MEDIA DRIVER ANALAYSIS

- *THIS IS THE DRIVER ANALYSIS OF SOCIAL MEDIA BY MEDIA ENGAGE ENGAGE*

media engagements

● 1 Driver ● 2 Drivers ● Combination

0   20   40   60   80   100

Predictive strength
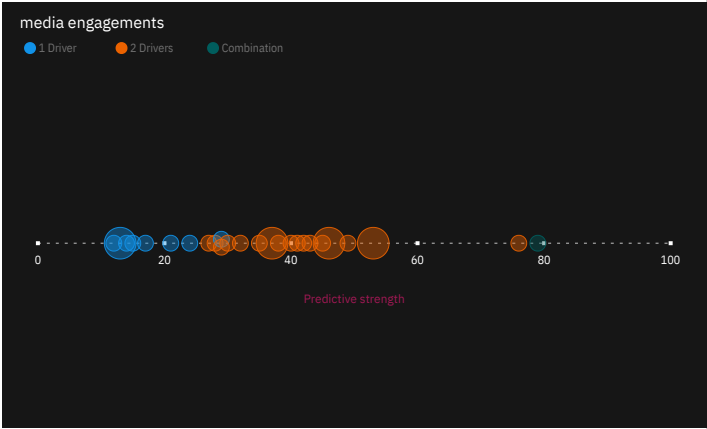
RETWEETS TO MEDIA VIEWS

- **THIS IS THE MEDIA VIEW BY THE PIE VISUAL**
- **THIS VISUAL SHOWS THE MEDIA VIEW BY RETWEETS**

media views by retweets

retweets
- 15
- 402
- (no value)
- 8
- 9
- 7
- 6
- 4
- 5
- 2
- 3
- 1
- 0
- 165
- 12
- 49
- 40
- 22
- 18
- 16
- 41

WORD MEDIA CLOUD

- *IN THIS WORD CLOUD, DETAILS ARE EXPANDS COLORED BY IMPRESSIONS*
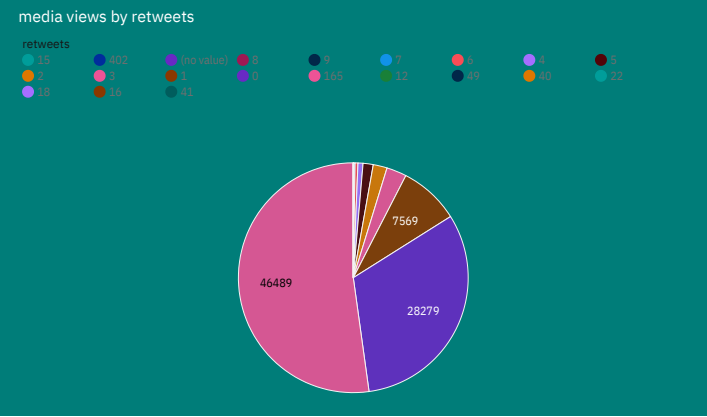
detail expands colored by impressions

impressions (Sum)