The Structure and Language of News Stories

Structure

• The most common structure of news stories is inverted pyramid in which information is presented in descending order of importance.

Lead- Most important information, who what when where why how Body- elaboration background facts quotes

Least important information

Components of News Stories

- 1. Headline
- 2. Byline
- 3. Date line
- 4. Credit line
- 5. Lead
- 6. Body

- 1. Headline: title of a news story, appears at the top in bold and large letters, it is catchy
- 2. Byline: the name of the reporter or correspondent
- 3. Dateline: the place and the date of news story, Example Kathmandu, December 5
- 4. Credit line: source, news supplier, news agency, example Delhi, August 5, (PTI)
- 5. Lead or Intro: the first para, acts as the leader, 5 Ws and 1 H
- 6. Body: the rest of the news story or the remainder of the news story