. Watch for misunderstanding."
----	-----------------------	---	---

P7	Overreacher	avg_objective_sc ore ∈ [5.5, 6.5], avg_confidence_s core > 0.7, avg_skill_score < 4.0	"Design challenging yet clarifying content for {next_topic}. Use just-in-time hints. Insert review prompts from {flagged_topics}."
----	-------------	---	--

P8	Well-Balanc ed Explorer	avg_objective_sco re ∈ [6, 7.5], avg_confidence_sc ore ≥ 0.6, confidence_trend > 0.05, learner_purpose = exploratory	"Deliver content for {next_topic} that promotes exploration. Include optional deep-dives. No redo needed, but revisit {flagged_topics} later."
----	----------------------------	---	--

Expert $e \ge 8.0$,	"Generate concise, expert-level content for {next_topic}. Focus on advanced application. Skip
----------------------	--

	avg_skill_score ≥ 6.0, learner_level = advanced	review unless learner marks topics."
--	---	--------------------------------------

P10 Repetition -Focused Pro	avg_objective_sco re ≥ 7.0, avg_confidence_sc ore ≥ 0.6, confidence_trend ∈ [-0.05, 0.05], learner_purpose = revising	"Summarize key ideas of {next_topic} quickly. Add advanced refreshers for {flagged_topics}. Assume learner is competent."
-----------------------------	--	---

P11	Flagged- Gap Learner	≥ 2 topics in flagged_topics	"Focus new content on {next_topic}, but interleave key explanations
		previous_covere d_topics	from {flagged_topics}. Use learner-specified weaknesses as emphasis."

P12	Confidence Collapse	_score < 0.4, confidence_tre nd < -0.1	"Build emotional safety in {next_topic}. Use confident tone, relatable mistakes, and peer-style feedback. Defer challenges."
-----	------------------------	--	--

P13	Fast Tracker	<pre>avg_objective_scor e ≥ 8.0, avg_confidence_sco re ≥ 0.7, confidence_trend > 0.05, len(redo_topics) = 0</pre>	"Deliver fast-paced content for {next_topic} with deeper challenges. No review necessary. Acknowledge rapid mastery."
-----	-----------------	--	---

P14	Slow But Sure	≥ 6.5,	"Continue steady progress in {next_topic}. Keep pacing moderate. Reinforce recent mastery lightly."
-----	---------------------	--------	---

P15	Unaware Gap Learner	e < 6 AND	"Highlight implicit weaknesses in {redo_topics} while teaching {next_topic}. Use probing questions to surface gaps."
-----	---------------------------	-----------	--

P16	-Oriented	ics) ≥ 3,	"Alternate between recovery ({redo_topics}) and new ({next_topic}) content. Celebrate progress. Emphasize structure."
		7 6110 > 0.00	Emphasize structure."

P17 Confide Delaye		"Encourage self-trust in {next_topic}. Emphasize learner competence. Limit hints to build independent thinking."
-----------------------	--	--

		avg_confidence_sc ore ∈ [0.5, 0.7], stddev(objective_ score) > 1.5, learner_purpose = exploratory	"Help stabilize learning in {next_topic}. Reduce variability with consistent patterns. Include review of {flagged_topics}."
--	--	--	---

Decision Tree 2 Architecture

■ Comprehensive Decision Table

revisiting_module = True

ID	Strategy Label	Conditions	session_ structur e	next_ forma t	Intervention: in the format of LLM Prompt
R1	Short-Text Bouncer	session_p reference = short_chu nks AND	short_ch unks	text	"Break down module in short text blocks (≤5 min). Emphasize

		attention _span < 10 AND format_pr eference = text			simplicity and repetition."
R2	Visual Burst Learner	Same as R1 but format_pr eference = image	short_ch unks	image	"Deliver 1-image-per- concept slides or flowcharts per idea."
R3	Video Refresher	Same as R1 but format_pr eference = video	short_ch unks	video	"Provide 2–3 min videos per topic with transcripts."
R4	Focused Text Learner	revisitin g_module = True AND session_p reference = long_sess ions AND attention _span ≥ 10 AND	long_ses sions	text	"Deliver entire module in 20–25 min guided text tutorials."

R5	Visual Concentra tor	<pre>format_pr eference = text Same as R4 but format_pr eference = image</pre>	long_ses sions	image	"Teach full module using labeled diagrams & conceptual maps."
R6	Video Explainer	Same as R4 but format_pr eference = video	long_ses sions	video	"Deliver 10–12 min instructional videos with mid-video check questions."
R7	Mismatch Text Splitter	revisitin g_module = True AND session_p reference = long_sess ions AND attention _span < 10 AND format_pr	short_ch unks	text	"Mismatch: Split content into 5–6 min text pieces even though long format is preferred."

		eference = text			
R8	Mismatch Visual Cutter	Same as R7 but format_pr eference = image	short_ch unks	image	"Split visual concepts into sequential illustrations."
R9	Mismatch Video Snacker	Same as R7 but format_pr eference = video	short_ch unks	video	"Deliver microlearning video bites with concept labeling."
R10	Fallback Text Coach	revisitin g_module = True AND borderline cases (attention_s pan ∈ [9,11])	short_ch unks	text	"Split topics into ~7 min text sections with structured guidance."
R11	Default Remedial Learner	All other revisitin g_module = True cases	short_ch unks	text	"Default fallback: simple, short-text chunks for better understandin g."

revisiting_module = False

Cases (Learner Progressing)

ID	Strategy Label	Conditions	session_stru cture	next_f ormat	LLM Prompt Summary
F1	Chunked Forward Mover	<pre>session_prefe rence = short_chunks AND attention_spa n < 10 AND format_prefer ence = text</pre>	short_chunks	text	"Continue with next module in short, focused text blocks. Emphasize key takeaways."
F2	Visual Navigator	Same as F1 but format_prefer ence = visual	short_chunks	image	"Use simple diagrams, illustrations per subtopic. Don't repeat old material."
F3	Video Streamline Learner	Same as F1 but format_prefer ence = videos	short_chunks	video	"Deliver next module in 2–4 min videos per concept. Avoid repetition."
F4	Text Mastery Learner	revisiting_mo dule = False AND session_prefe rence = long_sessions AND attention_spa n ≥ 10 AND	long_session s	text	"Deliver module as in-depth textual explanations with summaries."

		<pre>format_prefer ence = text</pre>			
F5	Visual Immersionist	Same as F4 but format_prefer ence = visual	long_session s	image	"Use concept maps and complete visual walkthroughs for new content."
F6	Video Focused Learner	Same as F4 but format_prefer ence = videos	long_session s	video	"Long-format instructional videos for new content. Mid-video Q&A checkpoints."
F7	Mismatch Text Forwarder	revisiting_mo dule = False AND session_prefe rence = long_sessions AND attention_spa n < 10 AND format_prefer ence = text	short_chunks	text	"Break forward content into shorter blocks to match learner attention."
F8	Mismatch Visual Forwarder	Same as F7 but format_prefer ence = image	short_chunks	image	"Slice diagrams by concept and arrange sequentially."
F9	Mismatch Video Forwarder	Same as F7 but format_prefer ence = video	short_chunks	video	"Convert forward module into small standalone videos."

F10	Forward Text Balance	Attention_span = 9 mins	short_chunks	text	"Deliver next module in hybrid text chunks (7–9 mins). Add reflection points."
F11	Default Forward Learner	All other progressing cases	short_chunks	text	"Safe delivery: next module in short text blocks for consistent pacing."