

WHO are we empathizing with?

Who is the person we want to understand?
What is the situation they are in?
What is their role in the situation?

Researchers want to understand the age, gender, race, and ethnicity of the population.

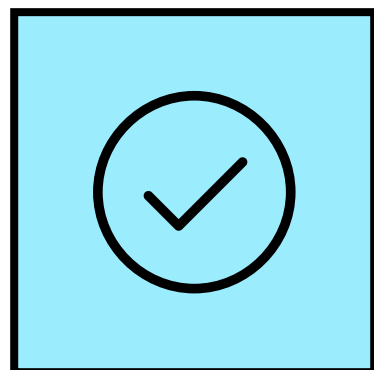


What do they HEAR?

What are they hearing others say?
What are they hearing from friends?
What are they hearing from colleagues?
What are they hearing second-hand?

Others say in positive as it lead to economic growth and increased innovation.

Friends say in negative it leads to overconsumption and environmental degradation.



What do they DO?

What do they do today?
What behavior have we observed?
What can we imagine them doing?

In Positive population growth fertility rate is high and the mortality rate is low. and in negative population its vice versa.

Each individuals play an important role in determining the situation such as fertility rates, mortality rates, migration patterns, and socioeconomic conditions

Strains on infrastructure:
As the population grows, there may be increased demand for infrastructure. This can lead to congestion, longer commute times, and other frustrations for individuals.

Health and safety concerns:
As the population grows, there may be increased concerns about health and safety, particularly in urban areas. This can include issues like crime, pollution-related health problems, and the spread of infectious diseases.

the unique behaviour has been observed is diseases, environmental pressure and social changes

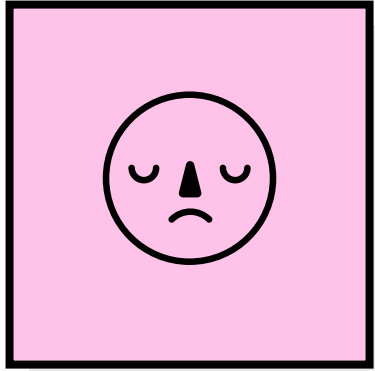
Researchers observed a peculiar trait that is demographic transistion .high levels of birth and death rates to low levels,

GOAL

What do they THINK and FEEL?

PAINS

What are their fears, frustrations, and anxieties?



GAINS

What are their wants, needs, hopes, and dreams?



They dream to improve theaccess in health care and education

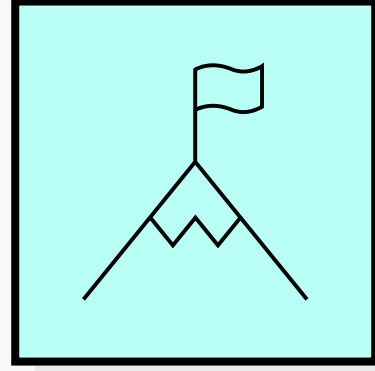
There hope is to reduce poverty and inequality.

Collect and analyze data:
Collecting and analyzing data on population growth is essential for understanding demographic trends. This can involve collecting data on birth rates, death rates, migration, and other factors that affect population dynamics.

They watch the shifts in cultural norms and changes in the distribution of resources and political power.

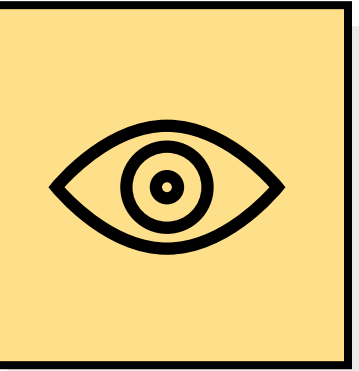
What do they need to DO?

What do they need to do differently?
What job(s) do they want or need to get done?
What decision(s) do they need to make?
How will we know they were successful?



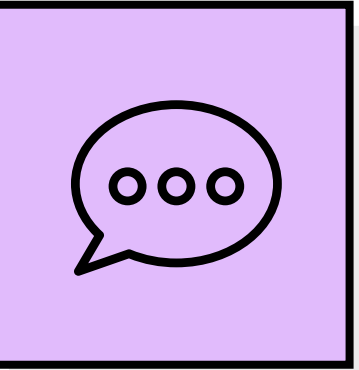
Foster international cooperation: Population growth is a global issue that requires international cooperation and coordination. Working together, countries can develop strategies for managing population growth that are equitable and sustainable

In immediate environment their see size and rate of the population



What do they SEE?

What do they see in the marketplace?
What do they see in their immediate environment?
What do they see others saying and doing?
What are they watching and reading?



What do they SAY?

What have we heard them say?
What can we magine them saying?

Researches say in past 5 yrs there is a gradual increase in population

They say there is a link between climatic change and overall population