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Assignment 1

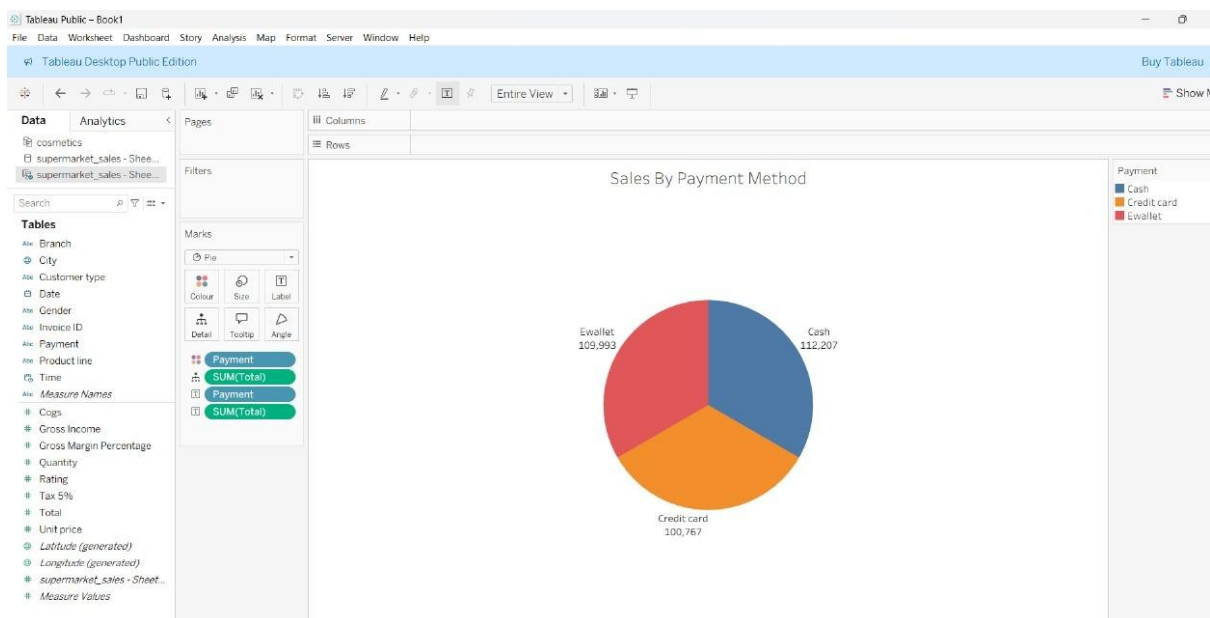
Title

Supermarket Sales Data Visualization and Analysis

Pie Chart

This Tableau pie chart shows total sales by payment method: Cash (₹112,207), Credit Card (₹100,767), and Ewallet (₹109,993).

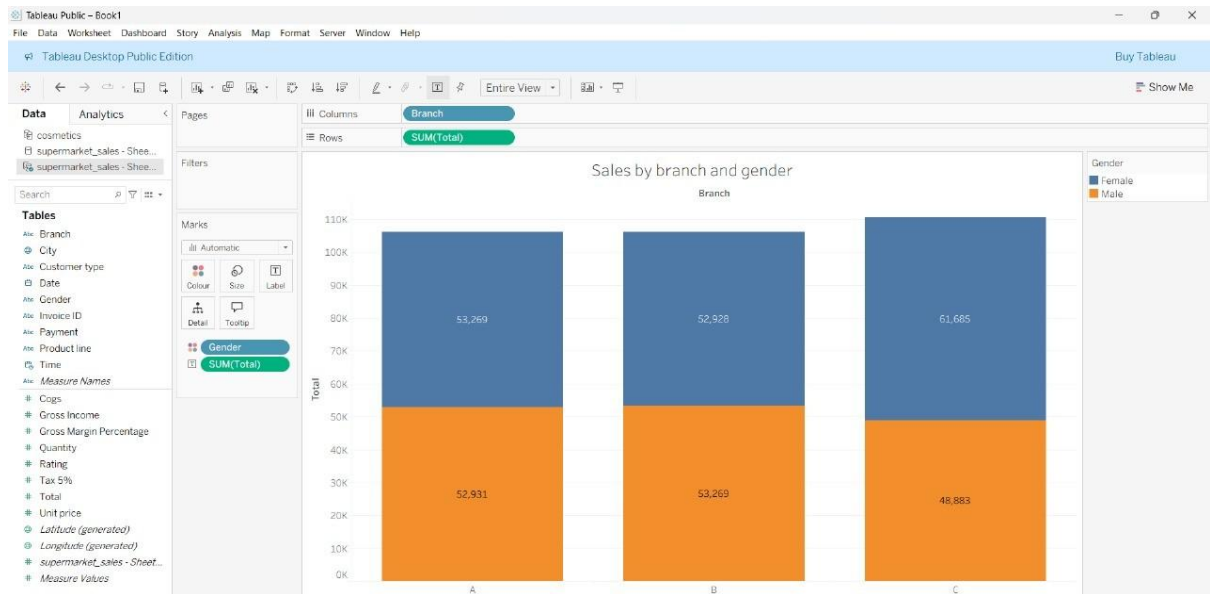
Cash leads slightly, but all three are closely matched, highlighting balanced customer preferences.



Stacked Bar Chart

This Tableau bar chart compares total sales across Branches A, B, and C by gender.

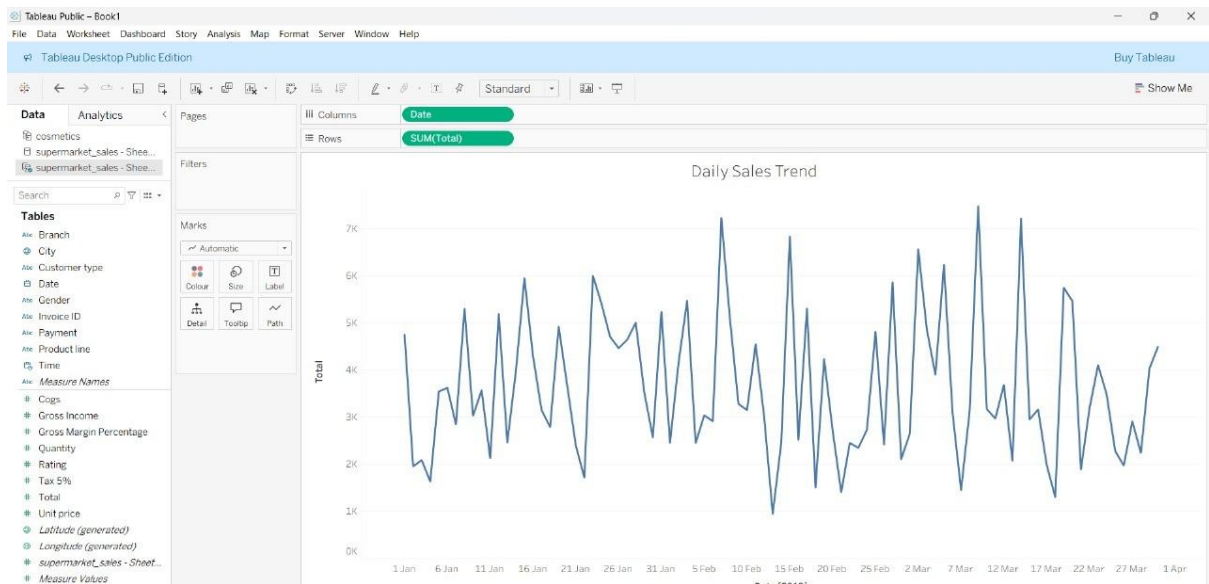
Branch C shows the highest sales from females (₹61,685), while Branch B sees higher sales from males (₹53,269).



Line Chart

This Tableau line chart displays a "Daily Sales Trend" from January 1 to April 1, showing fluctuations in total sales.

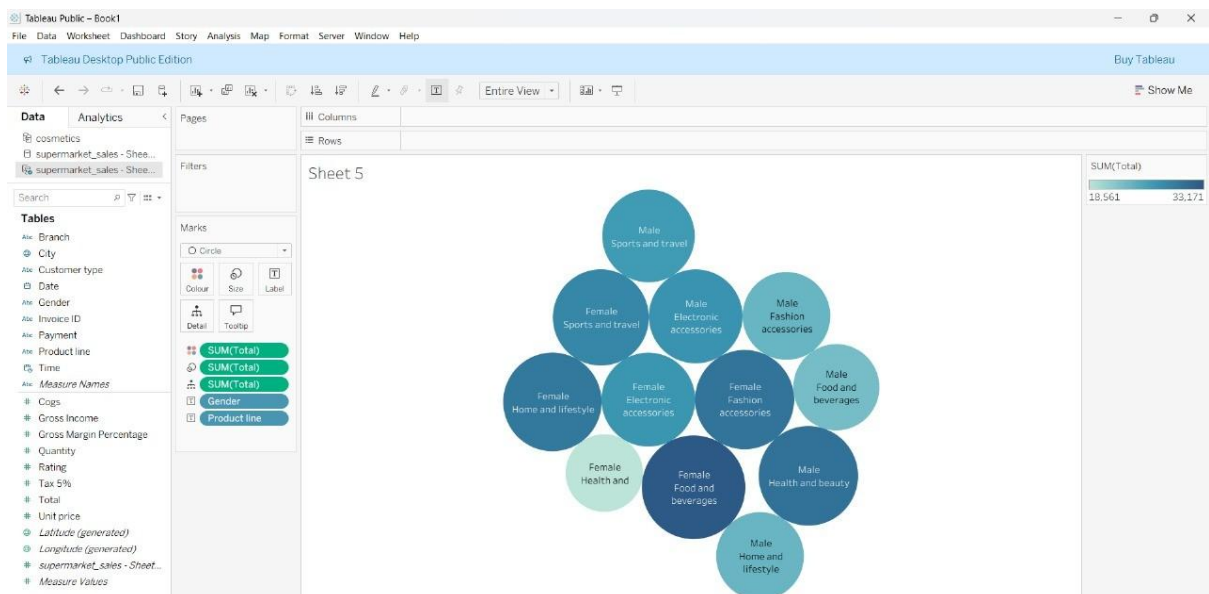
Sales range roughly between ₹2K and ₹7K, highlighting key peaks and dips across the timeline.



Bubble Chart

This Tableau bubble chart visualizes total sales by gender and product line, with larger bubbles indicating higher sales.

"Male Sports and travel" and "Female Electronic accessories" stand out as top-performing segments.



Bar Chart

This Tableau bar chart shows total sales across six product lines, with "Food and beverages" leading at ₹56,145.

Other strong performers include "Sports and travel" (₹55,123) and "Electronic accessories" (₹54,338), showing close competition.

