# Deepika

## UI/UX Designer

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in https://www.linkedin.com/in/deepika-pandey-a87277176/

Creative and detail-oriented UI/UX designer with 5+ years of experience specializing in website UI design. Innovative UI/UX Designer with a strong background in creating intuitive and engaging user interfaces. Possess skillset in applying design principles to produce high-quality graphics, interactive prototypes, and mockups tailored to client needs. Strength lies in balancing functional requirements with aesthetics to deliver designs that enhance user experience and satisfaction.

## Skills

**Design Tools:** Figma, Photoshop, Illustrator

**Core Skills:** Wireframing, Prototyping, UX Research, Visual Design, Ui Design

**Other:** Design Systems, Responsive Design, User Flows, Html and Css

## Work Experience

### UI / UX Designer- Allin Info System Pvt Ltd - June 2024- Current

- Leading UI/UX design for ongoing digital products, including Shopify and Magento UI design.
- Creating design systems, interaction flows, and responsive layouts.
- Working closely with cross-functional teams to align business goals with user needs.
- Created wireframes, storyboards and site maps to define the structure of a website or application.

### Assistant Web Designer - Wits Digital Pvt Ltd - Oct 2019 - Feb 2024

- Designed mobile and web interfaces for various client projects.
- Researched current trends in web design to inform new projects.
- Utilized SEO techniques to improve search engine rankings of websites.
- Built layouts according to customer parameters using HTML5 and CSS3.
- Designed logos, icons, images, and banners for websites.

## Live Projects

Home and Beyond – Shopify Website UI Design - **https://homeandbeyond.ie/**

Azure – Shopify Website UI Design - **https://azurecomm.ie/**

Harrogate Organics – Shopify Website UI Design - **https://www.harrogateorganics.co.uk/**

## Portfolio

**Behance -**   https://www.behance.net/deepikapanday5

**Github -**   https://deepikapanday.github.io/MyPortfolio/

## Education

Bachelor of Science ,
Kumaon University , Nainital Uttarakhand - 2017

## Certification

**Online Course :**  Complete Web & Mobile Designer in : UI/UX, Figma (Udemy)