Customer Journey Map

| | RESEARCH | MODEL DEVELOPMENT | DEPLOYMENT | USAGE |
|---------------|--|---|--|--|
| ACTIONS | Studies the need for a fabric classification model | Develops and trains a neural network on fabric patterns | Deploys the model to a web interface | Uploads an image of a fabric pattern to classify |
| THOUGHŢS | Can this model really heip in our inspection process? | How accurate will the model be on new patterns? | Will the deployment. process be smooth? | is the classification result trustworthy |
| FEELINGS | skeptical | uncertain | hopeful | satisfied |
| OPPORTUNITIES | Explain model benefits and potential ROI | Provide performance metrics and examples | Offer deployment support and training | Ensure result accuracy anguide actions |
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