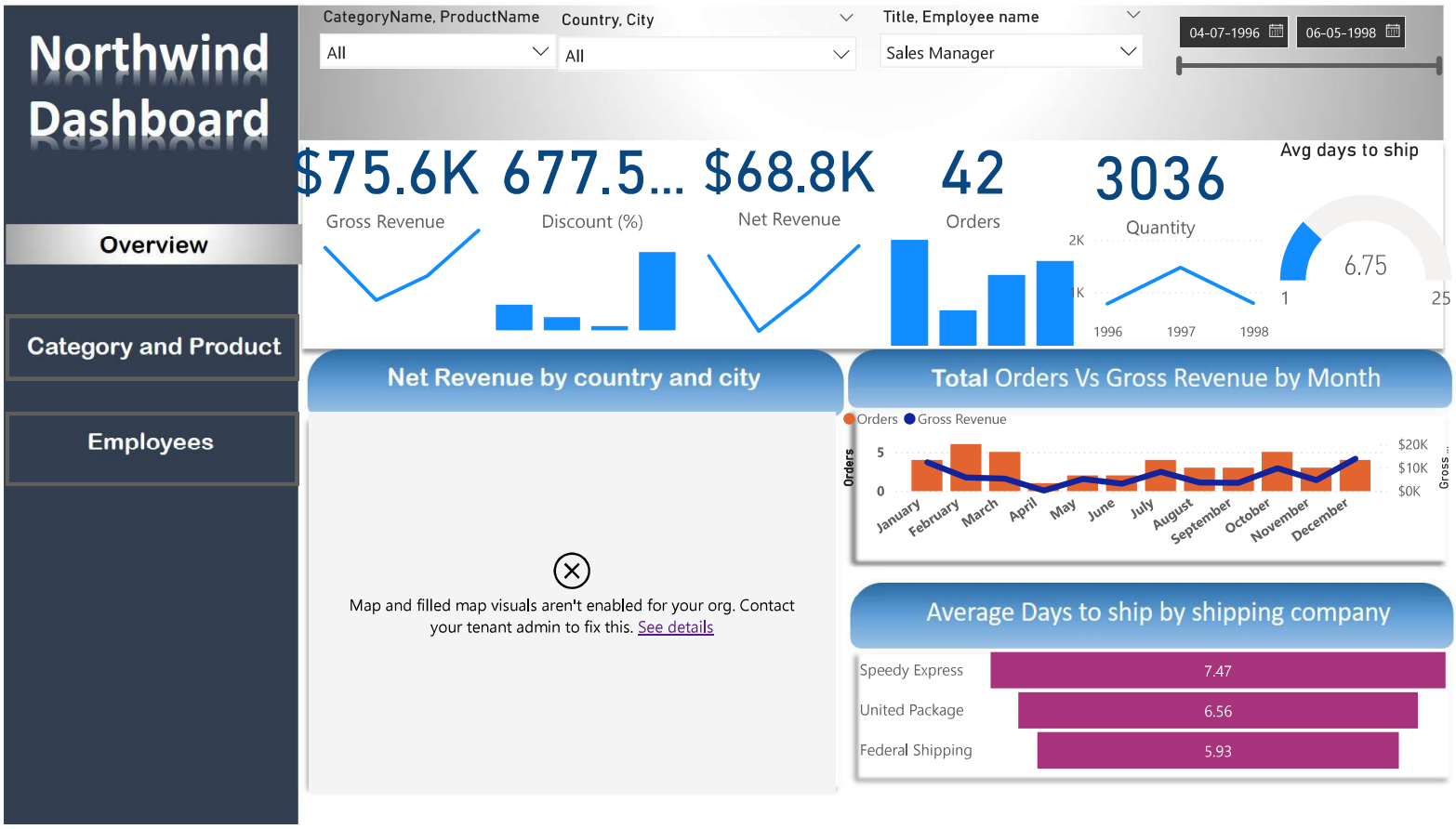

Northwind Dashboard
Overview
Category and Product
Employees
CategoryName, ProductName
All
Country, City
All
Title, Employee name
Sales Manager
04-07-1996
06-05-1998
$75.6K
Gross Revenue
677.5...
Discount (%)
$68.8K
Net Revenue
42
Orders
3036
Quantity
Avg days to ship
6.75
1
25
2K
1K
1996
1997
1998
Net Revenue by country and city
Map and filled map visuals aren't enabled for your org. Contact your tenant admin to fix this. See details
Total Orders Vs Gross Revenue by Month
Orders
Gross Revenue
5
0
$20K
$10K
$0K
January
February
March
April
May
June
July
August
September
October
November
December
Average Days to ship by shipping company
Speedy Express
7.47
United Package
6.56
Federal Shipping
5.93

Northwind Dashboard

Overview

Category and Product

Employees

CategoryName, ProductN... | All

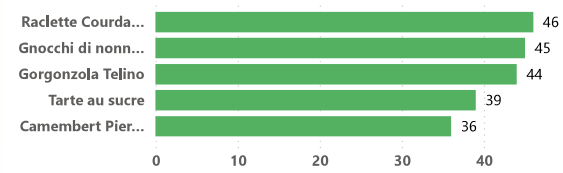
Country, City | All

Title, Employee name | All

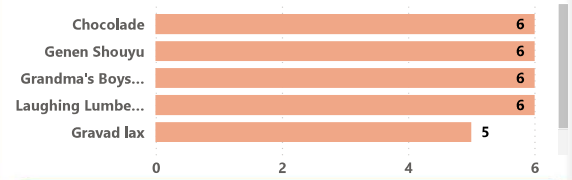
04-07-1996 | 17-02-1998

Top/Bottom 5 Products by orders

Top 5 Products by Orders



Bottom 5 Products by Orders



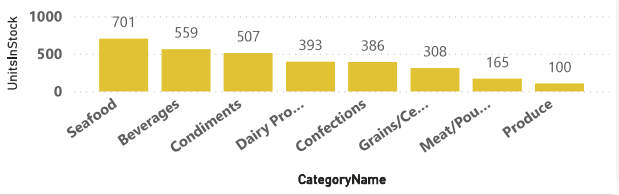
Category and product level performance

CategoryName	Orders	Quantity	Gross Revenue	Discount (%)	Net Reve
Beverages	270	6939	$2,25,403	14,94,549.52%	$2,10,
Condiments	151	4314	$87,993	6,39,911.01%	$81,
Confections	241	6305	$1,38,205	7,85,698.31%	$1,30,
Dairy Products	236	7207	$1,91,662	13,41,266.02%	$1,78,
Grains/Cereals	149	3890	$85,910	4,53,856.76%	$81,
Meat/Poultry	131	3348	$1,25,302	8,65,712.06%	$1,16,
Produce	95	2195	$74,735	4,13,920.26%	$70,
Seafood	220	5929	$1,14,938	8,70,834.01%	$1,06,
Total	645	40127	$10,44,148	68,65,747.95%	$9,75,

Unit in Stock and Unit on Order

ProductName	UnitsInStock	UnitsOnOrder
Alice Mutton	0	0
Aniseed Syrup	13	70
Boston Crab Meat	123	0
Total	3119	780

Unit in Stock by Category and Product



Northwind Dashboard

- Overview
- Category and Product
- Employees

CategoryName, ProductN... | All

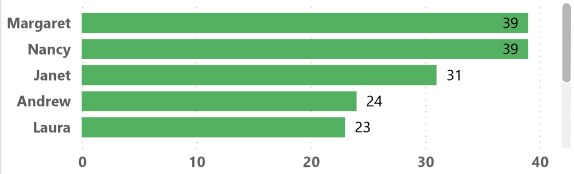
Country, City | All

Title, Employee name | All

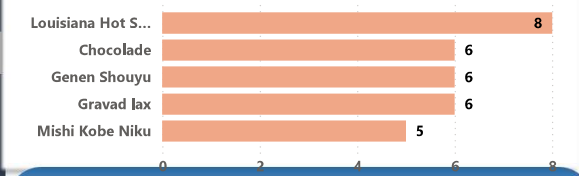
04-07-1996 — 06-05-1998

Top/Bottom 5 Employees by orders

Top 5 Products by Employees



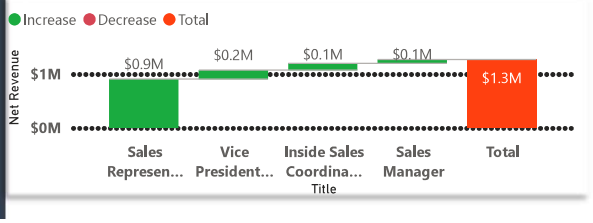
Bottom 5 Products by Eployees



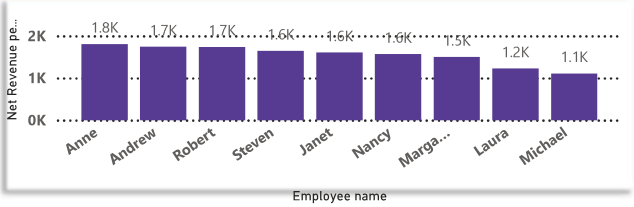
Title and Employee level performance

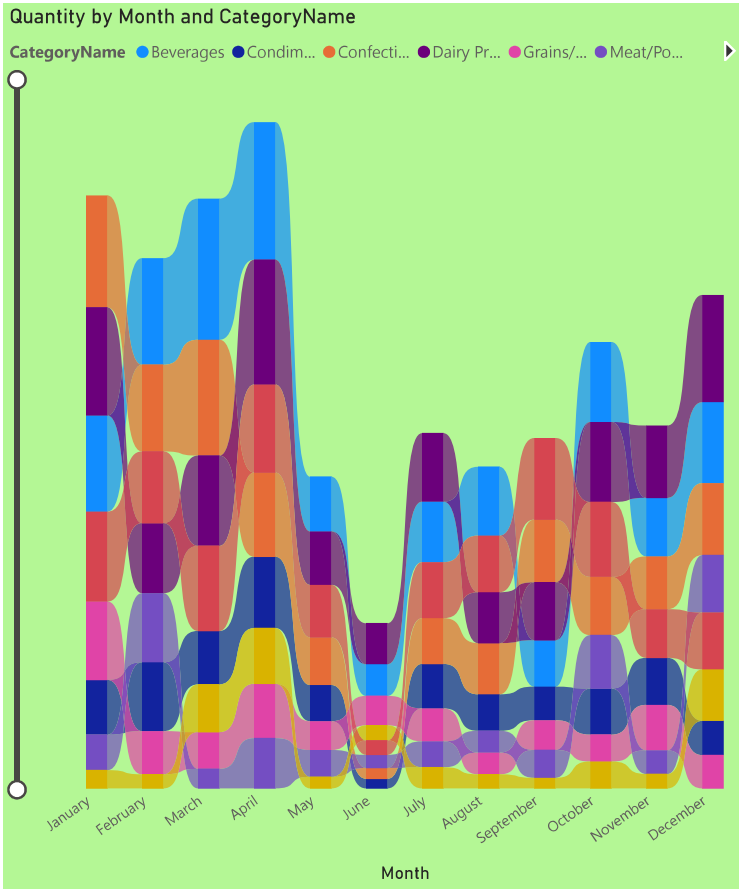
Title	Orders	Quantity	Gross Revenue	Discount (%)
Inside Sales Coordinator	104	5913	$1,33,301	6,43,875.26%
Sales Manager	42	3036	$75,568	6,77,546.76%
Sales Representative	588	36313	$9,67,841	64,23,982.64%
Vice President, Sales	96	6055	$1,77,749	11,21,150.52%
Total	830	51317	$13,54,459	88,66,555.17%

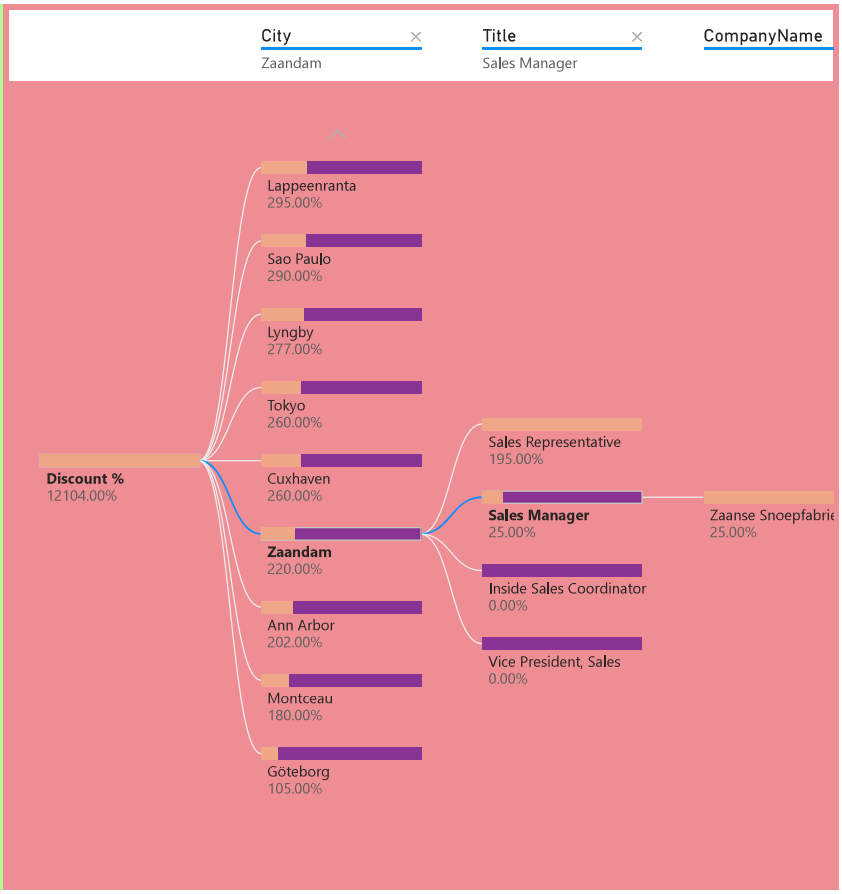
Net Revenue by Employee Title

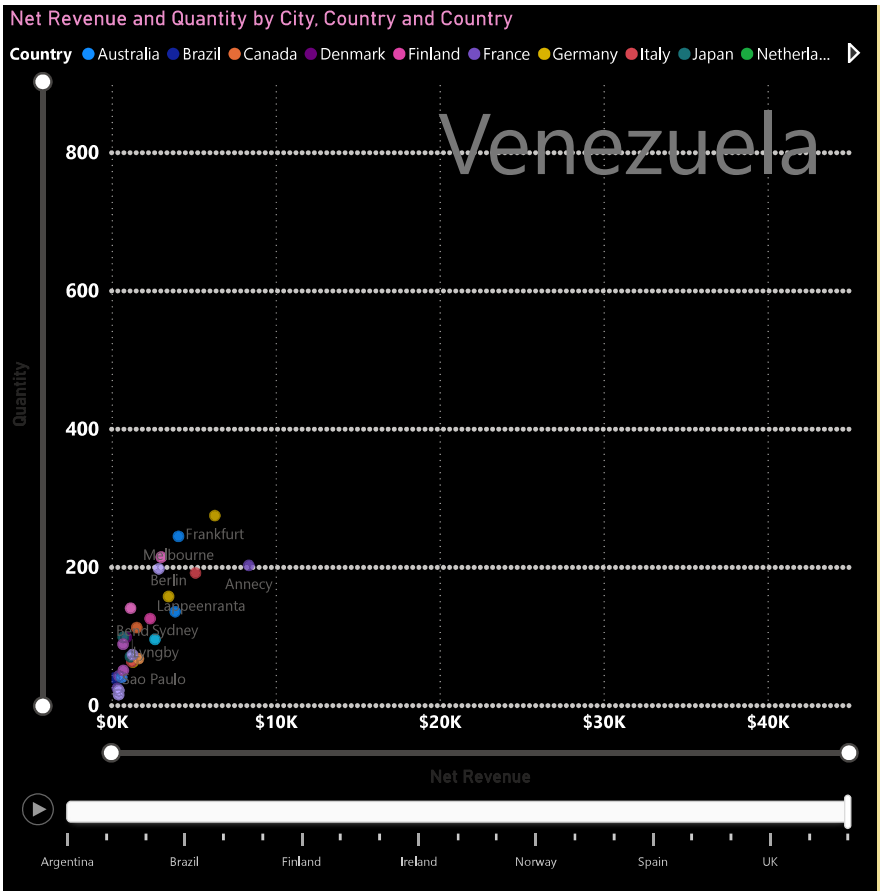


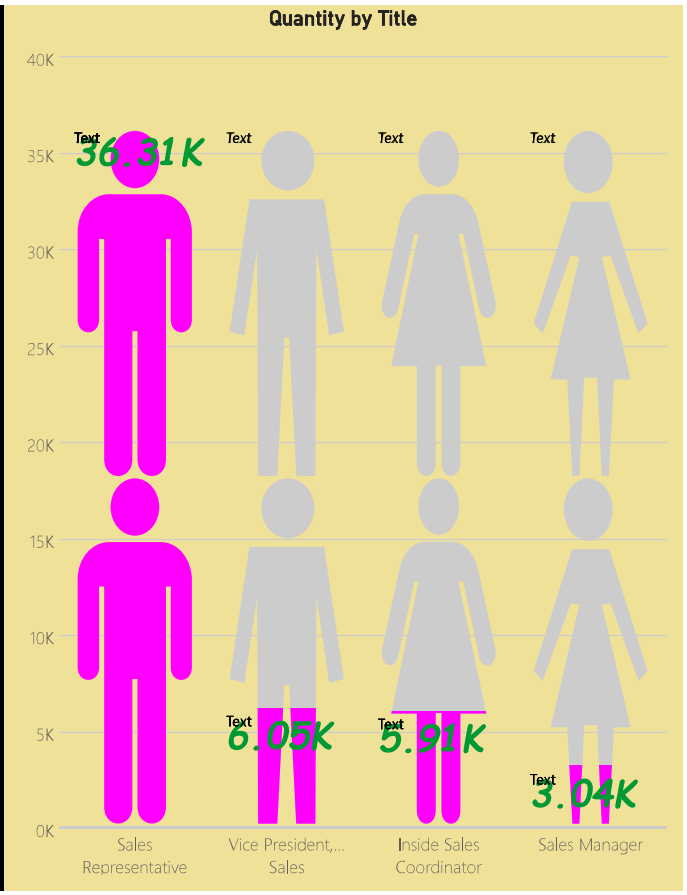
Net Revenue per order by Employees

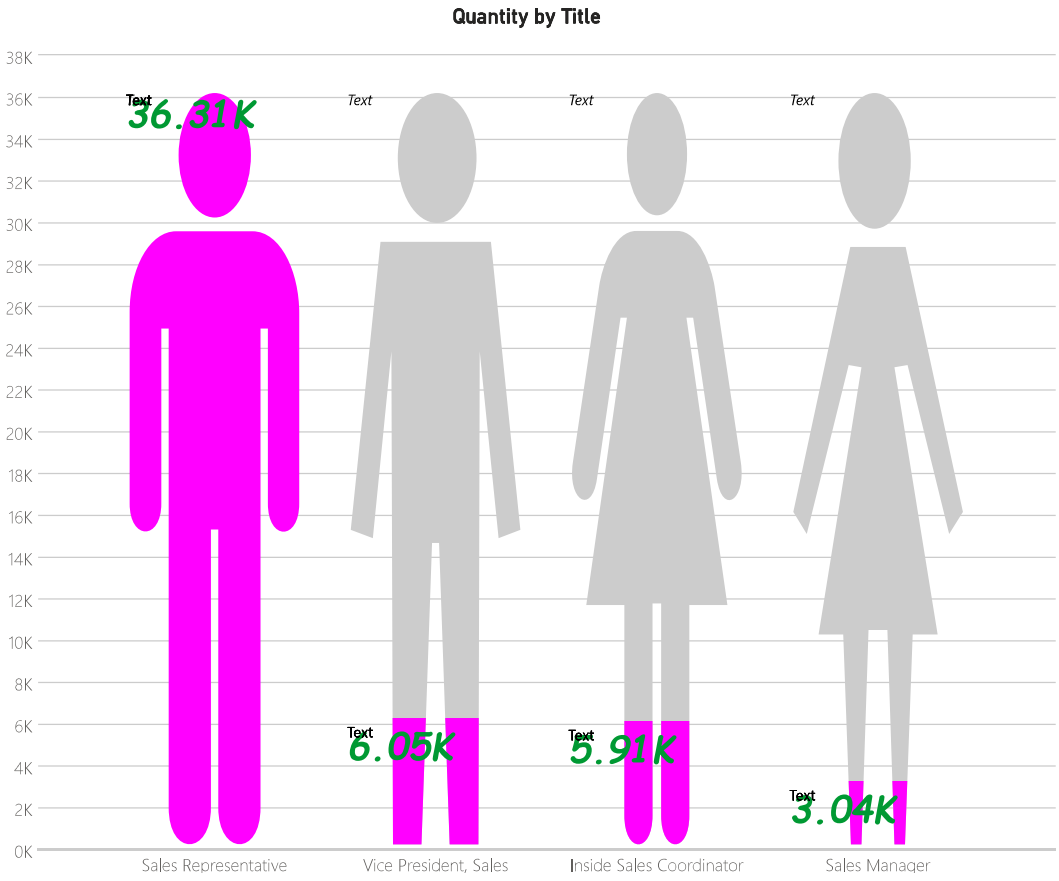



Quantity by Month and CategoryName
CategoryName
Beverages
Condim...
Confecti...
Dairy Pr...
Grains/...
Meat/Po...
January
February
March
April
May
June
July
August
September
October
November
December
Month


City
Zaandam
Title
Sales Manager
CompanyName
Discount %
12104.00%
Lappeenranta
295.00%
Sao Paulo
290.00%
Lyngby
277.00%
Tokyo
260.00%
Cuxhaven
260.00%
Zaandam
220.00%
Ann Arbor
202.00%
Montceau
180.00%
Göteborg
105.00%
Sales Representative
195.00%
Sales Manager
25.00%
Inside Sales Coordinator
0.00%
Vice President, Sales
0.00%
Zaanse Snoepfabrie
25.00%


Net Revenue and Quantity by City, Country and Country
Country Australia Brazil Canada Denmark Finland France Germany Italy Japan Netherla...
Venezuela
800
600
400
200
0
Quantity
$0K
$10K
$20K
$30K
$40K
Net Revenue
Frankfurt
Melbourne
Berlin
Annecy
Lappeenranta
Sydney
Sao Paulo
Argentina
Brazil
Finland
Ireland
Norway
Spain
UK


Quantity by Title
40K
35K
30K
25K
20K
15K
10K
5K
0K
Text
36.31K
Text
Text
Text
Text
6.05K
Text
5.91K
Text
3.04K
Sales Representative
Vice President,... Sales
Inside Sales Coordinator
Sales Manager



Column2	Column3
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Delish	
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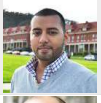
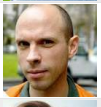
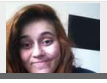
Delish	
Delish	
Delish