# **Road Accident Analysis**

## **Project Report**

Ву

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## **Executive Summary**

This project was an analysis of traffic accidents in the United Kingdom. The goal of the project was to identify predictors of the severity of traffic accidents, categorized as serious (including fatal) and slight accidents.

A large amount of data is usually gathered at traffic accidents where police reports are involved. Demographics of the driver(s), vehicle type, vehicle movement at the time of the crash, road type and conditions, intersection classification, traffic control mechanisms, weather, etc. The goal was to identify which of these factors that were predictors of severity when an accident did occur.

The cost of road accidents, both in terms of injury and death, and in monetary costs, is substantial. In particular, the cost of serious and fatal accidents are very high. If predictors can be identified, then we can determine whether severity depends more on the driver, a certain type of road or intersections, or other conditions or parameters. The value of identifying these predictors is two fold:

- The information can be used by governments, city planners, road engineers in designing safer roads
- The information can be used by insurance to measure risk and assign liability

The project had the following goals:

- 1. Identify predictors of road accidents
- 2. Predict severity of road accidents
- 3. Determine the best predictive model of accident severity

The project's hypothesis was that factors can be identified for use in a model that can predict the severity of an accident at a rate greater than chance, i.e. 50%.

The raw dataset was ~285K rows (accident reports) and 70 columns. The final dataset after data preparation was ~145K rows and 16 columns (including the dependent variable of accident severity). Data preparation included such activities as removing columns and rows with missing data and running correlation to eliminate highly correlated variables.

The data was split 70/30 into training and test data sets. To correct imbalanced data, downsampling, SMOTE, and ROSE were used. ROSE produced the best results in preliminary testing and was used in the final training dataset.

# Comparision of Accuracy, Sensitivity and Specificity

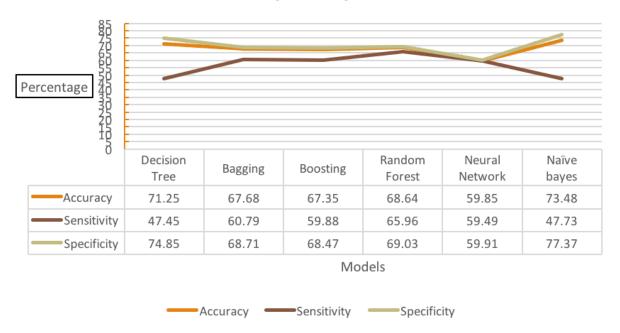


Figure A. Accuracy, Sensitivity, and Specificity - All Models

Figure A above depicts accuracy, sensitivity, and specificity on test data for all the models. As described in the report, the project goals were met and the hypothesis satisfied. The Random Forest model was found to have the highest performance, with training and test sensitivity scores of 0.7954 and 0.6597 respectively, which exceeds chance (0.5). Overall accuracy was not the highest, but accuracy alone does not indicate the best model. We are more concerned with sensitivity, as that represents the ability to identify serious accidents. With Random Forest we have the highest performance. Predictive factors were more difficult to interpret, with the top five predictors of all of the models comprised of eight of the fifteen factors.

This initial study was successful for its established criteria. Positive predictive value and overall accuracy needs to improve to have a more confident model. Further study is recommended to include adjusting the models using different combinations and numbers of factors and obtaining additional data from other sources.

## **Data Analytics Lifecycle**

## I. Discovery

The subject of this data analytics project was road accidents and severity. The goal of the project was to identify predictors of the severity of traffic accidents, categorized as serious (which includes fatal), and slight accidents.

Severity in road accidents:

- Slight accidents involving some damage to property, which may be significant, but no or minor injury to one or more accident victims.
- Serious accidents involving significant damage to property and serious injury to one or more accident victims
  - Fatal accidents involving significant damage to property and death to one or more accident victims.

A large amount of data is usually gathered at traffic accidents where police reports are involved. Demographics of the driver(s), vehicle type, vehicle movement at the time of the crash, road type and conditions, intersection classification, traffic control mechanisms, weather, etc. The goal was to identify which of these factors that were predictors of severity when an accident did occur.

The cost of road accidents, both in terms of injury and death, and in monetary costs, is substantial. In particular, the cost of serious and fatal accidents are very high.

Figure 1 depicts the cost of accidents by severity. Fatal accidents cost approximately \$2.4M per casualty, and \$2.7M per accident. Serious accidents cost over \$250K per casualty, and over \$300K per accident. Even slight accidents are of significant cost to the person of average income, being on average \$20K per casualty (when they do occur) and \$30K per accident. Insurance and liability are important factors in the coverage of the costs of accidents, and the safety considerations of road design are of concern to government managers and officials.

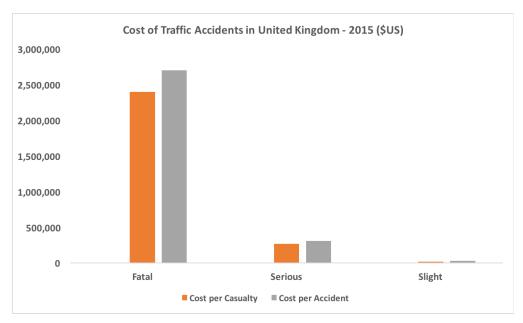


Figure 1. Cost of Traffic Accidents in UK

This brings us to the central concern for this project. If predictors can be identified, then we can determine whether severity depends more on the driver, a certain type of road or intersections, or other conditions or parameters. The value of identifying these predictors is two fold:

- The information can be used by governments, city planners, road engineers in designing safer roads
- The information can be used by insurance to measure risk and assign liability

Therefore, the project had the following goals:

- Identify predictors of road accidents
- Predict severity of road accidents
- Determine the best predictive model of accident severity

## **Hypothesis**

In consideration of these goals, the governing hypothesis for this project is stated:

- H<sub>o</sub>: Factors can be identified for use in a model that can predict the severity of an accident at a rate greater than chance, i.e. 50%.
- H<sub>a</sub>: Factors provide no ability to predict accident severity.

To satisfy the goals of the project and allow a rigorous testing of the hypothesis, a robust dataset was need. A dataset with at least 100K records and 30 columns (predictors) was

desired. A suitable dataset for this project was found on Kaggle.com, titled "Road Accidents Incidence". The data, in a ".csv" file format, was described as data collected about road accidents in the United Kingdom (specifically England and Wales) from 1979-2015. A "Road Accidents Safety Data Guide" (.csv), which provided the definitions and categorical information of many of the columns, was also available with the data set. The numeric assignments of the categorical factors were found in this file.

Table 1 shows the basic characteristics of the raw dataset.

**Table 1. Road Accidents Incidence - Basic Characteristics** 

| Rows         | 285,331                      |
|--------------|------------------------------|
| Columns      | 70                           |
| Type of Data | Categorical/Ordinal, Numeric |
| Form of Data | Numeric                      |

Each row is an accident report, and the columns are various data collected that characterize the details of each accident. The variables (columns) were in three broad categories of information:: 1) accident circumstances, 2) vehicle, and 3) casualty. Appendix A lists the variables. The dataset was found to be sufficiently complete and with enough variables of the right types of information on road accidents to commence Data Preparation.

#### II. Data Preparation

The next phase of the project, Data Preparation, is perhaps the most important phase as the team learns about the data, conditions the data, and then surveys the data. This is the most time consuming phase of the project and is extremely important, because if not done properly will lead to planning and building inaccurate models that make results useless and require the data preparation phase to be repeated. Therefore, these processes are done carefully so that we are confident the data is in the right forms, that there is a sufficient amount of rows and columns, and that the right experimental predictors are included to facilitate effective analysis.

The tool used in cleaning the data was Excel. The following steps were conducted in the process of data preparation:

1. Two '.csv' files were constructed. All of the data in the data file, both true numeric and categorical, was in numeric form. Most of the models that would be most appropriate for this analysis required categorical data. The numeric and categorical data fields were

separated into two files. The data guide mentioned earlier contained the key to the numeric codes of the categorical data.

- 2. Fourteen (14) columns were observed with many "NA" or missing values. NA was very pre-dominant in these columns. With so many of these values, we concluded there was no or very little value of these columns in continuing analysis. Furthermore, many of these columns were either redundant of other columns or would have had little predictive value in any case. Lastly, since 56 columns remained with complete data and judged to be of predictive value, we could afford to remove these columns.
- 3. Finally, rows were also removed that had missing values. It was not necessary to impute data due to having a sufficient number of complete rows.

At this point, the dataset contained approximately 145K rows and 56 predictors. Appendix B contains the list of predictors. This prepared data was used in the next phase of Model Planning.

## III. Model Planning

This phase of the project, Model Planning, involves exploring the data and selecting those variables that will be used in the models. Models are also selected that, based upon an analysis of the data and its structure, are best suited for the data and the project goals.

The tools used in this phase was Excel and R. The following steps were conducted in the process of model planning:

- 1. The dependent variable for the models was "accident severity". The data was imbalanced with far more (as one might expect) accidents with "slight" severity over "serious", which includes fatal.
- Columns that were duplicative or highly correlated with another column were removed.
   A correlation routine with an 80% threshold was used to discover highly correlated variables.
- 3. The list of possible predictors was further reduced by using variable importance, removing columns which were judged to have no predictive value. A few examples were columns for information concerning police attending the accident, an accident index used for record keeping purposes, and geographical data such as longitude and latitude.
- 4. One columns of the file contained zip codes of the UK, with approximately 24K unique values. We wanted to consider in a broader sense whether location of accidents could be a predictor. However, we discovered that with so many unique values it was creating bias. Therefore, we decided to club the location based on the geography and bring

down the unique values and factor levels, bringing it down to 10 factor levels. This was accomplished manually by looking into the data dictionary of locations, referred to as Lower Layer Super Output Locations (LSOA), which is a geographical area classification scheme used in the UK. Using this scheme, locations were grouped according to proximity to each other. There were some locations which were very sparsely represented or in diverse areas and were grouped together as well.

- 5. <u>Model selection.</u> Since much of the data was categorical, the appropriate models were chosen. It was decided to do a comprehensive selection of models to ensure a robust analysis. Models selected were:
  - a. Decision Tree
  - b. Naive Bayes
  - c. Random Forest
  - d. Boosting
  - e. Bagging
  - f. Neural Network.

The changes that occured to the size of the data set from Discovery through Model Planning is located in Appendix C.

## IV. Model Building

The Model Building phase of the project involves running the models planned for in Model Planning, and analyzing the results. The final dataset was split 70/30, with 70% of the rows allocated to the training set, and 30% to the test set. Ten-fold cross validation was performed on the training data to ensure accurate performance. Threshold adjustments were made to increase the performance (sensitivity score) of each model.

To address the imbalance in the dependent variable for the training dataset, downsampling was attempted without success. The SMOTE package from CARET was used in an attempt to balance the variable, but with poor results. This was indicated for example by much lower sensitivity (ex. 0.04 for Naive Bayes, 0.11 for Decision Tree) in preliminary testing. The ROSE package was used from CARET with better results (0.38 sensitivity in Decision Tree). Thus the dataset treated with ROSE was the final dataset produced to run the models.

For purposes of this project, correct identification of serious accidents is "true positive" identification, correct identification of slight accidents is "true negative" identification, and the error rates are false positives and false negatives. A confusion matrix depicts the numbers of true/false positives and true/false negatives used to calculate the sensitivity and specificity. The following results were obtained from the models. Appendix D contains the R code used in these models.

## 1. Decision Tree

Figure 2 depicts the full decision tree. The branches split on the variable "number\_of\_vehicles" at almost every level, and the interpretation of this is uncertain.

The list of variables by order of greatest predictive value:

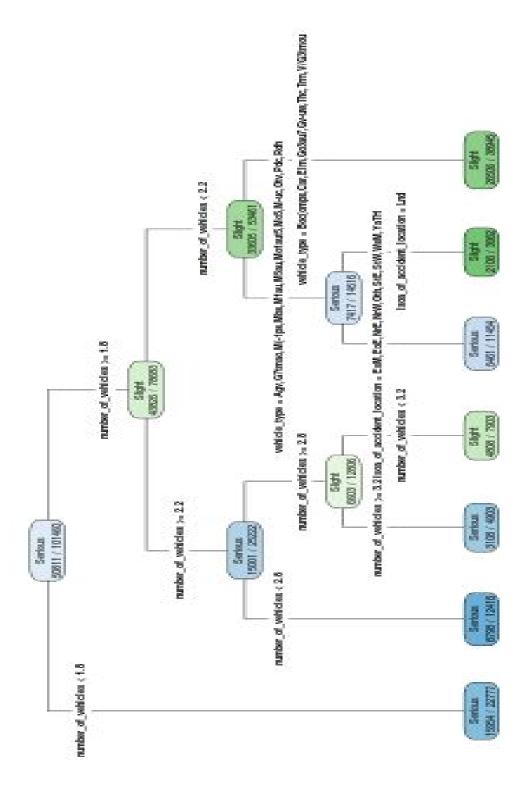
|   | Overall  |
|---|----------|
| number_of_vehicles                      | 100.0000 |
| vehicle_type                            | 87.4934  |
| vehicle_manoeuvre                       | 74.5451  |
| speed_limit                             | 63.6083  |
| Isoa_of_accident_location               | 63.2546  |
| urban_or_rural_area                     | 11.4625  |
| age_of_driver                           | 2.2778   |
| junction_detail                         | 0.3038   |
| road_type                               | 0.0000   |
| junction_control                        | 0.0000   |
| light_conditions                        | 0.0000   |
| weather_conditions                      | 0.0000   |
| sex_of_driver                           | 0.0000   |
| pedestrian_crossing_physical_facilities | 0.0000   |
| junction_location                       | 0.0000   |
|   |          |

Table 2 depicts ROC, sensitivity, and specificity for the training data.

Table 2. ROC, Sensitivity, and Specificity - Decision Tree

|          | ROC    | Sensitivity | Specificity |
|----------|--------|-------------|-------------|
| Training | 0.6969 | 0.6243      | 0.7256      |

Figure 2.1 Full Decision Tree



## Figure 2.1 Pruned Decision Tree

## 2. Naive Bayes

The second model conducted was Naive Bayes. Naive Bayes produced the following list of variables by importance:

|   | Importance |
|---|------------|
| vehicle_type                            | 100.000    |
| vehicle_manoeuvre                       | 85.336     |
| speed_limit                             | 82.873     |
| urban_or_rural_area                     | 80.289     |
| sex_of_driver                           | 66.142     |
| number_of_vehicles                      | 66.094     |
| Isoa_of_accident_location               | 54.709     |
| age_of_driver                           | 35.475     |
| junction_control                        | 30.709     |
| light_conditions                        | 23.008     |
| pedestrian_crossing_physical_facilities | 20.095     |
| road_type                               | 18.183     |
| junction_detail                         | 15.050     |
| weather_conditions                      | 5.365      |
| junction_location                       | 0.000      |

This list is more interpretable than that of the Decision Tree. Here we see a mix of factors associated with the vehicle, driver, and road specifics.

Table 3 depicts ROC, sensitivity, and specificity for the training data

Table 3. ROC, Sensitivity, and Specificity - Naive Bayes

|          | ROC    | Sensitivity | Specificity |
|----------|--------|-------------|-------------|
| Training | 0.7794 | .6723       | .7413       |

## 3. Random Forest

The third model conducted was Random Forest. Random Forest produced the following list of variables by importance:

Overall

| number_of_vehicles                      | 100.0000 |
|---|----------|
| speed_limit                             | 57.2077  |
| age_of_driver                           | 47.7647  |
| Isoa_of_accident_location               | 47.1810  |
| vehicle_manoeuvre                       | 40.2315  |
| vehicle_type                            | 32.7466  |
| junction_detail                         | 18.9141  |
| junction_location                       | 18.1077  |
| weather_conditions                      | 10.2311  |
| pedestrian_crossing_physical_facilities | 8.8081   |
| road_type                               | 6.7566   |
| light_conditions                        | 6.0491   |
| sex_of_driver                           | 1.0556   |
| urban_or_rural_area                     | 0.4584   |
| junction_control                        | 0.0000   |
|   |          |

Table 4 depicts ROC, sensitivity, and specificity for both the training data.

Table 4. ROC, Sensitivity, and Specificity - Random Forest

|          | ROC    | Sensitivity | Specificity |
|----------|--------|-------------|-------------|
| Training | 0.8876 | 0.7954      | 0.8209      |

## 4. Boosting

The fourth model conducted was boosting. Boosting produced the following list of variables by importance:

|   | Importance |
|---|------------|
| vehicle_type                            | 100.000    |
| vehicle_manoeuvre                       | 85.336     |
| speed_limit                             | 82.873     |
| urban_or_rural_area                     | 80.289     |
| sex_of_driver                           | 66.142     |
| number_of_vehicles                      | 66.094     |
| Isoa_of_accident_location               | 54.709     |
| age_of_driver                           | 35.475     |
| junction_control                        | 30.709     |
| light_conditions                        | 23.008     |
| pedestrian_crossing_physical_facilities | 20.095     |

| road_type          | 18.183 |
|--------------------|--------|
| junction_detail    | 15.050 |
| weather_conditions | 5.365  |
| junction_location  | 0.000  |

Table 5 depicts ROC, sensitivity, and specificity for both the training data.

Table 5. ROC, Sensitivity, and Specificity - Boosting

|          | ROC    | Sensitivity | Specificity |
|----------|--------|-------------|-------------|
| Training | 0.7772 | 0.6847      | 0.7250      |

## 5. Bagging

The fifth model used was Bagging. Boosting produced the following list of variables by importance:

|   | Overall |
|---|---------|
| number_of_vehicles                      | 100.000 |
| speed_limit                             | 89.781  |
| age_of_driver                           | 69.626  |
| Isoa_of_accident_location               | 58.964  |
| vehicle_manoeuvre                       | 50.937  |
| vehicle_type                            | 37.253  |
| junction_location                       | 29.487  |
| junction_detail                         | 26.884  |
| pedestrian_crossing_physical_facilities | 12.659  |
| weather_conditions                      | 11.519  |
| road_type                               | 10.277  |
| light_conditions                        | 7.692   |
| urban_or_rural_area                     | 4.044   |
| sex_of_driver                           | 3.414   |
| junction_control                        | 0.000   |

Table 6 depicts ROC, sensitivity, and specificity for both the training data.

Table 6. ROC, Sensitivity, and Specificity - Bagging

|          | ROC    | Sensitivity | Specificity |
|----------|--------|-------------|-------------|
| Training | 0.8413 | 0.7623      | 0.7650      |

## 6. Neural Network

The sixth and final model used was Neural Network. The resultant network had 1 layer and 3 hidden nodes. Neural Network produced the following list of variables by importance:

|  | Overall |
|--|---------|
| Isoa_of_accident_location.London                   | 100.000 |
| number_of_vehicles                                 | 73.047  |
| sex_of_driver                                      | 43.585  |
| Isoa_of_accident_location.South.East               | 28.767  |
| Isoa_of_accident_location.North.West               | 24.720  |
| urban_or_rural_area                                | 18.483  |
| vehicle_manoeuvre                                  | 16.399  |
| Isoa_of_accident_location.South.West               | 14.556  |
| Isoa_of_accident_location.North.East               | 13.935  |
| Isoa_of_accident_location.East.of.England          | 11.034  |
| weather_conditions                                 | 10.770  |
| junction_control                                   | 9.019   |
| Isoa_of_accident_location.Yorkshire.and.The.Humber | 8.518   |
| Isoa_of_accident_location.West.Midlands            | 7.789   |
| Isoa_of_accident_location.Others                   | 7.565   |
| light_conditions                                   | 7.337   |
| road_type  | 5.290   |
| vehicle_type                                       | 5.192   |
| junction_detail                                    | 4.680   |
| junction_location                                  | 3.736   |

Table 7 depicts ROC, sensitivity, and specificity for both the training data.

Table 7. ROC, Sensitivity, and Specificity - Neural Network

|          | ROC    | Sensitivity | Specificity |
|----------|--------|-------------|-------------|
| Training | 0.6684 | 0.6245      | 0.6236      |

## **Results and Performance**

Figures 3, 4, and 5 depict the training ROC, sensitivity, and specificity for all of the models.

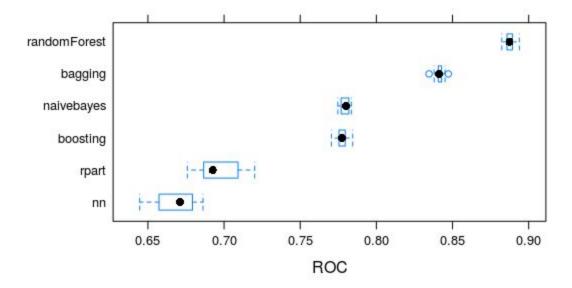


Figure 3. ROC - All Models

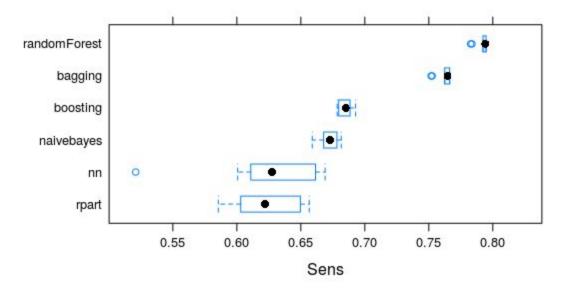


Figure 4. Sensitivity - All Models

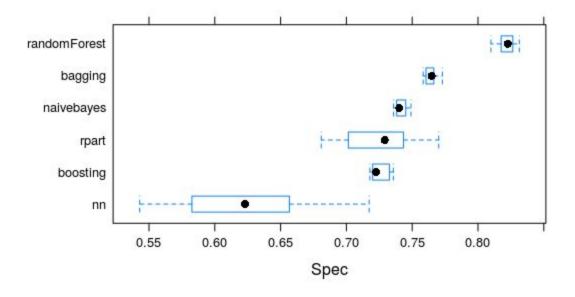


Figure 5. Specificity - All Models

We can see from these graphs that in all three, Random Forest performed the best. As can be seen from the model results above, Random Forest outperformed the other models on the test data as well.

Below are performance results of all the models on test data.

## 1. Decision Tree

Table 8 depicts ROC, sensitivity, and specificity for the test data.

Table 8. ROC, Sensitivity, and Specificity - Decision Tree

|      | ROC    | Sensitivity | Specificity |
|------|--------|-------------|-------------|
| Test | 0.6217 | 0.4745      | 0.7485      |

Figure 6 shows the ROC curve on the test data. Greater area to the right and under the curve indicate better performance. This ROC is mediocre at best.

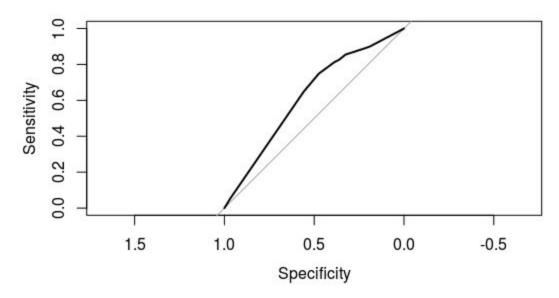


Figure 6. ROC Curve - Decision Tree

Table 9 is the confusion matrix for the decision tree, with Positive (serious) and Negative (slight) predictive values.

**Table 9. Confusion Matrix - Decision Tree** 

| Prediction | Serious | Slight | Pos/Neg Pred.<br>Value |
|------------|---------|--------|------------------------|
| Serious    | 2709    | 9501   | .2219                  |
| Slight     | 3000    | 28272  | .9041                  |

Accuracy was 0.7125 and balanced accuracy was 0.6115 respectively. While these accuracies are above our target of 0.5, what is a better indication of the performance of the model is the sensitivity score of the test data, which was 0.4745, and positive predictive value only .2219. Even though negative predictive value was high, .9041, we are more concerned with being able to correctly identify under what conditions serious accidents are likely to occur. We can see that this is below 0.5. This, in combination with the way the nodes split in the tree as mentioned above, do not enable a clear interpretation of the importance of the variables.

## 2. Naive Bayes

Table 10 depicts ROC, sensitivity, and specificity for both the test data.

Table 10. ROC, Sensitivity, and Specificity - Naive Bayes

|      | ROC    | Sensitivity | Specificity |
|------|--------|-------------|-------------|
| Test | 0.6918 | 0.4773      | 0.7737      |

Figure 7 shows the ROC curve on the test data. Here we see a slight improvement over the Decision Tree, though still not extremely accurate.

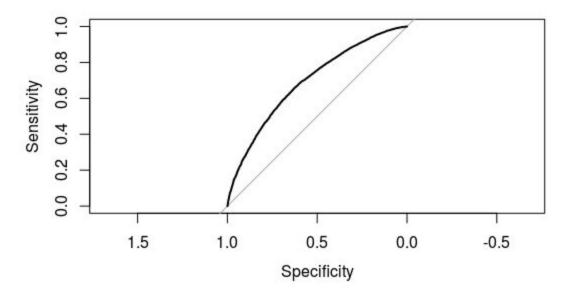


Figure 7. ROC Curve - Naive Bayes

Table 11 is the confusion matrix for Naive Bayes.

**Table 11. Confusion Matrix - Naive Bayes** 

| Prediction | Serious | Slight | Pos/Neg Pred.<br>Value |
|------------|---------|--------|------------------------|
| Serious    | 2725    | 8548   | .2417                  |
| Slight     | 2984    | 29225  | .9074                  |

Accuracy was 0.7348 and balanced accuracy was 0.62551 respectively. Sensitivity was also slightly better than Decision Tree at 0.4773, still below what is desired. The predictive values were similarly slightly higher. While variable importance was more interpretable, performance is not high enough to meet project goals.

## 3. Random Forest

Table 12 depicts ROC, sensitivity, and specificity for the test data.

Table 12. ROC, Sensitivity, and Specificity - Random Forest

|      | ROC    | Sensitivity | Specificity |
|------|--------|-------------|-------------|
| Test | 0.7357 | 0.6597      | 0.6904      |

Here we see a significant improvement over the Decision Tree and Naive Bayes. Figure 8 shows the ROC curve on the test data.

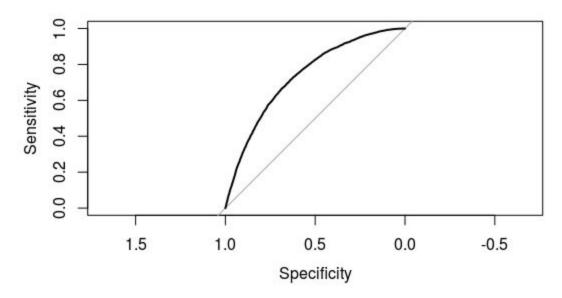


Figure 8. ROC Curve - Random Forest

Table 13 is the confusion matrix for Random Forest.

**Table 13. Confusion Matrix - Random Forest** 

| Prediction | Serious | Slight | Pos/Neg Pred.<br>Value |
|------------|---------|--------|------------------------|
| Serious    | 3766    | 11695  | 0.2436                 |
| Slight     | 1943    | 26078  | 0.9307                 |

Accuracy was 0.6864, and balanced accuracy was 0.6750 respectively. Sensitivity was greatly improved over the two previous models at 0.6597, above our goal of 0.5. Variable importance

was more interpretable and performance met the goal on the conditional that overall accuracy needs to improve.

## 4. Boosting

Table 14 depicts ROC, sensitivity, and specificity for both the test data.

Table 14. ROC, Sensitivity, and Specificity - Boosting

|      | ROC    | Sensitivity | Specificity |
|------|--------|-------------|-------------|
| Test | 0.6955 | 0.5989      | 0.6848      |

Figure 9 shows the ROC curve on the test data.

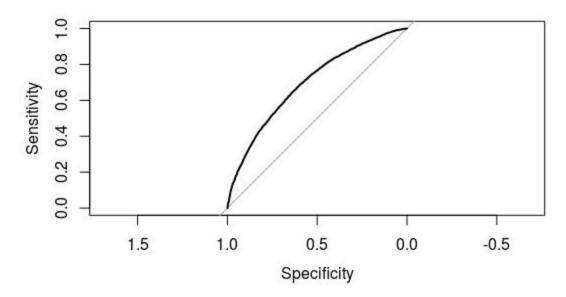


Figure 9. ROC Curve - Boosting

Table 15 is the confusion matrix for Boosting.

Table 15. Confusion Matrix - Boosting

| Prediction | Serious | Slight | Pos/Neg Pred.<br>Value |
|------------|---------|--------|------------------------|
| Serious    | 3419    | 11908  | 0.2231                 |
| Slight     | 2290    | 25865  | 0.9187                 |

Accuracy was 0.6735, and balanced accuracy was 0.6418 respectively. Sensitivity was above 0.5, although at 0.5989 lower than with Random Forest. Variable importance was interpretable and performance met the goal on the conditional that overall accuracy needs to improve.

## 5. Bagging

Table 16 depicts ROC, sensitivity, and specificity for the test sdata.

Table 16. ROC, Sensitivity, and Specificity - Bagging

|      | ROC    | Sensitivity | Specificity |
|------|--------|-------------|-------------|
| Test | 0.7045 | 0.6080      | 0.6872      |

Figure 10 shows the ROC curve on the test data.

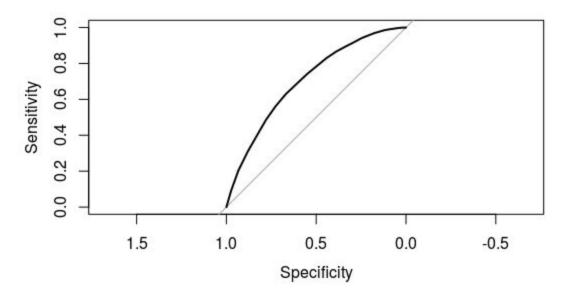


Figure 10. ROC Curve - Bagging

Table 17 is the confusion matrix for Bagging.

Table 17. Confusion Matrix - Bagging

| Prediction | Serious | Slight | Pos/Neg Pred.<br>Value |
|------------|---------|--------|------------------------|
| Serious    | 3471    | 11817  | 0.2270                 |

| Slight | 2238 | 25956 | 0.9206 |
|--------|------|-------|--------|
|--------|------|-------|--------|

Accuracy was 0.6768, and balanced accuracy was 0.6476. Sensitivity was above 0.5, at 0.6080. Variable importance was interpretable and performance met the goal on the conditional that overall accuracy needs to improve.

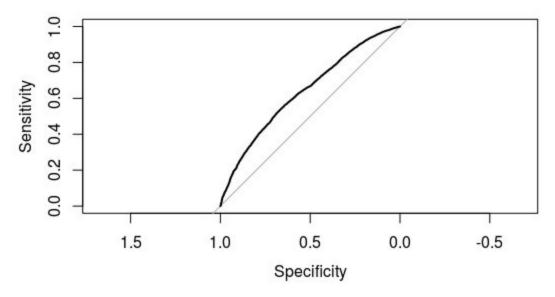
## 6. Neural Network

Table 18 depicts ROC, sensitivity, and specificity for the test data.

Table 18. ROC, Sensitivity, and Specificity - Neural Network

|      | ROC | Sensitivity | Specificity |
|------|-----|-------------|-------------|
| Test |     | 0.5949      | 0.5991      |

Figure 11 shows the ROC curve on the test data. We can see that the performance is less than the other models, and similar to Decision Tree.



**Figure 11. ROC Curve - Neural Network** 

Table 19 is the confusion matrix.

**Table 19. Confusion Matrix - Neural Network** 

| Prediction | Serious | Slight | Pos/Neg Pred.<br>Value |
|------------|---------|--------|------------------------|
| Serious    | 3396    | 15144  | 0.1832                 |
| Slight     | 2313    | 22629  | 0.9073                 |

Accuracy was 0.5985, and balanced accuracy was 0.5970. Sensitivity was above 0.5 at 0.5949. Variable importance was interpretable and performance met the goal on the conditional that overall accuracy needs to improve.

From the performance of each model described above, Random Forest also produced the best results on the test data. Overall accuracy was not the highest, but accuracy alone does not indicate the best model. Since, as has already been mentioned, we are more concerned with sensitivity, with Random Forest we have the highest performance and it is greater than chance (0.5).

The top five predictors from all of the models were a mix of eight of the fifteen predictors. They were (with the number of occurrences in the top five): Vehicle Manoeuvre (6), Speed Limit (5), # of Vehicles (4), Location (4), Driver Gender (3), Vehicle Type (3), Urban/Rural (3), and Driver Age (2). No predictors related to road design and conditions, except for speed limit, were in the top five, but did contribute to the most of the models to some degree. It is unclear whether the ones identified would be useful in the ways stated earlier as meeting the value proposition of the analysis.

This project demonstrated that a model can be built that satisfies the goals of the project. A model was able to produce predictive performance of accident severity at a rate greater than chance (0.5). Performance was also measured and Random Forest was identified as the best predictive model. The project satisfied the study's hypothesis.

#### Recommendation

The results of this project show that patterns can be derived from the data to enable a predictive model to be built. The following are recommendations for further study:

- 1. Continue threshold adjustments in an effort to improve sensitivity and positive predictive value.
- Use different combinations of predictors, including removing predictors, or adding others to the model. This could enable better interpretation, and result in more valuable information.

| 3. | Obtain data with additional variables. One variable that was absent was the speed of       |
|----|--|
|    | the vehicle at the time of the accident. There could be other factors in other studies, or |
|    | more complete information.   |
|    |  |
|    |  |
|    |  |

## References

Data Science and Big Data Analytics: Discovering, Analyzing, Visualizing and Presenting Data. (2015). Hoboken: John Wiley & Sons.

James, G., Witten, D., Hastie, T., & Tibshirani, R. (2017). *An Introduction to Statistical Learning:* with Applications in R. New York: Springer.

Appendix A - Initial Variables List (raw data)

| Accident Circumstances                            | Vehicle                          | Casualty   |
|---|----------------------------------|--|
| Accident Index                                    | Accident Index                   | Accident Index                                       |
| Police Force                                      | Vehicle Reference                | Vehicle Reference                                    |
| Accident Severity                                 | Vehicle Type                     | Casualty Reference                                   |
| Number of Vehicles                                | Towing and Articulation          | Casualty Class                                       |
| Number of Casualties                              | Vehicle Manoeuvre                | Sex of Casualty                                      |
| Date (DD/MM/YYYY)                                 | Vehicle Location-Restricted Lane | Age of Casualty                                      |
| Day of Week                                       | Junction Location                | Age Band of Casualty                                 |
| Time (HH:MM)                                      | Skidding and Overturning         | Casualty Severity                                    |
| Location Easting OSGR (Null if not known)         | Hit Object in Carriageway        | Pedestrian Location                                  |
| Location Northing OSGR (Null if not known)        | Vehicle Leaving Carriageway      | Pedestrian Movement                                  |
| Longitude (Null if not known)                     | Hit Object off Carriageway       | Car Passenger  |
| Latitude (Null if not known)                      | 1st Point of Impact              | Bus or Coach Passenger                               |
| Local Authority (District)                        | Was Vehicle Left Hand Drive      | Pedestrian Road<br>Maintenance Worker (From<br>2011) |
| Local Authority (Highway<br>Authority - ONS code) | Journey Purpose of Driver        | Casualty Type  |
| 1st Road Class                                    | Sex of Driver                    | Casualty IMD Decile                                  |
| 1st Road Number                                   | Age of Driver                    | Casualty Home Area Type                              |
| Road Type   | Age Band of Driver               |  |
| Speed limit                                       | Engine Capacity                  |  |
| Junction Detail                                   | Vehicle Propulsion Code          |  |
| Junction Control                                  | Age of Vehicle (manufacture)     |  |
| 2nd Road Class                                    | Driver IMD Decile                |  |

| 2nd Road Number   | Driver Home Area Type |  |
|---|-----------------------|--|
| Pedestrian Crossing-Human<br>Control                                |                       |  |
| Pedestrian Crossing-Physical Facilities                             |                       |  |
| Light Conditions  |                       |  |
| Weather Conditions  |                       |  |
| Road Surface Conditions   |                       |  |
| Special Conditions at Site  |                       |  |
| Carriageway Hazards   |                       |  |
| Urban or Rural Area   |                       |  |
| Did Police Officer Attend<br>Scene of Accident                      |                       |  |
| Lower Super Output Area of Accident_Location (England & Wales only) |                       |  |

| Accident Circumstances                    | Vehicle           |
|---|-------------------|
| Number of Vehicles                        | Age of Driver     |
| Speed Limit                               | Sex of Driver     |
| LSOA of Accident Location                 | Vehicle Manoeuvre |
| Junction Detail                           | Vehicle Type      |
| Junction Control                          | Junction Location |
| Pedestrian Crossing - Physical Facilities |                   |
| Weather Conditions                        |                   |
| Road Type                                 |                   |
| Light Conditions                          |                   |
| Urban or Rural Area                       |                   |

|   | Number of Rows | Number of Columns |  |
|---|----------------|-------------------|--|
| Raw data file   | 285331         | 70                |  |
| Removed columns with predominant "NA"   | 285331         | 56                |  |
| Removed rows with missing values  | 144942         | 56                |  |
| Applied correlation analysis  | 144942         | 23                |  |
| Determined variable importance and eliminated least important variables   | 144942         | 16                |  |
| Divided data into training and test sets  |                |                   |  |
| Test data (30%)   | 43382          | 16                |  |
| Train data (70%)  | 101560         | 16                |  |
| Data Balancing  |                |                   |  |
| After running SMOTE on<br>Training Data (Tried initially<br>but while modelling sensitivity<br>was too low) - Discarded | 129404         | 16                |  |
| After running ROSE on Training Data   | 101460         | 16                |  |

```
#lets install all the packages we will sue up front to avoid conflicts
```

```
install.packages(c("ipred","parallel","iterators","lattice","ggplot2","doParallel", "caret", "mice",
"pROC", "VIM", "ipred", "ada", "randomForest"))
install.packages("caret")
library("lattice")
library("ggplot2")
library("iterators")
library("parallel")
library("doParallel")
library("ipred")
library("caret")
library("pROC")
library(mice) #imputation package will discuss later
library(VIM)
# Read the data
#set working folder to location of data files
setwd("~/Accidents files")
accidents <- read.csv("Accident_CSV_only_categorical_data.csv")</pre>
ncol(accidents)
nrow(accidents)
str(accidents)
inTrain<-createDataPartition(y=accidents$accident_severity, p=.80, list=FALSE)
nrow(inTrain)
accidents$accident_severity
imbal_accident_train <- accidents[(inTrain),]
str(imbal accident train)
nrow(imbal accident train)
imbal_accident_test <- accidents[(-inTrain),]
str(imbal_accident_test)
nrow(imbal_accident_test)
imbal_accident_train
table(imbal_accident_train$accident_severity)
install.packages("DMwR")
install.packages("grid")
```

```
library(grid)
library(DMwR)
#hybrid both up and down
set.seed(192)
str(imbal_accident_train)
summary(imbal_accident_train)
smote_train <- SMOTE(accident_severity~ ., imbal_accident_train, perc.over = 270,
perc.under=200)
table(smote_train$accident_severity)
## write the downsampled data in a csv file
write.table(smote_train, "~/Accidents files/smote_train.csv", sep=",")
write.table(imbal_accident_test, "~/Accidents files/test_data.csv", sep=",")
## ROSE Part
# Read the data
#set working folder to location of data files
setwd("~/Accidents files")
accidents <- read.csv("Accident_CSV_only_categorical_data.csv")</pre>
ncol(accidents)
nrow(accidents)
str(accidents)
inTrain<-createDataPartition(y=accidents$accident_severity, p=.70, list=FALSE)
nrow(inTrain)
accidents$accident_severity
imbal_accident_train <- accidents[(inTrain),]
str(imbal_accident_train)
nrow(imbal_accident_train)
imbal_accident_test <- accidents[(-inTrain),]
str(imbal_accident_test)
nrow(imbal_accident_test)
imbal_accident_train
```

```
table(imbal_accident_train$accident_severity)
#install.packages("DMwR")
#install.packages("grid")
#library(grid)
#library(DMwR)
#hybrid both up and down
set.seed(192)
str(imbal_accident_train)
summary(imbal_accident_train)
#smote_train <- SMOTE(accident_severity~ ., imbal_accident_train, perc.over = 270,
perc.under=200)
install.packages("ROSE")
library(ROSE)
set.seed(192)
rose_train <-ROSE(accident_severity ~ ., data = imbal_accident_train)$data
table(rose_train$accident_severity)
#table(smote_train$accident_severity)
## write the downsampled data in a csv file
write.table(rose_train, "~/Accidents files/rose_train.csv", sep=",")
write.table(imbal_accident_test, "~/Accidents files/test_data.csv", sep=",")
##Main Code for Models and Performance
#lets install all the packages we will sue up front to avoid conflicts
install.packages(c("ipred","parallel","iterators","lattice","ggplot2","doParallel", "caret", "mice",
"pROC", "VIM", "ipred", "ada", "randomForest"))
library(lattice)
library(ggplot2)
library(caret)
```

```
library(pROC)
library(mice)
library(Rcpp)
library(doParallel)
library(MASS)
library(kernlab)
library(e1071)
library(ISLR)
library(rpart)
library(tree)
library(randomForest)
library(klaR)
library(survival)
library(dplyr)
library(plyr)
library(gbm)
library(mgcv)
library(nlme)
library(rpart.plot)
library(mice) #imputation package will discuss later
library(VIM)
# Read the data
#set working folder to location of data files
setwd("~/Accidents files")
accident_train<- read.csv("rose_train.csv")</pre>
head(accident_train)
summary(accident_train)
ncol(accident_train)
nrow(accident_train)
str(accident_train)
accident_test <- read.csv("test_data.csv")</pre>
head(accident_test)
summary(accident_test)
ncol(accident_test)
nrow(accident_test)
str(accident_test)
```

#with 15 variables

32

```
drops<-c("road_surface_conditions", "pedestrian_crossing_human_control",
"carriageway_hazards",
     "vehicle_location_restricted_lane", "day_of_week", "was_vehicle_left_hand_drive",
"special conditions at site")
accident_train <- accident_train [,!(names(accident_train) %in% drops)]</pre>
colnames(accident train)
## Create train data split for DV and Predictors
y.train <- accident_train$accident_severity</pre>
x.train <- accident_train [,-ncol(accident_train)]</pre>
head(y.train)
colnames(x.train)
## Create test data split for DV and Predictors
y.test <- accident_test$accident_severity
x.test <- accident test [,-ncol(accident test)]
head(y.test)
colnames(x.test)
setdiff(levels(x.train$lsoa of accident location),
     levels(x.test$lsoa_of_accident_location))
library("doParallel")
## to run parallel with 8 cores
cl <- makeCluster(8)
registerDoParallel(cl)
##lets start modeling
#some parameters to control the sampling during parameter tuning and testing
#10 fold crossvalidation, using 10-folds instead of 10 to reduce computation time in class demo,
use 10 and with more computation to spare use
#repeated cv
ctrl <- trainControl(method="cv", number=10,
             classProbs=TRUE,
             #function used to measure performance
             summaryFunction = twoClassSummary, #multiClassSummary for non binary
             allowParallel = TRUE)
```

set.seed(192)

```
library(rpart)
set.seed(192)
m.rpart <- train(y=y.train, x=x.train,
           method = "rpart",tuneLength=7,
           metric = "ROC",
           trControl = ctrl
getTrainPerf(m.rpart)
varImp(m.rpart)
##ROC of Train data
#dt_train.roc<-roc(response=y.train,predictor=x.train$)
#confusionMatrix(m.rpart,y.train) #calc accuracies with confuction matrix on downsampled
training data set
#the best performing model trained on the full training set is saved
##preprocessing using predict function with caret train object will be applied to new data
p.rpart <- predict(m.rpart,x.test)</pre>
p.rpart.prob <- predict(m.rpart, x.test, type="prob")</pre>
confusionMatrix(p.rpart,y.test) #calc accuracies with confuction matrix on test set
p.rpart.newthresh <- factor(ifelse(p.rpart.prob[[1]]>0.37, "Serious", "Slight"))
p.rpart.newthresh
confusionMatrix(p.rpart.newthresh, y.test)
test.rpart.roc<- roc(response= y.test, predictor= p.rpart.prob[[1]])
plot(test.rpart.roc)
plot(test.rpart.roc)
newthresh<- coords(test.rpart.roc, x="best", best.method="closest.topleft")</pre>
p.rpart.prob[[1]]
levels(p.rpart.newthresh)
plot(p.rpart)
```

```
fit <- rpart(y.train~.,data=x.train,
        method="class",
        control=rpart.control(minsplit=1),
        parms=list(split='information'))
plot(fit)
library(rpart.plot)
rpart.plot(fit, type=4, extra=2,clip.right.labs=FALSE, varlen=0, faclen=3)
rpart.plot(fit)
printcp(fit) #display crossvalidated error for each tree size
plotcp(fit) #plot cv error
auc(test.rpart.roc)
#we can grab this from the plotop table automatically with
opt.cp <- fit$cptable[which.min(fit$cptable[,"xerror"]),"CP"]
#lets prune the tree
fit.pruned <- prune(fit,cp=0.016911)
#lets review the final tree
rpart.plot(fit.pruned)
##Naive Bayes
m.nb <- train(y=y.train, x=x.train,
         trControl = ctrl,
         metric = "ROC", #using AUC to find best performing parameters
         method = "nb")
m.nb
getTrainPerf(m.nb)
varlmp(m.nb)
plot(m.nb)
#confusionMatrix(m.nb,y.train)
p.nb<- predict(m.nb,x.test)
p.nb.prob<- predict(m.nb,x.test,type="prob")</pre>
plot(p.nb)
```

```
confusionMatrix(p.nb,y.test) #calc accuracies with confuction matrix on test set
p.nb.newthresh <- factor(ifelse(p.nb.prob[[1]]>0.35, "Serious", "Slight"))
p.nb.newthresh
confusionMatrix(p.nb.newthresh, y.test)
test.nb.roc<- roc(response= y.test, predictor= p.nb.prob[[1]])
plot(test.nb.roc)
newthresh<- coords(test.rpart.roc, x="best", best.method="closest.topleft")</pre>
p.rpart.prob[[1]]
levels(p.rpart.newthresh)
plot(p.rpart)
auc(test.nb.roc)
## Boosting
install.packages("rpart")
library(ada)
set.seed(192)
#boosted decision trees
#using dummy codeds because this function internally does it and its better to handle it yourself
(i.e., less error prone)
m.ada <- train(y=y.train, x=x.train,
         trControl = ctrl,
         metric = "ROC", #using AUC to find best performing parameters
         method = "ada")
m.ada
getTrainPerf(m.ada)
varlmp(m.ada)
plot(m.ada)
p.ada<- predict(m.ada,x.test)</pre>
confusionMatrix(p.ada,y.test)
p.ada.prob <- predict(m.ada, x.test, type="prob")</pre>
p.ada.newthresh <- factor(ifelse(p.ada.prob[[1]]>0.40, "Serious", "Slight"))
p.ada.newthresh
confusionMatrix(p.ada.newthresh, y.test)
```

```
test.ada.roc<- roc(response= y.test, predictor= p.ada.prob[[1]])
plot(test.ada.roc)
p.ada.prob[[1]]
levels(p.ada.newthresh)
plot(p.ada)
auc(test.ada.roc)
##Random Forest
#random forest approach to many classification models created and voted on
#less prone to ovrefitting and used on large datasets
library(randomForest)
m.rf <- train(y=y.train, x=x.train,
        trControl = ctrl, probmodel=TRUE,forClass=TRUE,
         metric = "ROC", #using AUC to find best performing parameters
         method = c("rf"))
m.rf
getTrainPerf(m.rf)
varImp(m.rf)
plot(m.rf)
p.rf<- predict(m.rf,x.test)</pre>
plot(p.rf)
confusionMatrix(p.rf,y.test)
p.rf.prob<- predict(m.rf,x.test,type="prob")</pre>
p.rf.newthresh <- factor(ifelse(p.rf.prob[[1]]>0.31, "Serious", "Slight"))
p.rf.newthresh
confusionMatrix(p.rf.newthresh, y.test)
test.rf.roc<- roc(response= y.test, predictor= p.rf.prob[[1]])
plot(test.rf.roc)
p.rf.prob[[1]]
levels(p.rf.newthresh)
auc(test.rf.roc)
## Bagging
```

```
library(ipred)
set.seed(192)
m.bag <- train(y=y.train, x=x.train,
         trControl = ctrl,
         metric = "ROC", #using AUC to find best performing parameters
         method = "treebag")
m.bag
getTrainPerf(m.bag)
varImp(m.bag)
plot(m.bag)
p.bag<- predict(m.bag,x.test)</pre>
plot(p.bag)
confusionMatrix(p.bag,y.test)
p.bag.prob<- predict(m.bag,x.test,type="prob")</pre>
p.bag.newthresh <- factor(ifelse(p.bag.prob[[1]]>0.30, "Serious", "Slight"))
p.bag.newthresh
confusionMatrix(p.bag.newthresh, y.test)
test.bag.roc<- roc(response= y.test, predictor= p.bag.prob[[1]])
plot(test.bag.roc)
p.bag.prob[[1]]
levels(p.bag.newthresh)
auc(test.bag.roc)
##Neural Netwrok
# Read the data
#set working folder to location of data files
setwd("~/Accidents files")
acc_num <- read.csv("Accident_CSV_only_numeric_data_Neural_network.csv")
ncol(acc_num)
nrow(acc_num)
str(acc_num)
```

```
inTrain_num<-createDataPartition(y=acc_num$accident_severity, p=.70, list=FALSE)
nrow(inTrain_num)
acc num$accident severity
imbal_accident_train_num <- acc_num[(inTrain_num),]</pre>
str(imbal_accident_train_num)
nrow(imbal accident train num)
imbal accident test num <- acc num[(-inTrain num),]
str(imbal_accident_test_num)
nrow(imbal accident test num)
nrow(imbal accident test num)
imbal_accident_train_num
table(imbal_accident_train_num$accident_severity)
#hybrid both up and down
set.seed(192)
str(imbal accident train num)
summary(imbal accident train num)
install.packages("ROSE")
library(ROSE)
set.seed(192)
rose_train_num <-ROSE(accident_severity ~ ., data = imbal_accident_train_num)$data
table(rose_train_num$accident_severity)
#table(smote_train$accident_severity)
## write the downsampled data in a csv file
write.table(rose_train_num, "~/Accidents files/rose_train_num.csv", sep=",")
write.table(imbal_accident_test_num, "~/Accidents files/test_data_num.csv", sep=",")
install.packages("neuralnet")
install.packages("devtools")
install.packages("NeuralNetTools")
install.packages("ggplot2")
library("NeuralNetTools")
```

```
library("devtools")
library("neuralnet")
accident train num<- read.csv("rose train num.csv")
head(accident train num)
summary(accident_train_num)
ncol(accident_train_num)
nrow(accident train num)
str(accident train num)
table(accident_train_num$accident_severity)
accident_test_num <- read.csv("test_data_num.csv")</pre>
head(accident_test_num)
summary(accident_test_num)
ncol(accident_test_num)
nrow(accident_test_num)
str(accident_test_num)
table(accident_test_num$accident_severity)
#with 15 variables
drops<-c("road_surface_conditions", "pedestrian_crossing_human_control",
"carriageway_hazards",
     "vehicle_location_restricted_lane", "day_of_week", "was_vehicle_left_hand_drive",
"special conditions at site")
accident_train_num <- accident_train_num [,!(names(accident_train_num) %in% drops)]
colnames(accident_train_num)
## Create train data split for DV and Predictors
y.train_num <- accident_train_num$accident_severity</pre>
x.train_num <- accident_train_num [,-ncol(accident_train_num)]
dummy_accident_xtrain <- dummyVars(" ~ .", data = x.train num)</pre>
x.train_num1 <- data.frame(predict(dummy_accident_xtrain, newdata = x.train_num))
#print(trsf)
head(x.train_num1)
names(x.train_num1)
head(y.train_num)
```

```
colnames(x.train_num1)
accident_test_num <- accident_test_num [,!(names(accident_test_num) %in% drops)]
#dummy accident test num <- dummyVars(" ~ .", data = accident test num)
#accident_test_num1 <- data.frame(predict(dummy_accident_test_num, newdata =
accident test num))
## Create test data split for DV and Predictors
y.test num <- accident test num$accident severity
x.test_num <- accident_test_num [,-ncol(accident_test_num)]
names(x.test num)
dummy_accident_xtest1 <- dummyVars(" ~ .", data = x.test_num)</pre>
x.test_num1 <- data.frame(predict(dummy_accident_xtest1, newdata = x.test_num))
#print(trsf)
#x.test_num1
head(y.test num)
colnames(x.test_num1)
names(x.test_num1)
#setdiff(levels(x.train num$lsoa of accident location),
    levels(x.test_num$lsoa_of_accident_location))
#library("doParallel")
## to run parallel with 8 cores
#cl <- makeCluster(8)
#registerDoParallel(cl)
##lets start modeling
#some parameters to control the sampling during parameter tuning and testing
#10 fold crossvalidation, using 10-folds instead of 10 to reduce computation time in class demo,
use 10 and with more computation to spare use
#repeated cv
ctrl <- trainControl(method="cv", number=10,
            classProbs=TRUE,
            #function used to measure performance
            summaryFunction = twoClassSummary, #multiClassSummary for non binary
            allowParallel = TRUE)
set.seed(192)
```

```
normalize <- function(x) {
 return((x - min(x)) / (max(x) - min(x)))
}
accident_norm_train <- as.data.frame(lapply(x.train_num1, normalize))</pre>
accident_norm_test <- as.data.frame(lapply(x.test_num1, normalize))</pre>
accident_norm_train_total<-cbind(x.train_num1,y.train_num)</pre>
head(accident_norm_train_total)
set.seed(192)
nn <- train(y=y.train_num, x=x.train_num1,
       method = "nnet",tuneLength=2,
       metric = "ROC",
       trControl = ctrl)
getTrainPerf(nn)
varImp(nn)
plot(nn)
plotnet(nn)
p.nn<- predict(nn,x.test_num1)</pre>
plot(p.nn)
confusionMatrix(p.nn,y.test_num)
p.nn.prob <- predict(nn, x.test_num1, type="prob")</pre>
test.nn.roc<- roc(response= y.test_num, predictor= p.nn.prob[[1]])
plot(test.nn.roc)
p.nn.prob[[1]]
auc(test.nn.roc)
#compare training performance
#create list of cross validation runs (resamples)
rValues <- resamples(list(rpart=m.rpart, naivebayes=m.nb, randomForest=m.rf, bagging=m.bag,
boosting=m.ada, nn=nn))
```

#create plot comparing them bwplot(rValues, metric="ROC") bwplot(rValues, metric="Sens") #Sensitvity bwplot(rValues, metric="Spec")

#create dot plot comparing them dotplot(rValues, metric="ROC") dotplot(rValues, metric="Sens") #Sensitvity dotplot(rValues, metric="Spec")

xyplot(rValues, metric="ROC")
xyplot(rValues, metric="Sens") #Sensitvity
xyplot(rValues, metric="Spec")

summary(rValues)

#using no probability as positive class rpart.roc<- roc(y.test, rpart.prob\$Serious) nb.roc<- roc(y.test, nb.prob\$no)

#lets see auc auc(rpart.roc) auc(nb.roc)