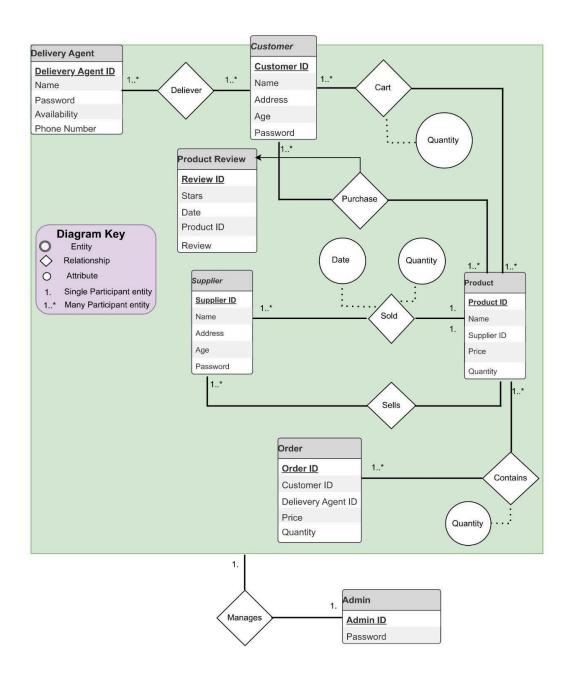
## **Entity-Relationship Model**

Entity-relationship (ER) Models are used to plan how different entities in a project interact with each other. Our ER Model captures the nature of the relationships and entities planned to be used in the project. We plan to build our system based on the following Entity-Relationship Model:



## **Ternary Relationships**

**Customer - Product - Product Review:** A customer can review multiple products, and a product can be reviewed by multiple customers. A customer can give at most one review per product. This ternary relationship will be decomposed. into the following binary relationships at the time of implementation:

- (a) Customer Product: (Many-to-Many) To keep track of which customers have purchased which products.
- (b) Product Product Review: (One-to-Many) To keep track of all reviews given to a product.
- (c) Customer Product Review: (One-to-Many) To keep track of all reviews given by a customer. This relationship may not be needed and may be removed in the future.

## **Relational Model**

Relationship Models represent how data will be stored in the database along with the attributes of each entity and relationship.

