

## **Sales Dashboard**

Delish Jucies Yummies

\$2.3M
Total Sales

Jan Mar 2021 May 20... 20...

YTD Trend

\$1.2M

**Total Cost** 

\<u>\</u>

\$1.2M



**50.7%**Profit %



95K
Total Customers

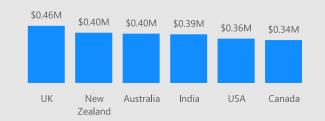


\$24.8

Sales per customer



## Sales by Country



## Our people

Picture	Sales person	Profit % ▼	\$ per Cust	<b>( )</b>
	Gigi Bohling	55.1%	\$28.5	4
	Jan Morforth	55.1%	\$24.9	<b>(</b>
	Gunar Cockshoot	50.0%	\$28.6	•
	Wilone O'Kielt	48.4%	\$20.5	•
	Barr Faughny	47.4%	\$25.3	•
	Dennison Crosswaite	47.3%	\$22.9	•

#### Our Products

Product	Total Profit ▼	Profit %	\$ per Cust
Peanut Butter Cubes	\$1,04,531	90.0%	\$29.5 太
Orange Choco	\$1,01,969	72.3%	\$29.4
99% Dark & Pure	\$98,613	69.2%	\$31.1 🜟
Choco Coated Almonds	\$95,572	86.3%	\$24.1
Smooth Sliky Salty	\$92,426	87.7%	\$22.7
Mint Chip Choco	\$76,331	69.5%	\$26.7
Fruit & Nut Bars	\$75,480	76.8%	\$32.3 🜟
Raspberry Choco	\$73,626	77.3%	\$30.3 ★
Caramel Stuffed Bars	\$71,449	60.6%	\$26.8
70% Dark Bites	\$68,823	64.4%	\$28.9
50% Dark Bites	\$61,910	54.1%	\$31.8 🜟
Drinking Coco	\$53,018	41.7%	\$28.4 太
Milk Bars	\$52,174	63.0%	\$16.8
Almond Choco	\$49,870	56.9%	\$20.6
Manuka Honey Choco	\$32,664	38.9%	\$18.4
White Choc	\$31,528	41.2%	\$19.3
Eclairs	\$28,986	38.0%	\$18.5
Organic Choco Syrup	\$23,034	16.5%	\$30.4 🜟
Spicy Special Slims	\$22,017	16.4%	\$28.5
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# **Sales Dashboard**

Delish Jucies Yummies

\$8.0M **Total Sales** 

\$3.8M

Total Cost



YTD Trend

\$4.2M Total Profit



52.9% Profit %



323K

**Total Customers** 

\$24.8 Sales per customer



Sale	s by	Cou	ntry					
	\$1.4	М	\$1.4M	\$1.4M	\$1.3N	I \$1.3M	\$1.3M	
	Indi	а	USA	UK	New Zealan	Australi d	a Canada	
Our	peo	ple						
Pictu	ıre	Sale	s person		Profit %	\$ per Cu	st 👍 🕴	
		Curt	ice Adva	ni	62.4%	\$2	5.8 👍	
	3	Kain	e Padly		61.8%	\$2	7.9 👍	
		Brie	n Boise		57.3%	\$2.	3.2 👍	
		Gigi	Bohling		55.1%	\$ \$20	8.5 👍	
4	9	Jan I	Morforth		55.1%	\$24	4.9 👍	
		Oby	Sorrel		54.9%	\$2.	3.3 👍	

### **Our Products**

Product	Total Profit ▼	Profit %	\$ per Cust
Peanut Butter Cubes	\$3,37,491	89.3%	\$27.2 太
Smooth Sliky Salty	\$3,34,711	86.6%	\$24.9
Choco Coated Almonds	\$3,18,046	84.0%	\$25.0
Fruit & Nut Bars	\$3,07,662	77.0%	\$27.2
Orange Choco	\$2,70,079	72.5%	\$24.4
99% Dark & Pure	\$2,48,238	63.2%	\$27.2
Caramel Stuffed Bars	\$2,43,893	60.9%	\$26.8 太
70% Dark Bites	\$2,40,035	64.9%	\$27.0
Mint Chip Choco	\$2,28,964	68.3%	\$24.1
Raspberry Choco	\$2,17,680	72.4%	\$23.2
Milk Bars	\$2,15,075	61.1%	\$24.1
Manuka Honey Choco	\$2,07,235	51.2%	\$24.0
White Choc	\$2,01,299	58.0%	\$25.3
Almond Choco	\$1,98,002	61.4%	\$21.2
50% Dark Bites	\$1,66,988	49.2%	\$25.2
Drinking Coco	\$1,60,036	40.8%	\$25.5
Eclairs	\$1,24,165	39.9%	\$25.6
85% Dark Bars	\$99,934	27.0%	\$24.3
Organic Choco Syrup	\$93,369	23.9%	\$25.7 🦎
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