



FLIPKART MOBILE SALES DATA 2023

Brand

Apple

Poco

Realme

Samsung

Xiaomi



Total Sales

111.27bn

Avg Sale Price Per Product

9.83M

Avg Rating

4.34

Avg Display Size (Inch)

6.37

Total Unit of Sales

10M

Avg Battery Capacity
(mAh)

4.53K

Avg RAM (GB)

5.32

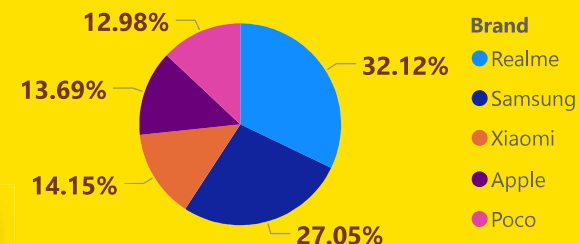
Avg ROM (GB)

105.75

Avg Discount

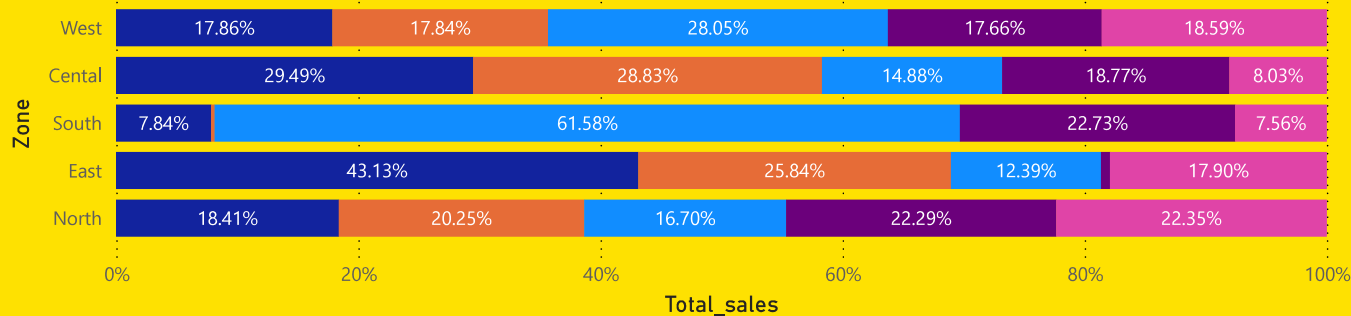
2.58K

Total Rating Brandwise

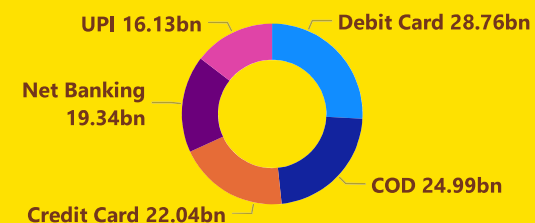


Zone Wise Total Sales (Payment Method)

Payment Method ● COD ● Credit Card ● Debit Card ● Net Banking ● UPI



Payment Method Wise Total Sales



Payment Method

COD

Credit Card

Debit Card

Net Banking

UPI

Brand

Apple

Poco

Realme

Samsung

Xiaomi



Top Sales by Brand

Realme

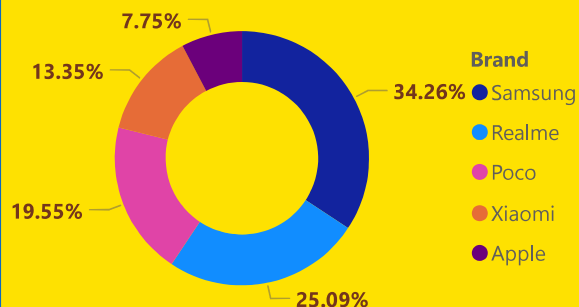
Top Discount by Brand

Samsung

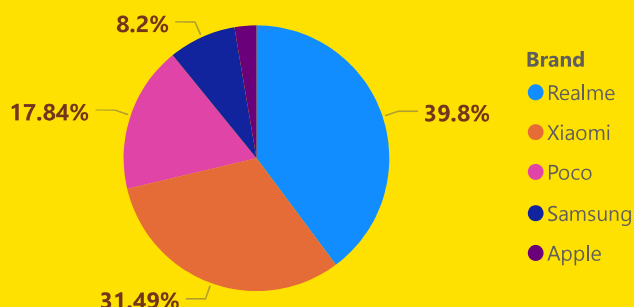
Payment Method Wise Top Sales

Debit Card

Discount Percent by Brand

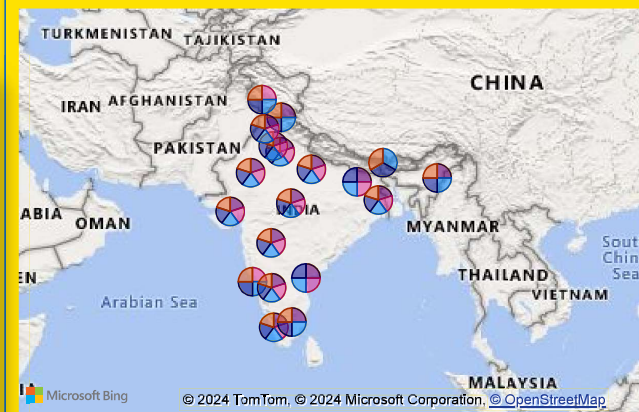


Total Customer Rating by Brand



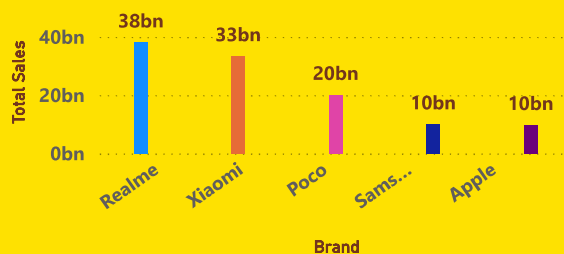
State Wise Mobile Sales

Brand ● Apple ● Poco ● Realme ● Samsung ● Xiaomi



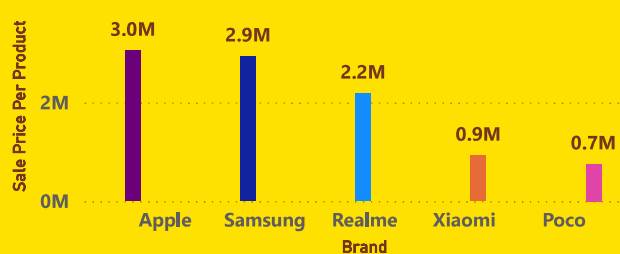
Total Sales Price by Brand

Brand ● Realme ● Xiaomi ● Poco ● Samsung ● Apple



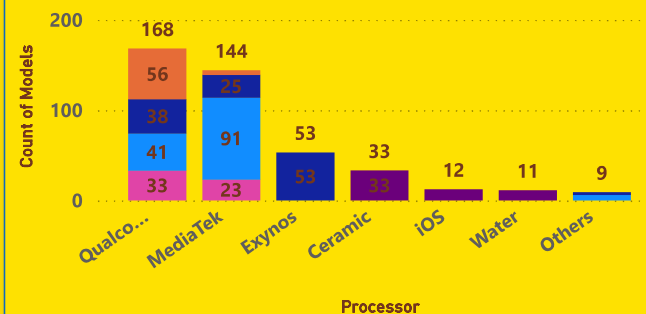
Sale Price Per Product by Brand

Brand ● Apple ● Samsung ● Realme ● Xiaomi ● Poco



Count of Models by Processor and Brand

Brand ● Apple ● Poco ● Realme ● Samsung ● Xiaomi



Brand

- ☐ Select all
- ☐ Apple
- ☐ Poco
- ☐ Realme

State

- ☐ Select all
- ☐ Andhra Pradesh
- ☐ Bihar
- ☐ Delhi

City

- ☐ Select all
- ☐ Ahmedabad
- ☐ Amritsar
- ☐ Bangalore

Discounted Amount

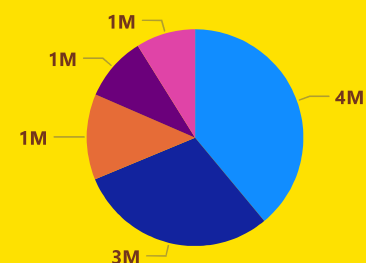


Total Sales Distribution

Zone	state	Apple	Poco	Realme	Samsung	Xiaomi	Total
North		10,32,13,194.58	2,32,11,01,921.57	1,85,73,98,865.37	1,33,88,60,308.69	4,81,02,96,212.79	10,43,08,70,503.00
East		51,53,48,550.20	36,88,67,936.20	5,00,93,67,563.18	1,31,29,43,095.83	3,67,14,93,532.60	10,87,80,20,678.01
South		52,66,79,503.08	5,30,11,11,905.28	5,37,22,99,732.12	67,73,47,282.27	1,90,56,29,690.66	13,78,30,68,113.41
Cental		5,53,09,06,214.84	2,85,91,97,675.77	12,20,82,98,987.29	1,56,02,39,856.98	9,59,19,35,085.81	31,75,05,77,820.69
West		3,09,34,80,283.59	9,26,74,20,103.19	13,60,19,64,623.39	5,12,84,67,460.38	13,33,46,70,366.16	44,42,60,02,836.71
Total		9,76,96,27,746.29	20,11,76,99,542.01	38,04,93,29,771.35	10,01,78,58,004.15	33,31,40,24,888.02	1,11,26,85,39,951.82

Zone Wise Unit of Sales

Zone ● West ● Cental ● South ● North ● East



Total Sales Zone and State Wise

Zone ● Cental ● East ● North ● South ● West

