

## Project Planning Phase

### Project Planning Template (Product Backlog, Sprint Planning, Stories, Story points)

|               |  |
|---------------|--|
| Date          | 15 February 2025   |
| Team ID       | LTVIP2025TMID47602   |
| Project Name  | Cosmetic Insights : Navigating Cosmetics Trends and Consumer Insights with Tableau |
| Maximum Marks | 5 Marks  |

#### Product Backlog, Sprint Schedule, and Estimation (4 Marks)

Use the below template to create product backlog and sprint schedule

| Sprint   | Functional Requirement (Epic) | User Story Number | User Story / Task   | Story Points | Priority | Team Members |
|----------|-------------------------------|-------------------|---|--------------|----------|--------------|
| Sprint-1 | Data Collection               | USN-1             | As a data analyst, I want to import cosmetics sales and customer data from CSV/Excel                  | 3            | High     |              |
| Sprint-1 | Data Preparation              | USN-2             | As a developer, I want to clean and preprocess the data using Python/Pandas                           | 3            | High     |              |
| Sprint-1 | Dashboard Design              | USN-3             | As a designer, I want to create wireframes for visualizing trends and insights                        | 2            | Medium   |              |
| Sprint-2 | Visualization Development     | USN-4             | As a Tableau user, I want to build dashboards showing product trends and consumer preferences         | 4            | High     |              |
| Sprint-2 | Filter & Drill-down Features  | USN-5             | As a user, I want to use filters to explore data across product categories, regions, and demographics | 1            | High     |              |
|          | Dashboard                     |                   |   |              |          |              |
|          |                               |                   |   |              |          |              |
|          |                               |                   |   |              |          |              |

Project Tracker, Velocity & Burndown Chart: (4 Marks)

| Sprint   | Total Story Points | Duration | Sprint Start Date | Sprint End Date (Planned) | Story Points Completed (as on Planned End Date) | Sprint Release Date (Actual) |
|----------|--------------------|----------|-------------------|---------------------------|---|------------------------------|
| Sprint-1 | 20                 | 1 Days   | 26 june 2025      | 26 june 2025              | 20  | 26 june 2025                 |
| Sprint-2 | 20                 | 1 Days   | 27 june 2025      | 27 june 2025              | 20  | 27 june 2025                 |
| Sprint-3 | 20                 | 1 Days   | 28 june 2025      | 28 june 2025              | 20  | 28 june 2025                 |
| Sprint-4 | 20                 | 1 Days   | 29 june 2025      | 28 june 2025              | 20  | 28 june 2025                 |
|          |                    |          |                   |                           |   |                              |
|          |                    |          |                   |                           |   |                              |
|          |                    |          |                   |                           |   |                              |
|          |                    |          |                   |                           |   |                              |