

Northwind Dashboard

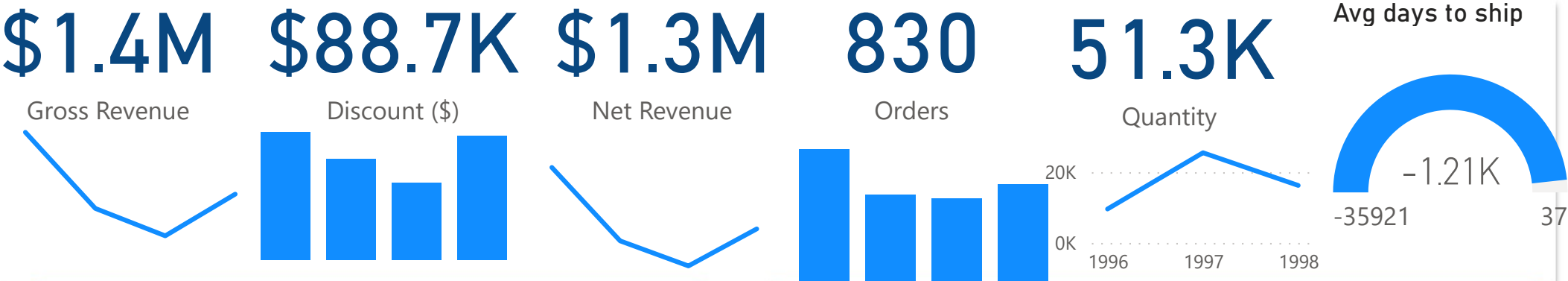
CategoryName, Product...
All

Country, City
All

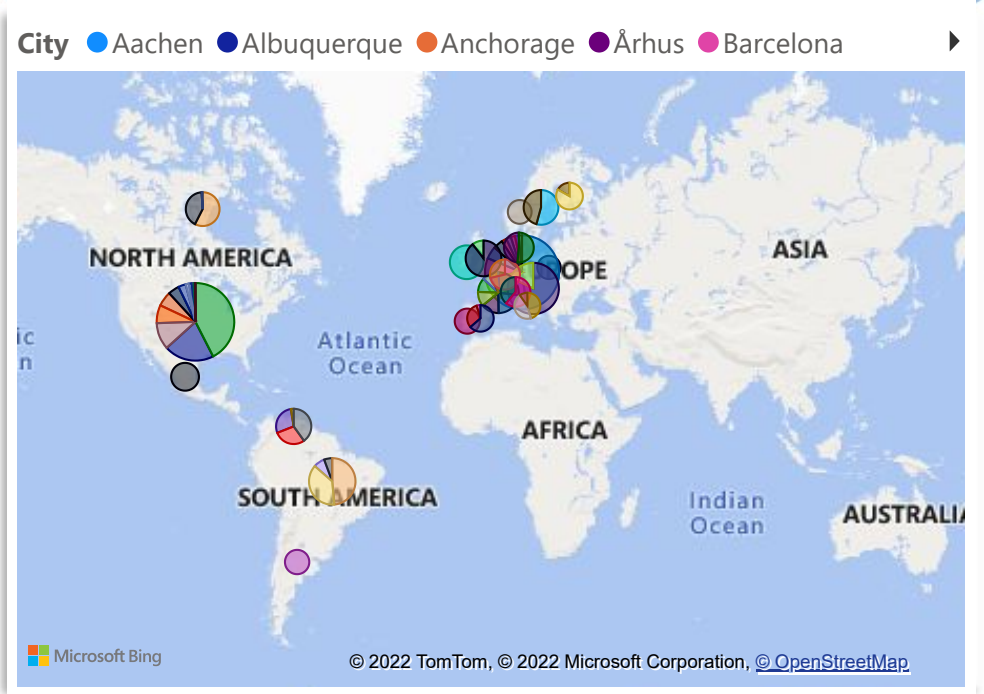
Title, Employee name
All

04-07-1996

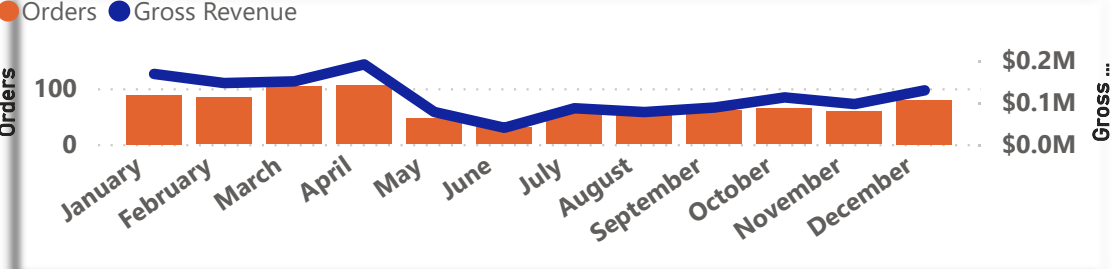
06-05-1998



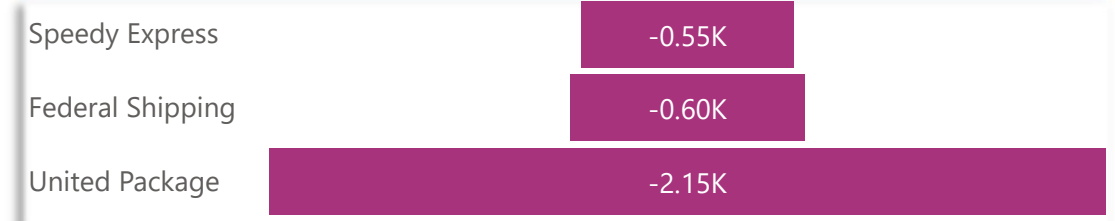
Net Revenue by country and city



Total Orders Vs Gross Revenue by Month



Average Days to ship by shipping company



Northwind Dashboard

Overview

Category and Product

Employees

CategoryName, Product...

Country, City

Title, Employee name

04-07-1996

06-05-1998

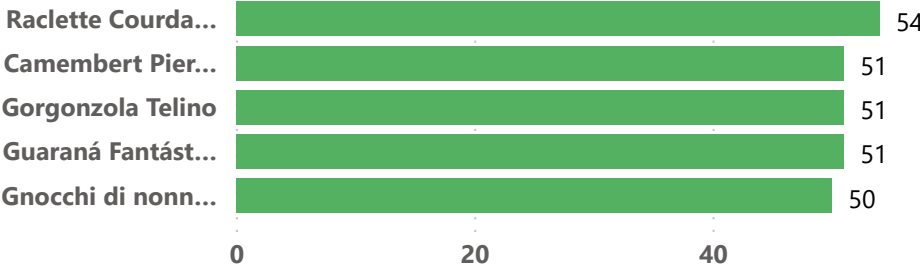
All

All

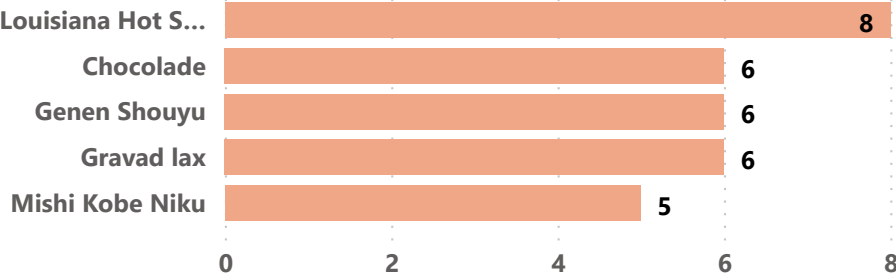
All

Top/Bottom 5 Products by orders

Top 5 Products by Orders



Bottom 5 Products by Orders



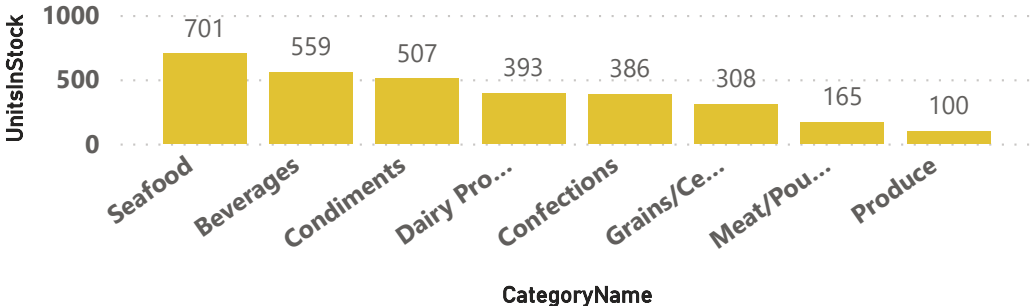
Unit in Stock and Unit on Order

ProductName	UnitsInStock	UnitsOnOrder
Alice Mutton	0	0
Aniseed Syrup	13	70
Boston Crab Meat	123	0
Total	3119	780

Category and product level performance

CategoryName	Orders	Quantity	Gross Revenue	Discount (\$)	Net Revenue
Beverages	354	9532	\$2,86,527	\$18,659	\$2,67,86
Condiments	193	5298	\$1,13,695	\$7,648	\$1,06,04
Confections	295	7906	\$1,77,099	\$9,742	\$1,67,35
Dairy Products	303	9149	\$2,51,331	\$16,823	\$2,34,50
Grains/Cereals	182	4562	\$1,00,727	\$4,982	\$95,74
Meat/Poultry	161	4199	\$1,78,189	\$15,166	\$1,63,02
Produce	129	2990	\$1,05,269	\$5,284	\$99,98
Seafood	291	7681	\$1,41,623	\$10,361	\$1,31,26
Total	830	51317	\$13,54,459	\$88,666	\$12,65,79

Unit in Stock by Category and Product



Northwind Dashboard

Overview

Category and Product

Employees

CategoryName, Produ...

Country, City

Title, Employee name

04-07-1996

06-05-1998

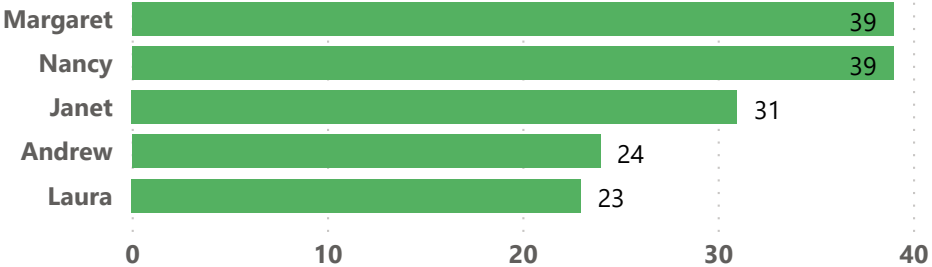
All

All

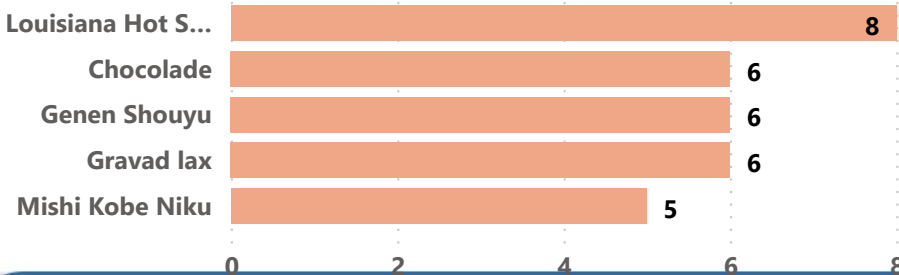
All

Top/Bottom 5 Employees by orders

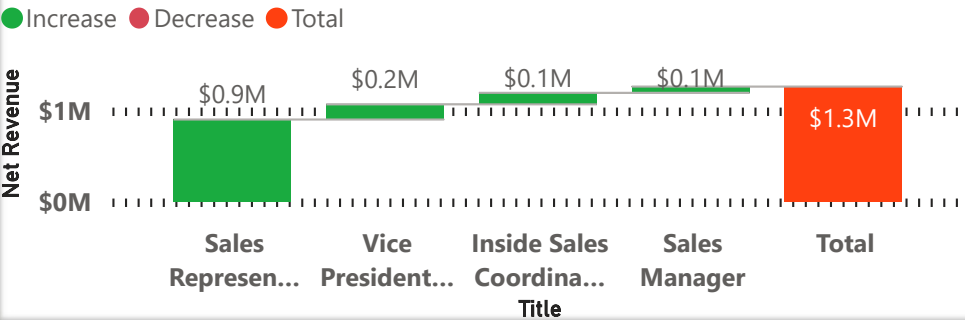
Top 5 Products by Employees



Bottom 5 Products by Employees



Net Revenue by Employee Title



Title and Employee level performance

Title	Orders	Quantity	Gross Revenue	Discount (\$)	N
Inside Sales Coordinator	104	5913	\$1,33,301	\$6,439	
Sales Manager	42	3036	\$75,568	\$6,775	
Sales Representative	588	36313	\$9,67,841	\$64,240	
Vice President, Sales	96	6055	\$1,77,749	\$11,212	
Total	830	51317	\$13,54,459	\$88,666	

Net Revenue per order by Employees

