



RABIAMMAL AHAMED MAIDEEN COLLEGE FOR
WOMEN - TVR

BACHELOR Of SCIENCE In MATHEMATICS

Project name and team members

You tube channel

Team Id: NM2023TMID13480

By

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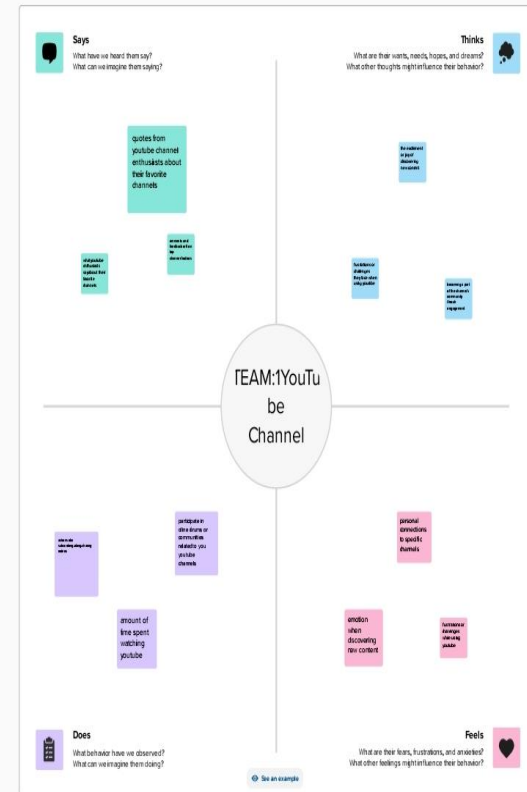
File created on:14.10.2023

Introduction

- Our Project is exploring the world's top you tube channel in India.
- The collection of world's top you tube channel in india and the data.

PROBLEM DEFINITION AND DESIGN THINKING

Empathy Map:



storm a prioritization

template in your own
ing sessions so your team
sh their imagination and
ing concepts even if you're
in the same room.

to prepare
to allocate
recommended

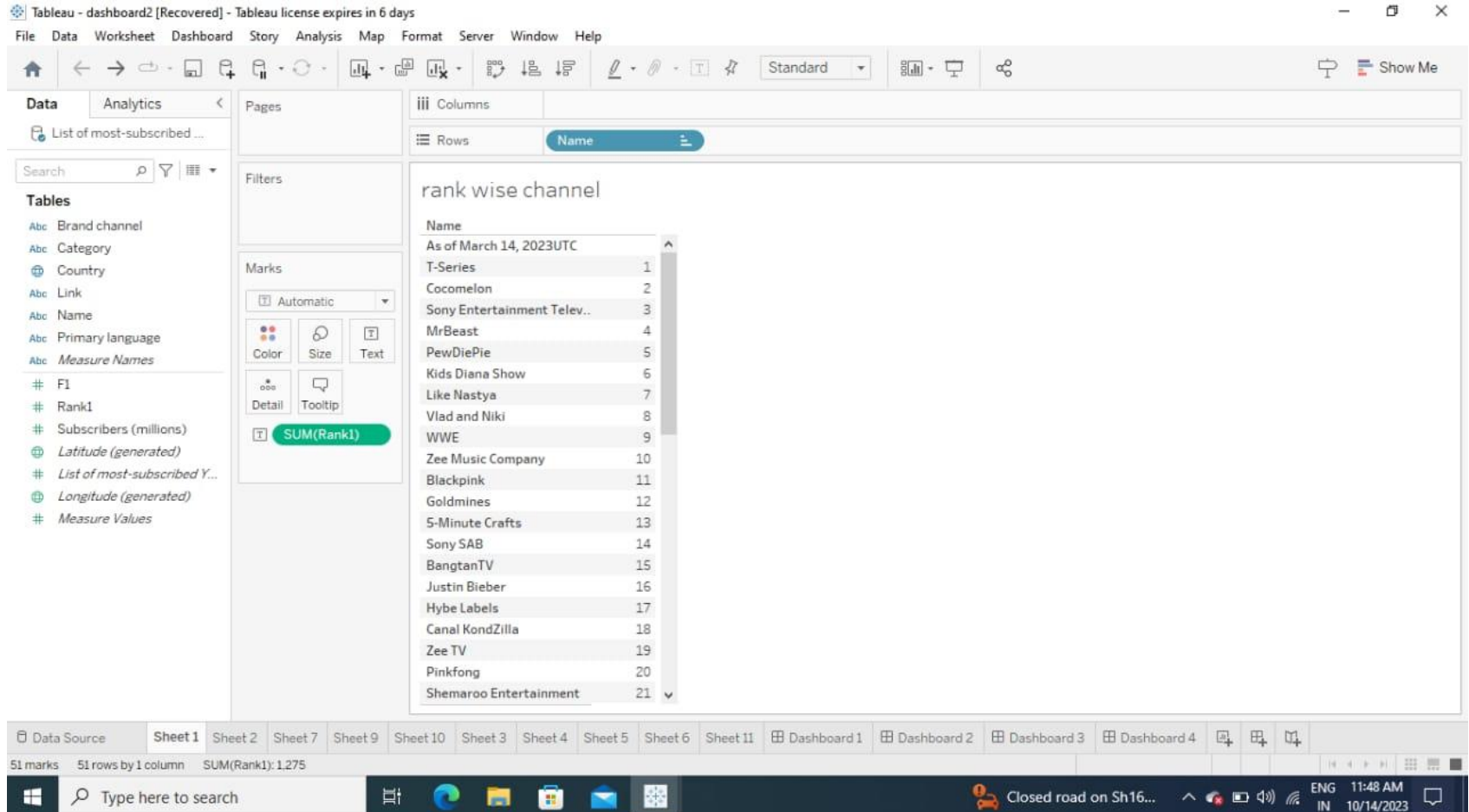
The image displays six digital templates for group ideation and prioritization, arranged in a grid. Each template is designed for collaborative work and includes various interactive elements like checkboxes, text boxes, and diagrams.
1. **Before you collaborate**: A template for setting up a session, including a title, a list of participants, and a list of topics. It also includes a section for 'Before you collaborate' with a list of questions to ask participants.
2. **Define your problem statement**: A template for defining the problem, including a title, a list of participants, and a list of questions to ask participants. It also includes a section for 'Define your problem statement' with a list of questions to ask participants.
3. **Brainstorm**: A template for brainstorming ideas, including a title, a list of participants, and a list of questions to ask participants. It also includes a section for 'Brainstorm' with a list of questions to ask participants.
4. **Group ideas**: A template for grouping ideas, including a title, a list of participants, and a list of questions to ask participants. It also includes a section for 'Group ideas' with a list of questions to ask participants.
5. **Prioritize**: A template for prioritizing ideas, including a title, a list of participants, and a list of questions to ask participants. It also includes a section for 'Prioritize' with a list of questions to ask participants.
6. **After you collaborate**: A template for reflecting on the session, including a title, a list of participants, and a list of questions to ask participants. It also includes a section for 'After you collaborate' with a list of questions to ask participants.
The templates are designed to be used in a sequence, with each template building on the previous one. They are all created using a digital tool that allows for easy editing and collaboration.

RESULT

- Finally finding output of the project along with screenshot.

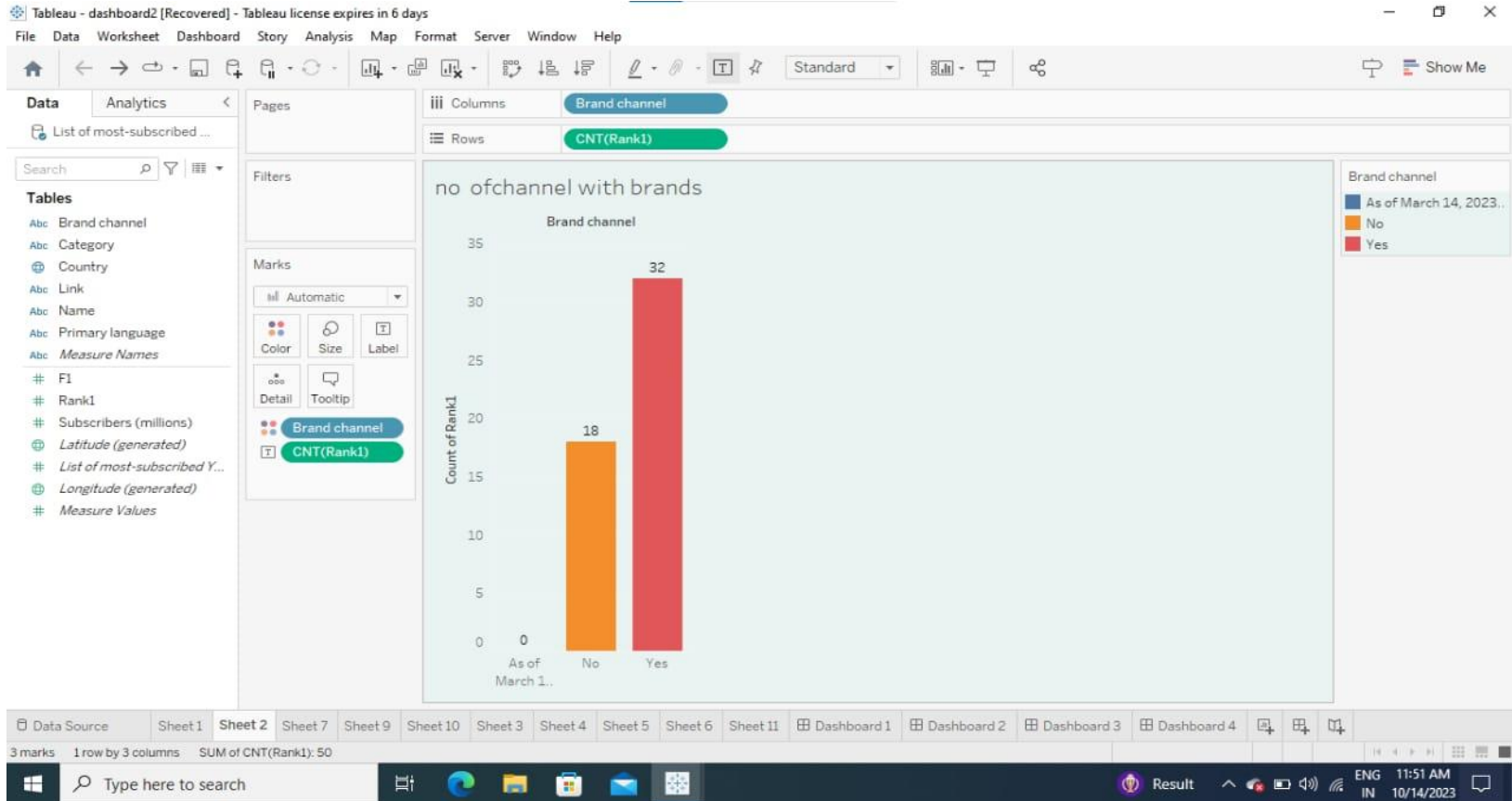
SHEET 1:

This picture showing rank wise top you tube channel in various city



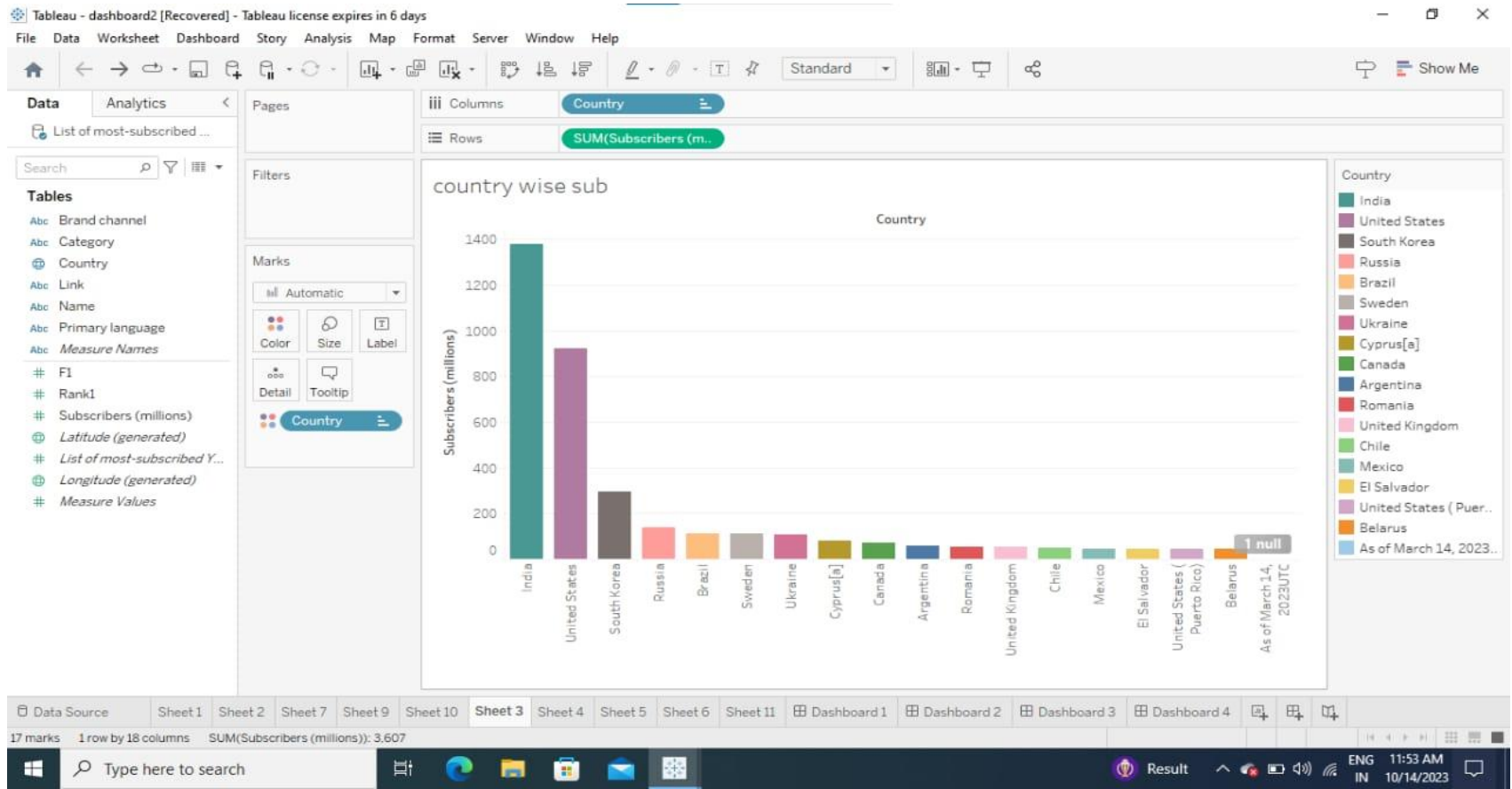
SHEET 2:

Bar graph showing no of channels with brands.



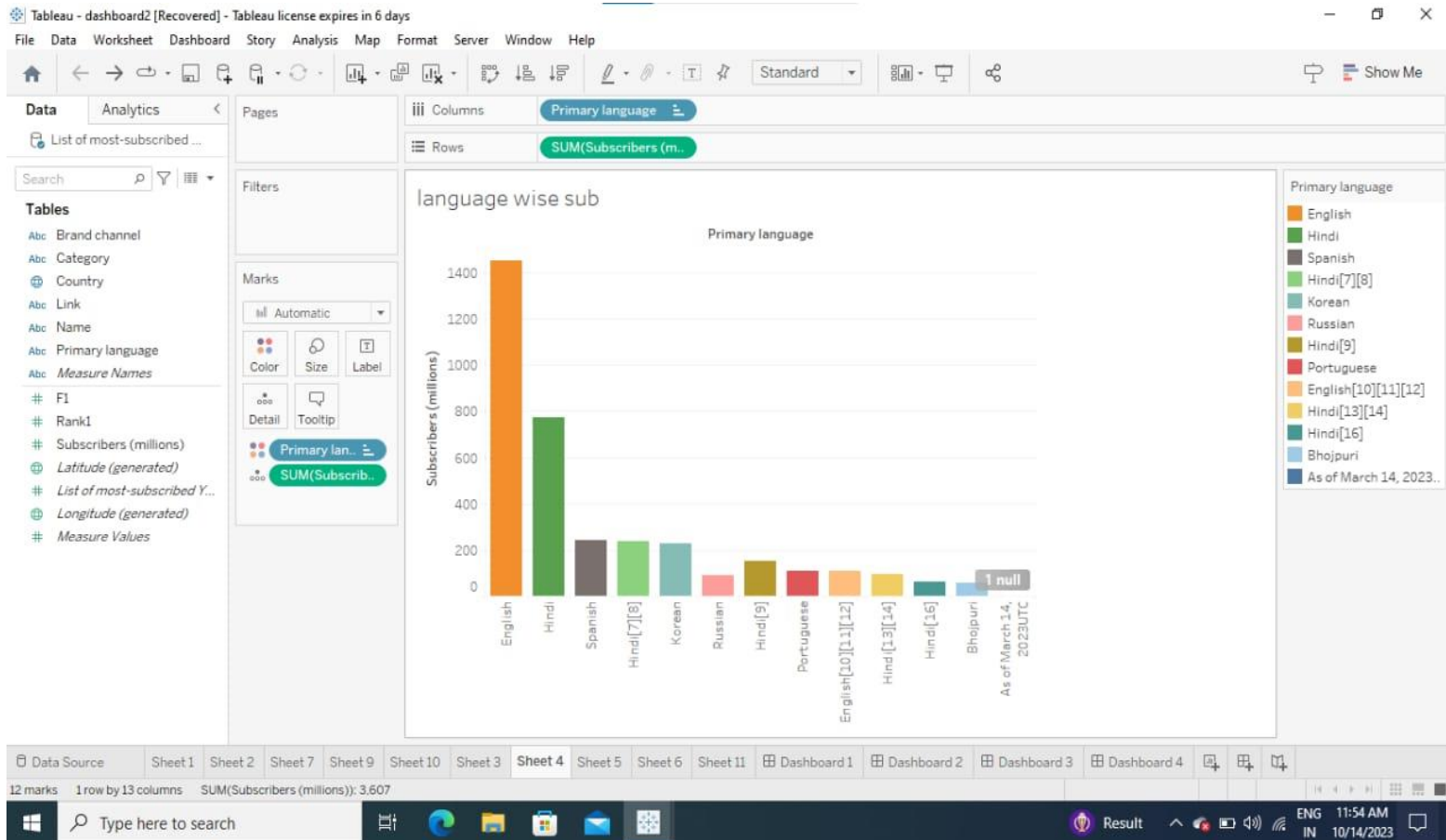
SHEET 3:

This bar diagram shows country wise subscribes .



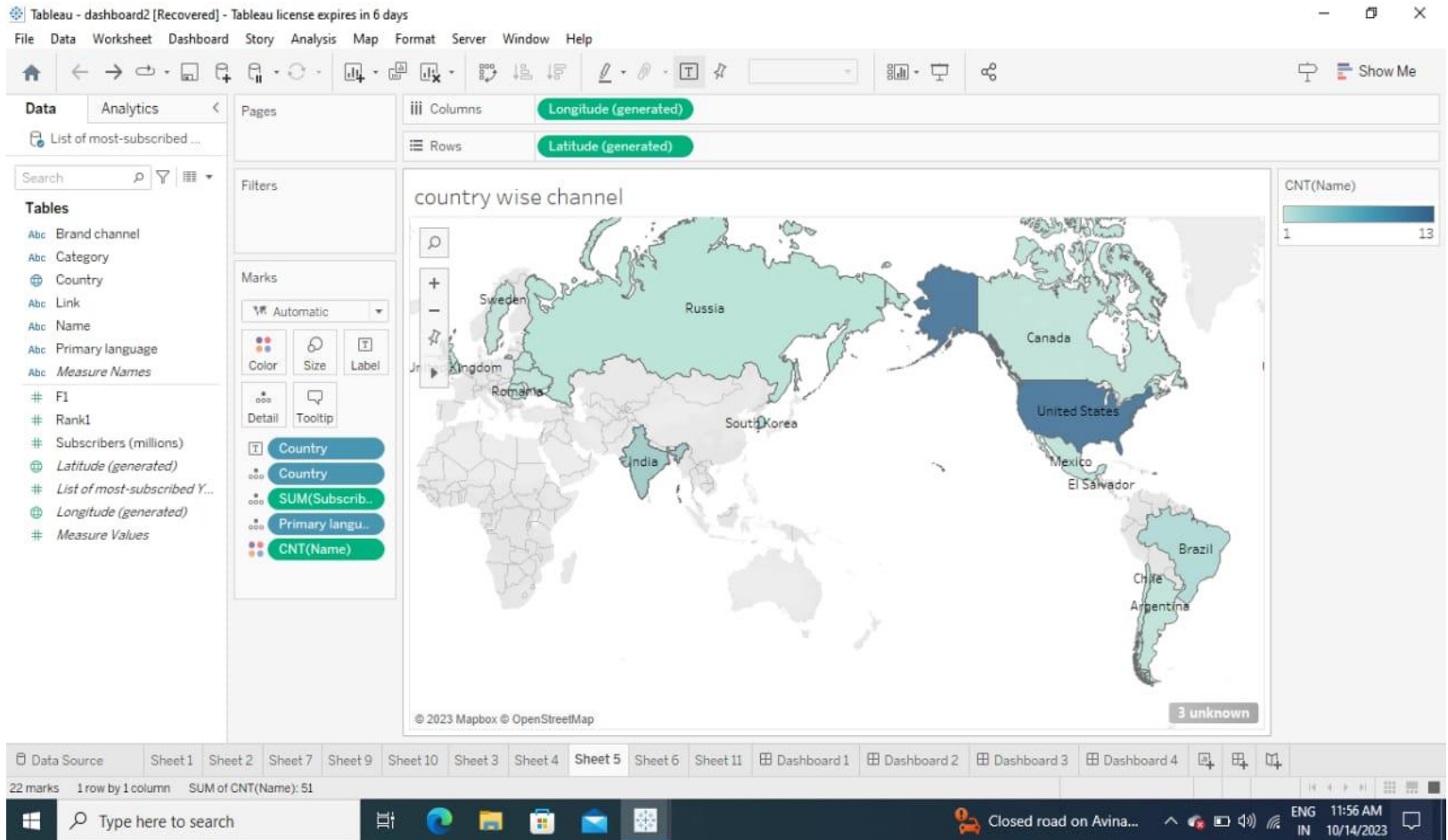
SHEET 4:

This bar diagram shows language wise subscribein india.



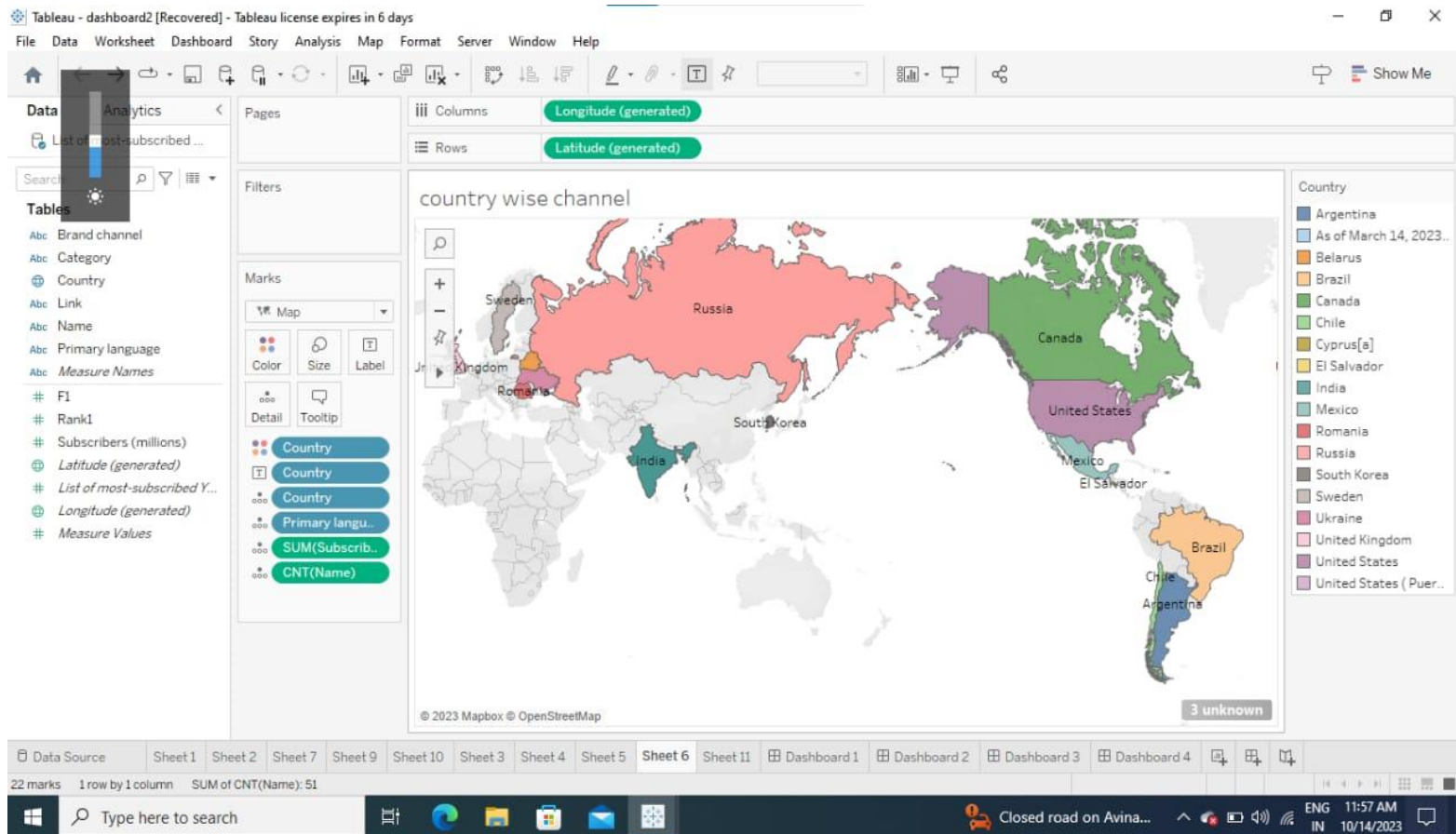
SHEET 5:

Map showing country wise channel.



SHEET 6:

Map showing country wise channel.



SHEET 7:

This picture shows the channel brand.

Tableau - story1 - Tableau license expires in 6 days

File Data Worksheet Dashboard Story Analysis Map Format Server Window Help

Home Navigation Tools Standard View Show Me

Data Analytics Pages

Columns: Brand channel

Rows: Name

Search: List of most-subscribed ...

Tables:

- Brand channel
- Category
- Country
- Link
- Name
- Primary language
- Measure Names
- F1
- Rank1
- Subscribers (millions)
- Latitude (generated)
- List of most-subscribed Y...
- Longitude (generated)
- Measure Values

Filters:

Marks:

- Automatic
- Color
- Size
- Text
- Detail
- Tooltip
- Brand channel
- Brand channel

channel brand

| Name | As of M... | No | Yes |
|-------------------------|------------|----|-----|
| 5-Minute Crafts | | | Yes |
| A4 | | No | |
| Aaj Tak | | | Yes |
| Ariana Grande | | No | |
| As of March 14, 2023UTC | As of M... | | |
| Bad Bunny | | No | |
| Badabun | | | Yes |
| BangtanTV | | No | |
| Billie Eilish | | No | |
| BillionSurpriseToys | | | Yes |
| Blackpink | | | Yes |
| Canal KondZilla | | | Yes |
| ChuChu TV | | | Yes |
| Cocomelon | | | Yes |
| Colors TV | | | Yes |
| Dude Perfect | | No | |
| Ed Sheeran | | No | |
| El Reino Infantil | | | Yes |
| Eminem | | No | |
| Felipe Neto | | No | |
| Fernanfloo | | No | |

Brand channel

- As of March 14, 2023..
- No
- Yes

Data Source Sheet 1 Sheet 2 Sheet 7 Sheet 9 Sheet 10 Sheet 3 Sheet 4 Sheet 5 Sheet 6 Sheet 11 Dashboard 1 Dashboard 2 Dashboard 3 Dashboard 4 Story 1

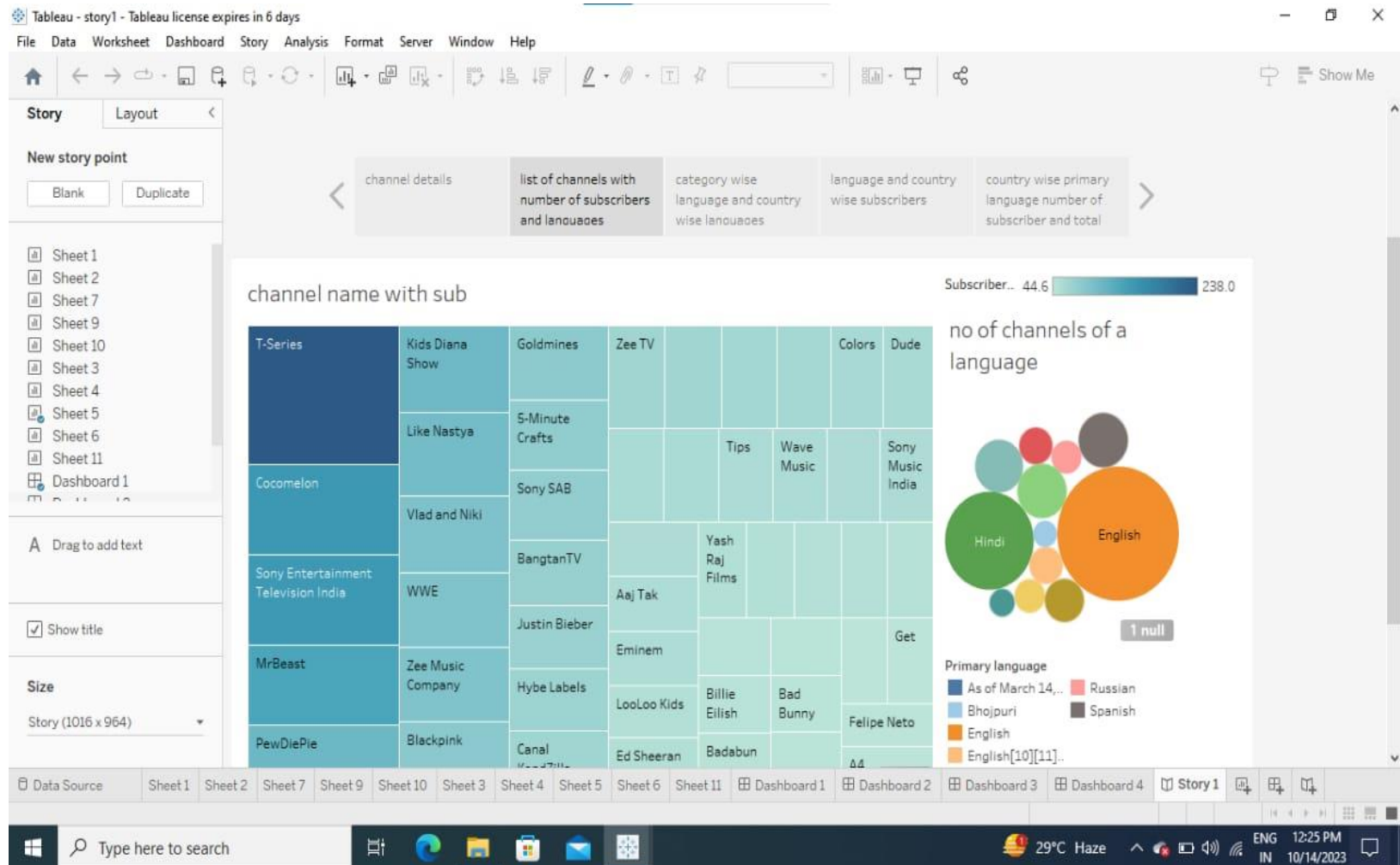
51 marks 51 rows by 3 columns

Type here to search

29°C Haze 12:16 PM 10/14/2023

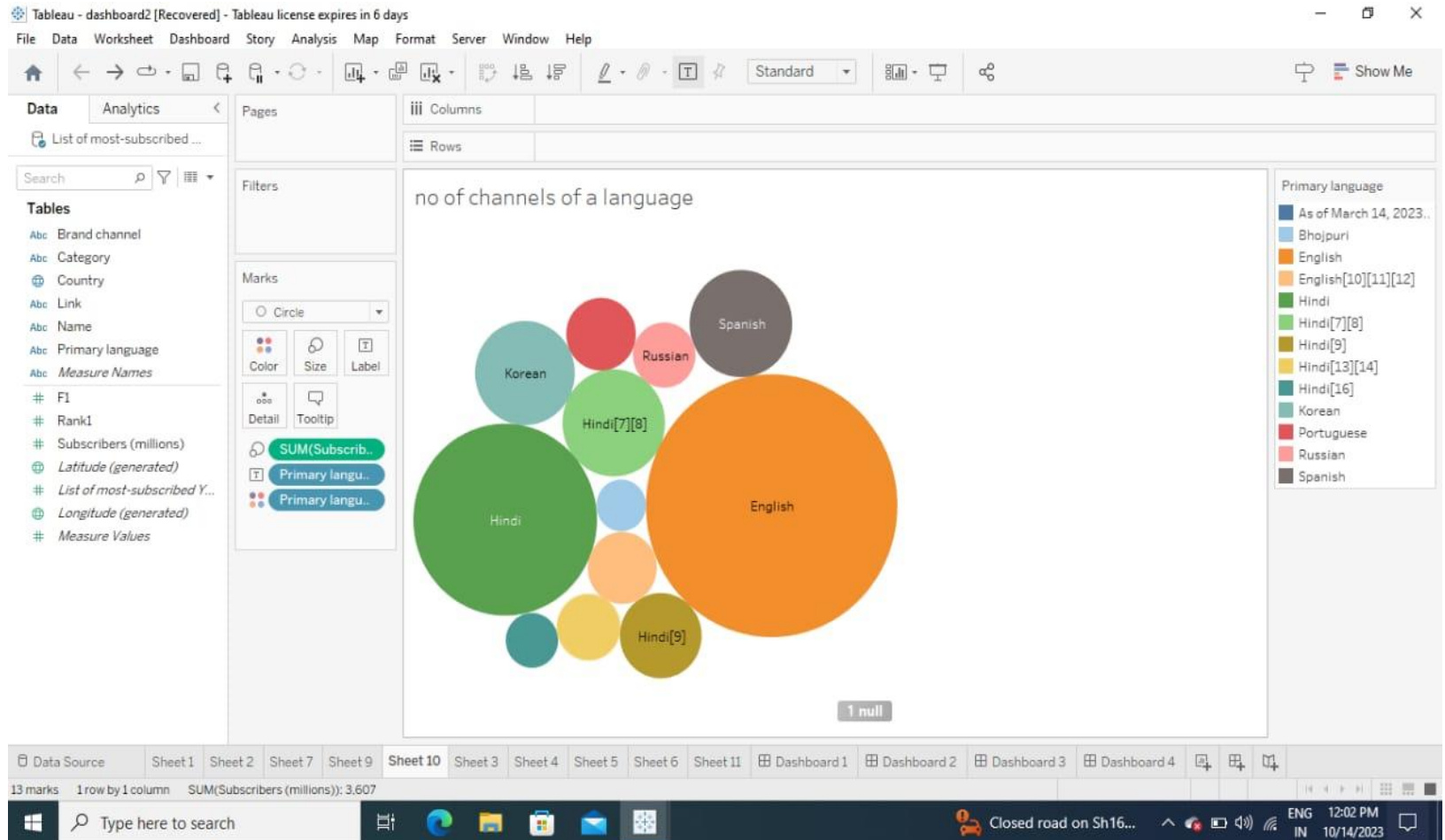
SHEET 8:

This picture shows the channel name with subscribes.



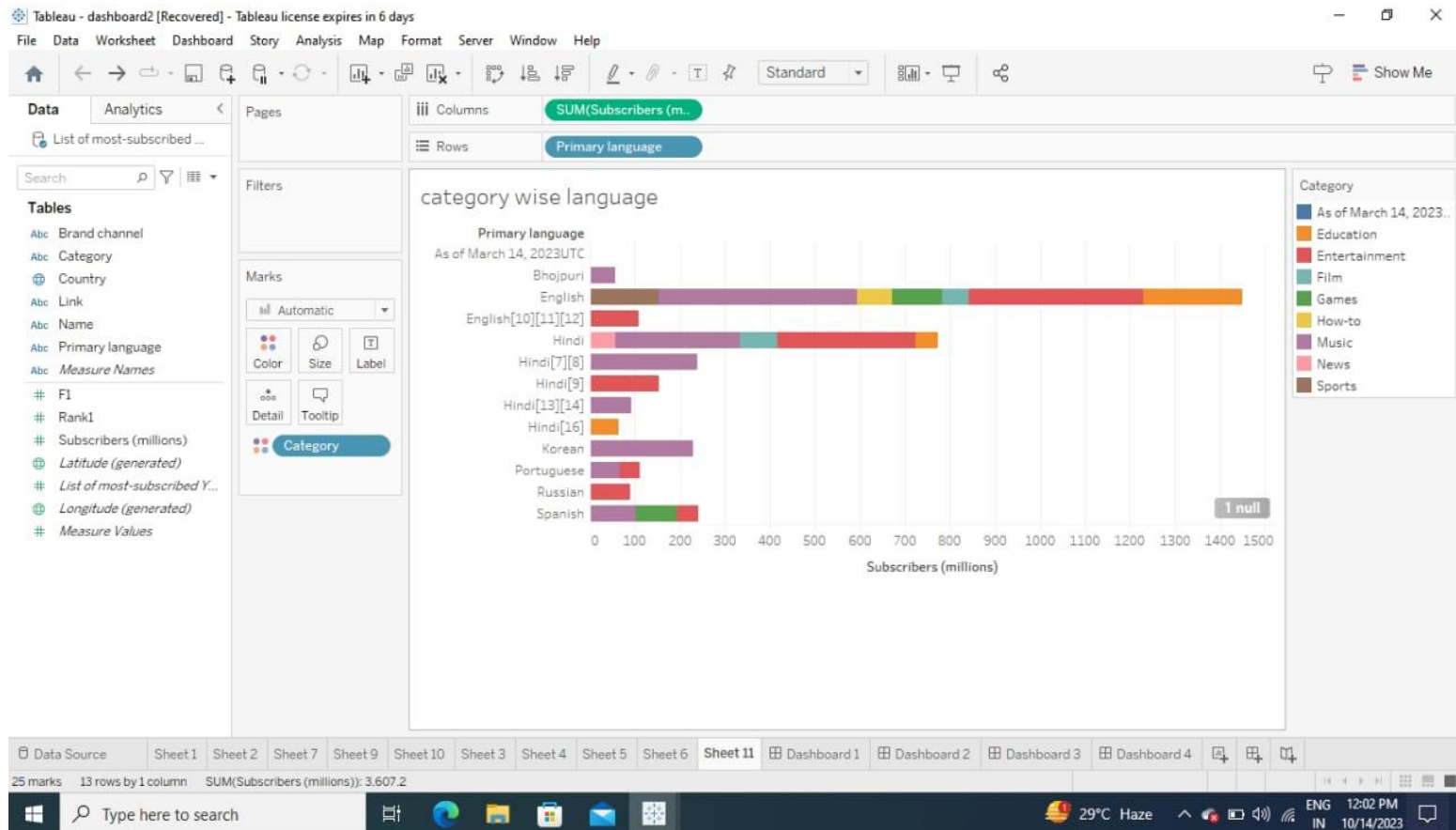
SHEET 9:

This picture shows no of channels of a language.

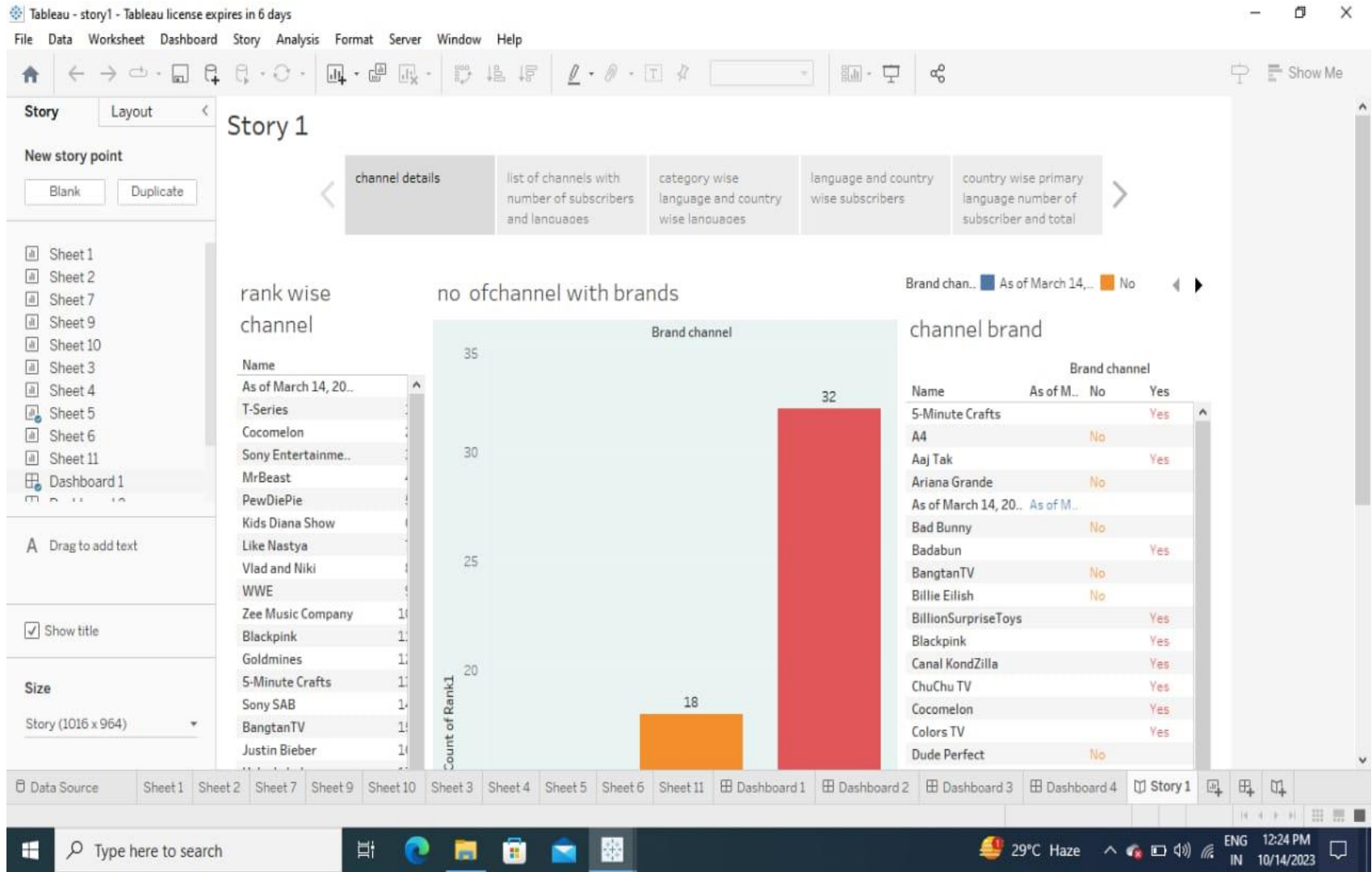


SHEET 10:

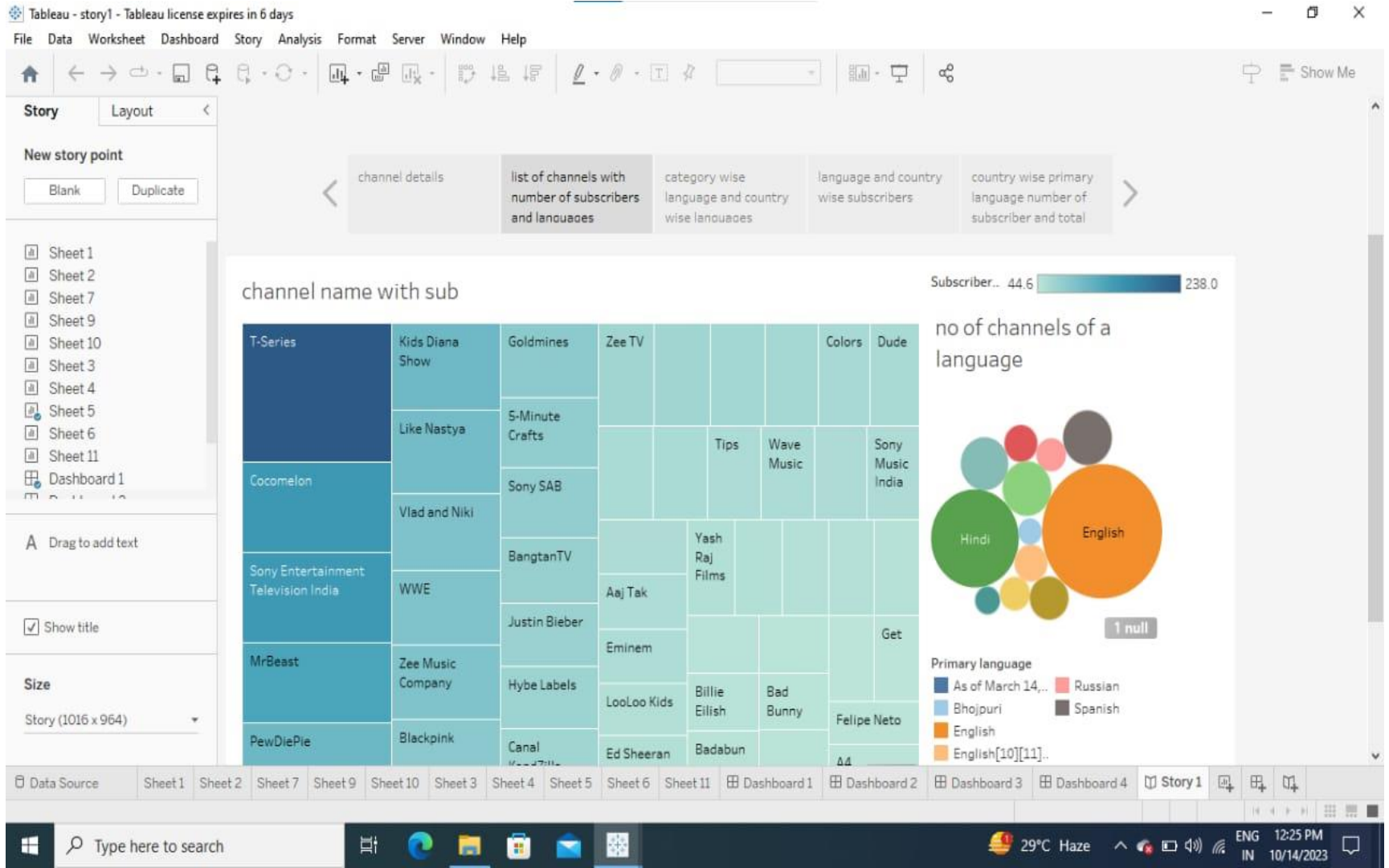
This picture shows category wise language



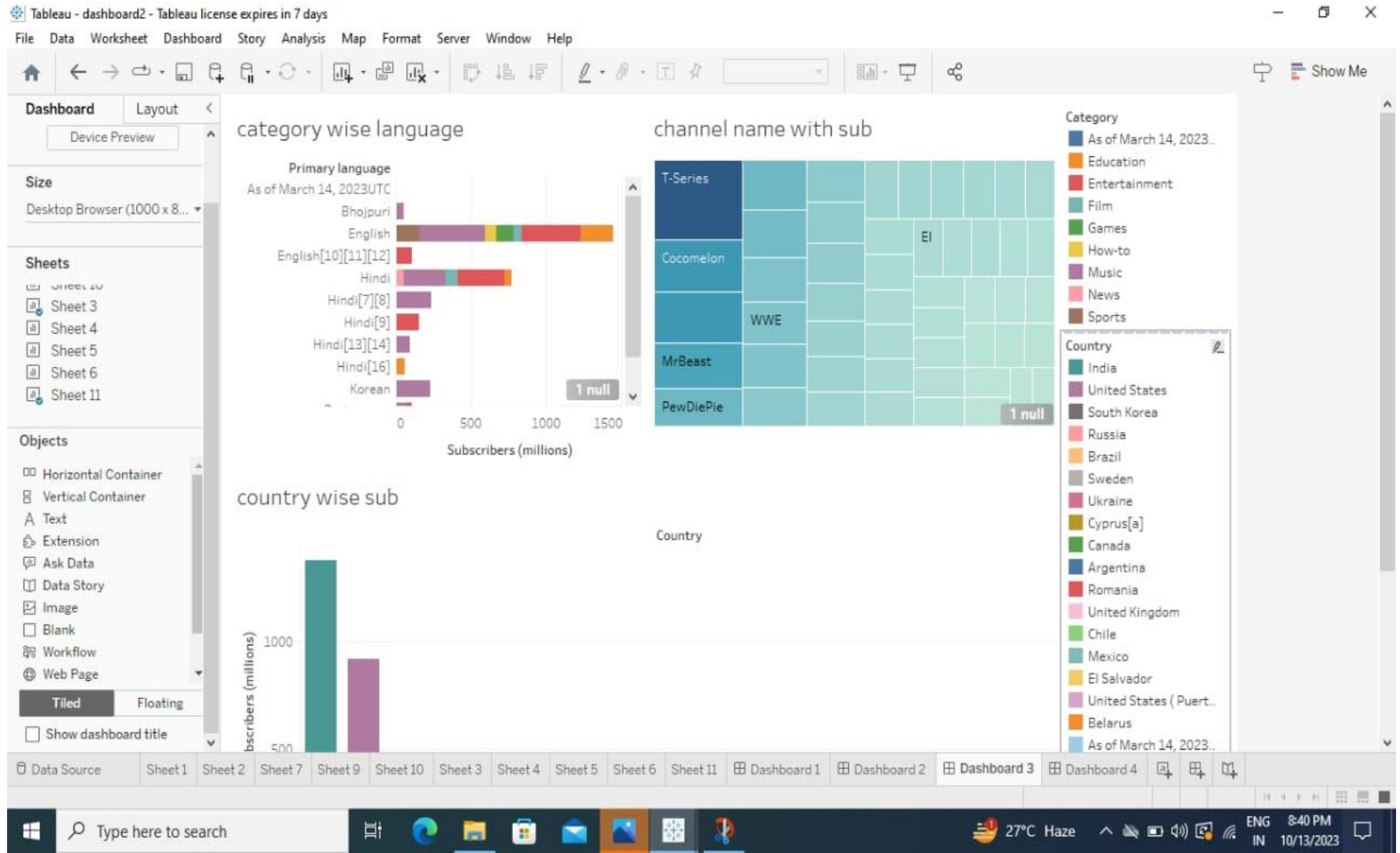
DASHBOARD 1:



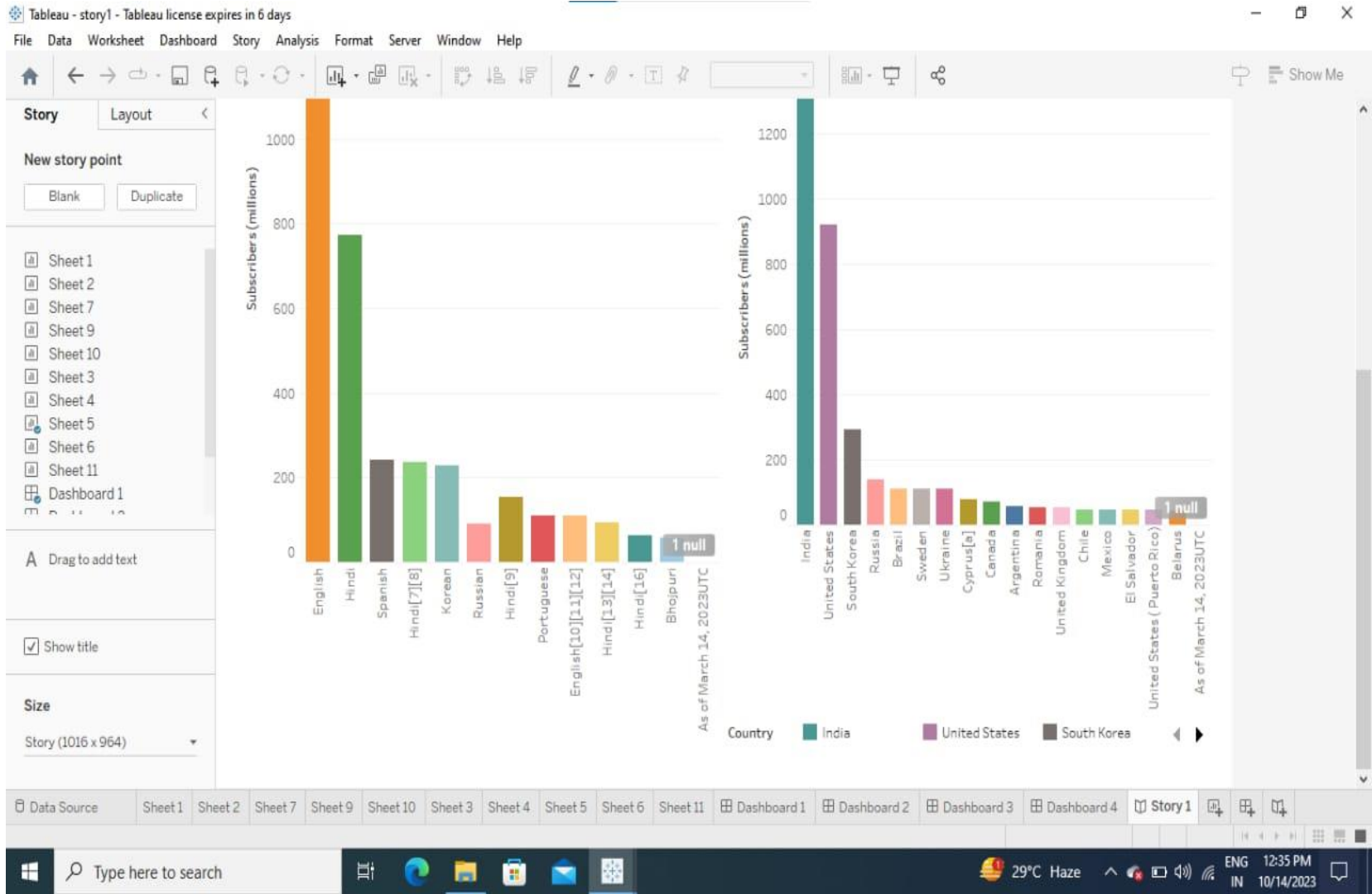
DASHBOARD 2:



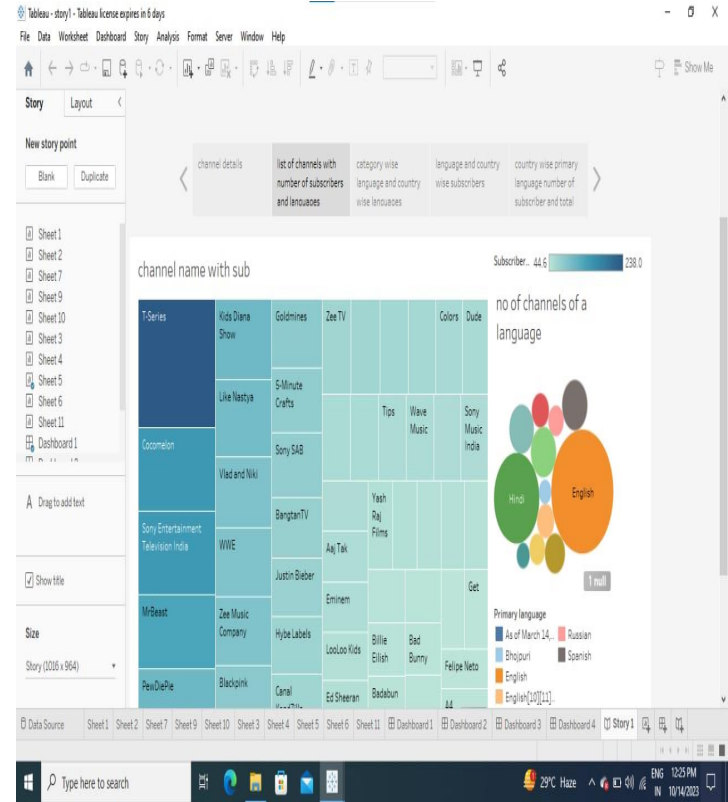
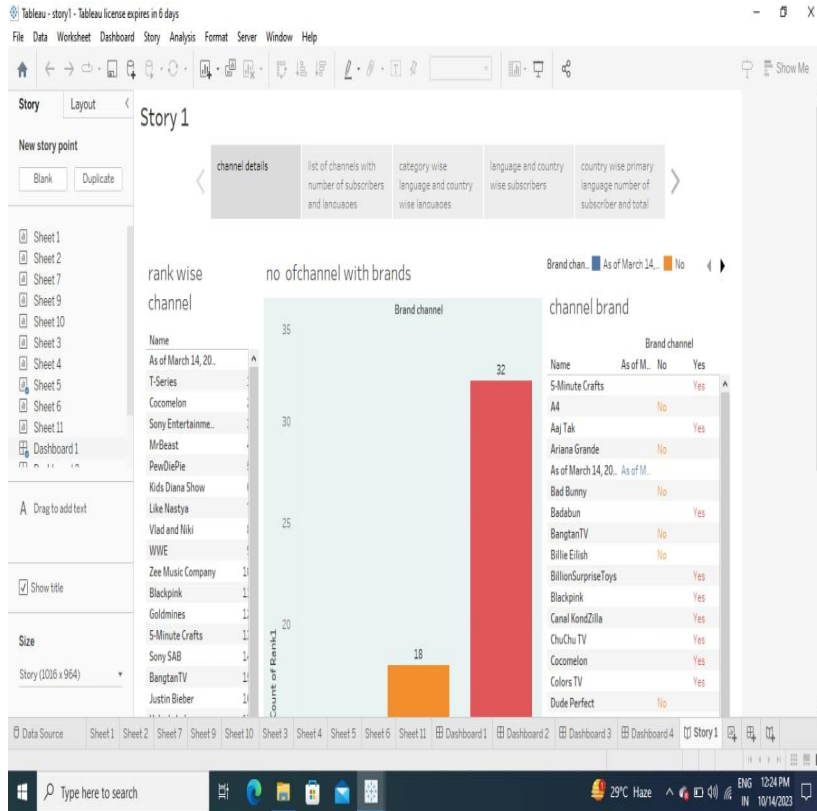
DASHBOARD 3:

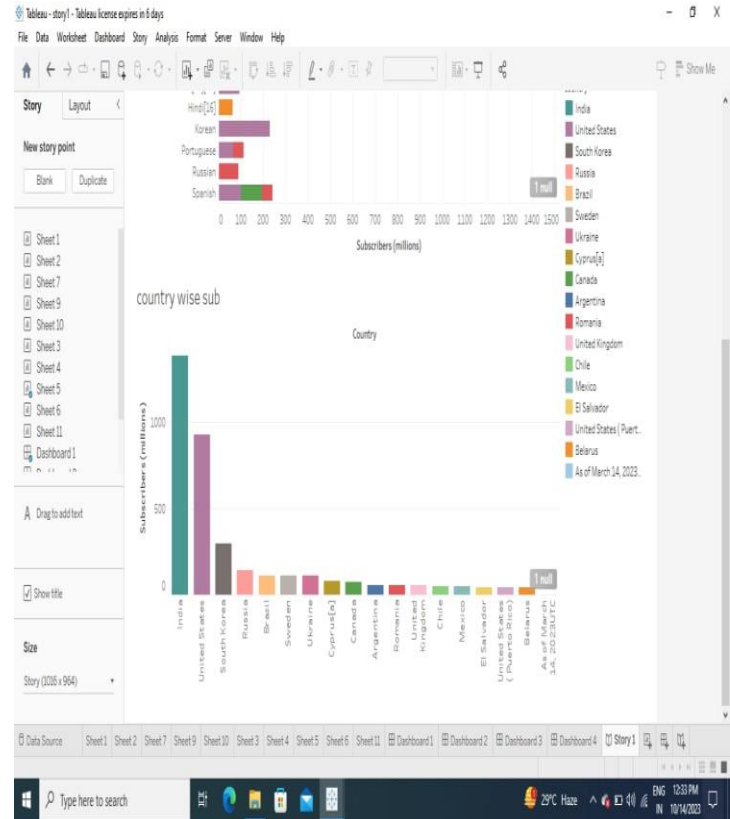
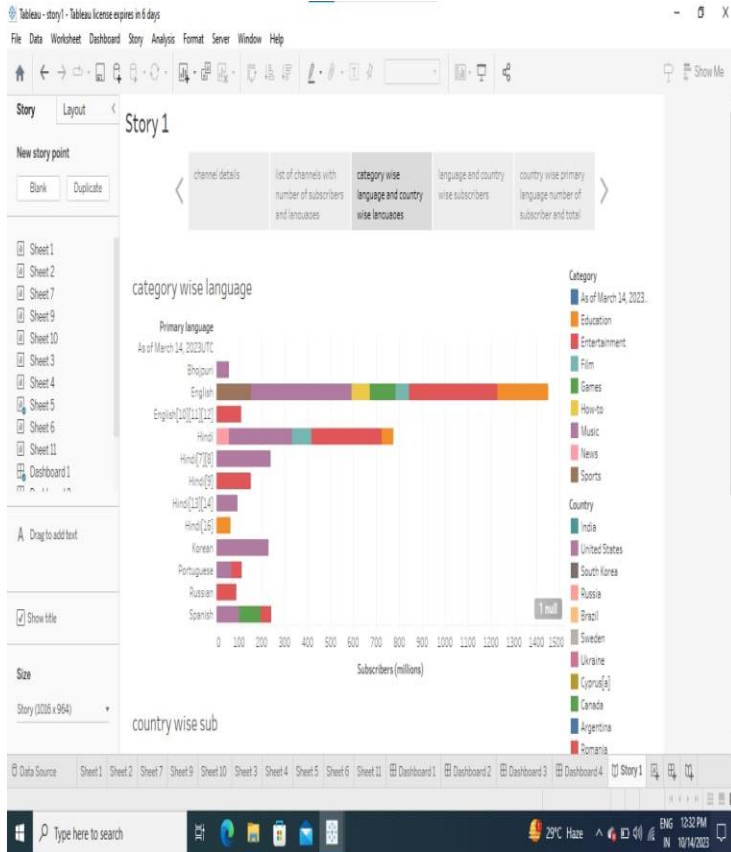


DASHBOARD 4:



STORIES







Story Layout

New story point

Blank Duplicate

- Sheet 1
- Sheet 2
- Sheet 7
- Sheet 9
- Sheet 10
- Sheet 3
- Sheet 4
- Sheet 5
- Sheet 6
- Sheet 11
- Dashboard 1

Drag to add text

Show title

Size

Story (1016 x 964)

- channel details
- list of channels with number of subscribers and languages
- category wise language and country wise languages
- language and country wise subscribers
- country wise primary language number of subscriber and total



Data Source Sheet 1 Sheet 2 Sheet 7 Sheet 9 Sheet 10 Sheet 3 Sheet 4 Sheet 5 Sheet 6 Sheet 11 Dashboard 1 Dashboard 2 Dashboard 3 Dashboard 4 Story 1

GITUP LINK

EMPATHY AND BRAIN STORMING

https://github.com/Deepikathiru640/Youtube_Channel_Team1

TABLEAU PUBLISH

<https://public.tableau.com/app/profile/ashwitha.r/vizzes>

OVER ALL TABLEAU WORK

<https://public.tableau.com/app/profile/ashwitha.r/vizzes>

1. Uses

Creative self-expression. Making videos on YouTube is a great opportunity for creative self-expression. And it doesn't matter what exactly you are doing, filming a thoughtful show, leading a lifestyle blog, or doing translations. Creativity in any form saturates life with new colors.

Conclusion:

In future the analysing of world's top you tube channel is helpful for the people who want to fulfill her dream.