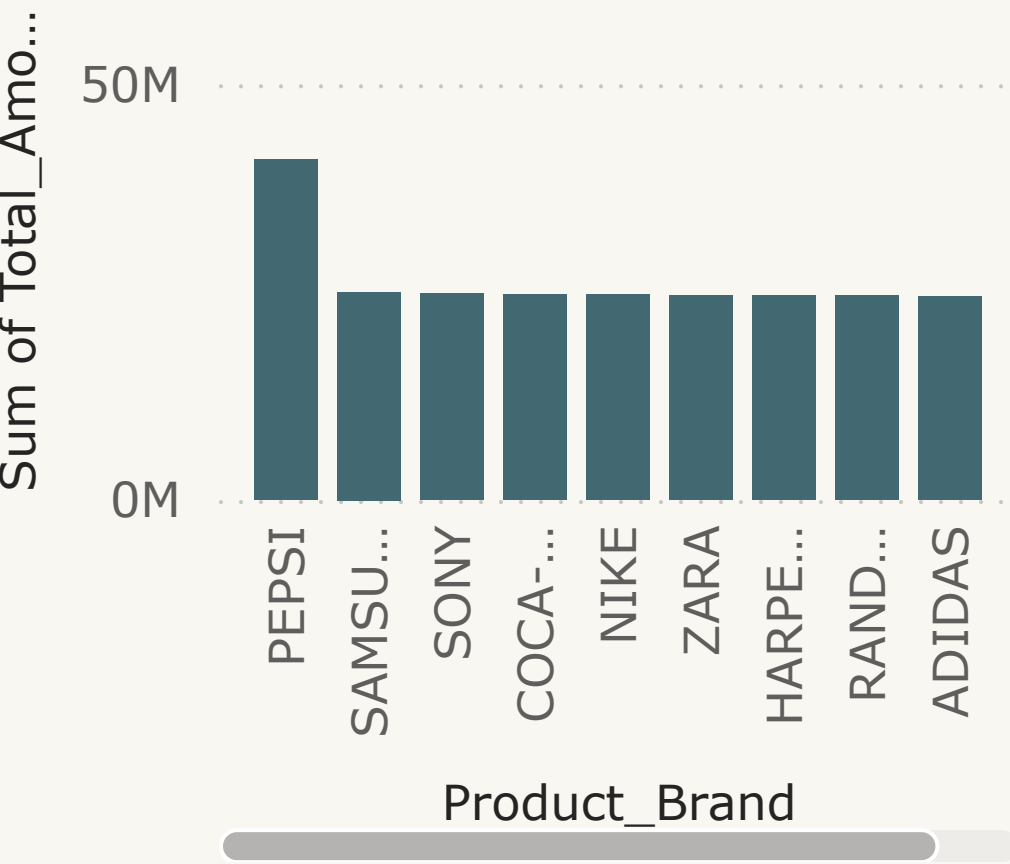


# Retail Sales Analytics Dashboard

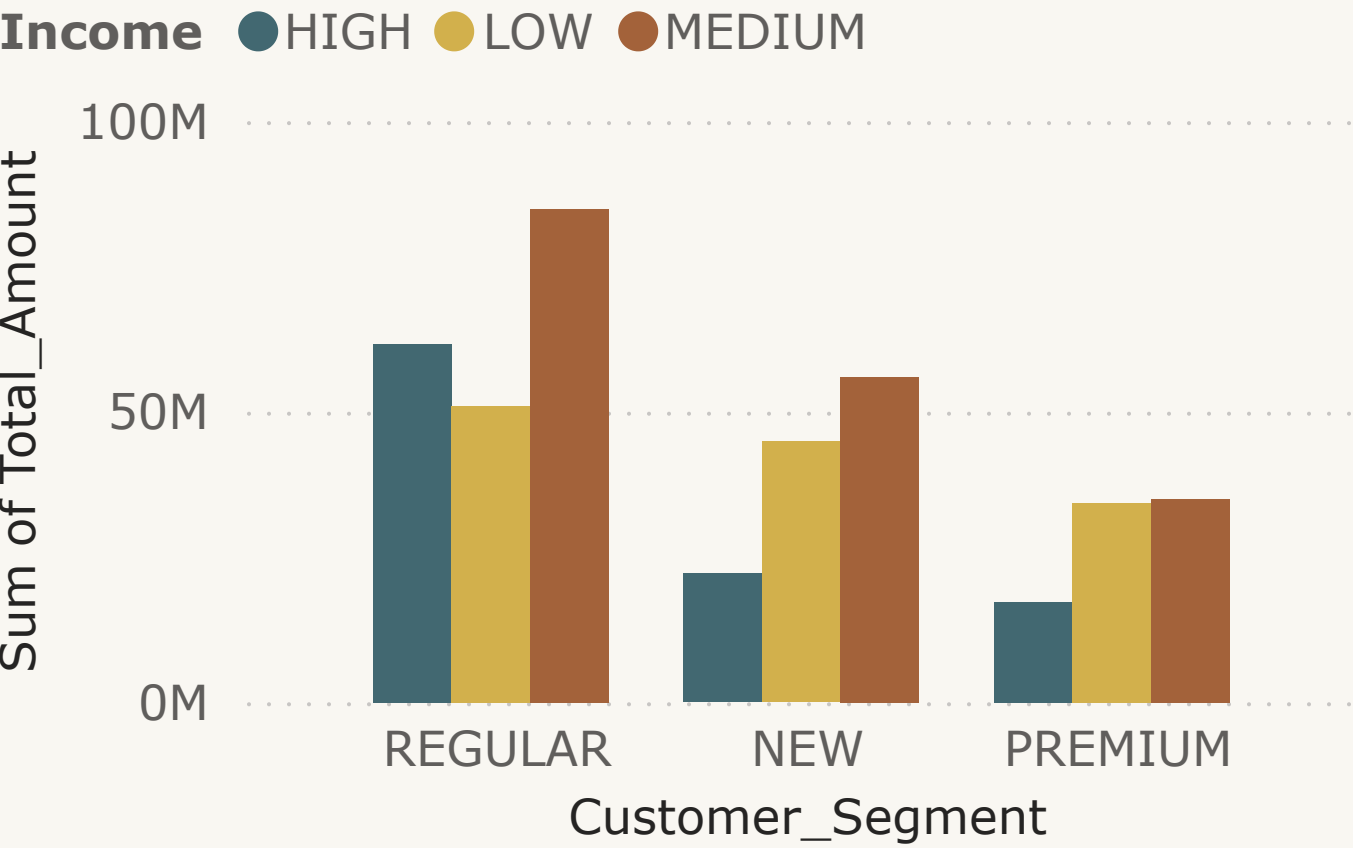
Country



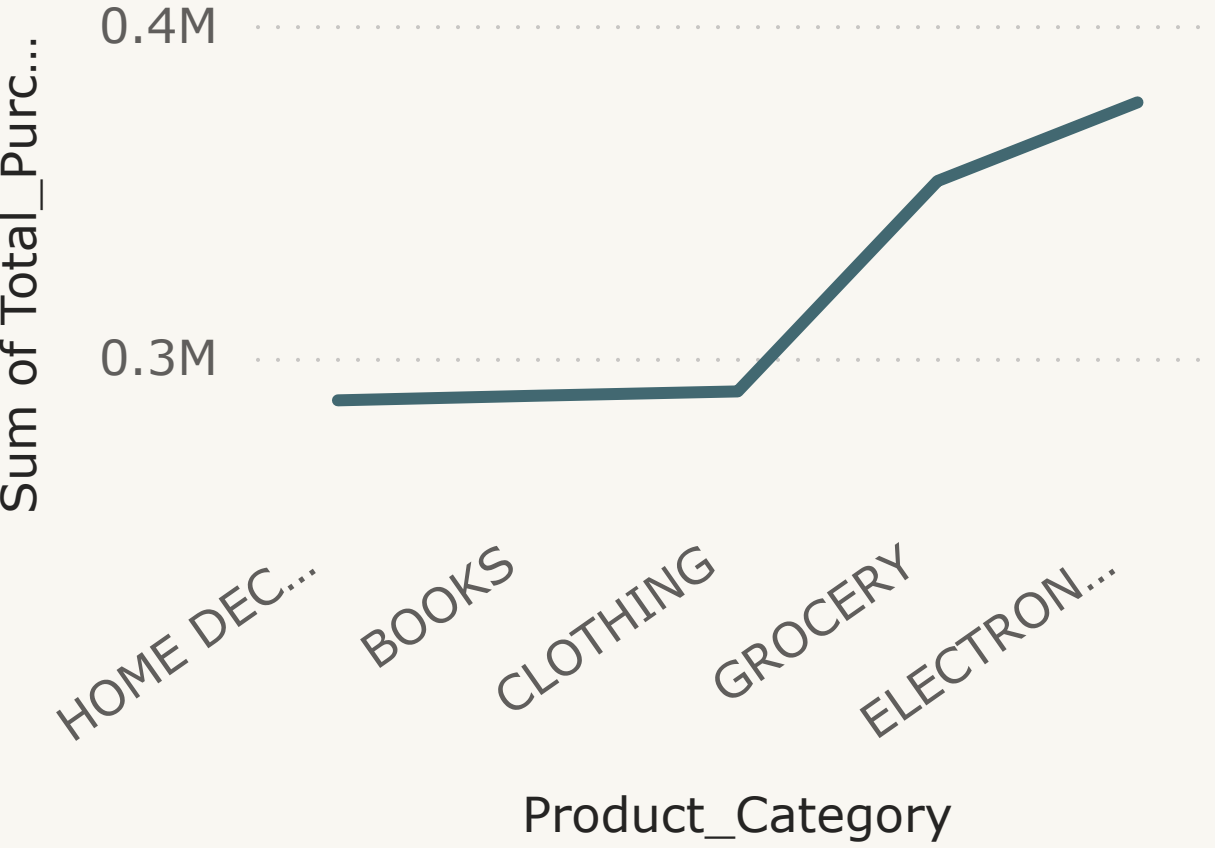
Revenue by Brand



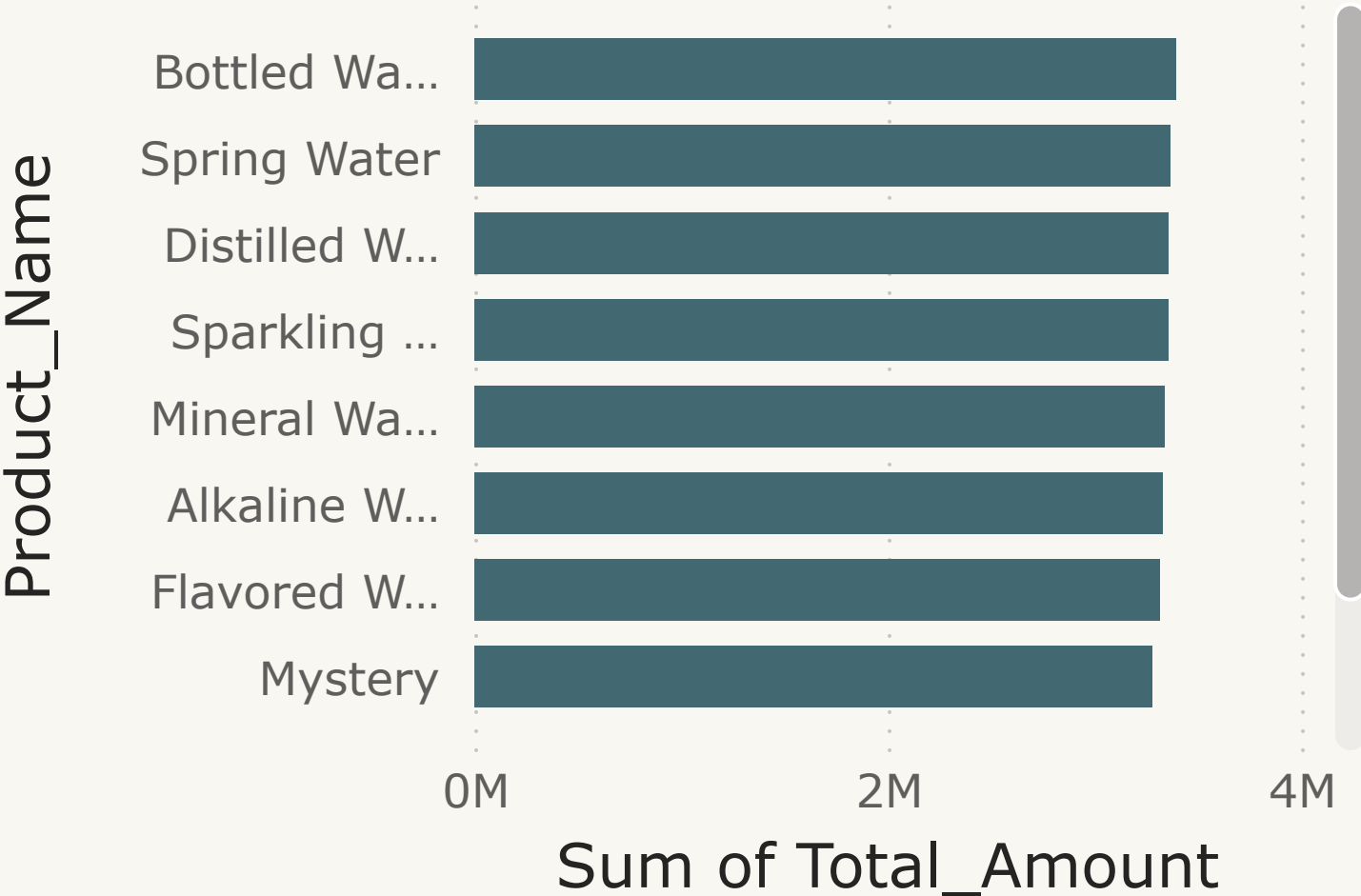
Sum of Total\_Amount by Customer\_Segment and Income



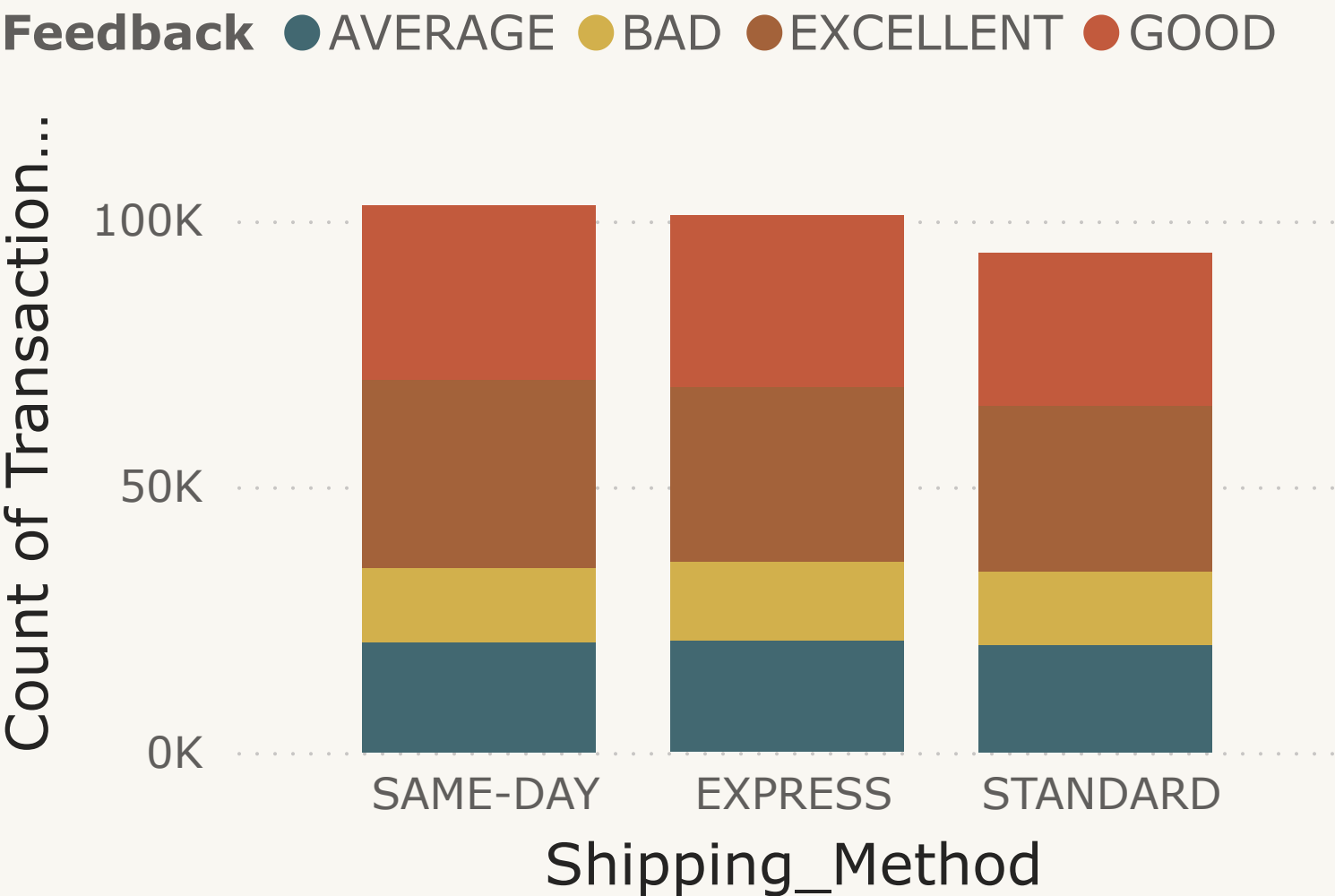
Sum of Total\_Purchases by Product\_Category



Sum of Total\_Amount by Product\_Name



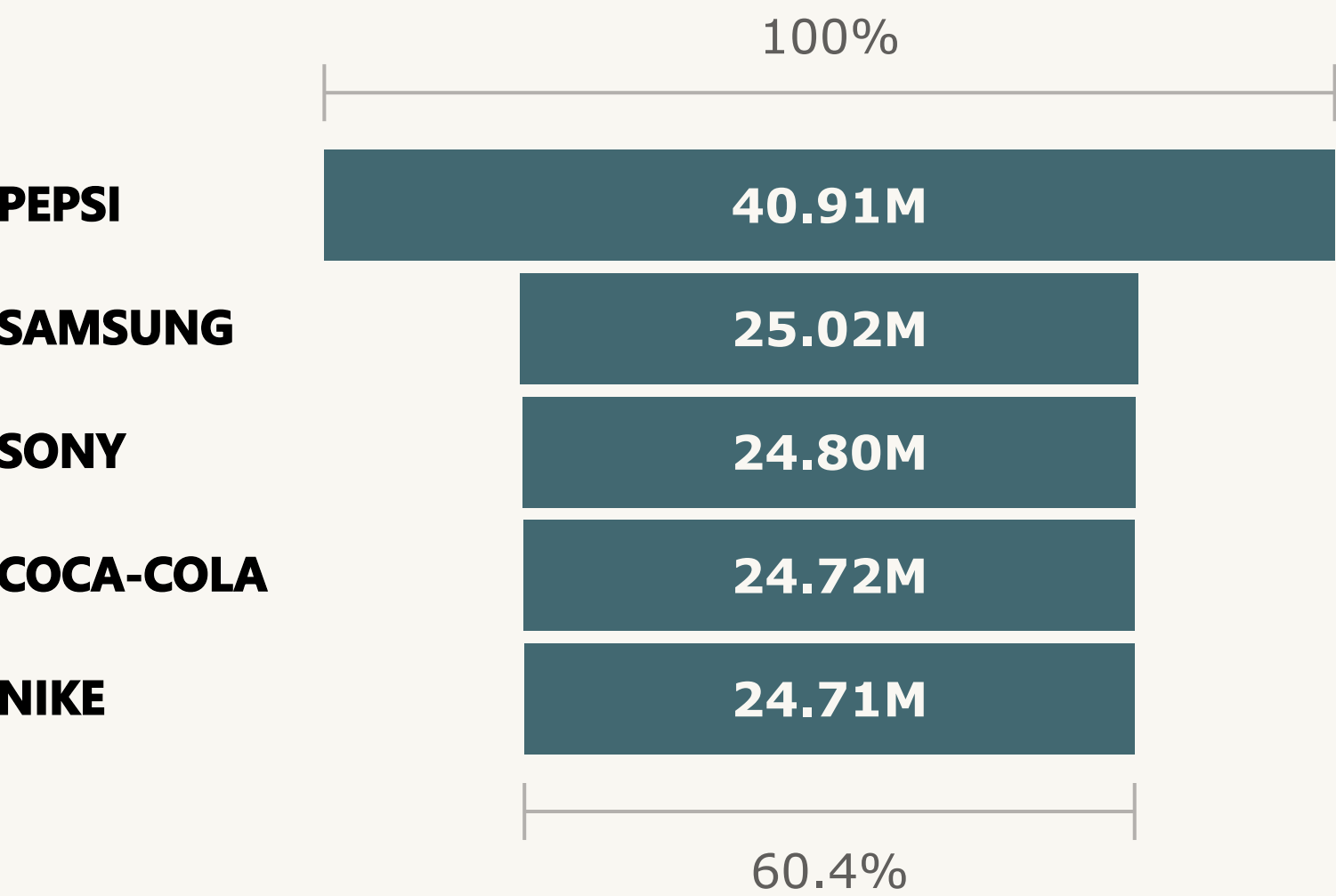
Count of Transaction\_BK by Shipping\_Method and Feedback



# Customer Segments & Operational Insights

- Australia
- Canada
- Germany
- UK
- USA

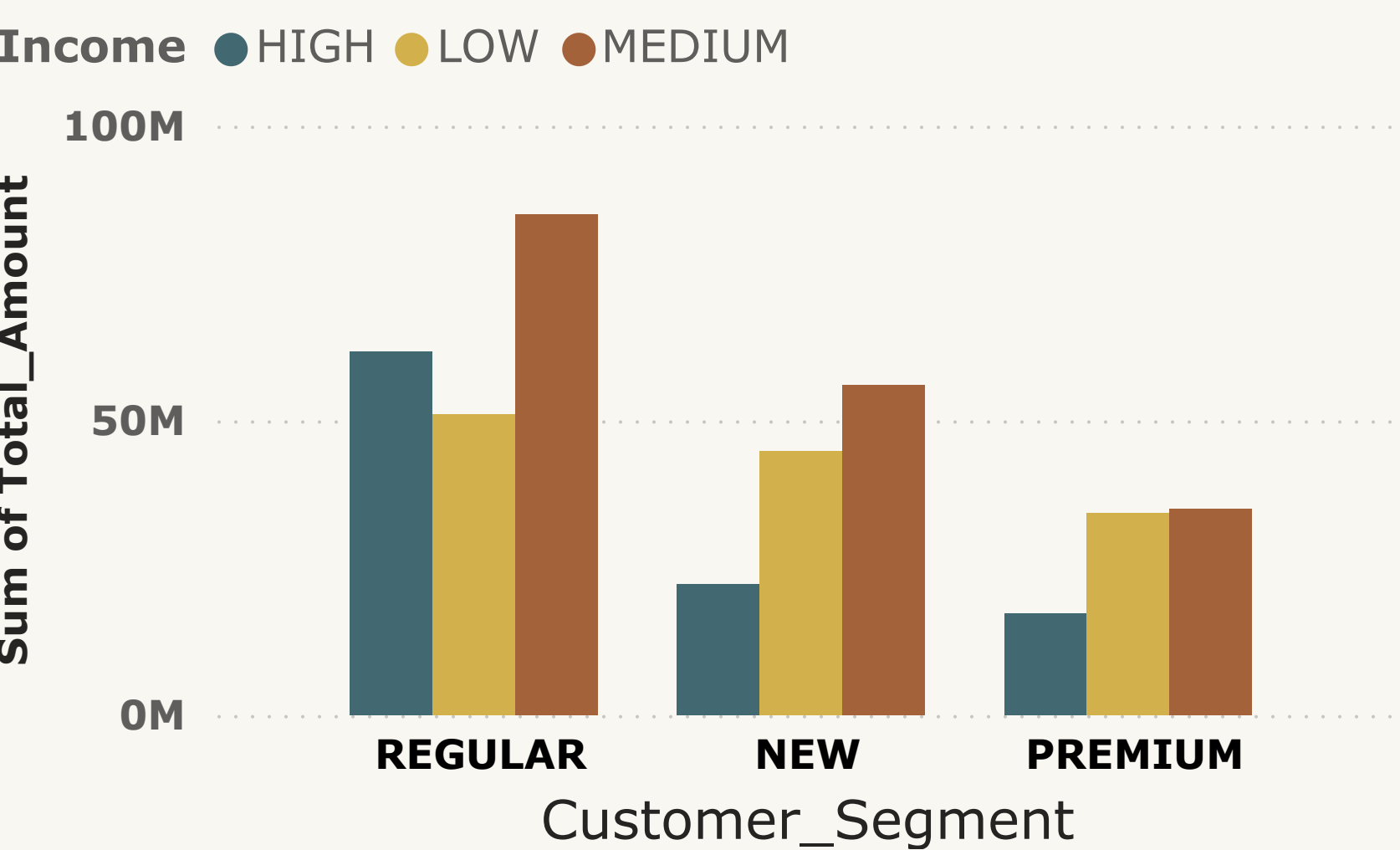
Revenue by Brand



Top 5 Products



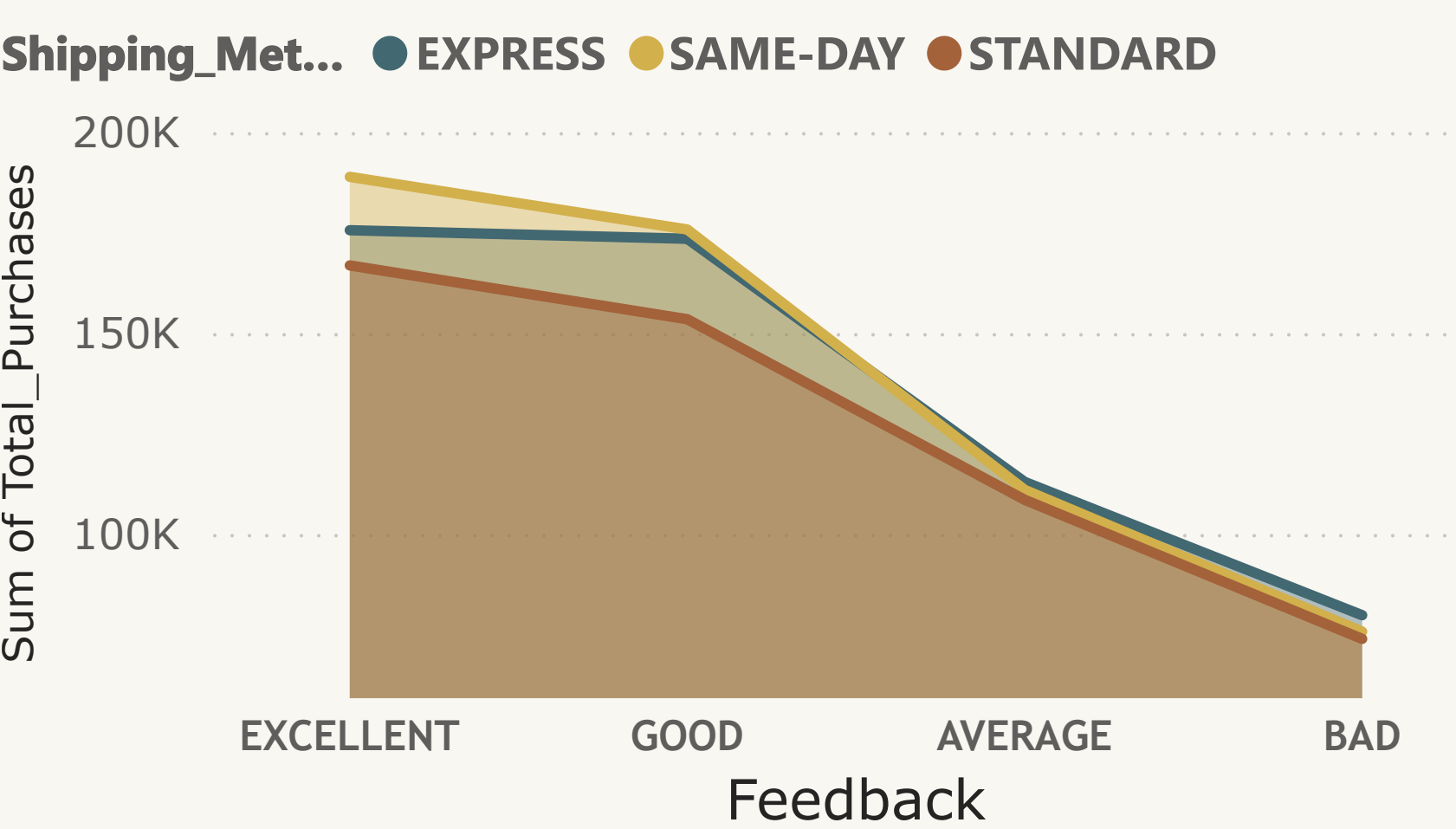
Revenue by Customer Segment and Income



Category Performance



Purchases Volume by Shipping Method



Total Purchases by Gender

